TicketSignup for RunSignup Customers

Sell Tickets

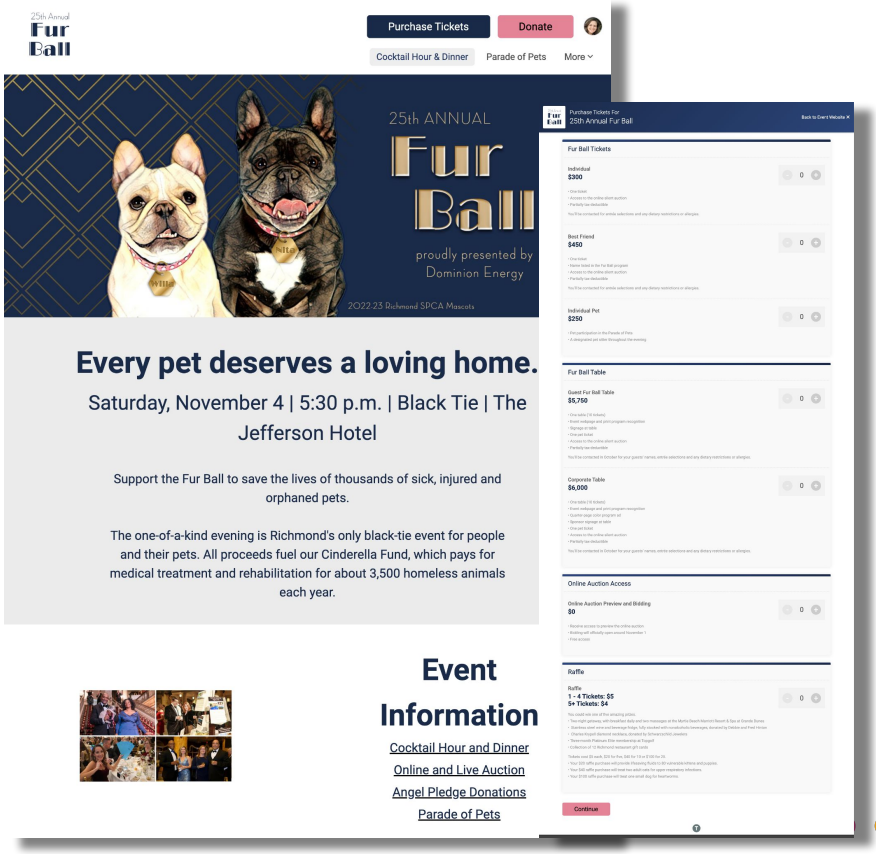
GiveSignup RunSignup TicketSignup

Today's **Agenda**

- How to Sell Tickets with TicketSignup
- Intro to TicketSignup
- Demo

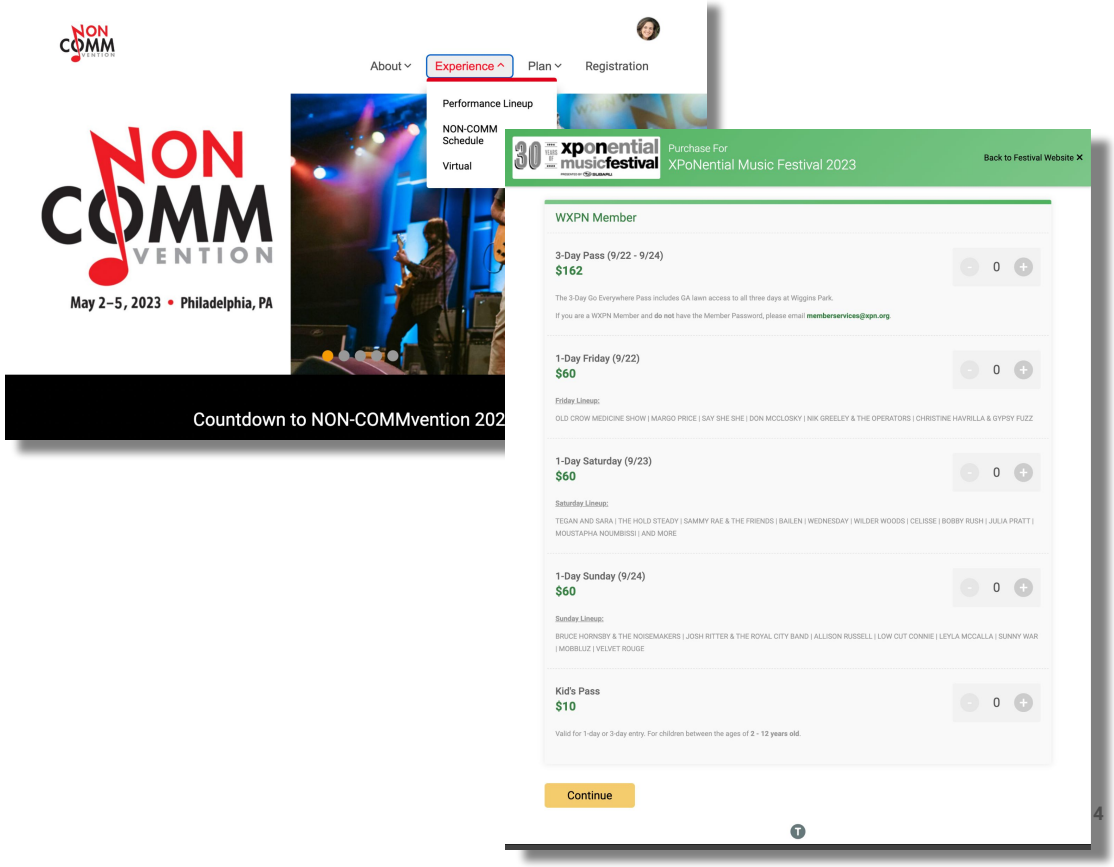
How RunSignup Customers Use TicketSignup

