

TicketSignup for RunSignup Customers

Sell Tickets

© GiveSignup

® RunSignup

™ TicketSignup





Today's Agenda

- How to Sell Tickets with TicketSignup
- Intro to TicketSignup
- Demo





How RunSignup Customers Use TicketSignup

Richmond SPCA

The screenshot shows the homepage for the 21st Annual Dog Jog, 5K and Block Party. At the top, there's a navigation bar with 'Sign Up' and 'Donate Now' buttons. Below the navigation bar, there's a large banner featuring two French Bulldogs sitting on a yellow and orange striped path. The text on the banner reads '21st ANNUAL Dog Jog, 5K AND Block Party' and 'PRESENTED BY Holiday Barn'. Below the banner, the date 'Saturday, March 25, 2023' is prominently displayed. Underneath the date, the location 'at the Richmond SPCA | 2519 Hermitage Road' is listed. The event schedule includes: '5K at 10 a.m.', 'Little Paws Fun Run at 11 a.m.', 'Dog Jog at 11:30 a.m.', and 'Block Party at 12-5 p.m.'. At the bottom, there's a fundraising progress bar showing '\$195,062 Raised of \$205,000'. Below the progress bar, there are 'SIGN UP' and 'DONATE' buttons.

The screenshot shows the homepage for the 25th Annual Fur Ball. At the top, there's a navigation bar with 'Purchase Tickets', 'Donate', and a user profile icon. Below the navigation bar, there's a large banner featuring two French Bulldogs. The text on the banner reads '25th ANNUAL Fur Ball' and 'proudly presented by Dominion Energy'. Below the banner, the date 'Saturday, November 4 | 5:30 p.m. | Black Tie | The Jefferson Hotel' is prominently displayed. Underneath the date, the text reads 'Support the Fur Ball to save the lives of thousands of sick, injured and orphaned pets.' Below this, there's a paragraph: 'The one-of-a-kind evening is Richmond's only black-tie event for people and their pets. All proceeds fuel our Cinderella Fund, which pays for medical treatment and rehabilitation for about 3,500 homeless animals each year.' At the bottom, there's a section titled 'Event Information' with links to 'Cocktail Hour and Dinner', 'Online and Live Auction', 'Angel Pledge Donations', and 'Parade of Pets'. On the right side of the page, there's a sidebar with a 'Ticket Signup' section. This section includes a 'Fur Ball Tickets' table with columns for 'Ticket Type', 'Price', and 'Quantity'. The table lists three ticket types: 'Individual \$300', 'Best Friend \$450', and 'Individual Pet \$250'. Below the table, there's a 'Fur Ball Table' section with a 'Guest Fur Ball Table' row showing '\$5,750'. Below this, there's an 'Online Auction Access' section with a 'Online Auction Preview and Bidding' row showing '\$0'. At the bottom of the sidebar, there's a 'Raffle' section with a 'Raffle' row showing '1-4 Tickets: \$5' and '5+ Tickets: \$4'. Below the raffle section, there's a 'Continue' button.



How RunSignup Customers Use TicketSignup

WXPN

The screenshot shows the homepage for the 2023 WXPN 5k Run for Musicians On Call. The header includes a navigation bar with links: RACE INFO, TEAM RAVE ON, FUNDRAISING, WHAT WE DO, VOLUNTEER, and HELP. The main content area features a large image of a city skyline with the text "2023 WXPN 5k Run for Musicians On Call" and the dates "October 15, 2023" and "Virtual October 8 - 15, 2023". Below this is a "Sign Up" button and a "More Information" button. A countdown timer shows "00 19 12 20 13" with labels for MONTHS, DAYS, HOURS, MINUTES, and SECONDS. The footer contains sections for "Race Info", "Team Rave On", "Fundraising", and "Help".

The screenshot shows the NON COMM VENTION website. The header includes a navigation bar with links: About, Experience, Plan, and Registration. The main content area features a large image of a musician playing a guitar with the text "NON COMM VENTION" and the dates "May 2-5, 2023 • Philadelphia, PA". Below this is a "Countdown to NON-COMMvention 2023" banner. The right sidebar shows the "WXPN Member" section with a "3-Day Pass (9/22 - 9/24)" for \$162, a "1-Day Friday (9/22)" for \$60, a "1-Day Saturday (9/23)" for \$60, and a "1-Day Sunday (9/24)" for \$60. The bottom of the sidebar has a "Continue" button.



How RunSignup Customers Use TicketSignup

Loppett Foundation



Programs

Fall Programs/Camps

\$270 - \$1,350

Programs:

Dev Team Full Fall Training (8 weeks)
Dev Team 3 Day Fall Training (3 days/week)
DevComp Team (Fall Training 10 days/week)
DevComp Team (Fall Training 10 days/week)
DevComp Team (Fall Training 10 days/week)
DevComp Team (Fall Training 10 days/week)
DevComp Team (Fall Training 10 days/week)
DevComp Team (Fall Training 10 days/week)

Sign Up

Winter Programs/Camps

\$160 - \$620

Programs:

Winter/COC Junior Cup (Fall Support, Day/Weekend and Week Support, DevComp Team (Fall Training 10 days/week) and Week Support, LNT Parks)

Sign Up

Description

The Junior Program of Loppett Nordic Racing strives to teach skiers how to improve both their athletic and physical conditioning.

