



New and Overlooked

Bryan Jenkins

 RunSignup





Agenda

- Marketing
- Email
- Websites
- Fundraising
- Registration
- RaceDay
- Logistics
- Organization Tools



Photo: Delmo Sports



Marketing



Photo: Good Times Event Services

Reserved Entry With Custom Domain

- Creates a reserved entry link using your custom domain or subdomain
- Maintains branding across all your race actions

REGISTRANT	LIMITATIONS	RESERVATION INFO	PRICING
<p>Dan Murphy @gmail.com</p> <p>Single Use Entry Link: https://www.ticketsignup.io/Race/Register/?racelid=118632&reservation_code=KdZFNiH6AeJKkCyMsW</p> <p>Copy Link</p> <p>Custom Domain Links: https://nycrun.t2t.org/Race/Register/?racelid=118632&reservation_code=KdZFNiH6AeJKkCyMsW</p> <p>Copy Link</p>	<p>Total Registrants: 1</p> <p>RUNNER Adult NO Time CHIP: 1 registrant</p>	<p>Code: KdZFNiH6AeJKkCyMsWgvz0eE1A1riMvg</p> <p>Reservation Opens: 09/08/2023 12:00am EDT</p> <p>Reservation Closes: 09/23/2023 11:59pm EDT</p> <p>Status: Used</p> <p>Override Registration Dates: No</p> <p>Respect Participant Caps: No</p> <p>Notes: None</p> <p>Only Allow User to Register for Limited Events: Yes</p> <p># Usages: 1</p>	<p>RUNNER Adult NO Time CHIP: \$0.00</p>

Reserved Entry Without Exceeding Caps

- Put limitations on reserved entries by requiring them to respect participant caps
- By default, caps are ignored

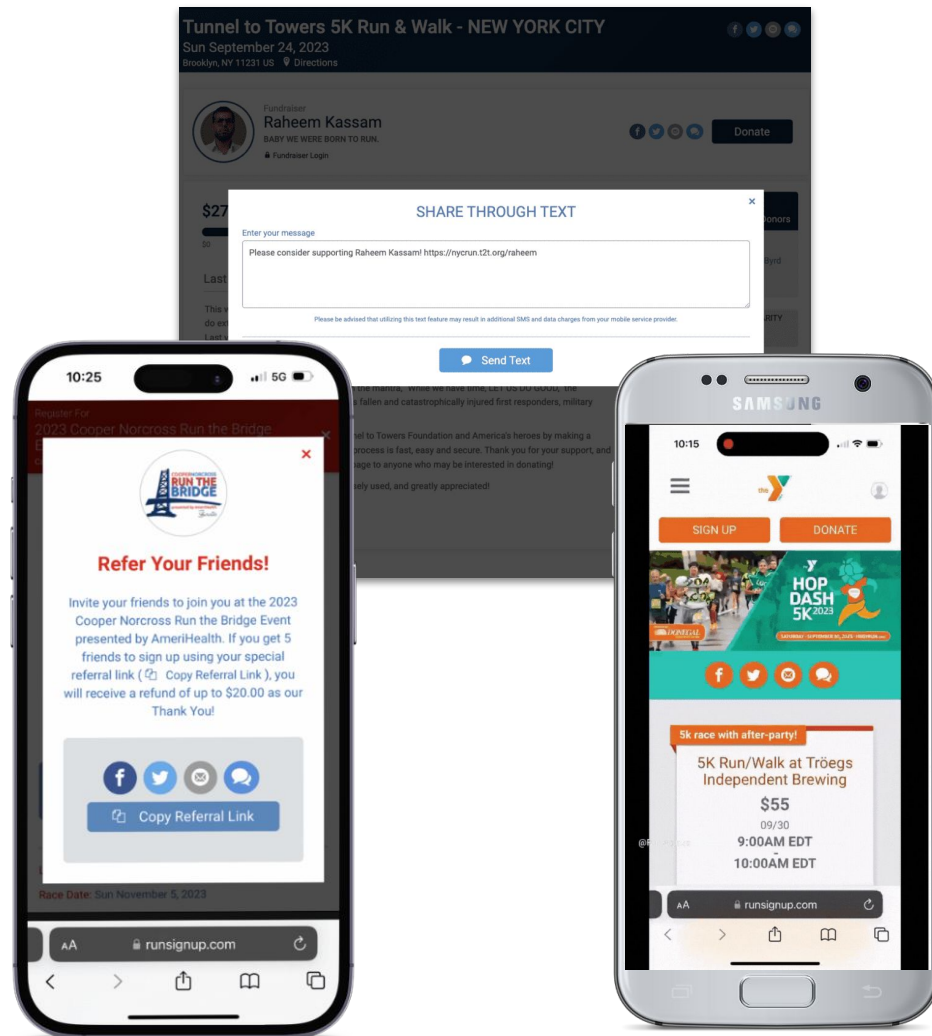
Respect Participant Caps

If an event has a participant cap, this reservation will not override it.

☒ Respect Participant Caps

Click to Text Social Share

- Automatically included on your confirmation page, fundraising pages
- Provides a more personal invite than a social media message
- Promotes your referral programs



Promoting Through Running Clubs

- Give discounts to club members with memberships on RunSignup
- Build partnerships with known area running clubs
 - If you are working with one club specifically, prompt registrants to join (if not a member)
- Find additional local running clubs
- Search for clubs by specific name or by radius from your event

Search Clubs

Club Name

Club Location miles of

[Search Clubs](#)

SEARCH FOR CLUBS

- ☐ 2014 Run The Bridge Workout Series - Moorestown, NJ
- ☐ 2015 Adrenaline 5k Training Program - Moorestown, NJ
- ☐ 2015 Philly Love Run 13.1 Training Program - Moorestown, NJ
- ☐ 4Angels - robbinsville, NJ
- ☐ Allison's Club - Moorestown, NJ
- ☐ Badgers Triathlon Club - Williamstown, NJ
- ☐ Bikes & Beers 2024 IPA Club - North Wales, PA
- ☐ Bryn Mawr Running Club - Bryn Mawr, PA
- ☐ Bucks County Road Runners - Newtown, PA
- ☐ Field Hockey Lacross ftni
- ☐ First Membership Organiz
- ☐ Gloucester County Runni
- ☐ Greater Philadelphia Trac
- ☐ Jonathan's Club - Moores
- ☐ Medford Milers - Medford
- ☐ MXC - Moorestown, NJ
- ☐ Old Ezra Running Society
- ☐ Philadelphia Runner Trac
- ☐ Philly Runners - Phildelphi
- ☐ Philly Surge Running - Phi
- ☐ Pineland Striders - South
- ☐ Road Runners Club of Wo

Club Membership Discounts

Discount Information

Date Effective From *

02/09/2024

12 : 00 AM

America/New_York Time

Date Effective Until *

06/01/2024

11 : 59 PM

America/New_York Time

Discount Amount *

10 % + \$

Enter in a discount percentage, fixed discount, or both.