Richmond SPCA



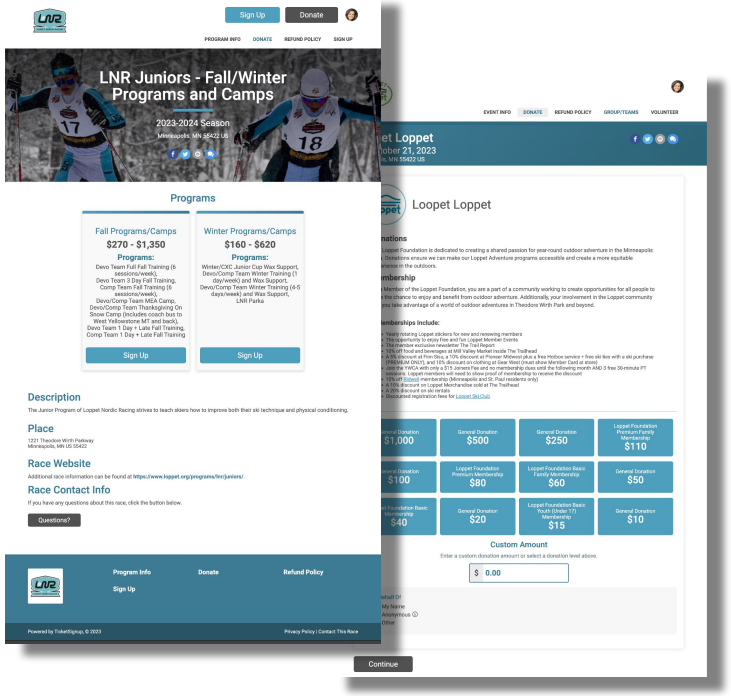
How RunSignup Customers Use TicketSignup