Place

1221 Theodore Wirth Parkway
Minneapolis, MN 55422

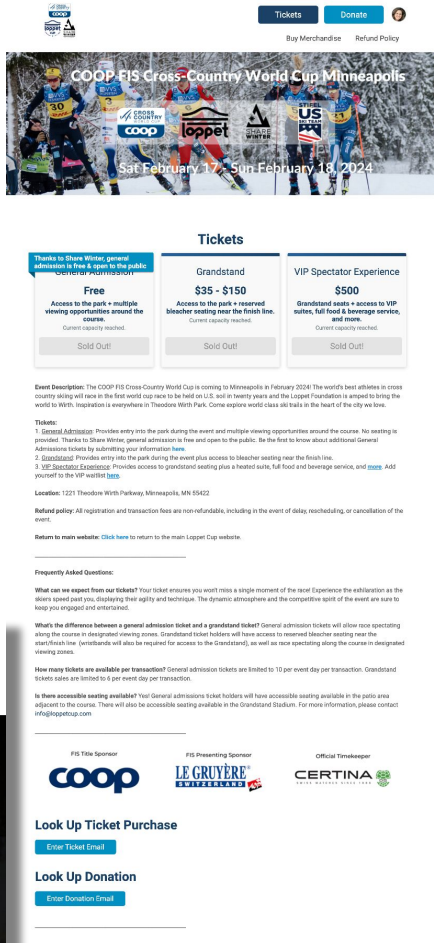
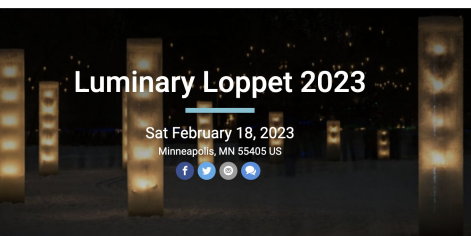
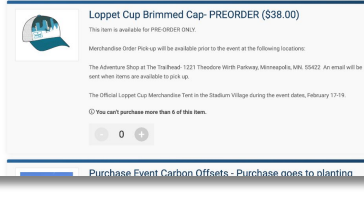
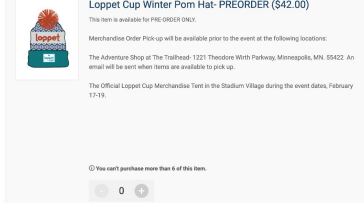
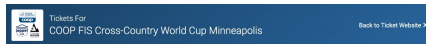
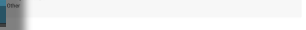
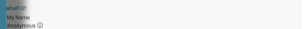
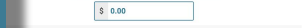
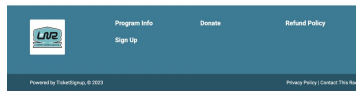
Race Website

Additional race information can be found at <https://www.loppet.org/programs/races/juniors/>

Race Contact Info

If you have any questions about this race, click the button below.

Questions?





How RunSignup Customers Use TicketSignup

Tunnel to Towers Foundation

The screenshot shows the event page for the Tunnel to Towers Foundation. At the top, there are links for Register, Donate, and FAQ. Below this is a large banner image of firefighters. The page is divided into sections for Top Individuals and Top Teams, each with a list of donors and their amounts. At the bottom, there are three registration cards for different age groups and times, each with a Register button.

Top Individuals	Top Teams (699)
Kathy Cunningham \$61,454.00 raised of \$50,000.00	Team GMC \$1,111,778.00 raised of \$1,200,000.00
Jenna Allen \$53,000.00 raised of \$5,000.00	Team Hamlin \$273,825.00 raised of \$300,000.00
Catherine Buchanan \$38,079.98 raised of \$500.00	Team Shamrock \$154,579.60 raised of \$50,000.00
Raheem Kassam \$34,576.76 raised of \$40,000.00	Carpet One Floor & Home \$144,326.82 raised of \$125,000.00
Daniel Genovese-Sculin \$23,364.00 raised of \$500.00	Plandome Fire Department \$59,645.00 raised of \$50,000.00

Registration Card	Price	Register Button
RUNNER Adult W Time Chip \$85 <small>Sorry! This event is full. Price increases after September 16, 2023 at 11:59pm EDT.</small>	Register	
RUNNER Adult NO Time CHIP \$75 <small>Price increases after September 16, 2023 at 11:59pm EDT. Open to ages 14 and under.</small>	Register	
RUNNER Child 14 and Under W Time Chip \$10 <small>Sorry! This event is full. Registration ends September 23, 2023 at 4:00pm EDT.</small>	Register	
RUNNER Child 14 and Under NO CHIP \$0 <small>Registration ends September 23, 2023 at 4:00pm EDT. Open to ages 14 and under.</small>	Register	
WALKER Adult \$75 <small>Price increases after September 16, 2023 at 11:59pm EDT. Open to ages 14 and under.</small>	Register	
WALKER Child 14 and Under \$0 <small>Registration ends September 23, 2023 at 4:00pm EDT. Open to ages 14 and under.</small>	Register	

The screenshot shows the fundraising page for the Tunnel to Towers Foundation. It features a grid of fundraising cards for various individuals, each with a profile picture, name, and amount raised. Below the grid is a 'Load More Fundraisers' button. At the bottom, there is a 'Donation' section with a 'Custom Amount' input field and a 'Register' button.

