

Turkey Trot RaceDay Suite for Timers

2023





Today's Speaker

Crisp McDonald

Crisp McDonald

GiveSignup | RunSignup
RaceDay Ninja





Today's Agenda

Turkey Trot and RaceDay Suite

- RaceDay Registration
- RaceDay CheckIn (participant and volunteer)
 - Dynamic Bib Assignment
- RaceJoy
- Results
- RaceDay Photos
- RaceDay CheckIn Other Functions
 - Results kiosk
 - Medical tent





RaceDay Registration



Intro to Onsite Registration

- Packet Pickup and On Site Registration Registration is likely the first time your athletes get face time with you
 - Being organized and prepared for challenges is the key to a smooth race day
 - Test out technology IN ADVANCE!!!!
 - Do you have internet connection? Are your computers updated? Do you have a power source?
- By setting expectations in advance, you can limit confusion
 - Clearly state whether or not you are accepting onsite registrations
 - Ensure you have registration OPEN at RunSignup - if taking online registrations
 - Train your volunteers/staff on how to handle questions or issues



Intro to Onsite Registration

- Most events hold onsite registration during Packet Pick Up (PPU)
 - However the RunSignup On Site Registration page can be used as a registration station at any point after being turned on.
 - Some events have set up registration stations at running stores or sponsor locations as a standing registration spot for those captive audiences.
- Multiple types of onsite registration can help keep lines to a minimum
- Also by having regularly promoted price increase intervals, athletes are pushed to register early to limit late registrations and help Race Directors and Timers project how many athletes they should expect for event specific orders (bibs/tags, give away items, cups, finisher medals, etc)



Onsite Registration

QR Codes are auto generated for you

- Promotion >> Links (then scroll down)

Sign Up Link

<https://runsignup.com/Race/Register?raceId=25139> 

QR Code

Text Message Link



This QR code links directly to this page on your website. You can include it on your promotional materials.

To save it, right-click the QR code below, and select "Save Image As" or similar option.

Small | Medium | Large

Onsite Registration

What's New

Dashboard

Race

RaceDay Tools

Bibs >

Corrals >

RaceDay CheckIn

RaceJoy >

Race Divisions >

Results >

Virtual/Challenge Results >

SHOW LESS

On Site Registration

EDIT MENU

Participants

Reports

Email Marketing

Email V2

Donations

On Site Registration

0 Help

Perfect for a pre-race expo, packet pickup, or anywhere people need to sign up in person. On Site Registration is a simplified registration experience, requiring minimal data entry for your registrants.

1. Users are not automatically logged in after registering.
2. A "Next Registrant" button shows on the confirmation screen to start the next registration. This will automatically log out the current user if they have manually signed in.

Enable On Site Registration

On

On Site Registration Link & Password

Send this link to any device you want to use for On Site Registration:

Share On Site Registration Link



Copy Link

Each device using On Site Registration will need to enter the correct password.

On Site Registration Password *

....

On Site Registration Password Hint ⓘ

Reg1

Optional Settings

Cash Payments

Allow registrants to pay with cash instead of a credit card. Each cash transaction will require someone to enter a password to allow the cash transaction.

Cash Payments Password *

.....

Cash Payments Password Hint ⓘ

cash1

Onsite Registration

Participants

Reports

Email Marketing

Email V2

Donations

Fundraising

Financial

Photos

SHOW MORE ▼

Optional Settings

Cash Payments

☒ Allow registrants to pay with cash instead of a credit card. Each cash transaction will require someone to enter a password to allow the cash transaction.

Cash Payments Password *

Cash Payments Password Hint ⓘ

Show Bib Assignment screen

☐ Allow the manual entry of a bib number at the end of an On Site Registration.

Restrict Events

☐ Only enable On Site Registration for specific events.

Customize Required Fields

IMPORTANT! By default, On Site Registration **ONLY** asks for this information: **First Name, Last Name, Email, Gender, Date of Birth, Phone, Street Address, Country, Zip Code, City, State (if applicable), Questions, and Donations.**

☐ I want to customize what information I collect.

On Site Registration ONLY

☐ **off** By turning this on, **online registrations will be disabled**. You can inform registrants of this restriction by customizing a closed message on [Registration Closed Settings](#).

Save Changes

Onsite Registration

BEST PRACTICES

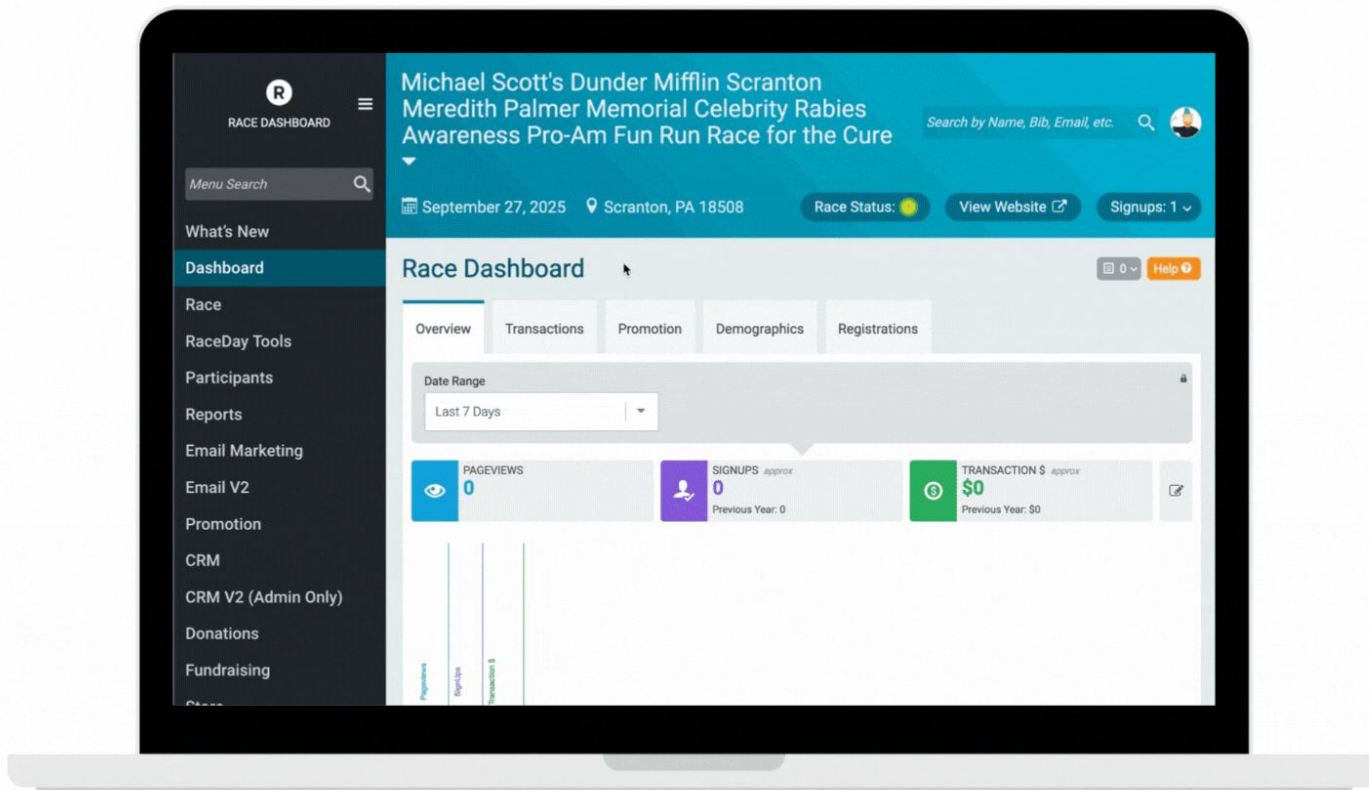
- Turn on On Site Registration well in advance and **TEST IT OUT!!**
 - Register yourself and demo this process to the volunteers who will manage the process.
- Set the homepage on any devices to the On Site Registration page
- Write down your On Site Registration password and cash password
 - **DON'T MAKE THIS THE SAME AS YOUR RunSignup Password!!**
- Print out QR Codes for regular registration (place around the PPU area), to allow folks with smartphones to register on their personal device
- If you are going to have limited to no internet access onsite, plan to cut off online registration **BEFORE** you download the last time and ensure you have printed out copies of an onsite registration form