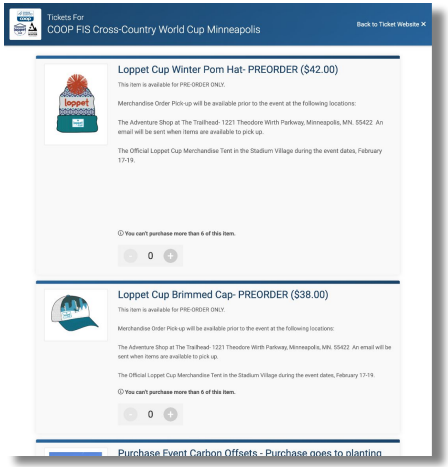
WXPN

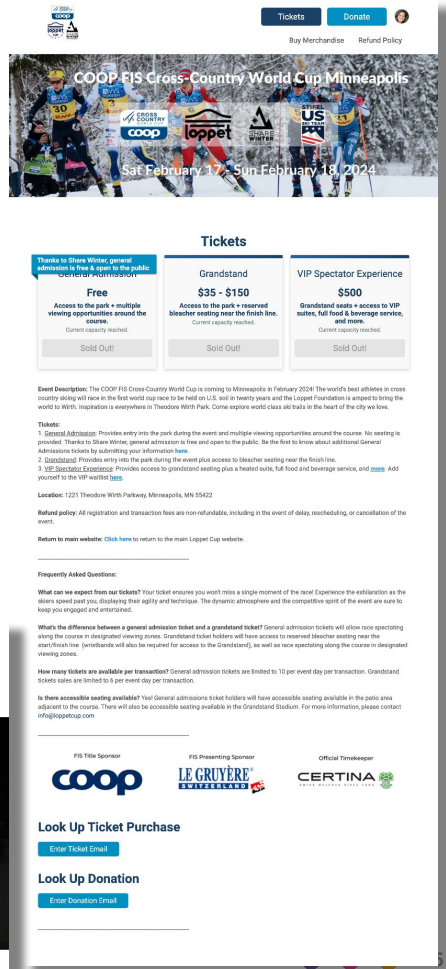


How RunSignup Customers Use TicketSignup

Loppett Foundation

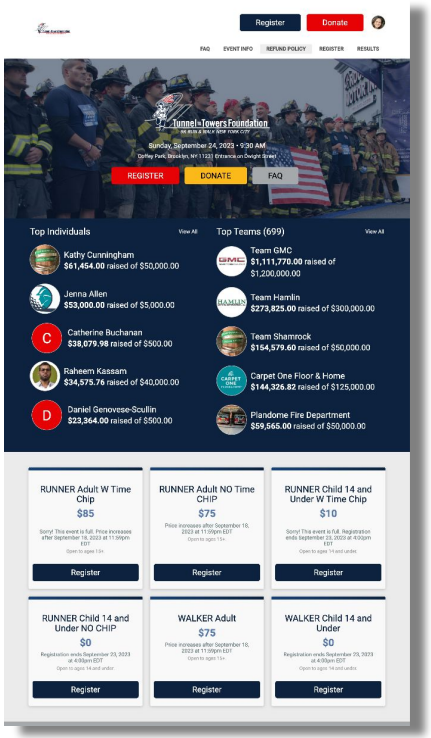


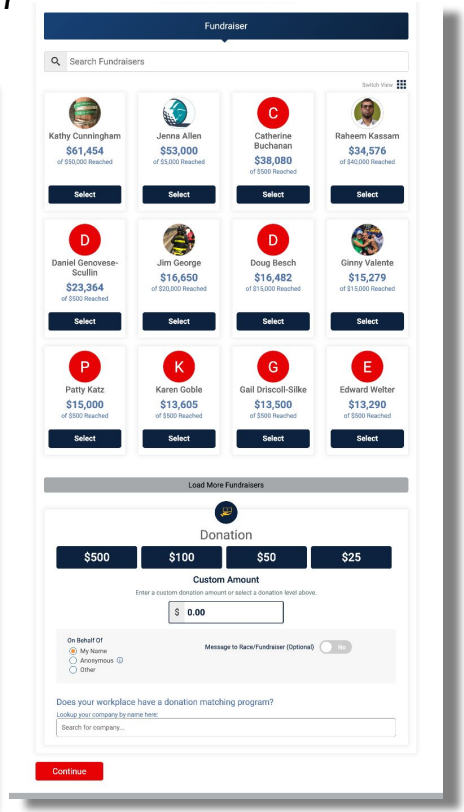


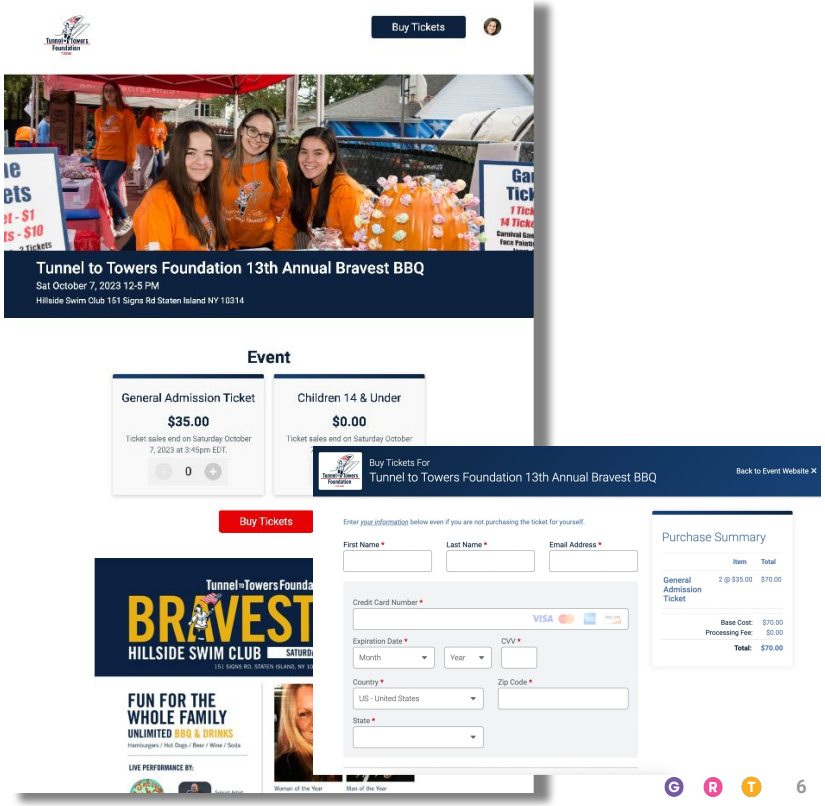


How RunSignup Customers Use TicketSignup

Tunnel to Towers Foundation

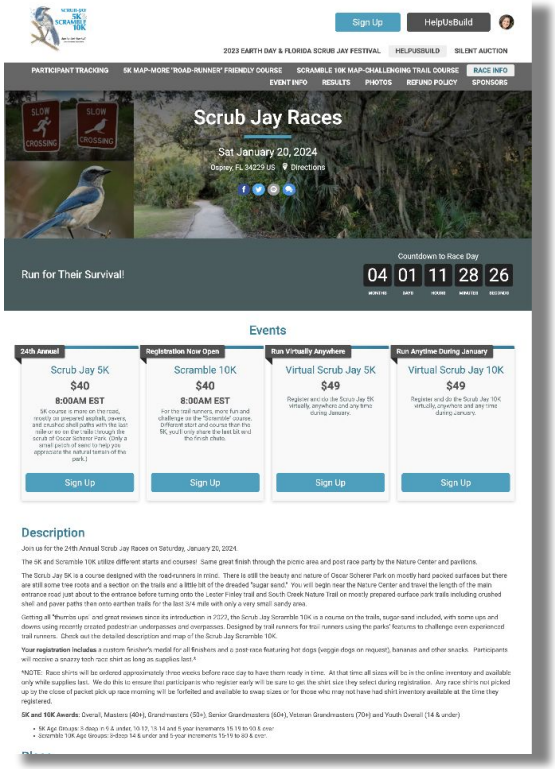


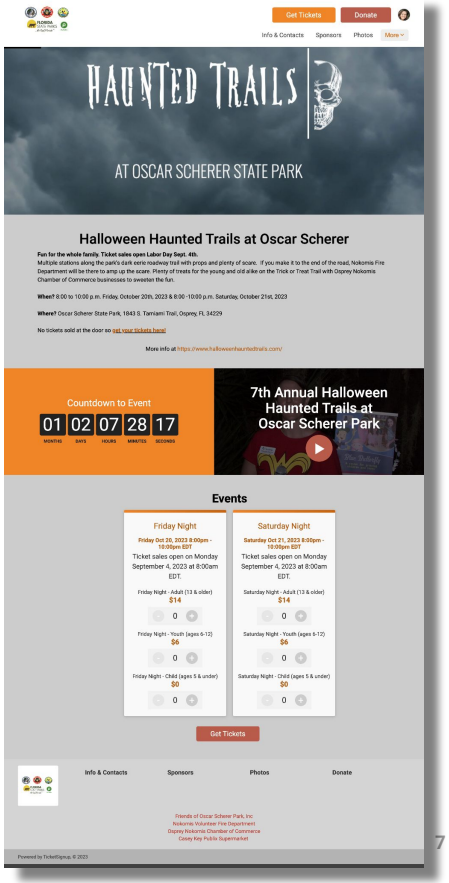




