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RunSignup's RaceDay CheckIn Timer Certification: Introduction





Who We Are



James Harris,
Chief Technology Officer



Matt Avery,
EventDay Product Manager



Shelly Harris,
EventDay Marketing



David Drew,
*Technical Customer Service
Expert*



Welcome

Soren Larson!



Senior Technical Account Manager for RaceDay Technology

Training Agenda

Part 1: General

- RaceDay Certification Program
- Benefits: for Timers & Race Directors

Part 2: CheckIn App: Participant Check-In:

- Feature Overview
- Backend Configuration and Pre Sets, Data Display, Flow, and Updates
- Use of QR Codes
- Label Printing
- Troubleshooting
 - Support(Stuck Edits)
- Reporting (Device Ids)

Part 3: Results, Kiosk Mode, Add Data

- Results
- Medical
- Emergency Point of Contact
- Other

Part 4: CheckIn App: Volunteer Staff Check-In

- Backend Configuration
- Integration with RunSignup's Volunteer Management
- Reporting

Part 5: Troubleshooting Tips

RACEDAY CHECKIN TIMER CERTIFICATION



Timer Certification Program

Strategy

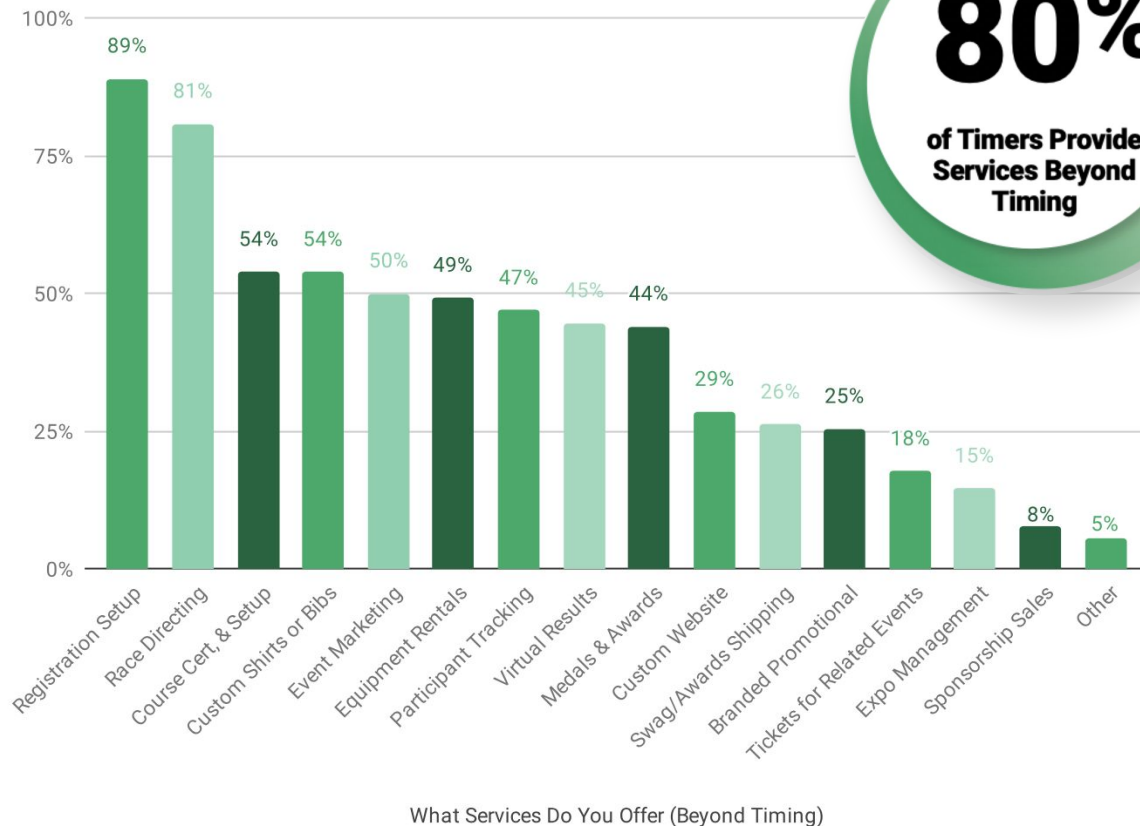
- Empower Timers with a competitive advantage and ways to grow their business
- Incentivize Timers to recommend RunSignup registration

Implementation

- Advanced, integrated RaceDay technology
- New, advanced Scoring Software
- The most advanced form of participant tracking
- “Game Changer” Check-In app
- Revenue generating opportunities
- Ongoing product & business training



Timers do much more than timing. From Registration to packet pickup.