Limit to Specific Events

☐ Yes, limit by event.

Applicable Clubs

Select the clubs whose members can take this discount.

Allow Any Club

☐ All members from any club on RunSignup

OR

Select One of Your Clubs

☒ Bob Member Org 1

OR

Other Clubs

[Search for Clubs](#)



Email



Photo: Michael Smith Triathlon

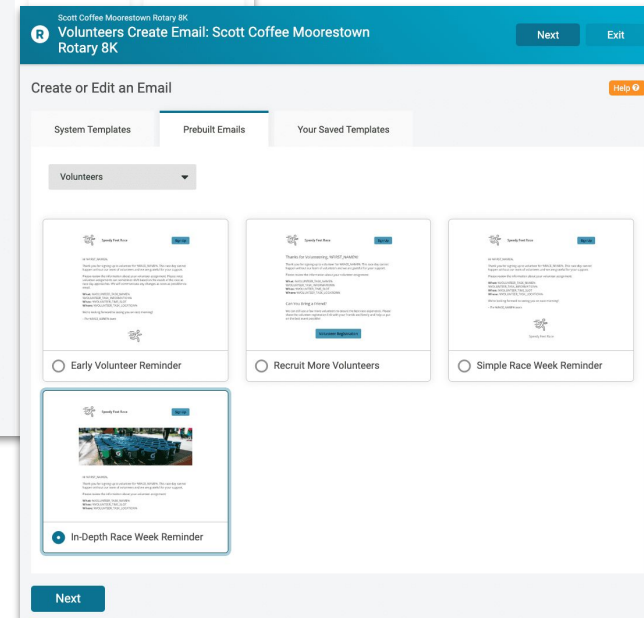
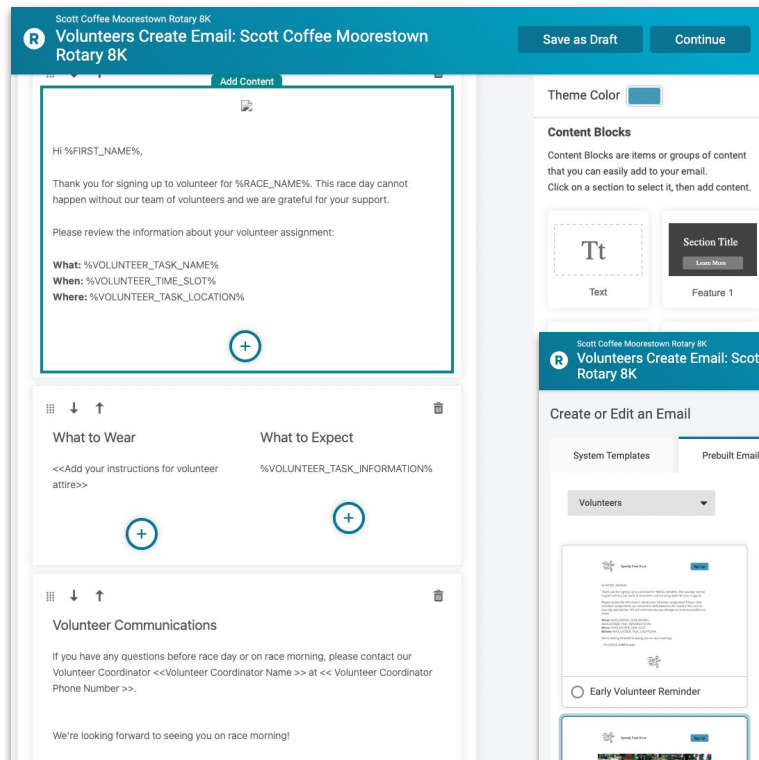


Volunteer Communications

- Volunteer email transitioned to Email V2
- Allows volunteer coordinators with limited dashboard access to send emails to volunteers
- System lists for current volunteers, past volunteers, and volunteers by task
- Upload custom lists
- Includes standard replacement tags & ability to upload custom replacement tags

Prebuilt Volunteer Emails

- Accessible from the main Email V2 dashboard *and* the volunteer email dashboard
- Use as a starting point for key communications and update details



Participant Report Export to Email

- Include any information about participants (I.E., results link).
 - These will show as custom tags when you send your email
- Also available for Donation Report
 - More export reports to email coming soon!

View Participants 1 Help

2021 - Virtual 8K, Virtual One Mile (Fun Run), In Person 8K, In Person One Mile: *4 Participants*

[Search/Change Event](#)
[Report Options](#)
[Export Options](#)
[Save as Custom List & Send Email](#)

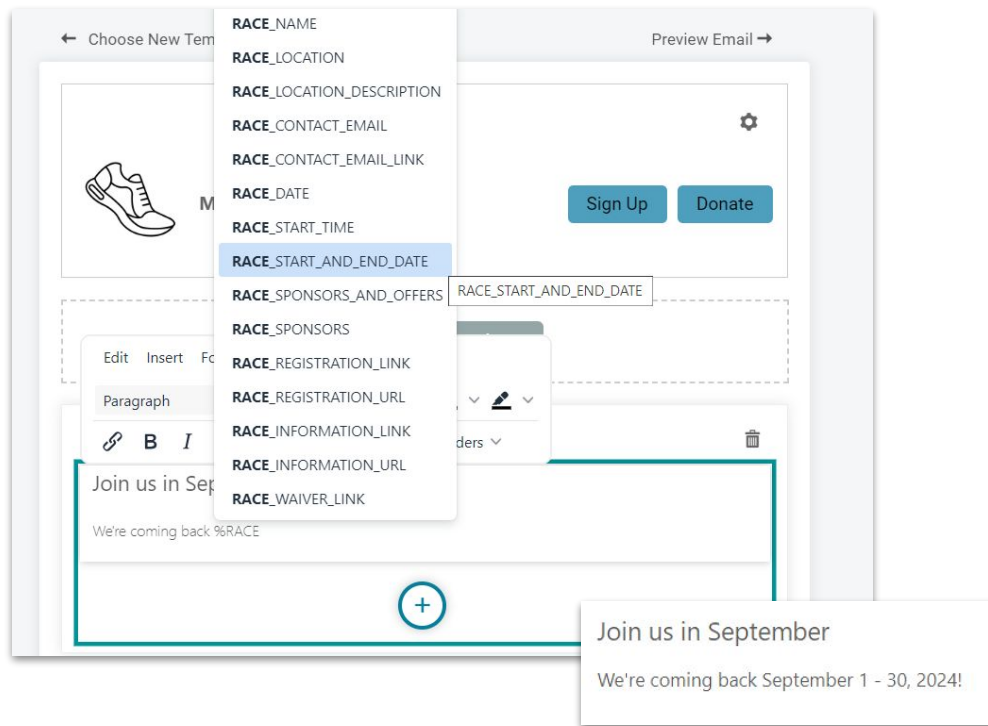
Last Name: harris Page 1 of 1

+	NAME	EVENT	RESULTS URL	EDIT REGISTRATION
	KEVIN HARRIS	In Person 8K	https://runsignup.com/Race/Results/21/IndividualResult/KNqC#1190	Edit Manage Profile Login as User
	Nina Harris	In Person One Mile	https://runsignup.com/Race/Results/21/IndividualResult/KNqf#U27681703	Edit Manage Profile