How RunSignup Customers Use TicketSignup

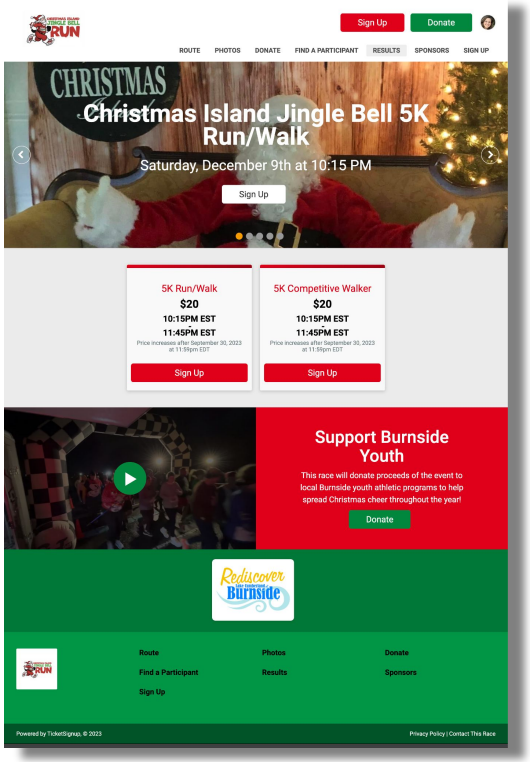
Friends of Oscar Scherer Park

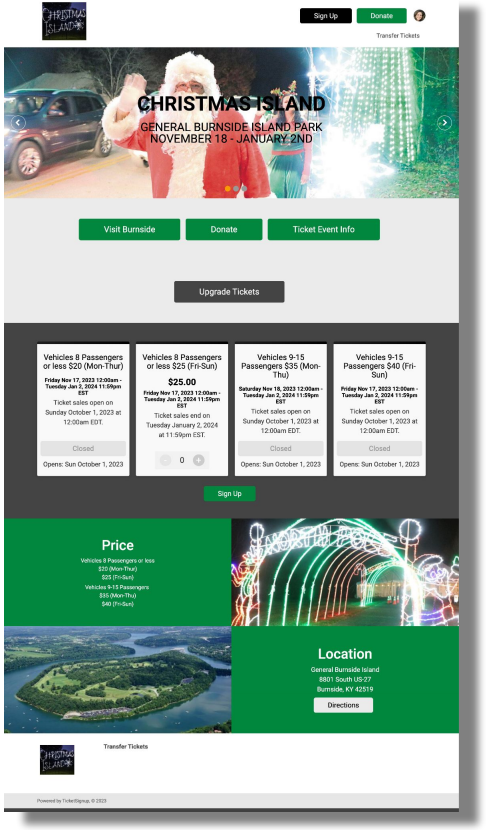




How RunSignup Customers Use TicketSignup

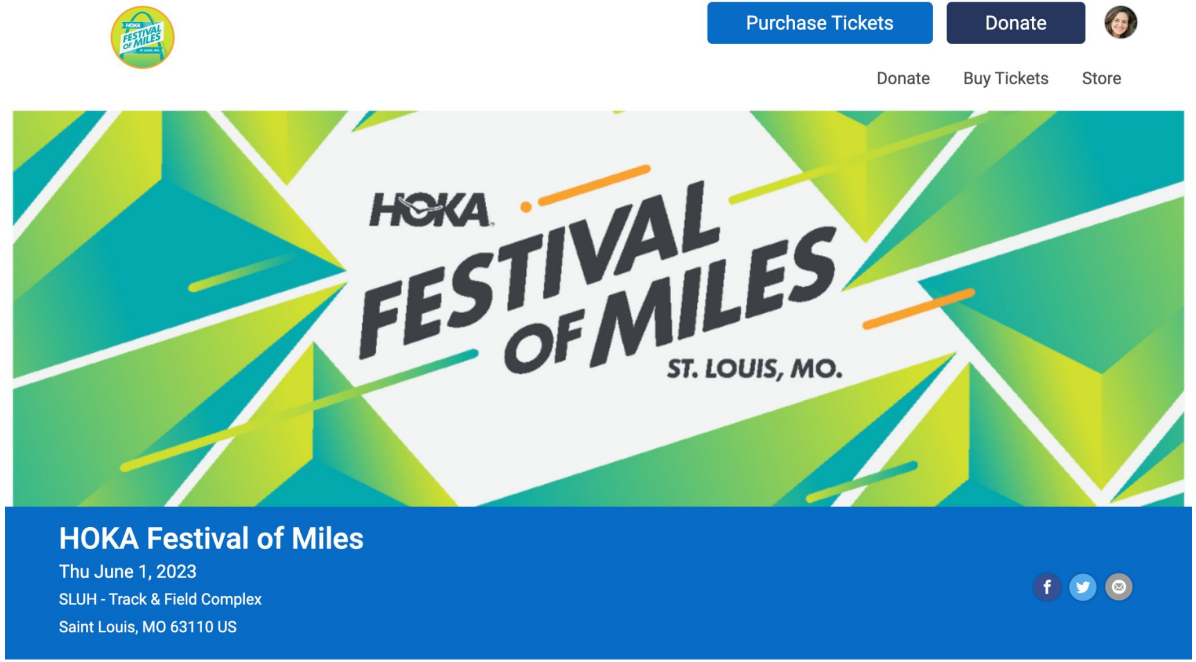
Christmas Island (City of Burnside, Kentucky)

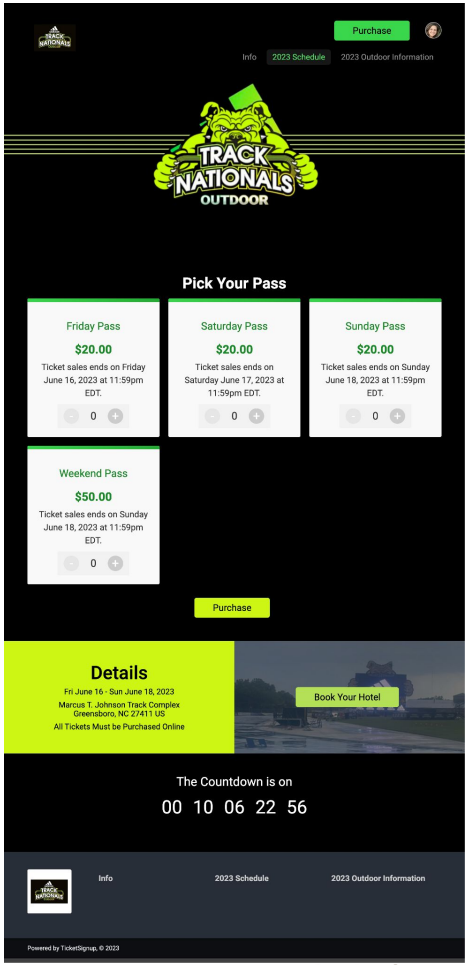




How RunSignup Customers Use TicketSignup

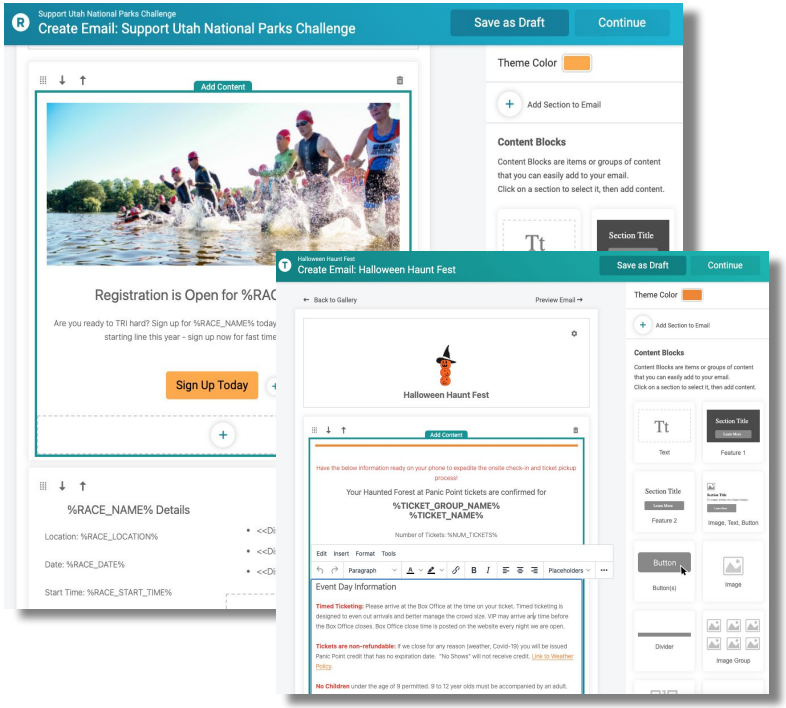
Track Meets, Other Sport Events, Parking