Donor	Amount Raised	Goal
Kathy Cunningham	\$61,454	of \$50,000 Reached
Jenna Allen	\$53,000	of \$5,000 Reached
Catherine Buchanan	\$38,080	of \$500 Reached
Raheem Kassam	\$34,576	of \$40,000 Reached
Daniel Genovese-Sculin	\$23,364	of \$500 Reached
Jim George	\$16,650	of \$20,000 Reached
Doug Betch	\$16,482	of \$15,000 Reached
Ginny Valente	\$15,279	of \$15,000 Reached
Patty Katz	\$15,000	of \$500 Reached
Karen Goble	\$13,605	of \$500 Reached
Gail Driscoll-Silke	\$13,290	of \$500 Reached
Edward Welter	\$13,290	of \$500 Reached

Donation: \$500, \$100, \$50, \$25, Custom Amount (\$0.00)

The screenshot shows the event page for the Tunnel to Towers Foundation 13th Annual Bravest BBQ. It features a large banner image of three women in orange shirts. Below the banner, there is a 'Buy Tickets' button and a 'Purchase Summary' section. The event details are as follows:

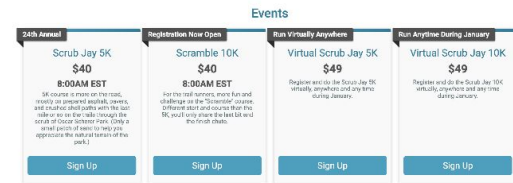
Event
Tunnel to Towers Foundation 13th Annual Bravest BBQ
Sat October 7, 2023 12:5 PM
Hillside Swim Club 151 Signa Rd Staten Island NY 10314

Ticket Type	Price
General Admission Ticket	\$35.00
Children 14 & Under	\$0.00

Purchase Summary

Item	Total
General Admission Ticket	\$35.00
Base Cost	\$70.00
Processing Fee	\$0.00
Total	\$70.00

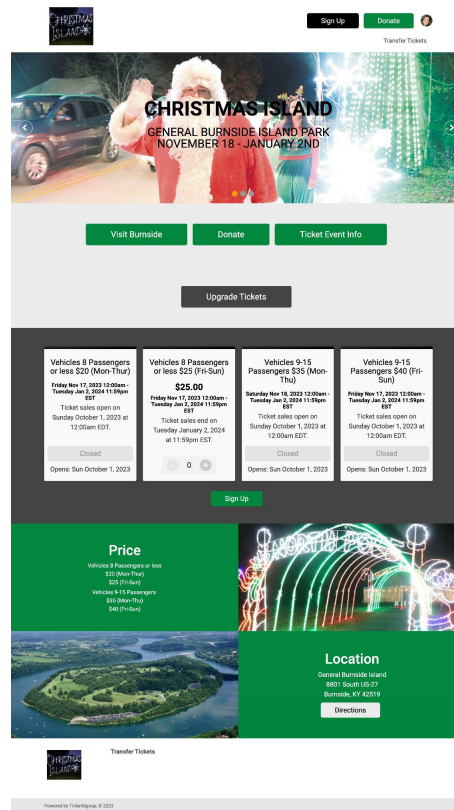
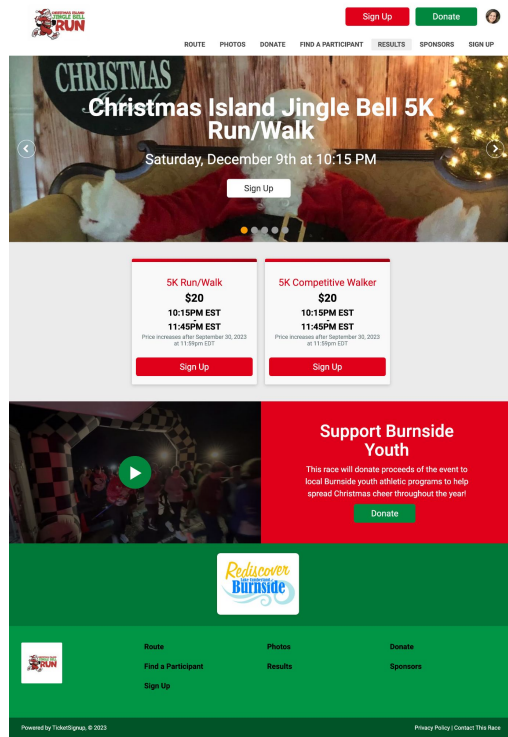
Friends of Oscar Scherer Park

[illegible]



How RunSignup Customers Use TicketSignup


Christmas Island (City of Burnside, Kentucky)







How RunSignup Customers Use TicketSignup

Track Meets, Other Sport Events, Parking



[Purchase Tickets](#) [Donate](#) 




[Donate](#) [Buy Tickets](#) [Store](#)





HOKA
FESTIVAL OF MILES
ST. LOUIS, MO.


