



Create Amazing Events

About

RunSignup is the leading event solution delivering the art of technology to endurance events, small businesses, and nonprofits. More than 26,000 events use our free and open platform to register 7 million annual participants, raise more than \$1.4 billion, and grow their events. Our expertly crafted, open and all-in-one solution powers event revenue generation and event engagement through flexible registration, free event websites, free email marketing, integrated fundraising, and a suite of RaceDay tools. No subscriptions, no plans, no monthly fees.

- **Founded in 2010**
- **25,000+ Events**
- **7 Million Annual Registrations and Tickets**
- **2,000+ Annual Software Releases**

Pricing

- ✓ **No monthly subscription or hidden fees**
All features are free.
- ✓ **We only make money when you process transactions**
6% + \$1 per transaction (not per person) – includes platform and credit card fees.
- ✓ **Flexible processing fees**
Lets you absorb, cover or split, or give registrants the option to cover the fee.
- ✓ **Secure Payment Processing**
We meet stringent security, banking, VISA and MasterCard processing rules and have achieved the highest level of PCI compliance.

Grow Your Event

- ✓ **Free Email Marketing**
Email Marketing gives you the power to send emails across all your events and contacts from a single dashboard, with unlimited contacts and unlimited sends.
- ✓ **Free Websites**
Easy to build custom event websites highlight your branding, incorporate event details, and provide robust reporting.
- ✓ **Referral Rewards**
Incentivize your supporters to bring their friends and family with automated referral rewards that turn participants into ambassadors.





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Collect Registrations

- ✓ **Flexible Participant Management**
Provide best-in-class support to your athletes without lifting a finger by enabling self-serve deferrals, bib exchanges, and waitlist management (for free or for a fee).
- ✓ **Flexible Information Collection**
Gather all the data you need in a user-friendly registration flow by customizing your participant fields, add custom questions, and collecting information about giveaway preferences.
- ✓ **Comprehensive Reporting**
Make your accountant happy. View, manage, and export your data when and how you need it with summary and detailed reports.

Raise More

- ✓ **Integrated Donations**
Raise more for your cause by collecting donations both during and outside the registration pathway.
- ✓ **Fundraising**
Activate your supporters with peer-to-peer fundraising for individuals and teams, and help them succeed with the free Facebook Fundraiser Integration.

RaceDay

- ✓ **Mobile CheckIn App**
Streamline packet pickup with the RaceDay Mobile CheckIn App. With customizable settings, giveaway and question data, and bib assignment capabilities, lines are a thing of the past.
- ✓ **On-Site RaceDay Registration**
Create a smooth and efficient process for on-site registrations – no paper required.
- ✓ **RaceDay Scoring**
Update your scoring software with RaceDay Scoring, the next-generation option with flexible architecture and no vendor lock-in.
- ✓ **And More (Free):**
 - Volunteer Management
 - Sponsor Management
 - Photo Platform
 - Club Memberships
 - Groups/Teams Options
 - Multi-Race Registration