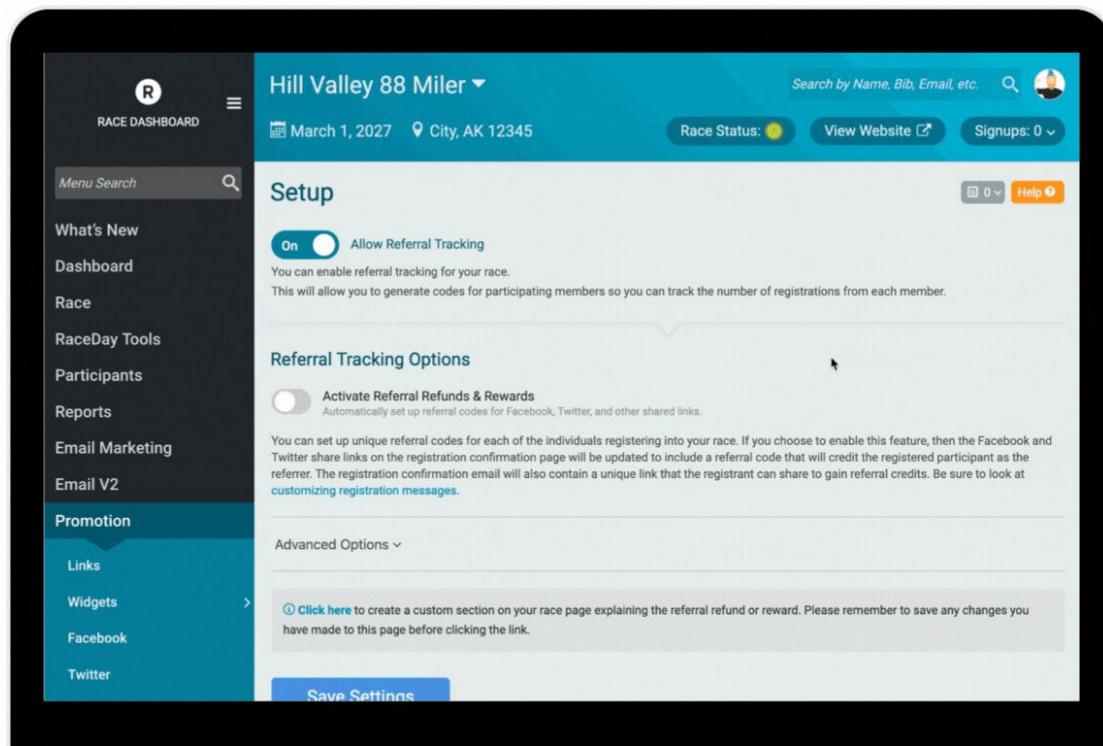
Streamlining Runsignup **Group** **Discounts/Referrals**



Turn on Referral Tracking



Turn on Referral Tracking





Streamlining Runsignup **Email Marketing Features**



Scott Coffee Moorestown Rotary 8K

Create Email: Scott Coffee Moorestown Rotary 8K

Continue Cancel

ADD CONTENT



Tt

Text



Section Title

Learn More

Feature 1



Section Title

Learn More

Feature 2

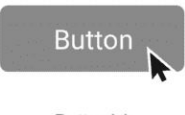


Section Title

Ut congue sodales eros aliquet tempus.

Learn More

Image, Text, Button

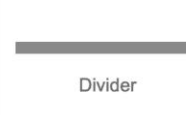


Button

Button(s)



Image



Divider



Image Group



QR Code



Social Media

QR CODE SETTINGS

QR Code Type

☒ URL ☐ Placeholder

URL Type

- ✓
- Custom URL
- Home Page
- Race Info
- Event Info
- Results Page
- Donation Page
- Volunteer Page
- Registration Page
- Edit Registration Page

QR CODE SETTINGS

✕

QR Code Type

☐ URL ☒ Placeholder

Placeholder

QR Code Label

QR Code Alignment

Update



**Scott Coffee Moorestown Rotary
8K**

Sign Up

Donate

Packet Pickup Tomorrow!

Bring this email with you tomorrow for
super fast packet pickup!

**Registration ID for Packet
Pickup**





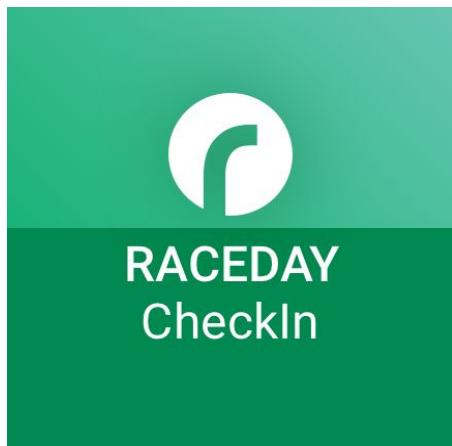
Streamlining Runsignup **Giveaway Inventories**



Giveaway Inventories

Utilizing the giveaway inventory tool in RunSignup, helps streamline Packet Pick Up and manage the athlete's expectations in advance of arriving on site.