HOKA Festival of Miles

Thu June 1, 2023
SLUH - Track & Field Complex
Saint Louis, MO 63110 US



[Purchase](#) 

[Info](#) [2023 Schedule](#) [2023 Outdoor Information](#)



TRACK NATIONALS OUTDOOR

Pick Your Pass

Friday Pass \$20.00 Ticket sales ends on Friday June 16, 2023 at 11:59pm EDT. 0	Saturday Pass \$20.00 Ticket sales ends on Saturday June 17, 2023 at 11:59pm EDT. 0	Sunday Pass \$20.00 Ticket sales ends on Sunday June 18, 2023 at 11:59pm EDT. 0
Weekend Pass \$50.00 Ticket sales ends on Sunday June 18, 2023 at 11:59pm EDT. 0		

[Purchase](#)


Details

Fri June 16 - Sun June 18, 2023
Marcus T. Johnson Track Complex
Greensboro, NC 27411 US
All Tickets Must be Purchased Online

[Book Your Hotel](#)

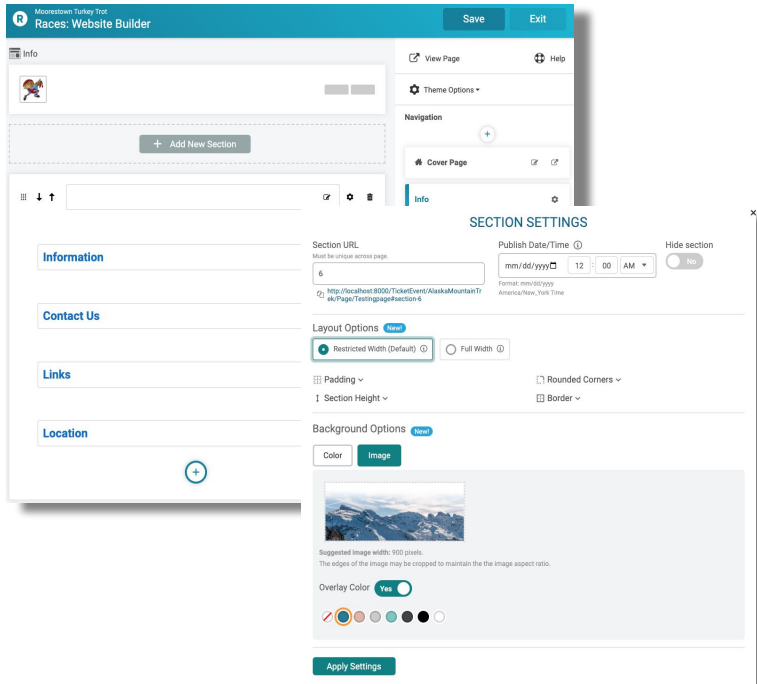
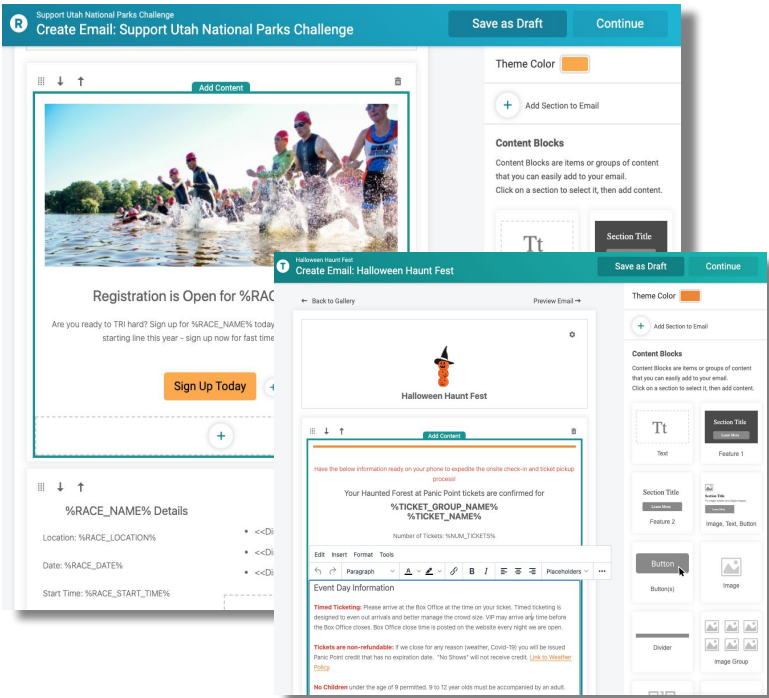
The Countdown is on