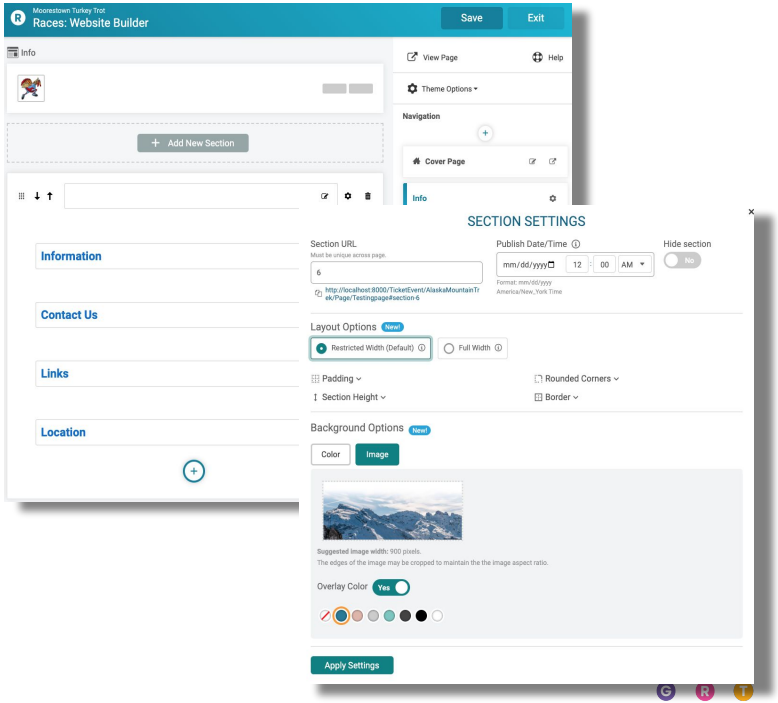




Why TicketSignup?

Common platform between RunSignup and TicketSignup - continuing to upgrade Email, Websites, and more.

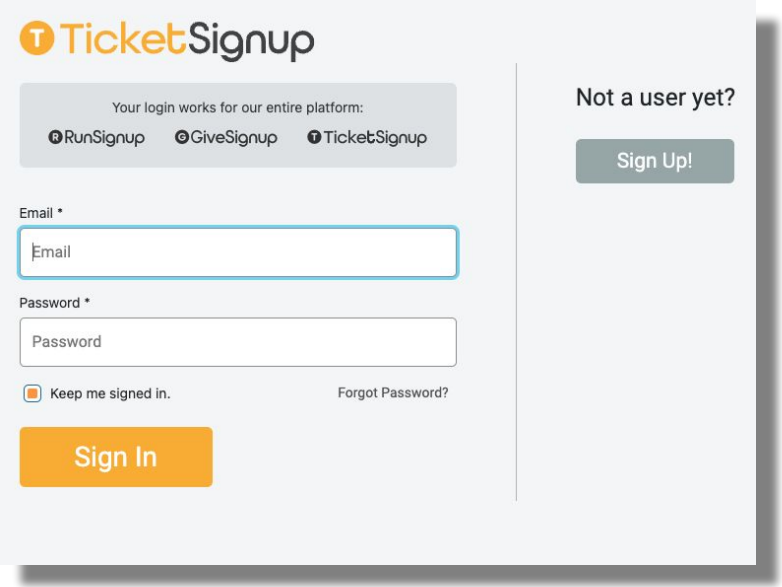


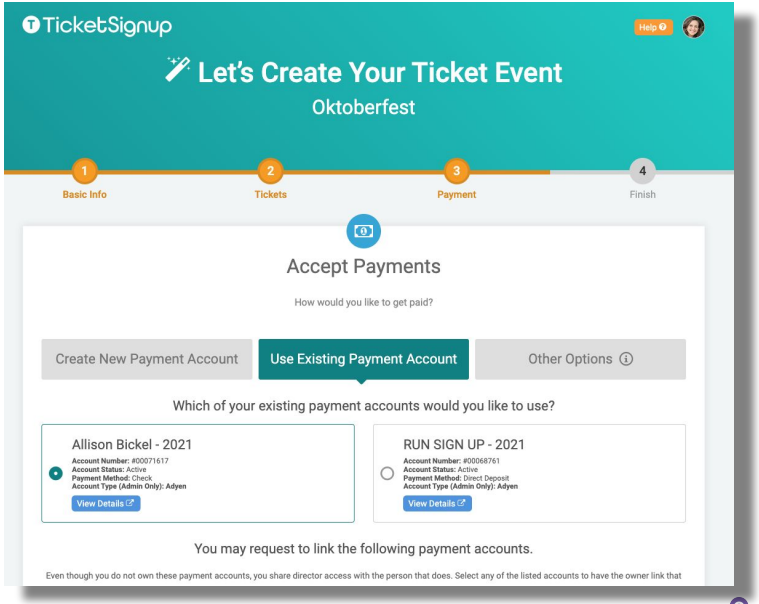


Why TicketSignup?

Use same RunSignup login and payment account to create ticket events

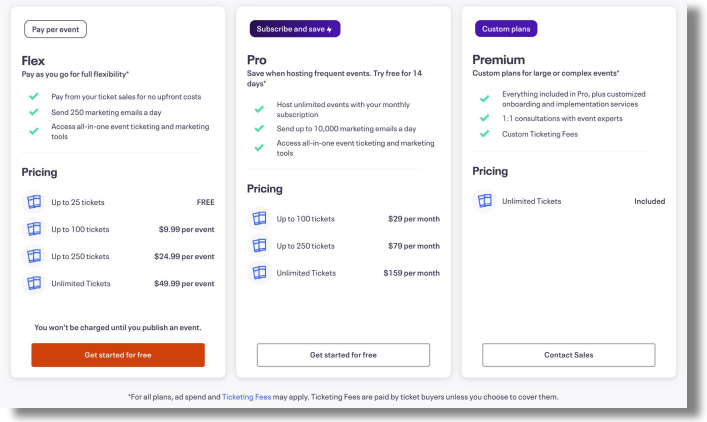
- Can also support multiple payment accounts per legal entity





Why TicketSignup?

Eventbrite customers want less expensive & better solutions.