- Easy to use
- No need to cut off giveaway selections
- Integrates with the RaceDay CheckIn App
- Don't forget a NO SHIRT option



Giveaway Inventories

Race >> Giveaways/Add-ons >> Giveaway Inventory

- Add a No Shirt option to all open events
- Provides a live breakdown of how many and of what sizes are still available
- NOTE: Changes in made in the CheckIn App will override the inventory amounts

The screenshot displays the 'Giveaway Inventory' management page. On the left is a sidebar with navigation links: Menu Search, What's New, Dashboard, Race, Race Wizard, Registration, Race Website, Giveaways/Add-ons (selected), SHOW MORE, RaceDay Tools, Participants, and Reports. The main content area is titled 'Giveaway Inventory' and features a table with columns for 'GIVEAWAY OPTION(S)' and 'TOTAL QUANTITY'. The table lists five events: Turtle Trek 5K Sunset Beach Run, Turtle Trek Kids Fun Run, Turtle Trek Remote Runner, Turtle Trek 5K Remote Runner - No Medal, and Turtle Trek Kid's Remote Runner. Each event has a dropdown menu for selecting sizes (Youth Small, Youth Medium, Youth Large, Small, Medium, Large) and a 'Total Quantity' column showing the current stock (50 for the first four events, 40 for the last). A 'Currently Available' status is shown for each event, all currently at 0. The interface includes a 'Clear All | Select All' link for each event's size selection.

GIVEAWAY OPTION(S)	TOTAL QUANTITY
Turtle Trek 5K Sunset Beach Run Youth Small Youth Medium Youth Large Small Medium Large Clear All Select All	Total Quantity: 50 Currently Available: 0
Turtle Trek Kids Fun Run Youth Small Youth Medium Youth Large Small Medium Large Clear All Select All	Total Quantity: 50 Currently Available: 0
Turtle Trek Remote Runner Youth Small Youth Medium Youth Large Small Medium Large Clear All Select All	Total Quantity: 50 Currently Available: 0
Turtle Trek 5K Remote Runner - No Medal Youth Small Youth Medium Youth Large Small Medium Large Clear All Select All	Total Quantity: 50 Currently Available: 0
Turtle Trek Kid's Remote Runner Youth Small Youth Medium Youth Large Small Medium Large Clear All Select All	Total Quantity: 40 Currently Available: 5

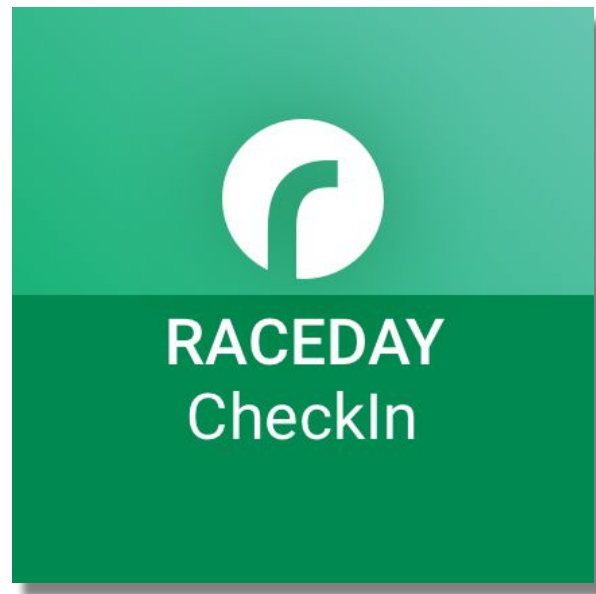


RaceDay CheckIn Participants & Volunteers



RaceDay CheckIn App

- **Expedites** the check-in process for participants and volunteers
- **Dynamically Synchronizes** with other data points (registration, bibs, scoring)
- **Easily Process** check-ins and changes
- **Provides Insights** to race organizers
 - 2022 Thanksgiving Weekend -> ~500,000 CheckIns
 - Used across all event types and sizes throughout the U.S.
 - FREE tool for RunSignup registration customers
 - Available for Apple and Android phones and tablets



Key Settings

You MUST enable the CheckIn App in RunSignup before it appears in the app.

RaceDay Tools >> RaceDay CheckIn >> Mobile App

What's New

Dashboard

Race

RaceDay Tools

Bibs

Corrals

RaceDay CheckIn

RaceJoy

Race Divisions

Results

Virtual/Challenge Results

SHOW MORE

Participants

CheckIn App

Authentication Settings

The RunSignup RaceDay CheckIn App allows you to check participants in and push your changes to RunSignup whenever Internet connectivity is established.

In order to begin using the application, fill in the below fields and click *Save Settings*.

Shared Password *

Password Hint (optional)

Use a strong password with at least 8 characters, and at least one uppercase letter, lowercase letter, number, and symbol (~!@#\$%^&*).

Enable CheckIn At: *

09/23/2022

08

:

00

AM

America/New_York

Disable CheckIn At: *

11/29/2022

08

:

45

AM

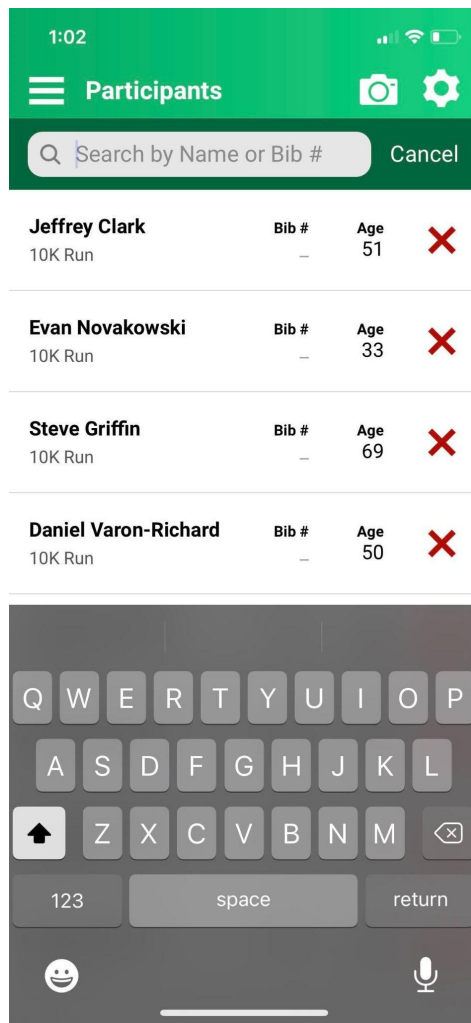
America/New_York

Save Settings

Key Settings

- Enable:
 - Require Bib
 - Auto-Show Camera on Bib Assignment
 - Giveaway
 - Allow Un-Check Ins
 - Prevent Duplicate Bibs
 - Validate Bibs

Additional settings (like waivers and event transfers depend on the specifics of your event)





RaceJoy: A Natural for Turkey Trots

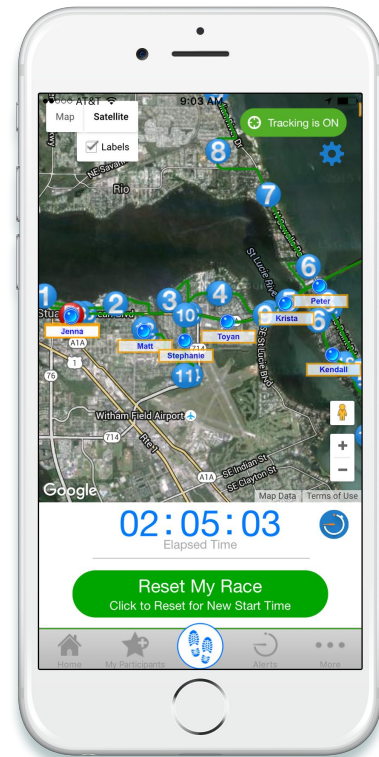
Thanksgiving 2022 Stats
(Only 21 Timers... lets roll this year)