%CITY%	Placeholder seen in custom list "Report: Philly Mayor's Cup Participants (Exported 01/03/2023 8:59am EST)".
%COUNTRY%	Placeholder seen in custom list "Report: Philly Mayor's Cup Participants (Exported 01/03/2023 8:59am EST)".
%DONATION_AMOUNT%	Placeholder seen in custom list "Report: Philly Mayor's Cup Participants (Exported 01/03/2023 8:59am EST)".
%DONATION_ID%	Placeholder seen in custom list "Report: Philly Mayor's Cup Participants (Exported 01/03/2023 8:59am EST)".
%EVENT%	Placeholder seen in custom list "Report: Philly Mayor's Cup Participants (Exported 01/03/2023 8:59am EST)".

%RACE_DATE% for Multi-Date Races

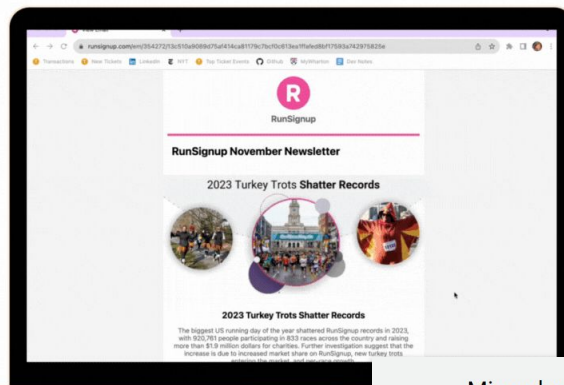
- For races with multiple dates (I.E., a race weekend or virtual event)
- %RACE_DATE% shows *first* date of event
- %RACE_START_AND_END_DATE% shows date *range* from start to end



Create Email Archives

- “View in Browser” link now available in email footer and from Sent Email page
- Use browser links to create an archive of your newsletters or race emails
- Make it easy for people to find your communications when they’re ready to read them
- Mobile-friendly

Number of Emails: 34		Number Unscheduled: 0		Number Delivered: 34	
ID	DATE	SUBJECT	FROM/REPLY-TO	OTHER DETAILS	ACTIONS
#354110	12/12/2023 8:37am MST	Sign Up Today!	From: Support Utah National Parks Challenge <noreply@runsignup.com> Reply-To: Support Utah National Parks Challenge <noreply@runsignup.com>	Classification: Marketing Delivery Started: 12/12/2023 8:38am MST Delivery Date: 12/12/2023 8:38am MST No. Emails: 1 ① No. Distinct Recipients: 1	Resend Email View Email
		rt Utah National ngsignup.com> pport Utah ks Challenge nsignup.com>		Classification: Marketing Delivery Started: 10/16/2023 7:42am MDT Delivery Date: 10/16/2023 7:42am MDT No. Emails: 7 ① No. Distinct	Resend Email



Missed a Month? Browse our Past Newsletters!

All of our newsletters linked below were created exclusively with RunSignup's [Email V2](#).



Add Additional Recipient Lists To Automated Price Increase Emails

- Automated Price Increase emails defaults to 2 versions:
 - Invite your friends (for current registrants)
 - Don't Wait Register (for last year's registrants, excluding this year's registrants)
- Add any custom list to the 2nd email

This screenshot shows the top portion of the 'Price Increase Automated Email' configuration form. A red box highlights the 'To' field, which contains three selectable recipient lists: 'Moorestown Turkey Trot 2021 (Included)', 'Current Participants (Excluded)', and 'Last Year's Participants (Included)'. A red arrow points to the 'Save Automated Email' button at the top right of the form.

This screenshot shows the lower portion of the 'Price Increase Automated Email' configuration form. It includes the 'Subject' field with the text 'The price is about to go up, be sure to register now!'. The 'Content' section shows a preview of the email with a 'Sign Up' and 'Donate' button. Below this, there are settings for 'Enable Price Increase Emails' (set to 'Yes') and 'Send Emails at an Hourly or Daily Interval Prior' (set to '2' days). A red box highlights the 'Email #2' configuration, which has the subject 'The price is about to go up, be sure to register now!', recipients 'Last Year's Participants', and an exclusion for 'Current Participants'.

Share Templates Across Races

- Build your own templates for repeatable emails
- Share your custom template across all your events

EXPORT TEMPLATE

Export T-Shirt Reveal template to the following selected event(s):