	2 Events Subscription	500 Tickets, 2 Tickets per Purchase @ $25	2,000 Email Contacts Subscription	Total Cost
Eventbrite	$100	$1.79 + 6.6% *per ticket*	$15/month*	**$2,000**
TicketSignup	$0	$1 + 6% *per transaction*	$0	**$1,000**

	10 Events Subscription	5,000 Tickets, 2 Tickets per Purchase @$25	18,000 Email Contacts Subscription	Total Cost
Eventbrite	$1,908 (10,000 emails/day) or $500 (250 email/day)	$1.79 + 6.6% *per ticket*	~$200/month*	**$20,133**
TicketSignup	$0	$.80 + 4.8% *per transaction*	$0	**$8,000**

Fees

- TicketSignup has the same fees as RunSignup
- Volume Pricing
- Charge per cart - NOT per ticket (average cart has ~3 tickets!)

Pricing Chart

Cart Total	**Standard Pricing** *Includes all credit fees*	**Volume Pricing (5,000 Tickets/Year)** *Includes all credit fees*
$0	FREE	FREE
$0.01 – $249.99	6% + $1 per cart	4.8% + $.80 per cart
$250 – $999.99	5% + $1 per cart	3.8% + $.80 per cart
$1,000+	4% + $1 per cart	3.2% + $.80 per cart

Types of Events that Use TicketSignup

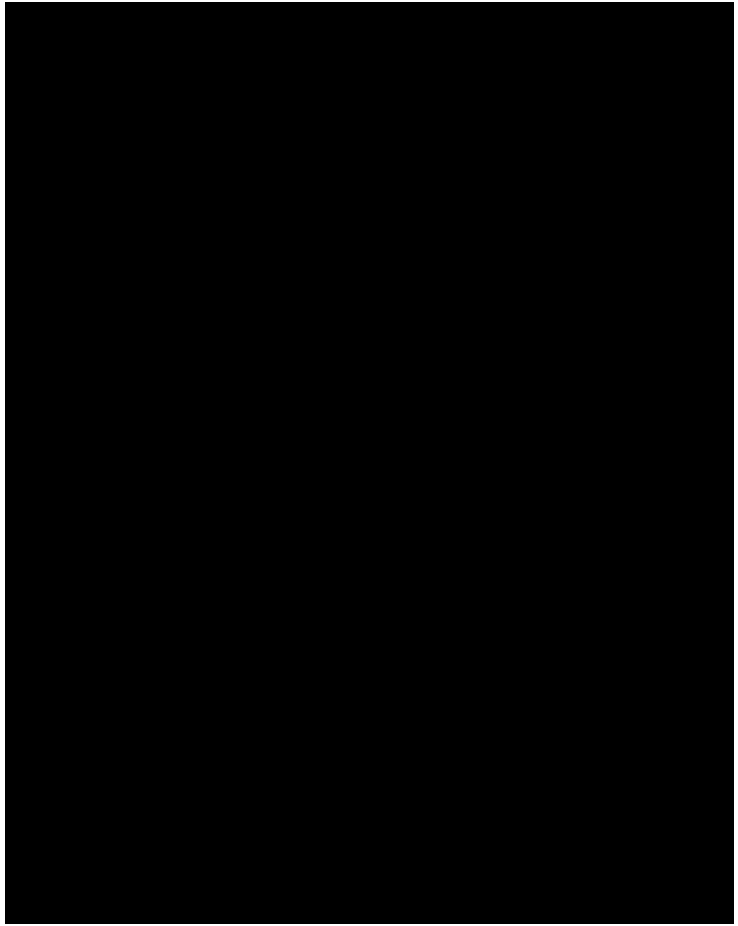
- Tickets to other sports events (track, xc meets, lacrosse, baseball), Parking
- Parks & Recreation, Chamber of Commerce
- Festivals associated with races
- Nonprofit events like Golf Tournaments, Galas, and more
- Breweries, wineries, distilleries, etc.
- Season and Event Passes
- Sport Events - World XC Ski Championships, Lacrosse & Baseball tournament tickets
- Miscellaneous - Voting Contests, Duck Races
- Timed Ticketing - Haunts, Holiday Light Shows, and more
- Bookings for Tours, Escape Rooms, and more
- Admissions (integrated with membership) coming later this year

Jake & Sarah

TicketSignup

Different than Registration

- General Admission & Timed Ticketing
- Fast Purchase
  - **Tickets Not People**
  - Don’t need lots of information from each person attending (although options to collect per purchase/ticket)
  - No account/login
  - Apple Pay, Apple Wallet



A lot of the same features as RunSignup

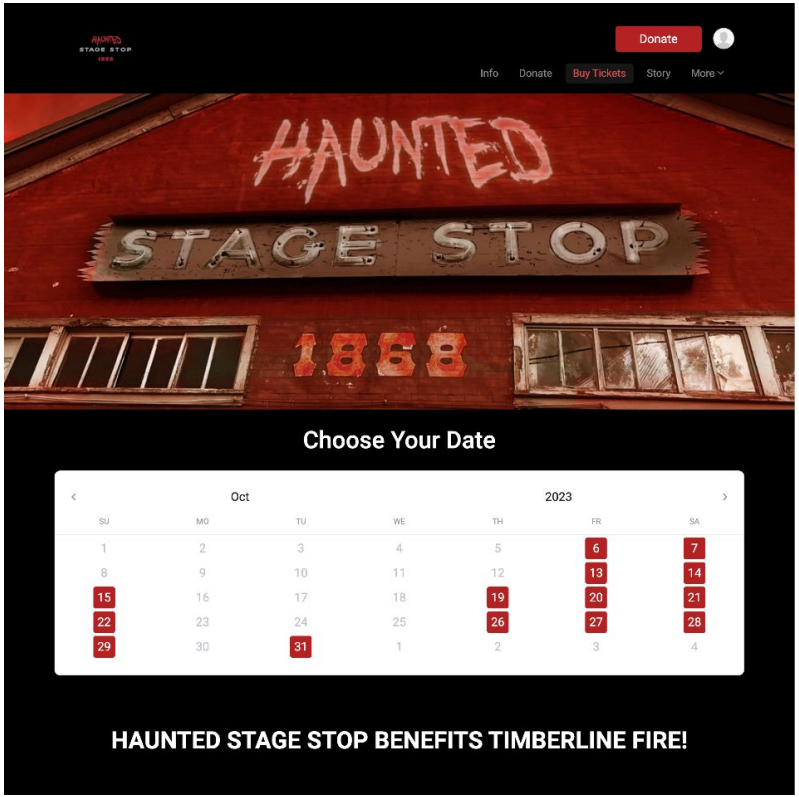
- Simple Wizard to create events
- Notifications
- Insights & Dashboard Analytics
- Store
- Integrated Donations
- Photos
- Email (V2)
- Referral Rewards
- Custom Source Tracking
- Pricing
- GA4, Facebook Conversion API, TikTok Pixel
- Text
- Import offline tickets
- Coupons
- Caps (ticket specific)
- Tile Display customization options
- Ticket Management (self-serve transfer)
- Info Collection and Custom Questions
- Apple Pay, Apple Wallet
- CheckIn App