GPS Phones Tracked	7,617
Progress Timing Alerts	105,612
Cheers Delivered	29,403



A Perfect Turkey Trot Addition

- **Offer a socially connected event experience**
 - Participant tracking and cheer sending
- **Participants tracked by remote spectators through their phone**
 - Family and friends can track and send cheers while preparing the Thanksgiving feast.
- **Create custom Thanksgiving-themed audio experience (optional)**
 - Schedule to play at mile points along the course



Benefits for Timers

- **Revenue source for timers**
 - Add-on service for your events
- **Free for timers for unlimited events**
 - Included in purchase of RaceDay Suite license. If only offering RaceJoy = \$150
 - Events must use RunSignup's registration. Otherwise, price to timer is \$750.
- **Easy to set up and manage (especially for 5ks)**
 - Integration with RunSignup's race wizard creates streamlined setup
 - No extra equipment needed

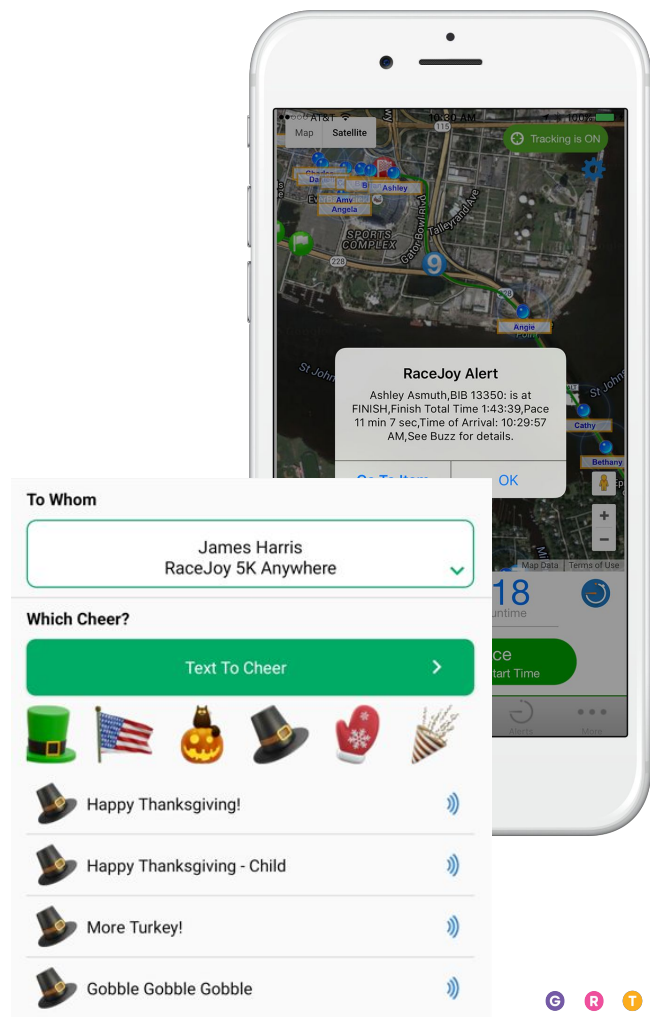


Exclusively Available through
RaceDay Certified Timers

Email info@racejoy.com to get
free certification course.
(video & quiz).

Additional Features

- **Spectators Send Thanksgiving Cheers**
- **Progress Updates: Every Mile**
- **Off Course Alerts (for on-site events)**
- **Results Integration**
 - Virtual events results pushed from app
 - In-Person results displayed in app
- **Central Monitoring & Communications System for Timers and Race Directors**



Race Day Monitoring System

Customize and adjust news alerts and progress alert messages

News

Display live tracking of participants to a large screen at the race site.

Individual race participant progress information like pace and estimated finish time

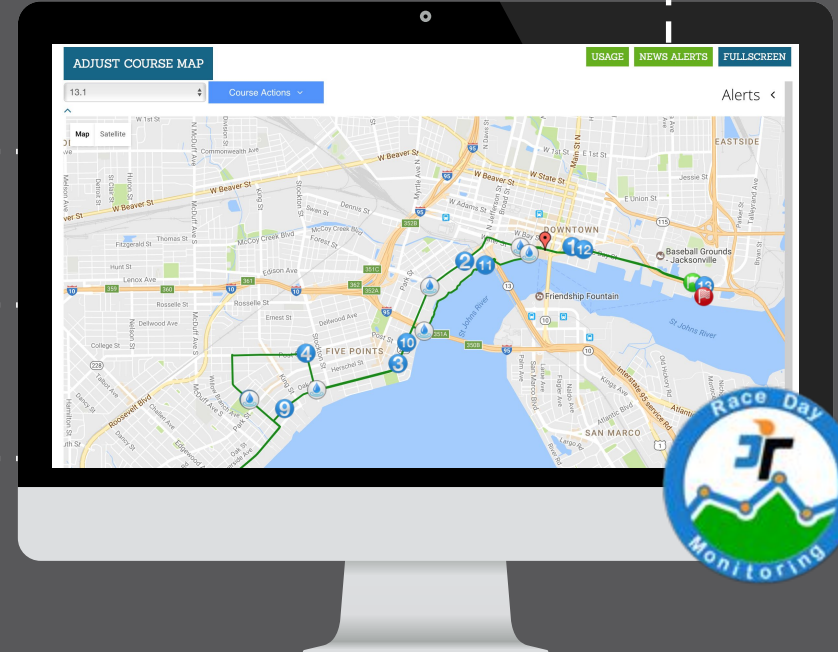


Global view of participants and operations



Access the number of participants who have crossed milestones

2



Send supportive audio messages from the race director to active participants (virtual or on-site)