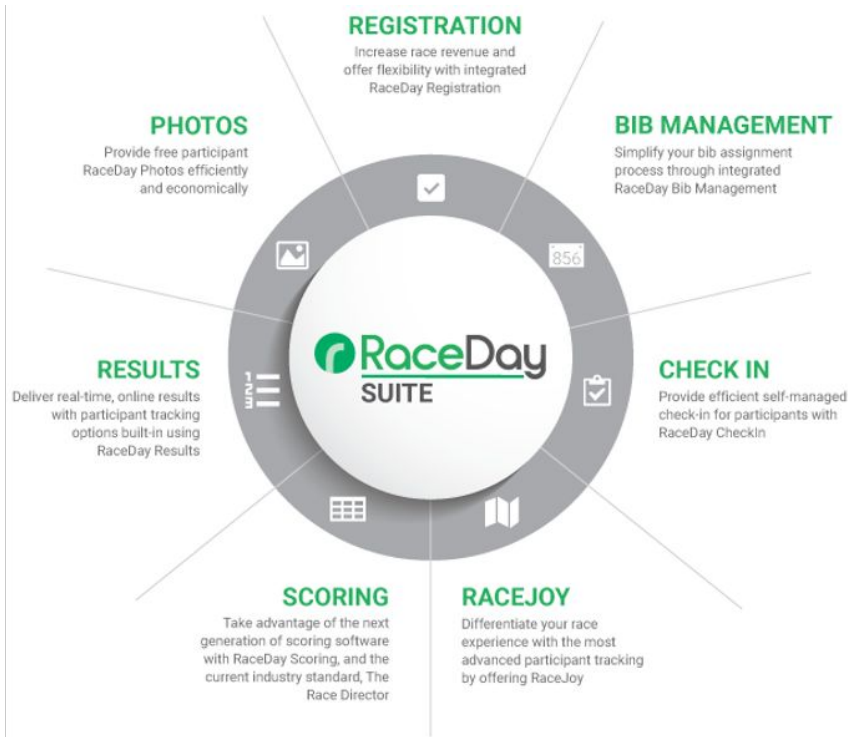




RaceDay Suite: Integration Between Technologies

- Registration
- Participant Changes (selected course, name, age, etc)
- **Check-In, Packet Pickup**
- Bib Assignments/Changes (timer's tracking of participant's time)
- Progress Alerts (text, email)
- Participant Tracking
- **Scoring Software**
- Results
- Online Photos

Highly Recommend Your Timers Use RunSignup's RaceDay Scoring for Full Integration with RunSignup technology.





RaceDay Check In App

Participants and Volunteers



RaceDay CheckIn App

- Game changer for events of all sizes.
- Most valued product by timers.
- Timer's role to set up and integrate with other technology.

In 2023:

9,500 races used RaceDay CheckIn app
5,000 races had 200 or less participants
3.7 million participants checked in with app

33%

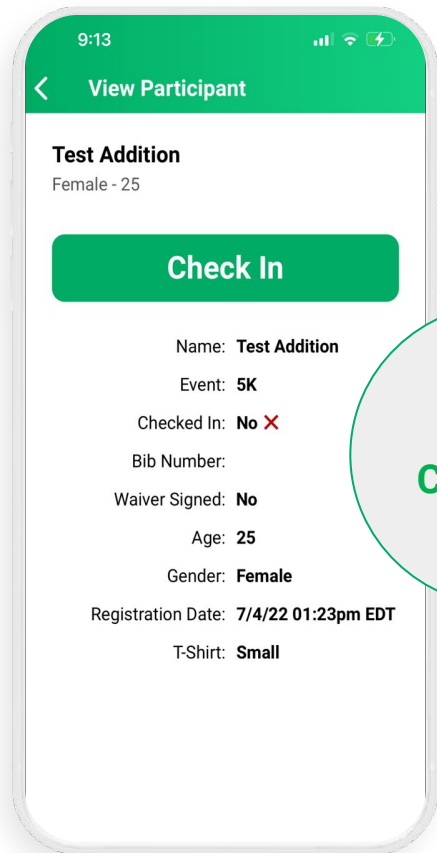
**Of All 2023 Races
Used the RaceDay
CheckIn App**

39%

**Of All 2023
Participants were
Checked in with the
RaceDay CheckIn App**

RaceDay CheckIn App

- **Expedites** the check-in process for participants and volunteers
 - **Dynamically Synchronizes** with other data points (registration, bibs, scoring)
 - **Easily Processes** check-ins and changes
 - **Provides Insights** to race organizers
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- Used across all event types and sizes throughout the U.S.
 - FREE tool for RunSignup registration customers
 - Available for Apple and Android phones and tablets



3.7
Million
Check-ins
in 2023

RaceDay CheckIn App:

Benefits for Timers & Event Organizers

Timers

- Automatic updating of data across functions.
- Seamless and increased efficiencies.
- Decrease effort to manage participant data.
- Positions timer as valuable resource for events.

Race Organizers

- FREE
- Substantially decreases time at packet pickup.
- Make use of volunteers vs. race staff.
- Reporting tools for managing resources.
- Streamlines changes and swag process.
- Make use of phones vs. new equipment.

Participants

- Reduces frustration with congested conditions at packet pickup.
- Simplifies process for changes = happy participants.