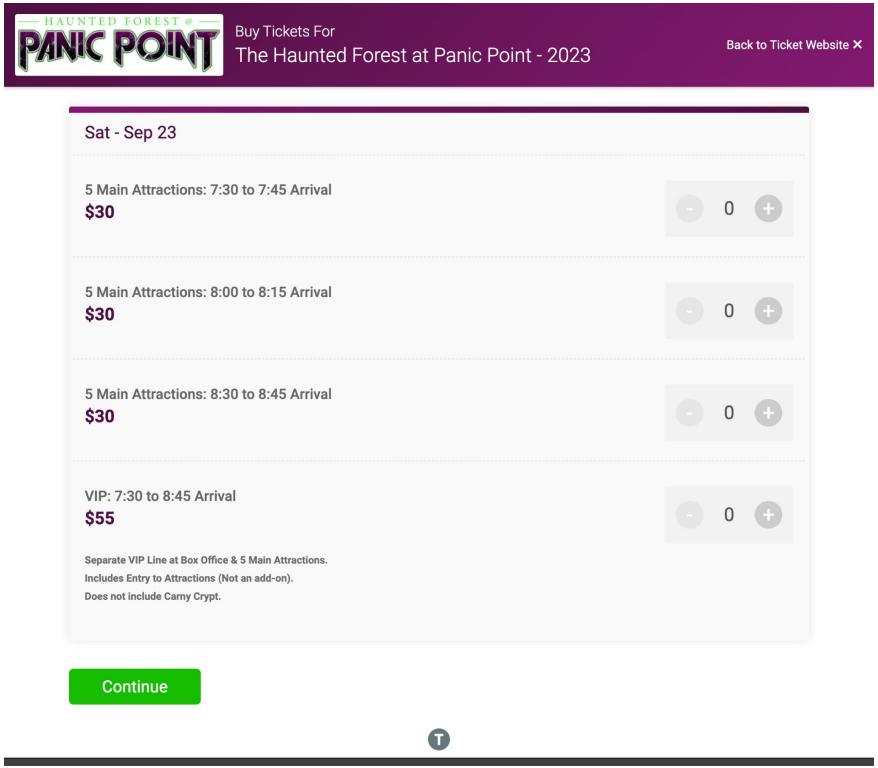
With some differences

- No logins, passwords
  - *Tickets not people*
- Reports: Purchases and Individual Tickets
- Advanced Ticket features
  - Combo tickets, Grouping, Advanced caps, ticket numbers
- Ticket Tiles and Calendar
- Timed Entry and Admissions

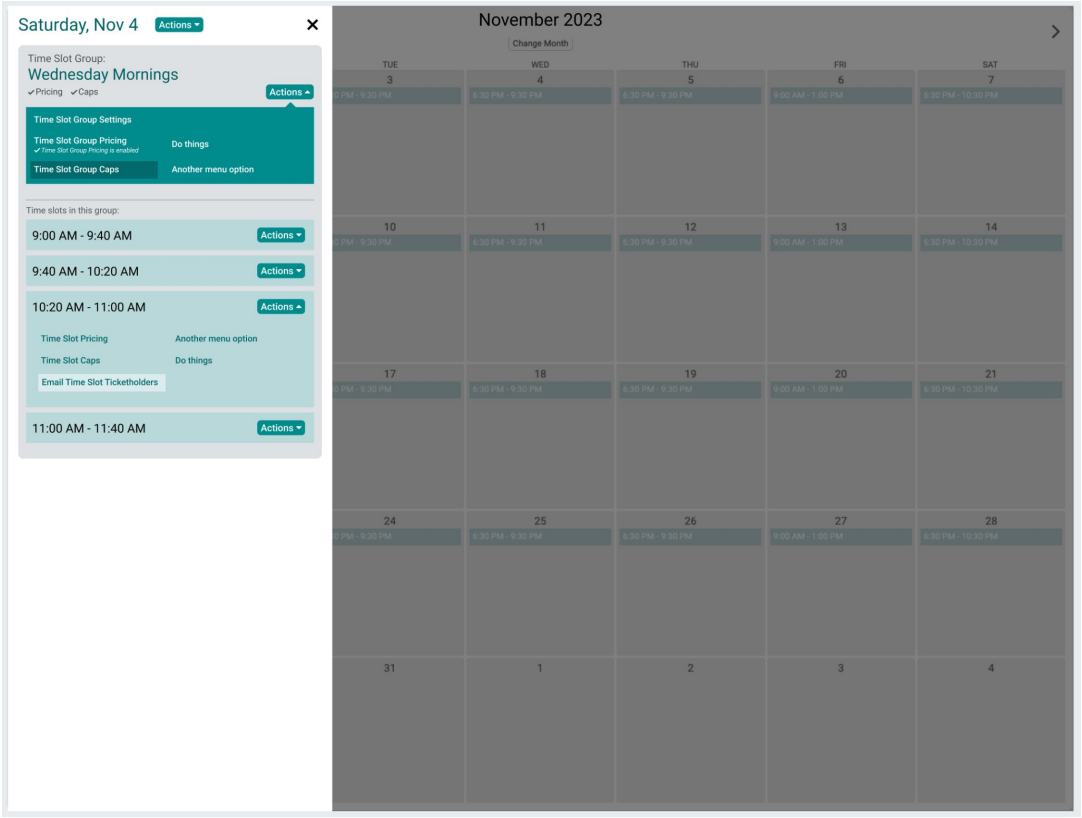
- **Website V2**
- **Store and Warehouse (inventory sharing)**