RaceDay Monitoring

Lead Half Marathon Bike Borden

Bib: 9999

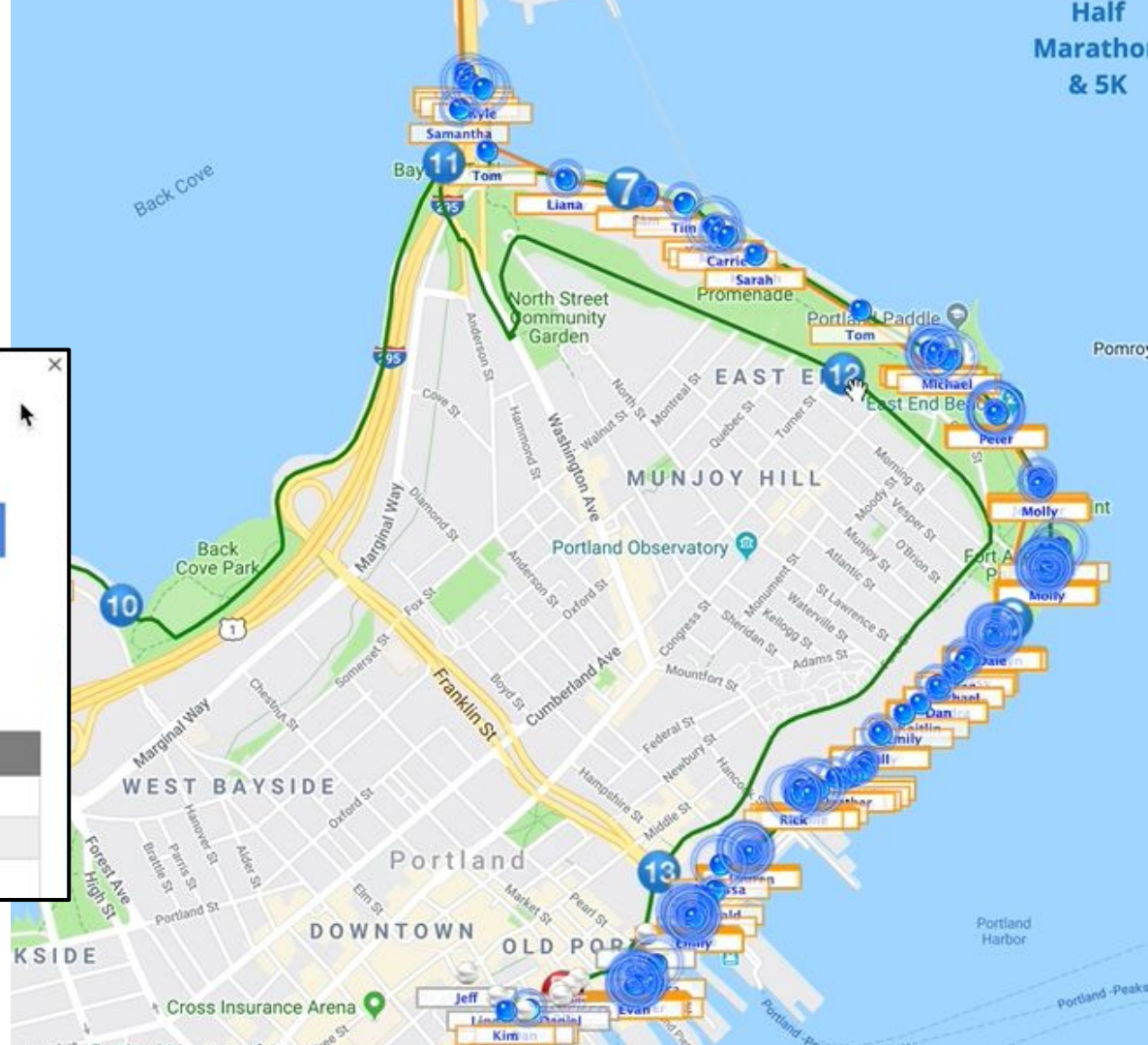
Remove Participant
Participant Actions

Lat/Lng:
43.66542233,-70.26967515
Last Update: 6/22/2019
7:55:44 AM

Pace: 05:29
Est. Finish: 1:11:49
ETA: 08:13:15 AM

Course Point List:

Name:	Miss Indi...	Read Time:
START	Pass	06/22/19 07:01:26.00
MILE-1	Pass	06/22/19 07:06:32.00
MILE-2	Pass	06/22/19 07:11:55.00





RunSignup Results



- Results can be pushed up live to RunSignup
- If activated, RunSignup will send text and email notifications to the athletes of their results
 - RaceDay Tools >> Results >> Set Up Results Notifications and Links

Setup

☒ Allow participants to sign up for text message and email notifications of results.

If you will be doing real-time results, check this box to enable people to sign up for notifications when a participant finishes the race.

 If you promote the text short code that RunSignup uses, you must present [SMS Terms and Conditions](#), Privacy Policy and disclosure that message and data rates may apply as well.

☐ Don't allow text message result notifications to be set up. Email notifications will still be sent.

Registrants who have already signed up for text notifications will still receive a text notification.

☐ Disable notifications for **5K Run/Walk Participant**

☐ Disable notifications for **Kids 1/2 Mile Fun Run**

☒ Disable notifications for **Phantom Runner**

Result notifications are not allowed for virtual events and challenges, but you can set up milestones with notifications ([instructions](#)).

☒ Yes, allow split notifications.

☐ Temporarily disable notifications.

This is useful when testing or if you post results several days after the event.

☐ Hide Participant Lookup & Tracking in Results.

If you do not want the Participant Lookup & Tracking option to display in results, check this box.

☐ Hide in public lists of races with recently updated results.

Timing Services provided by Crisp and Matt. Questions About Results? Get in touch!

Year: 2022 Result Set: RunSignup Age Group/Division: All Results

Search by name, bib number, town, etc.

	Place	Bib	Name	Age	Chip Time	Pace
	1	1014	Brian Flynn	33	29:07.08	8:19
	2	1016	Kevin Sas	38	29:12.23	8:21
	3	1035	Evan Bach	23	31:37.67	9:02
	4	1077	Jordan Desilets	33	34:31.91	9:52
	5	1092	Larry Minor	33	34:41.28	9:55
	6	1024	Eddie Kline	48	34:59.64	10:00
	7	1010	Matt Schreiber	45	35:28.88	10:08
	8	1075	Andrew Sigwart	33	35:35.83	10:10
	9	1004	Tom Miller	59	35:47.68	10:14
	10	1001	LUKE BAIUNGO	50	35:50.81	10:15

< Previous

Page 1 of 6 10 per page

Next >

Age Group/Division Results ^

Combined Overall

Place	Name	Bib	Age	Overall	Gender	Location	Time
1	Brian Flynn	1014	33	1	M	US	29:07.08

Perks of Results at RunSignup

Clicking into the individual's results provides additional information

- Detailed results for viewing/sharing
- Photos link to Athletes
- Custom finisher certificates can be created

Results > Individual Result

RunSignup Summer Symposium (Event Direct) Add and compare participants Clear All

 Kevin Sas
RunSignup Summer Symposium (Event Directors & Timers)
Male Age 38 Fitchburg, WI

 Photos  Certificate  BIB 1016 

Chip Time 29:12.23 Gun Time 29:16.67 Pace 8:21 Overall 2 of 56

Questions About Results?