00 10 06 22 56

[Info](#) [2023 Schedule](#) [2023 Outdoor Information](#)

Powered by TicketSignup, © 2023

Common platform between RunSignup and TicketSignup - continuing to upgrade Email Websites and more

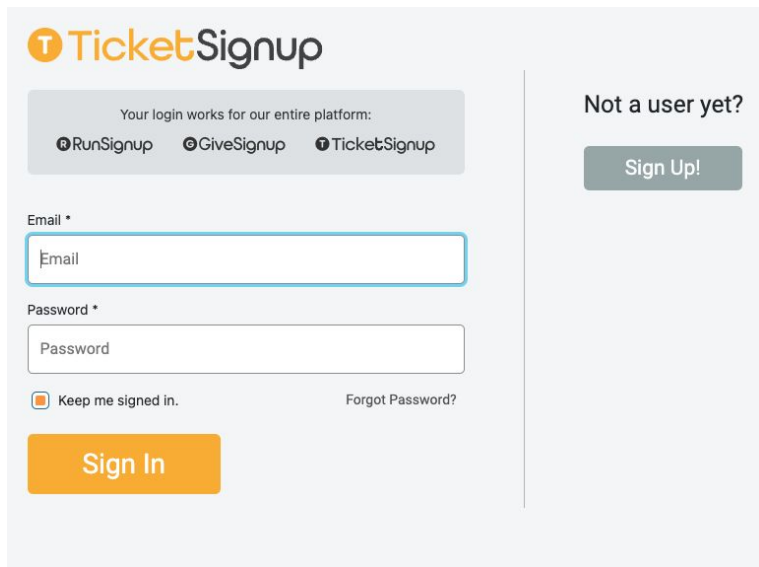




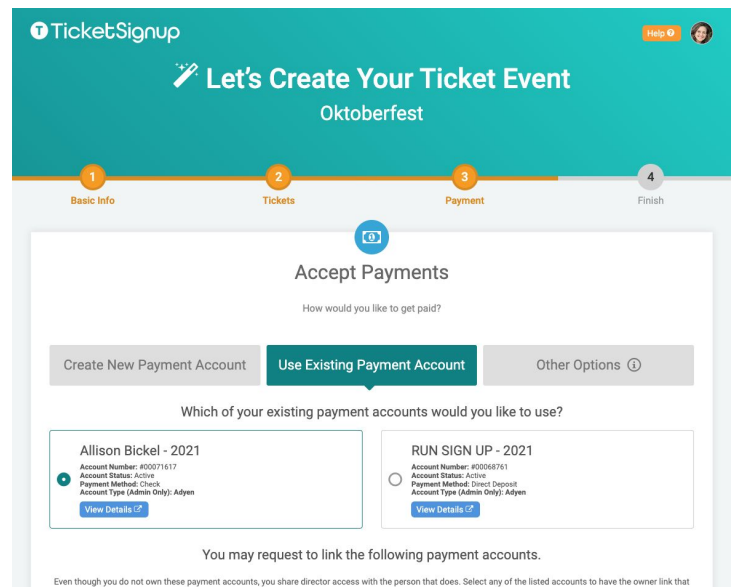
Why TicketSignup?

Use same RunSignup login and payment account to create ticket events

- Can also support multiple payment accounts per legal entity



The login page features the TicketSignup logo at the top left. Below it, a message states 'Your login works for our entire platform:' followed by icons for RunSignup, GiveSignup, and TicketSignup. On the right, a 'Not a user yet?' link with a 'Sign Up!' button is present. The main form includes an 'Email' field, a 'Password' field, a 'Keep me signed in.' checkbox, and a 'Forgot Password?' link. A large orange 'Sign In' button is at the bottom.



The page is titled 'Let's Create Your Ticket Event' with 'Oktoberfest' as an example. A progress bar at the top shows four steps: 1. Basic Info, 2. Tickets, 3. Payment (current), and 4. Finish. The main section is 'Accept Payments' with the question 'How would you like to get paid?'. It offers three options: 'Create New Payment Account', 'Use Existing Payment Account' (selected), and 'Other Options'. Below, it asks 'Which of your existing payment accounts would you like to use?' and lists two accounts: 'Allison Bickel - 2021' and 'RUN SIGN UP - 2021'. Each account entry shows details like account number, status, and payment method, along with a 'View Details' link. At the bottom, a note states 'You may request to link the following payment accounts.' and provides a disclaimer about director access.



Why TicketSignup?

Eventbrite customers want less expensive & better solutions.