Timed Ticketing, Admissions, and Bookings

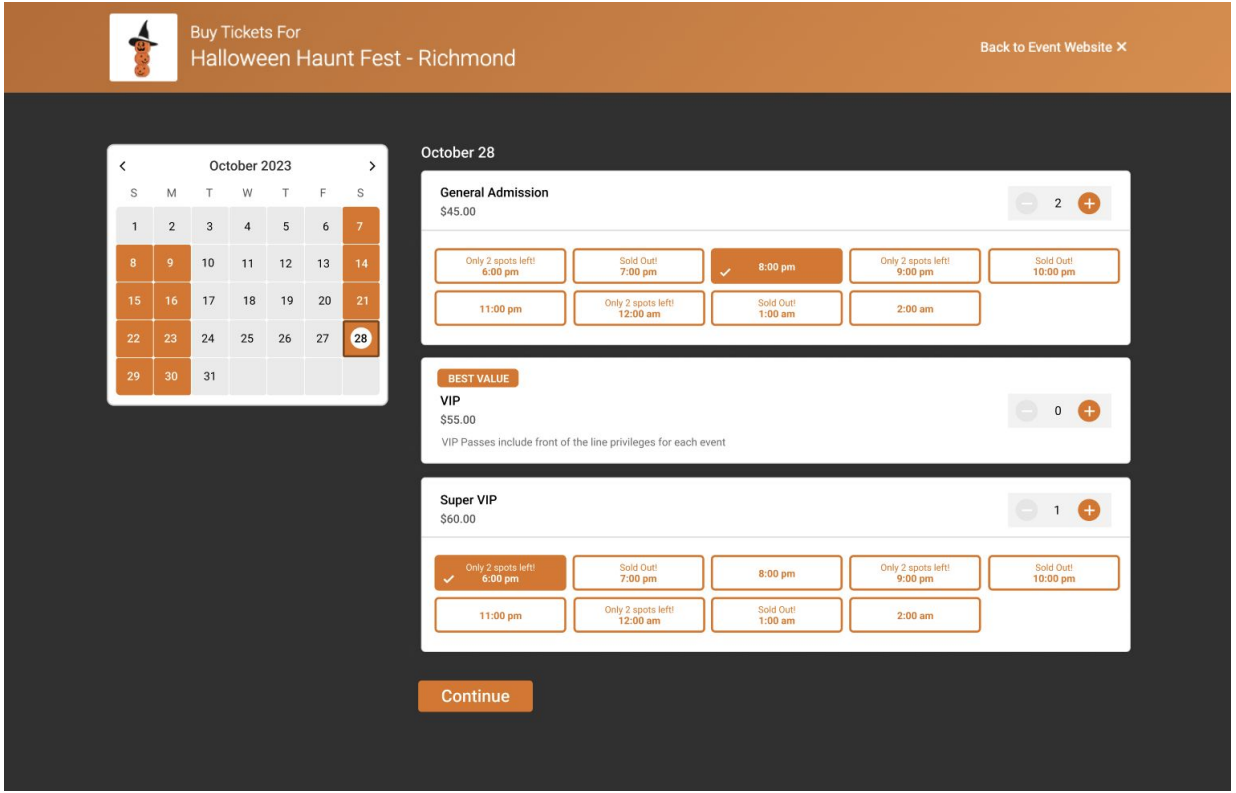


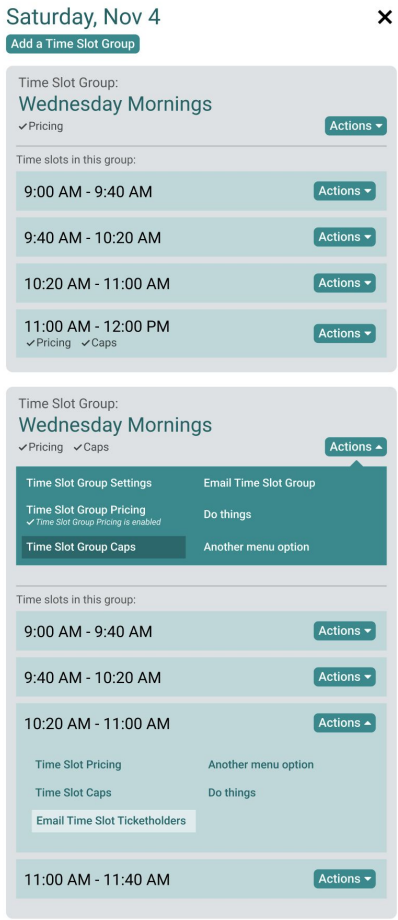


Timed Ticketing, Admissions, and Bookings



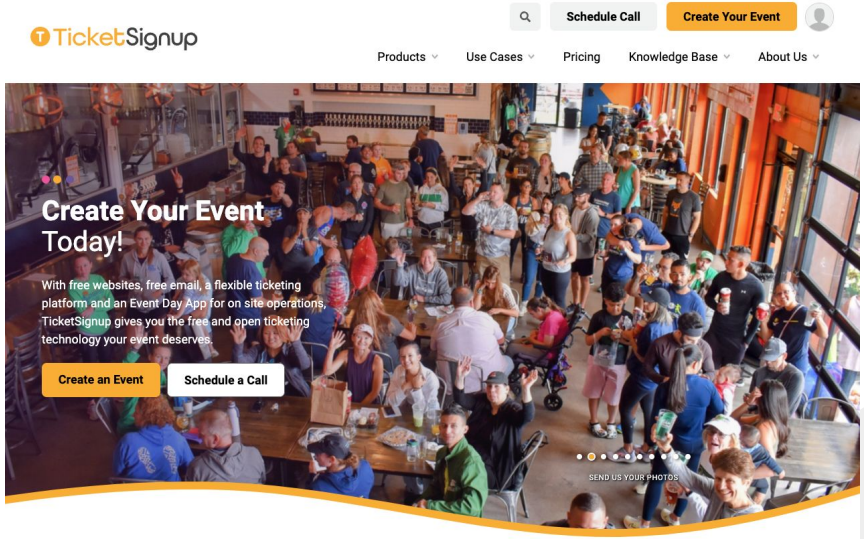
Timed Ticketing, Admissions, and Bookings





DEMO

TicketSignup.io



Get Started

Our simple ticket event wizard makes it easy to setup your event in minutes, build a free event website, free email platform, and an event day Tickets App. Want a little more information, first? Request a call with our team to talk about how TicketSignup technology can help you sell more tickets.

CREATE YOUR EVENT NOW

Thank You For **Joining Us Today**

allison@ticketsignup.io

GiveSignup RunSignup TicketSignup