Combined Overall 2 of 3

Gender Place: 2

Photos 

Share this Page

 URL: <https://runsignup.com/Race/Results/7199/IndividualResult/GFPH?resultSetId=329919#U55394066>

     0



RaceDay Photos



Improve the RaceDay Experience

- Happier participants creates repeat participants
- Positive word-of-mouth is powerful and effective marketing tool
- Social endorsement of your race increases registrations
- Helps to turn current spectators into future participants



Make RaceDay Last Forever

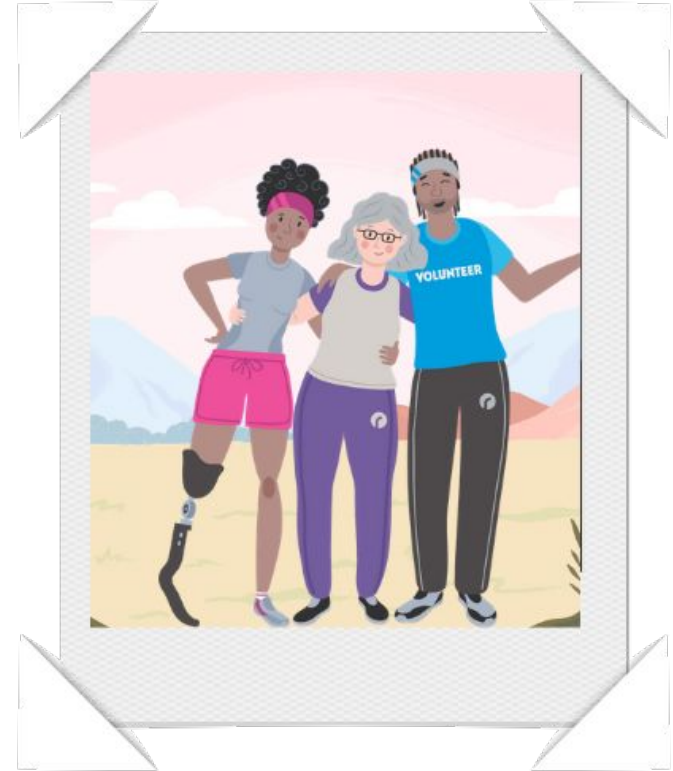
Photos are shareable assets that:

- Bring participants back to your race website after the event concludes
- Provide an instant reminder of the fun of the day
- Can be printed as a permanent keepsake from your event
- Make ideal images to use in future advertising for your event

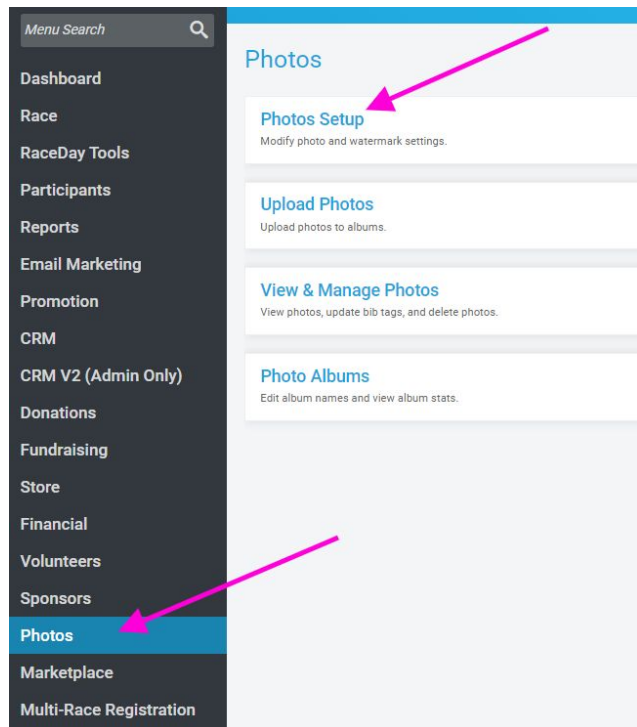


Photos Connect People

- Photos are downloadable and easy to share on Facebook
- Friends and family who see shared photos are more likely to express an interest in joining in the future.
- Photos (and participant uploads) connect virtual and in-person participants
- Watermarks on photos provide you an additional branding opportunity or sponsor reward.



Photos Setup



Photos Setup

Change Year

08/01/21 ▼

Photos Access

- ☒ Show Race Photos — Public
☐ Hide Race Photos — Private

Searching

If results have not yet been posted, enabling this setting allows participants to search by participant data.

- ☐ Allow Searching by Participant Data
☐ Hide Photos Search Bar

Sort Photos By

Date Taken (Ascending) ▼

Uploads

- ☐ Allow participants to upload photos.

Tagging

- ☐ Allow Public Tagging for all photos.
☐ Allow Public Lost & Found Tagging for photos without bib numbers.

Photo Approvals

- ☐ Require Approval For Photo Uploads

Watermark

- ☐ Apply a watermark to race photos.

Save Photo Settings

Photos Examples

Year	Result Set	Age Group/Division
2020	Virtual 8K	All Results

Place	Bib	Name	Gender
229	1027	 Bob Bickel	M

Page 1

Scott Coffee Moorestown Rotary 8K

Sun May 30 - Sat June 5

Moorestown, NJ 08057 US [Directions](#)



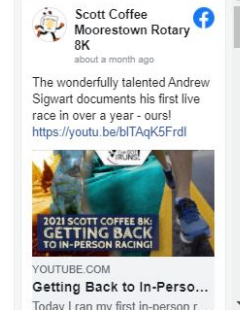
Photos

[Back to Albums](#)