Active and Upcoming Races

☒ Golf Tournaments

☒ Dog Jog and Walk

☐ Template Race

☒ Scott Coffee Moonestown Rotary 5K

☒ Tour du Mont Blanc Challenge

☐ Test Payment Acct

☐ Testing 12358234234

☐ Save the Whales Run

☐ The Run Around Sioux Falls

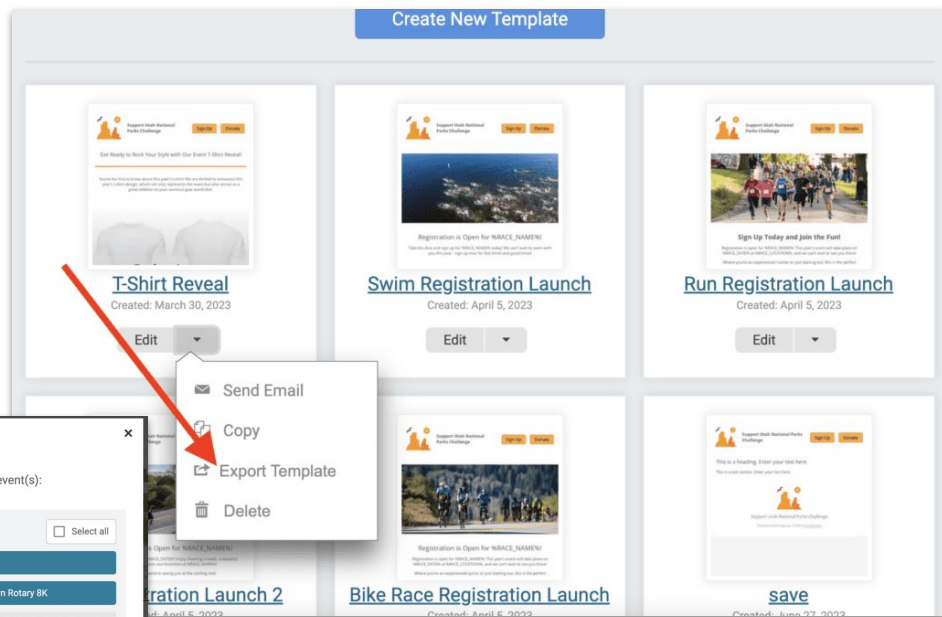
☐ The Run Around Sioux Falls

☐ YMCA Events

☐ GiveSignup | RunSignup Peer-to-Peer Fundraising Options

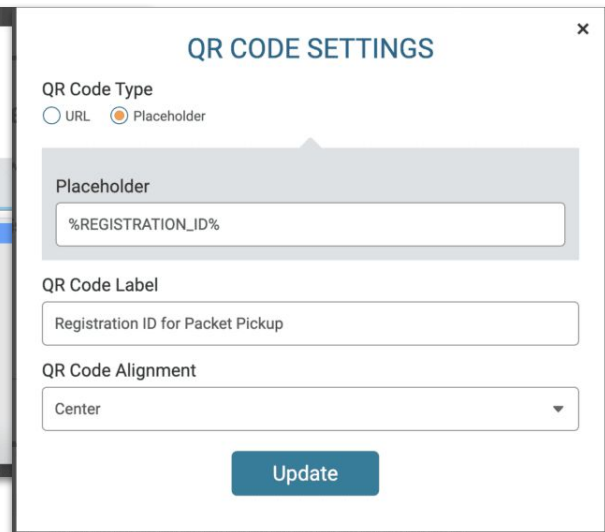
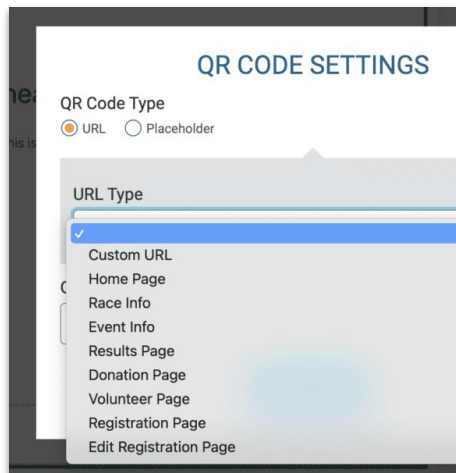
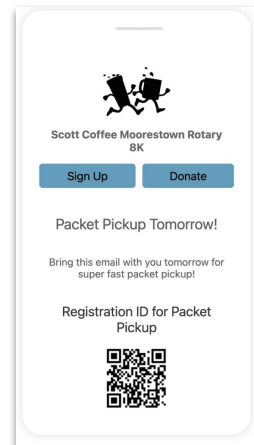
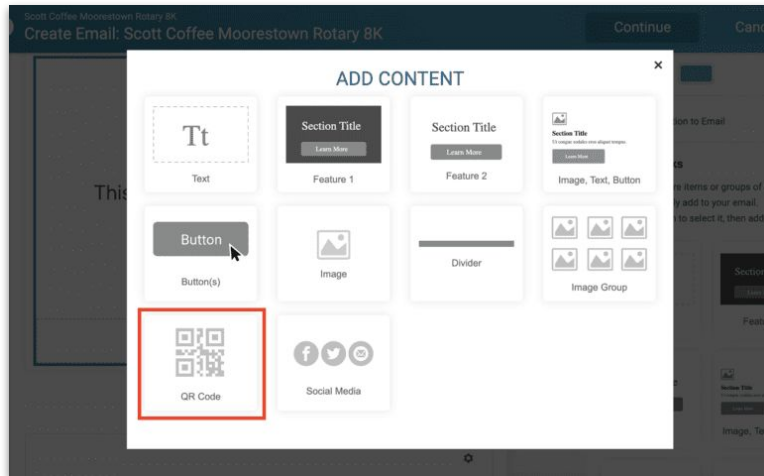
Past Races ▾

Export Cancel



QR Code Component For Email

- QR Code Component in Email Builder
- Add QR codes to your emails
- Includes custom URL option and options for standard QR codes (Home Page, Edit Registration, etc)
- Use to insert placeholders: I.E. QR code with bib number for alternative packet pickup option
 - Use placeholder format:
%REGISTRATION_ID%