The screenshot displays three pricing plans for TicketSignup:

- Flex:** Pay as you go for full flexibility. Includes: Pay from your ticket sales for no upfront costs, Send 250 marketing emails a day, Access all-in-one event ticketing and marketing tools. Pricing: Up to 25 tickets (FREE), Up to 100 tickets (\$9.99 per event), Up to 250 tickets (\$24.99 per event), Unlimited Tickets (\$49.99 per event). A button says "Get started for free".
- Pro:** Save when hosting frequent events. Try free for 14 days. Includes: Host unlimited events with your monthly subscription, Send up to 10,000 marketing emails a day, Access all-in-one event ticketing and marketing tools. Pricing: Up to 100 tickets (\$29 per month), Up to 250 tickets (\$79 per month), Unlimited Tickets (\$159 per month). A button says "Get started for free".
- Premium:** Custom plans for large or complex events. Includes: Everything included in Pro, plus customized onboarding and implementation services, 1:1 consultations with event experts, Custom Ticketing Fees. A button says "Contact Sales".

*For all plans, ad spend and Ticketing Fees may apply. Ticketing Fees are paid by ticket buyers unless you choose to cover them.

	2 Events Subscription	500 Tickets, 2 Tickets per Purchase @ \$25	2,000 Email Contacts Subscription	Total Cost
Eventbrite	\$100	\$1.79 + 6.6% <i>per ticket</i>	\$15/month*	\$2,000
TicketSignup	\$0	\$1 + 6% <i>per transaction</i>	\$0	\$1,000

	10 Events Subscription	5,000 Tickets, 2 Tickets per Purchase @\$25	18,000 Email Contacts Subscription	Total Cost
Eventbrite	\$1,908 (10,000 emails/day) or \$500 (250 email/day)	\$1.79 + 6.6% <i>per ticket</i>	~\$200/month*	\$20,133
TicketSignup	\$0	\$.80 + 4.8% <i>per transaction</i>	\$0	\$8,000



Fees

- TicketSignup has the same fees as RunSignup
- Volume Pricing
- Charge per cart - NOT per ticket (average cart has ~3 tickets!)

Pricing Chart

Cart Total	Standard Pricing <i>Includes all credit fees</i>	Volume Pricing (5,000 Tickets/Year) <i>Includes all credit fees</i>
\$0	FREE	FREE
\$0.01 – \$249.99	6% + \$1 per cart	4.8% + \$.80 per cart
\$250 – \$999.99	5% + \$1 per cart	3.8% + \$.80 per cart
\$1,000+	4% + \$1 per cart	3.2% + \$.80 per cart



Types of Events that Use TicketSignup

- Tickets to other sports events (track, xc meets, lacrosse, baseball), Parking
- Parks & Recreation, Chamber of Commerce
- Festivals associated with races
- Nonprofit events like Golf Tournaments, Galas, and more
- Breweries, wineries, distilleries, etc.
- Season and Event Passes
- Sport Events - World XC Ski Championships, Lacrosse & Baseball tournament tickets
- Miscellaneous - Voting Contests, Duck Races
- Timed Ticketing - Haunts, Holiday Light Shows, and more
- Bookings for Tours, Escape Rooms, and more
- Admissions (integrated with membership) coming later this year



Jake & Sarah

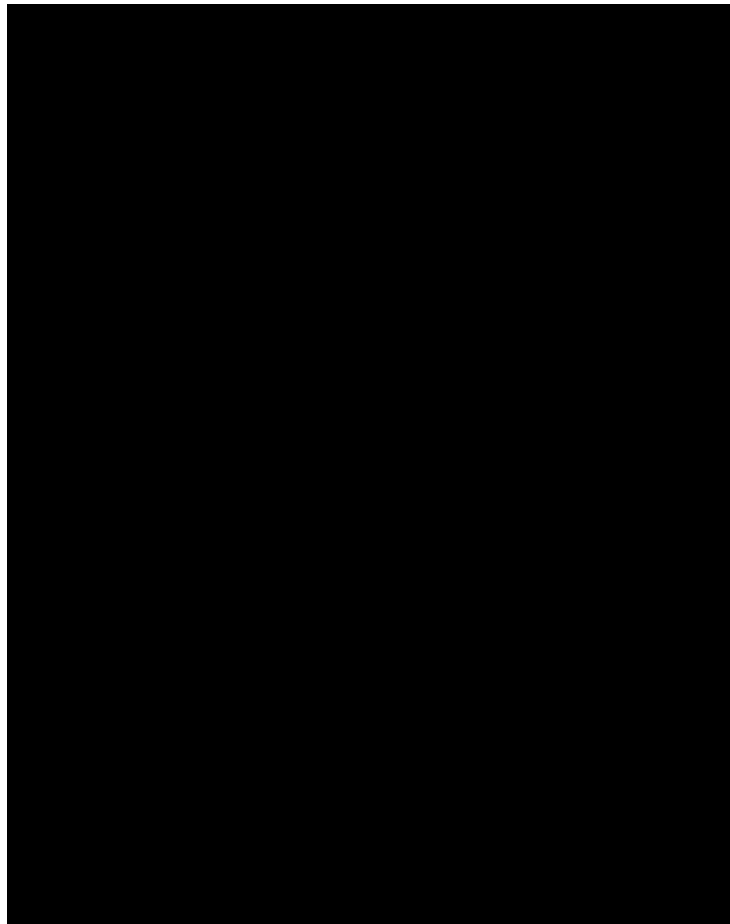




TicketSignup

Different than Registration

- General Admission & Timed Ticketing
- Fast Purchase
 - **Tickets Not People**
 - Don't need lots of information from each person attending (although options to collect per purchase/ticket)
 - No account/login
 - Apple Pay, Apple Wallet