Bob Bickel
Bib #1027

Upload Images

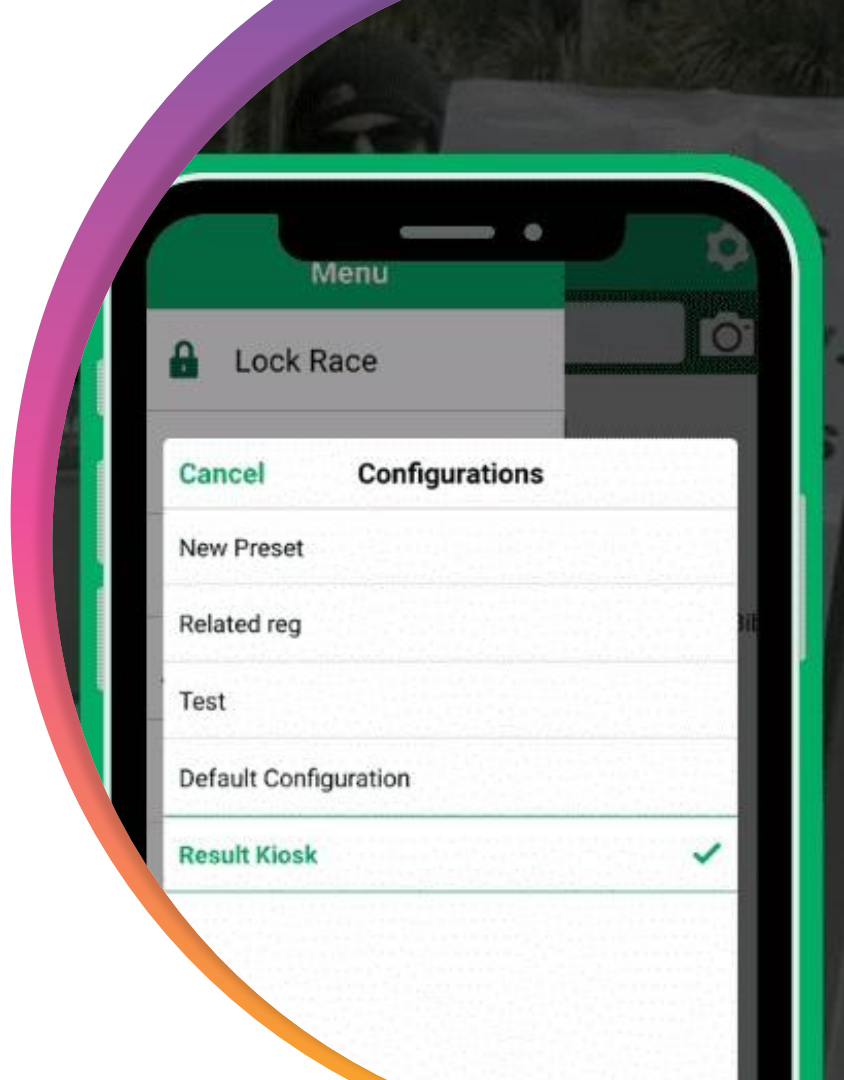


Photos Examples



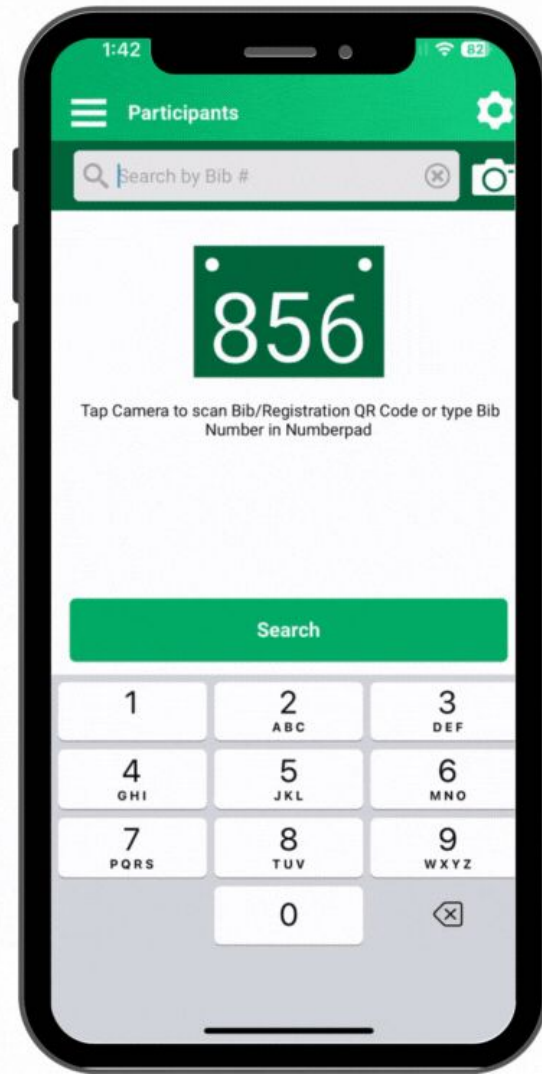
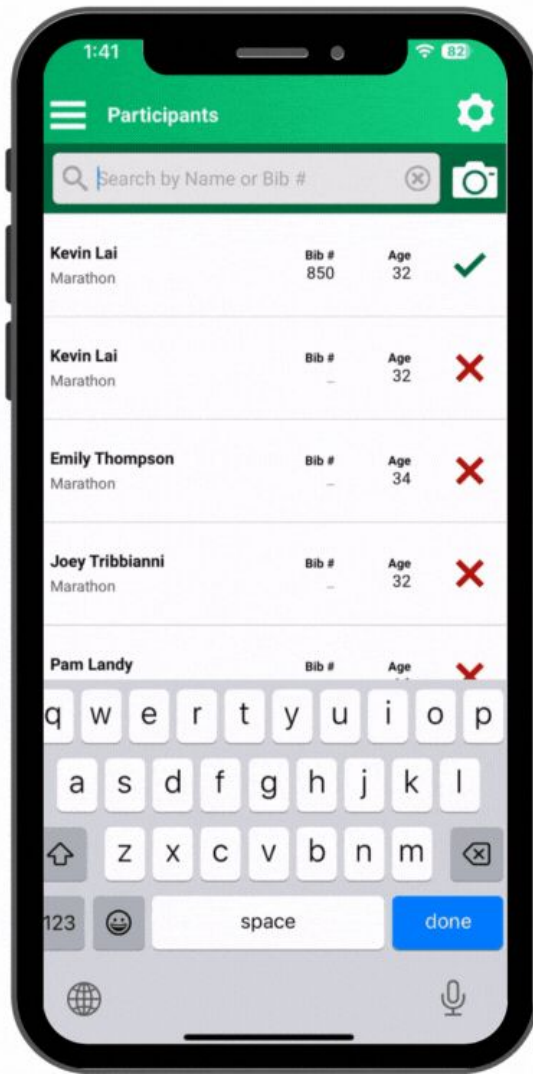
RaceDay CheckIn

Other Functions



Results Kiosk

- General Options
 - My Device Settings
 - Lookup Method
 - Kiosk Mode



Results Kiosk

Participants

Search by Bib #

856

Tap Camera to scan Bib/Registration QR Code or type Bib Number in Numberpad

Search

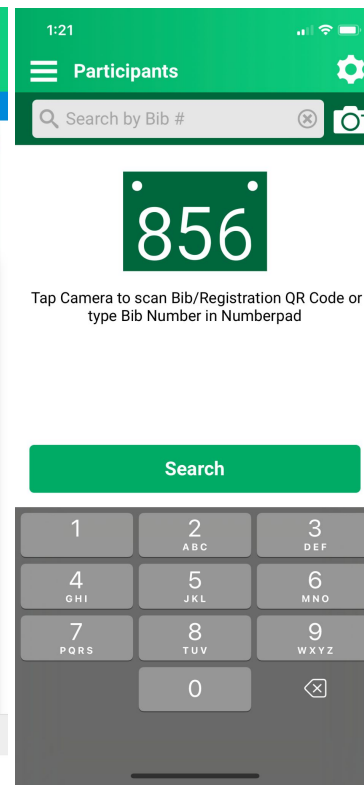
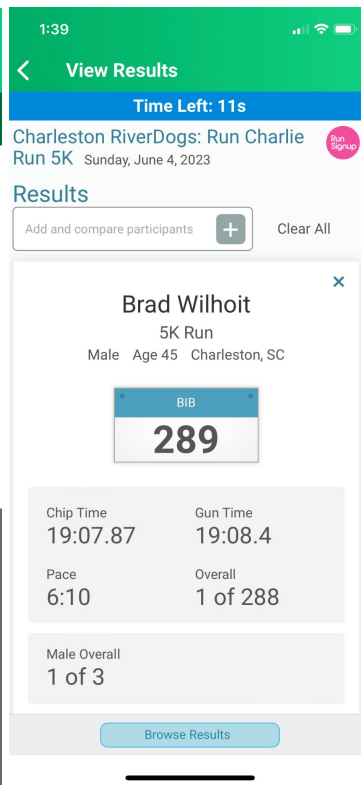
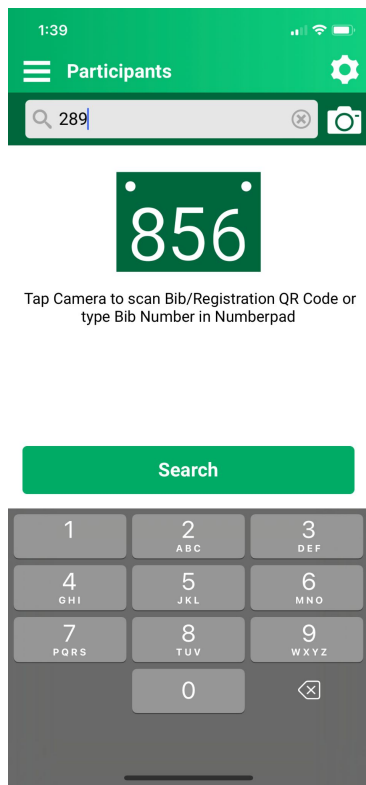
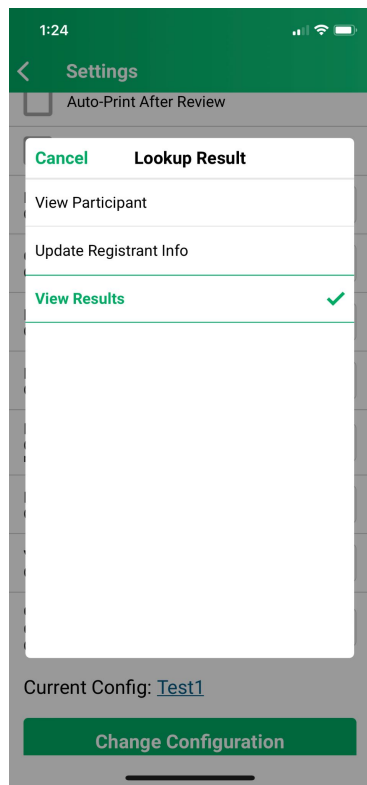
1234567890