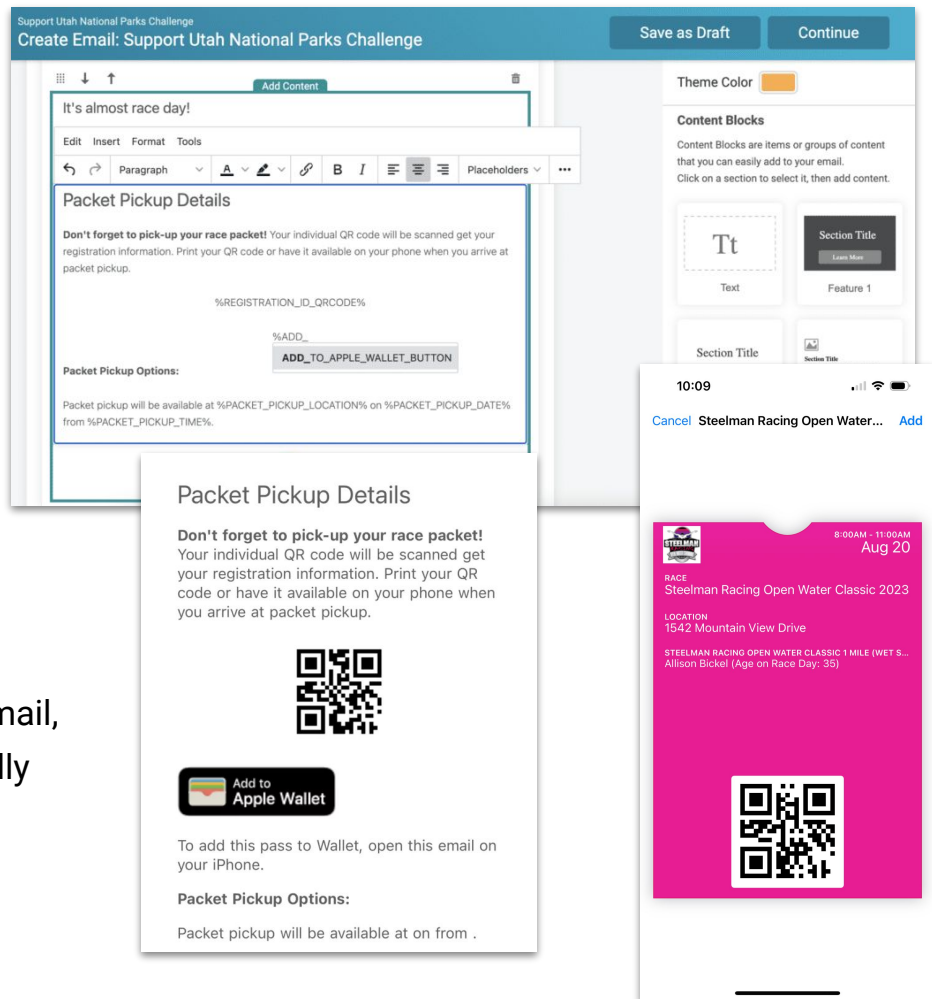
Apple Wallet

Why Apple Wallet?

- Easy QR Code Access
- Automated event notification reminders
- Easy access to registration details & registration management link

You Should Know:

- Automatically added to Confirmation Email
 - If you have customized your confirmation email, will need to add the replacement tag manually
- Can be added to any Email V2 communications





Websites



Photo: Tinar Race Series

Custom Favicons

- Complete your branding with a favicon logo
- Matches your domain or subdomain
- Makes it easy for people to find *your* tab when there are too many open!

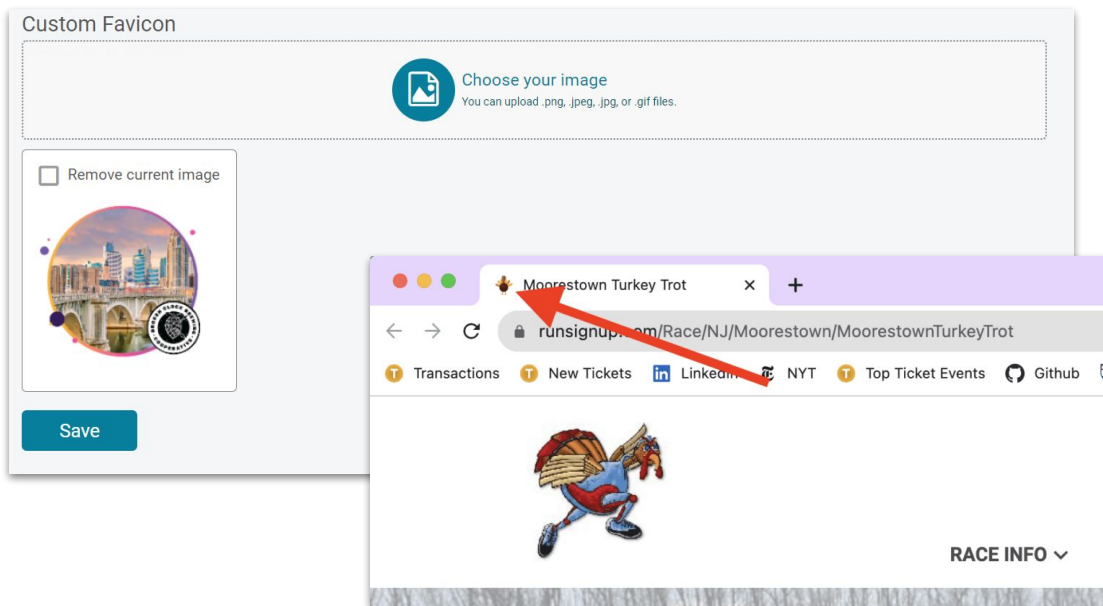
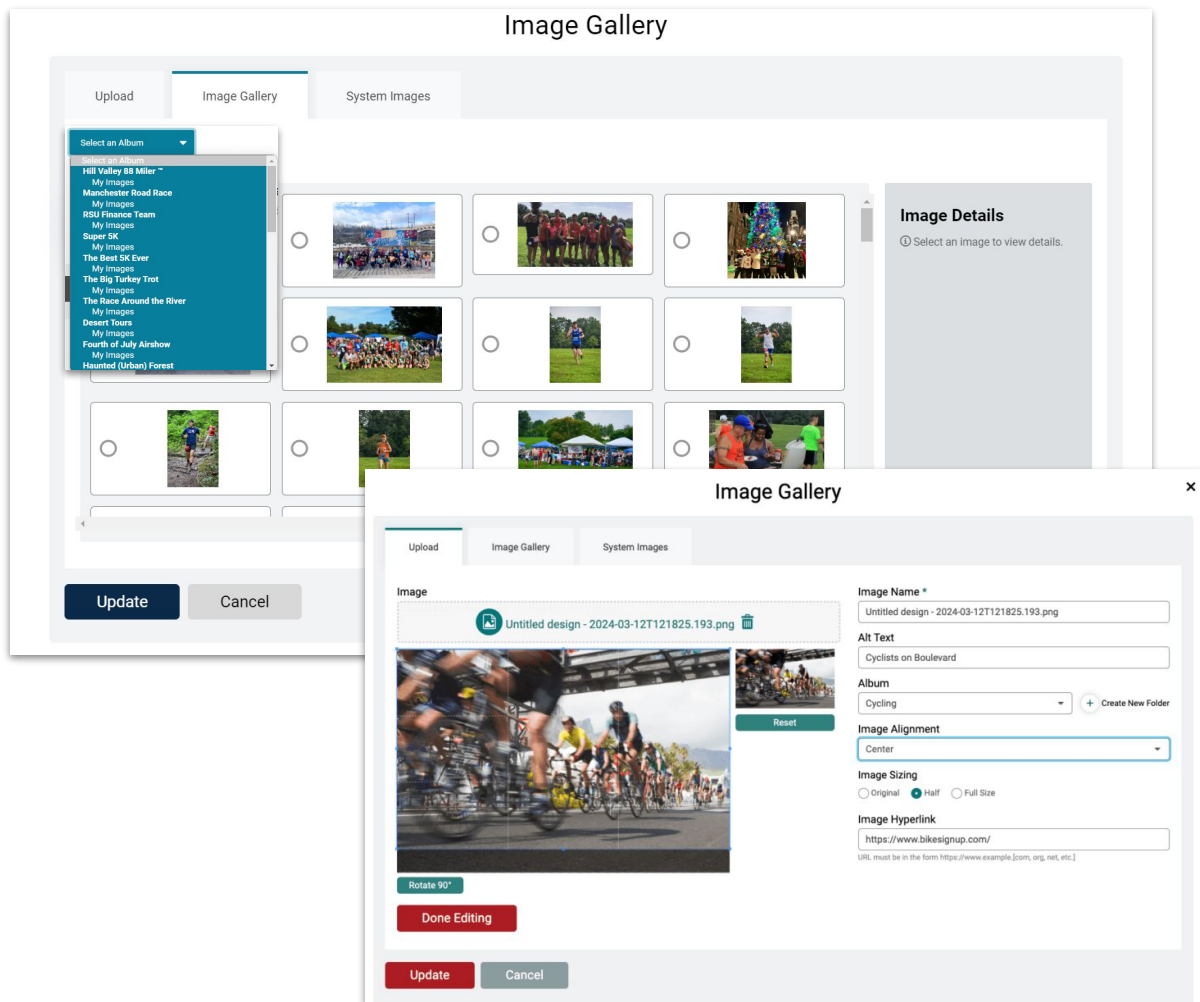