A lot of the same features as RunSignup

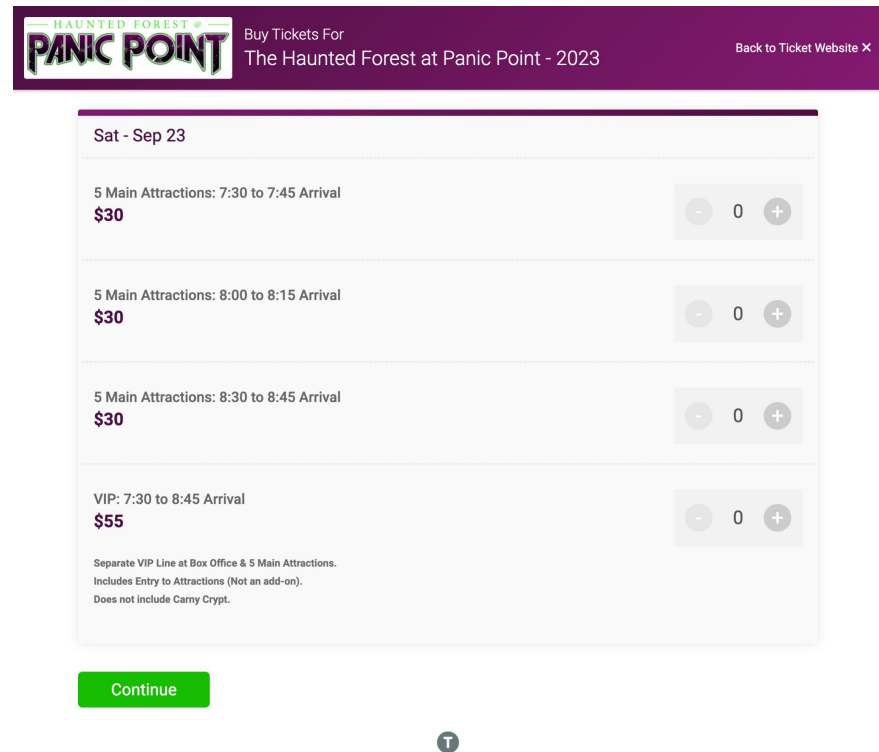
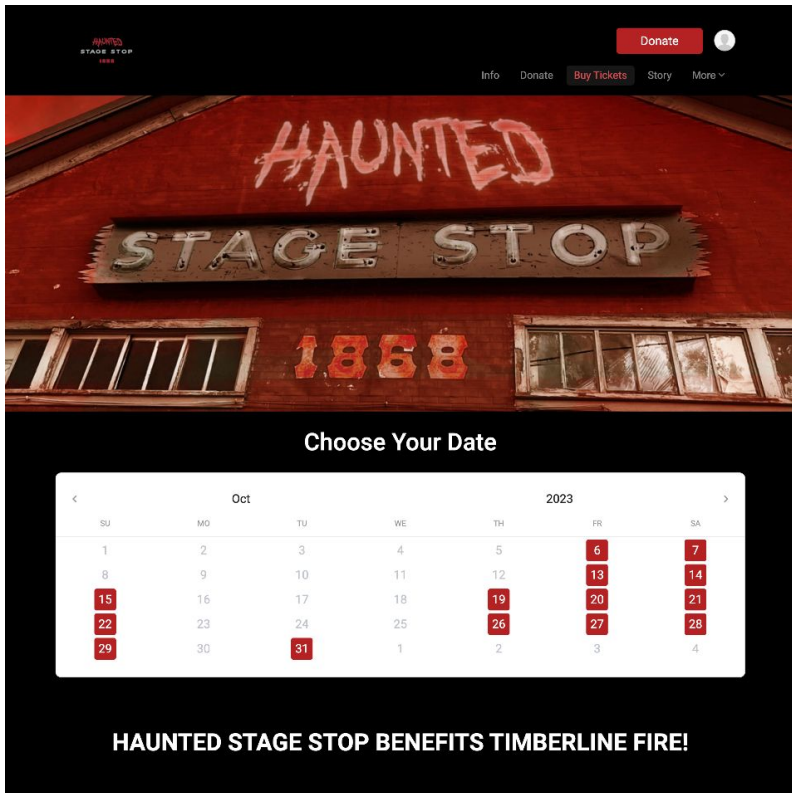
- Simple Wizard to create events
- Notifications
- Insights & Dashboard Analytics
- Store
- Integrated Donations
- Photos
- Email (V2)
- Referral Rewards
- Custom Source Tracking
- Pricing
- GA4, Facebook Conversion API, TikTok Pixel
- Text
- Import offline tickets
- Coupons
- Caps (ticket specific)
- Tile Display customization options
- Ticket Management (self-serve transfer)
- Info Collection and Custom Questions
- Apple Pay, Apple Wallet
- CheckIn App