@#%&*([)' "

#+= % _ + = / ; : ! ? . #+=

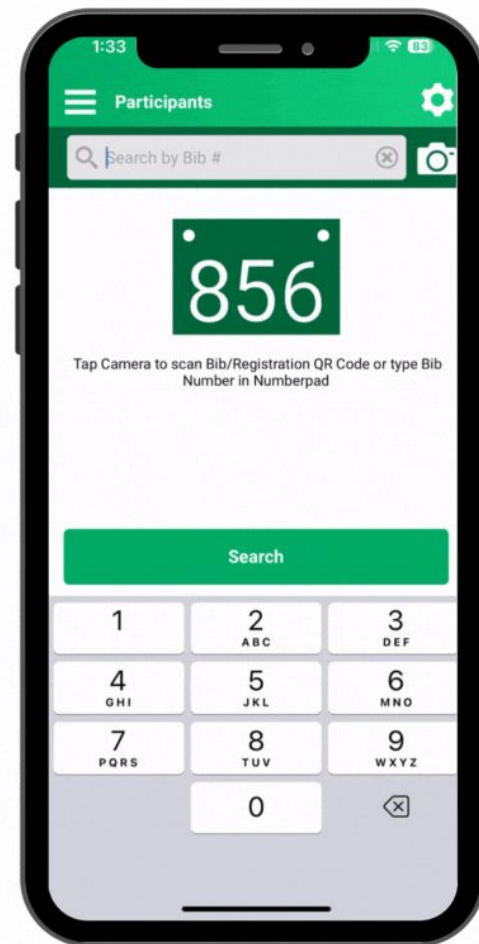
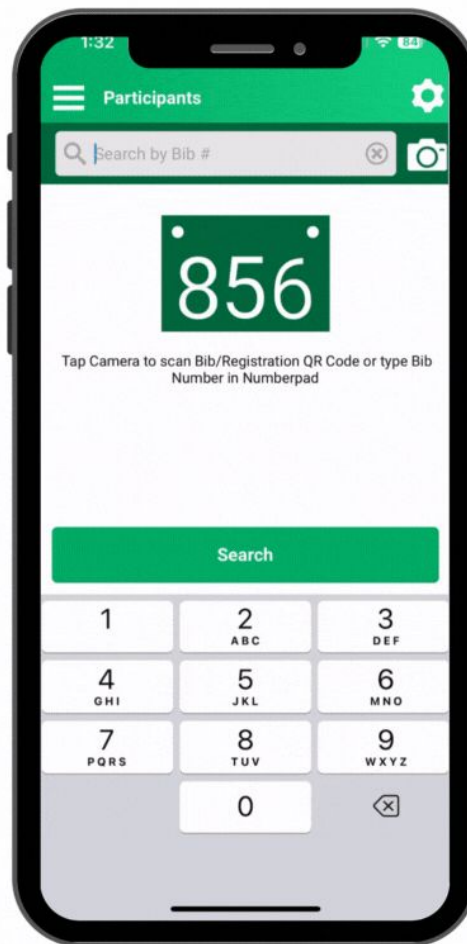
ABC undo ABC

Results Kiosk



Change Mode

- General Options
 - My Device Settings
 - Lookup Method
 - Kiosk Mode
 - Lookup Result
 - Update Registration



Medical Tent

1:23

< Settings

Auto-Print After Review

Cancel **Lookup Result**

View Participant

Update Registrant Info ✓

View Results

Change Configuration

1:21

≡ Participants

Search by Bib #

856

Tap Camera to scan Bib/Registration QR Code or type Bib Number in Numberpad

Search

1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
0		✕

1:21

≡ Participants

Search 33

856

Tap Camera to scan Bib/Registration QR Code or type Bib Number in Numberpad

Search

1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
0		✕

1:21

< Update Registrant Info

First Name *

Waiver

Last Name *

TestPerson

Age *

25

Gender *

Female ▶

T-Shirt

▶

Corral

▶

1:22

< Update Registrant Info

Unsaved Changes

First Name *

Waiver

Last Name *

TestPerson

Age *

25

Gender *

Female ▶

T-Shirt

XLarge ▶

Corral

2 - Blue Bib ▶

Turkey Trot and RaceDay Suite

In Review

- RaceDay Registration
- RaceDay CheckIn (participant and volunteer)
 - Dynamic Bib Assignment
- RaceJoy
- Results
- RaceDay Photos
- RaceDay CheckIn Other Functions
 - Results kiosk
 - Medical tent





Timer Activities



2023

Timer Survey

Open until November 15



ALAN JONES
**Timer of the Year
Award**

2024

Accepting nominations until November 30



Come Join Us!

RRunSignup
TIMER TOUR
2024



Technology update and time with RaceDay team and peers in the industry.

- Houston, TX January 16, 2024
- Charlotte, NC February 6, 2024
- Detroit, MI February 13, 2024
- Denver, CO February 27, 2024

2-7pm, complimentary drinks and light dinner provided.

Thank You For Joining Us Today

*For more information, visit us online at:
runsignup.com*

 RunSignup

 TicketSignup

 GiveSignup