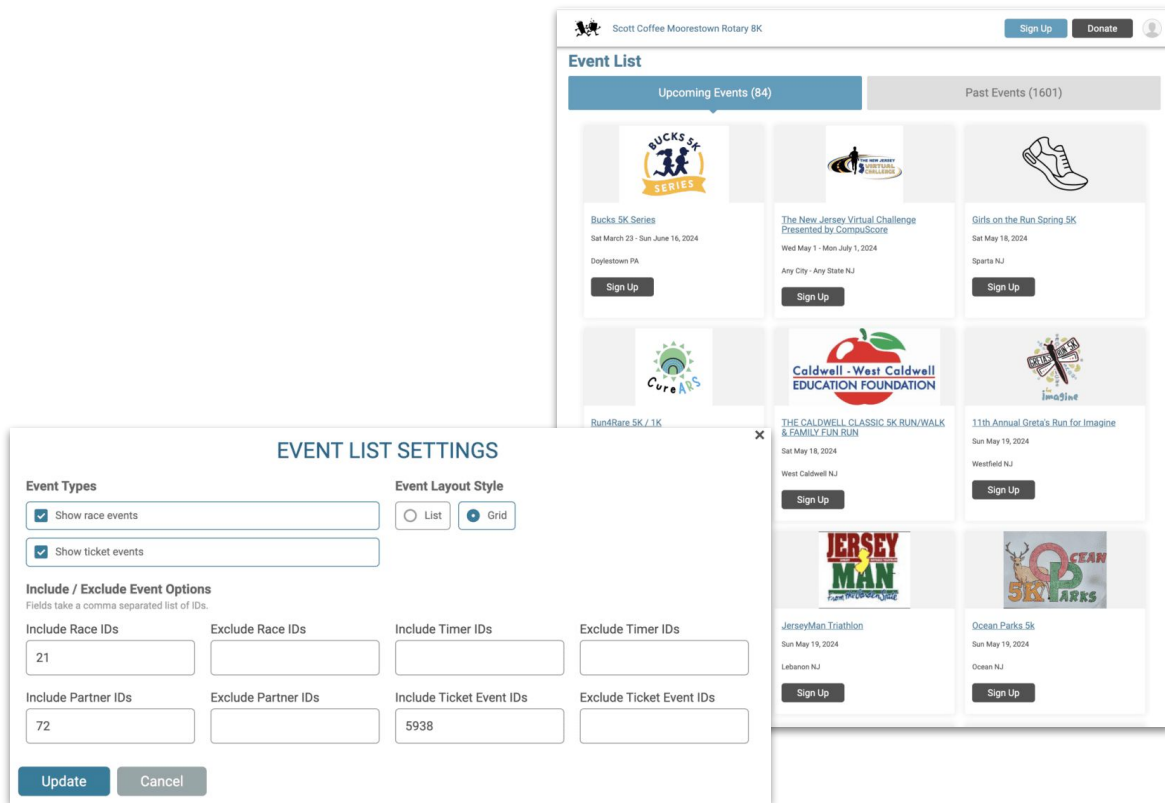
Image Gallery

- Saves and shares uploaded images across website and email
- Allows access to images uploaded to *all* races, ticket events, and organizations under the same payment account
- Create albums to make frequently-used images easy to access
- Access System Images for licensed photos you can use when you don't have your own



Event Lists

- Available on Ticket Events, Races, and Organization Email (coming for Memberships)
- Grid or list view
- Display all events you want, individually, or by Timer ID or Partner ID



runsignup.com/TicketEvent/Dashboard/Overview/5938



Fundraising



Photo: Richmond Marathon



Donation E-Cards

Let donors honor their friends and family when they donate with E-Cards

- Create custom cards, or choose from our library
- Cards can be scheduled to send at a later date, for example on a birthday or holiday

Enable E-cards?

Allow donors to optionally provide the email address of their honoree, so we can send an email notification to the honoree, letting them know a donation was made in their name.

☒ On

Use E-card by default

Automatically expand E-card section for donors

☒ On

Enable E-card designs

Allow donor to pick an image for their E-card

☒ On

Donation

Custom Amount

Enter a custom donation amount or select a donation level above.

☐ My Name
☐ Anonymous
☒ Other

☒ Honor someone with your donation!

☐ Mail a card

☒ Send an E-card

Preview

Choose a design

☐
☐

Recipient Email *

Delivery Date *

Your Message to the Recipient *

Choose your image

You can upload any .png, .jpg, or .gif file.

You can upload up to 10 custom images. Only 1 image is recommended for the e-card design. Warning: stock image watermarks or changes will not work.

Selected Images

-
-
-

Unselected Images

-
-
-
-
-

Mail a Card For Donations

- Provides an option for donor to have a card sent to an honoree
- Collects address for card
- Creates Donation Dedication report to show you what cards need to be sent.

ID	RECIPIENT NAME	DONATION AMOUNT	DONATION DATE	ADDRESS
#26694	Marlise Bickel	\$100.00	February 22, 2024 4:20pm EST	456 Oak Road Moorestown, NJ 08057
#26693	Mollie Bickel	\$50.00	February 22, 2024 4:19pm EST	123 Main Street Chevy Chase, MD 20815

Download as CSV | Download as Excel File (XLSX) | Print

Page 1 of 1

Donation

\$500

\$100

✓ \$25

\$10

\$5

Custom Amount

Enter a custom donation amount or select a donation level above.

\$ 25.00

On Behalf Of

☒ My Name
 ☐ Anonymous ⓘ
 ☐ Other

☐ Send a card in the mail.

☒ Send a card in the mail.