With some differences

- No logins, passwords
 - *Tickets not people*
- Reports: Purchases and Individual Tickets
- Advanced Ticket features
 - Combo tickets, Grouping, Advanced caps, ticket numbers
- Ticket Tiles and Calendar
- Timed Entry and Admissions
- **Website V2**
- **Store and Warehouse (inventory sharing)**

Timed Ticketing, Admissions, and Bookings





Timed Ticketing, Admissions, and Bookings

Saturday, Nov 4

Actions

✕

Time Slot Group:
Wednesday Mornings

✓ Pricing ✓ Caps

Actions

Time Slot Group Settings

Time Slot Group Pricing
✓ Time Slot Group Pricing is enabled

Time Slot Group Caps

Do things

Another menu option

Time slots in this group:

9:00 AM - 9:40 AM

Actions

9:40 AM - 10:20 AM

Actions

10:20 AM - 11:00 AM

Actions

Time Slot Pricing

Time Slot Caps

Email Time Slot Ticketholders

Another menu option

Do things

11:00 AM - 11:40 AM

Actions

November 2023


Change Month

➤

TUE 3	WED 4	THU 5	FRI 6	SAT 7
9:00 PM - 9:30 PM	8:30 PM - 9:30 PM	8:30 PM - 9:30 PM	9:00 AM - 1:00 PM	8:30 PM - 10:30 PM
10	11	12	13	14
9:00 PM - 9:30 PM	8:30 PM - 9:30 PM	8:30 PM - 9:30 PM	9:00 AM - 1:00 PM	8:30 PM - 10:30 PM
17	18	19	20	21
9:00 PM - 9:30 PM	8:30 PM - 9:30 PM	8:30 PM - 9:30 PM	9:00 AM - 1:00 PM	8:30 PM - 10:30 PM
24	25	26	27	28
9:00 PM - 9:30 PM	8:30 PM - 9:30 PM	8:30 PM - 9:30 PM	9:00 AM - 1:00 PM	8:30 PM - 10:30 PM
31	1	2	3	4



Timed Ticketing, Admissions, and Bookings

 Buy Tickets For
Halloween Haunt Fest - Richmond

Back to Event Website X

<

October 2023

>

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

October 28

General Admission

\$45.00

- 2 +

Only 2 spots left! 6:00 pm

Sold Out! 7:00 pm

✓ 8:00 pm

Only 2 spots left! 9:00 pm

Sold Out! 10:00 pm

11:00 pm

Only 2 spots left! 12:00 am

Sold Out! 1:00 am

2:00 am

BEST VALUE

VIP

\$55.00

- 0 +

VIP Passes include front of the line privileges for each event

Super VIP

\$60.00

- 1 +

✓ Only 2 spots left! 6:00 pm

Sold Out! 7:00 pm

8:00 pm

Only 2 spots left! 9:00 pm

Sold Out! 10:00 pm

11:00 pm

Only 2 spots left! 12:00 am

Sold Out! 1:00 am

2:00 am

Continue

Saturday, Nov 4



Add a Time Slot Group

Time Slot Group:
Wednesday Mornings

✓ Pricing

Actions

Time slots in this group:

9:00 AM - 9:40 AM

Actions

9:40 AM - 10:20 AM

Actions

10:20 AM - 11:00 AM

Actions

11:00 AM - 12:00 PM

✓ Pricing ✓ Caps

Actions

Time Slot Group:
Wednesday Mornings

✓ Pricing ✓ Caps

Actions

Time Slot Group Settings

Email Time Slot Group

Time Slot Group Pricing

✓ Time Slot Group Pricing is enabled

Do things

Time Slot Group Caps

Another menu option

Time slots in this group:

9:00 AM - 9:40 AM

Actions

9:40 AM - 10:20 AM

Actions

10:20 AM - 11:00 AM

Actions

Time Slot Pricing

Another menu option

Time Slot Caps

Do things

Email Time Slot Ticketholders

11:00 AM - 11:40 AM

Actions



DEMO



TicketSignup.io

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Create Your Event Today!

With free websites, free email, a flexible ticketing platform and an Event Day App for on site operations, TicketSignup gives you the free and open ticketing technology your event deserves.

[Create an Event](#)[Schedule a Call](#)

SEND US YOUR PHOTOS

Get Started

Our simple ticket event wizard makes it easy to setup your event in minutes, build a free event website, free email platform, and an event day Tickets App. Want a little more information, first? Request a call with our team to talk about how TicketSignup technology can help you sell more tickets.

[CREATE YOUR EVENT NOW](#)

Thank You For Joining Us Today

allison@ticketsignup.io

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® RunSignup

™ TicketSignup