Recipient Name *

Street Address *

Country *

Zip Code *

City *

State *

R DASHBOARD LOCATION
Donations
>
Setup
>
Tribute Information

R DASHBOARD LOCATION
Donations
>
Reports
>
Donation Dedication

Fundraiser Incentives

Incentivize fundraisers to raise more money

- Offer rewards for reaching certain fundraising levels
- Option to collect choices when there is a selection for the reward (i.e. a shirt)

Notes

- Fundraisers can update their commitment level to a higher one (but not lower)
- Commitment level becomes fundraising minimum

Register For
Pedal the Cause

Back to Pedal the Cause Website X

Commit to being a Top Fundraiser for Participant A

Pedal the Cause participants who truly want to make an impact in the fight against cancer can commit to be a Top Fundraiser at registration, or they can reach this status by October 31st by raising to the levels below. Knowing you are making a significant contribution towards creating a world without cancer is its own reward, but each level comes with its own list of gifts and perks too!

\$375

\$1,500

✓ \$2,500

\$5,000

\$10,000

\$25,000

I would like to commit to raising

\$

2500

✓ I agree to meet the Fundraiser minimum. If I do not reach \$2,500 in donations by 10/31/2024, I agree to pay the difference.

Yellow Jersey Perks

- Receive a Pedal the Cause branded Yellow Jersey for ride day (please select your size at registration)
- Invitation for 2 to the Top Fundraiser Celebration in February 2025
- Recognition on PTC website, at Top Fundraiser Celebration and in Annual Report
- Incentive level icon on your PTC profile page
- Two guest tickets to Taste the Cause and Inspirational Program on Saturday, September 21 (all registered Pedal the Cause participants receive free entry). Guest tickets will be available at packet pick up.*
- Access to VIP Taste the Cause express line*
- VIP parking during Pedal the Cause weekend*
- VIP registration packet pick up line*

*Commit to or raise \$2,500 by September 15 to qualify.

[Learn More](#)

As a Top Fundraiser you have the option to receive a Yellow Jersey in addition to your PTC Jersey/ T-Shirt you select on the following page. Please select your size below or opt out. *

Feminine Cut Small

Continue

Back

Fundraiser Minimum Commitments

Fundraiser Minimum Commitments

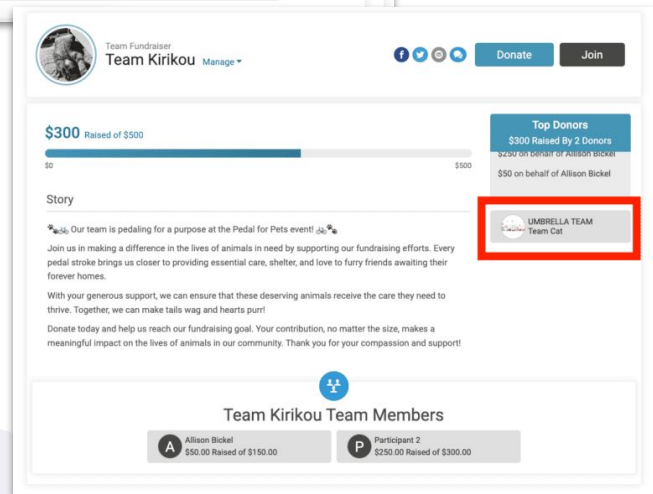
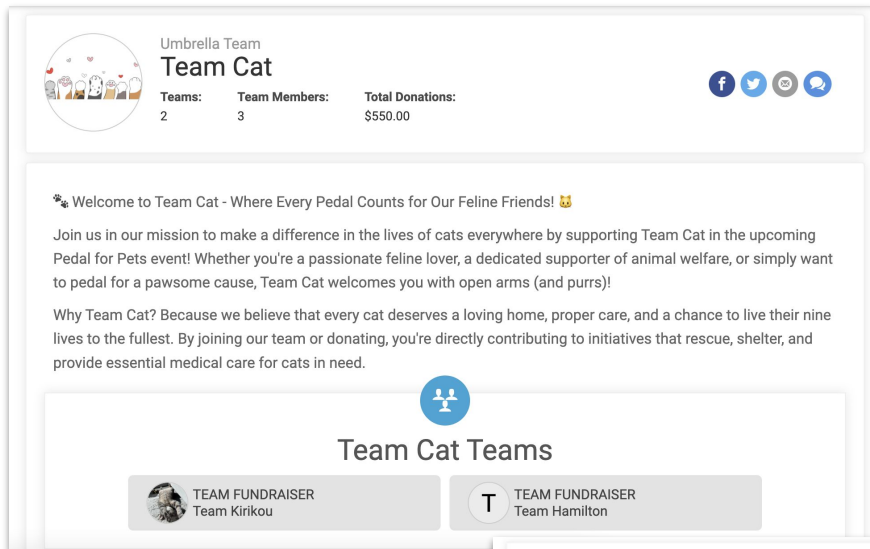
Incentivize your fundraisers with commitment levels.

[+ Create a Fundraiser Minimum Commitment](#)

Umbrella Fundraising Teams

Group fundraising teams into super teams

- Display dynamic counts of:
 - Number of Teams
 - Number of Team Members
 - Total Amount Raised
 - Links to fundraising teams
- Add captains, descriptions, and logo
- Umbrella Teams can only be created by the event. Teams can join an umbrella team at creation, or you can manually add them.



Fundraising Team Giveaway Report

Summary of Giveaways per Fundraising Team

- Easy to organize shirts by fundraising team for team captains to pick up together
- Export to CSV

Donation Period *
Report Type *

Thursday February 8, 2024
Team Fundraiser Giveaways

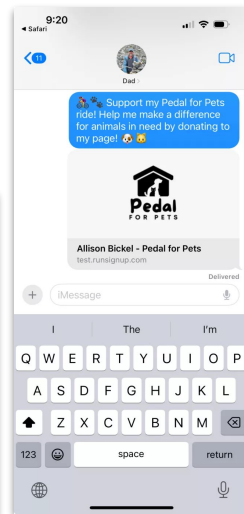
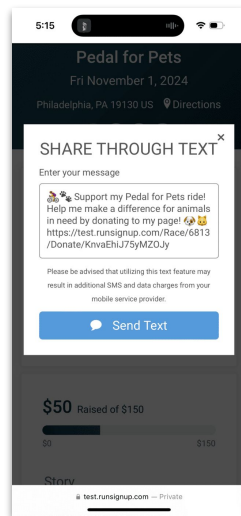
Generate Report
Preview Report

FUNDRAISER NAME	T-SHIRT: SMALL	T-SHIRT: MEDIUM	T-SHIRT: LARGE	T-SHIRT: XLARGE	T-SHIRT: XXLARGE	T-SHIRT: XXXLARGE
No Team	3	12	10	5	2	0
T2T YPN - Honoring Donald McIntyre, PAPD	9	16	15	4	0	0
Team FOX	2	7	3	2	1	0
Team Fox Fleet	7	7	7	5	0	0
FDNY Running Club	1	1	11	6	0	0
Team PAPD	1	3	9	3	0	0
US Secret Service - NY Field Office	2	2	7	3	0	0
NYPD Sports	5	5	11	7	2	0
*Merica	0	1	3	1	1	1

	A	B	C	D	E	F	G
1	Fundraiser Name	T-Shirt: Small	T-Shirt: Medium	T-Shirt: Large	T-Shirt: XLarge	T-Shirt: XXLarge	T-Shirt: XXXLarge
2	No Team	3	12	10	5	2	0
3	T2T YPN - Honoring Donald McIntyre, PAPD	9	16	15	4	0	0
4	Team FOX	2	7	3	2	1	0
5	Team Fox Fleet	7	7	7	5	0	0
6	FDNY Running Club	1	1	11	6	0	0
7	Team PAPD	1	3	9	3	0	0
8	US Secret Service - NY Field Office	2	2	7	3	0	0
9	NYPD Sports	5	5	11	7	2	0
10	America	0	1	3	1	1	1
11	LB Waterfront Warriors!	8	20	12	10	4	0

Customize Fundraising Text And Email Social Share

- Customize the text and email social sharing language when fundraiser share their page
- Creates messaging consistency
- Add for individual and team fundraisers
- Include emojis!



Pedal for Pets
Individual Fundraisers: General Settings

Save Cancel

Default Individual Fundraising Message

File Edit View Insert Format Tools

Paragraph

care, and love to animals who deserve a second chance.

Your donation, no matter the size, goes directly towards supporting local animal shelters, rescue organizations, and initiatives that ensure every pet has a safe and loving home. Together, we can pedal towards a future where every wag of a tail and purr of contentment is a testament to the impact of our collective efforts.

Join us in the journey to create a brighter tomorrow for our furry friends. Every mile we pedal brings us closer to making a meaningful difference in their lives. Thank you for your generosity and support 🐾🐾

Default Individual Fundraising Goal

\$ 00

Fundraising Rules and Minimums

☒ Do NOT allow new fundraisers without a registration.

☐ If a registrant selected an event that requires a fundraiser, hide the setup form and automatically create their individual fundraiser.

☐ If fundraiser teams are allowed, they will be given the option to set up a team during registration.

☐ Please test out a registration to be sure this behavior as you intend, with certain settings (the required fundraiser minimums), this option is not appropriate because there is a required registrant event.

☐ Force fundraisers to select a charity (if charities are set up).

EVENT	REQUIRE FUNDRAISER	FUNDRAISING MINIMUM (FEE NOT WAIVED)	WAIVED EVENT FEE SETTINGS (OPTIONAL)		
			FUNDRAISING MINIMUM (FEE WAIVED)	DONATION DEADLINE FOR WAIVED EVENT FEE	NUMBER OF GUARANTEED FUNDRAISER ENTRIES
Century Ride	<input checked="" type="checkbox"/> All participants must become a fundraiser.	\$ 300.00	\$	mm/dd/yyyy	
50 Mile Ride	<input checked="" type="checkbox"/> All participants must become a fundraiser.	\$ 150.00	\$	mm/dd/yyyy	
5 Mile Loop	<input checked="" type="checkbox"/> All participants must become a fundraiser.	\$ 75.00	\$	mm/dd/yyyy	

☒ Save credit card for registrants who agree to the fundraiser minimum.

By checking this option, you will have the option to charge registrants who do not meet the minimum.

Donation Deadline Display Date

mm/dd/yyyy

Customize Share via Text for Individual Fundraisers

🐾 Support my Pedal for Pets ride! Help me make a difference for animals

Customize Share via Email for Individual Fundraisers

I'm participating in Pedal for Pets to raise funds for animals in need. Can y

Disable Individual Fundraising for These Events:

Custom Question Fundraiser Milestone & Badges

Award milestones and badges based on responses to custom questions

- Highlight specific types of fundraisers, such as Cancer Survivors
- Allow fundraisers to self-identify why the cause is important to them
- Default badges or add your own

Individual Fundraisers: Fundraiser Rewards Save Cancel

Milestone Type * Custom Question


Milestone Label * Cat Owner

Question * Have you adopted a pet?

Response * Cat

Badge Type * Custom

Badge Image



Fundraiser Allison Bickel
Fundraiser Login

Facebook Twitter Instagram LinkedIn Donate

\$25 Raised of \$250

\$0 \$250


Story

I'm fundraising for the Burlington County SPCA!

Every dollar you give goes towards saving the lives of the most vulnerable animals. The Burlington County SPCA is a 501(c)3 nonprofit organization in Collingswood, NJ that serves the homeless animals of our community and helps them find forever homes. Every little bit helps when it comes to the care of the animals that end up in our shelter. Whether it be for a new bed, nutritious food, or life-saving medical care, every penny donated is spent on bettering the lives of these animals.

Thank you for helping us continue to care for animals in need and operate the shelter.

Cat Owner **Badges**

 **\$250**

[View All Achievements](#)

Top Donors
\$25 Raised By 1 Donor

\$25 from Anonymous

TEAM FUNDRAISER
Cat Owners

Display Registration Dollars In Donation & Fundraising Goals

- Include registration dollars in donation and fundraising goals
- Shows in donation and fundraising thermometers
- Counts towards individual and team fundraising goals
- Additional option for fundraisers with a required minimum to include registration dollars towards the fundraising minimum

Donations: General Settings

When you turn on donations, a new page displays on your race website for people to use to donate. Donation functionality will also display during registration.

Start Date * 12/11/2022 End Date * 12/31/2023 Goal \$ 15000.00

Description/Additional Information *

Every dollar you give goes towards saving the lives of the most vulnerable animals. The Precious Paws Shelter is a 501(c)(3) nonprofit organization in Galt, Oregon. All but a small portion of the community and help them find forever homes. Every little bit helps when it comes to the care of the animals that end up in our shelter whether it be for a new bed, nutritious food, or life-saving medical care, every penny donated is spent on improving the lives of these animals.

Thank you for helping us continue to care for animals in need and operate the shelter.

Donation Amount Display Settings

☒ Count Registrations Towards Donations

Nonprofit Logo

By default, your race logo shows at the top of the donation page. To change this, upload a custom image here. For best results, use a square image format. Suggested image size: 180 pixels by 180 pixels.

Choose your image

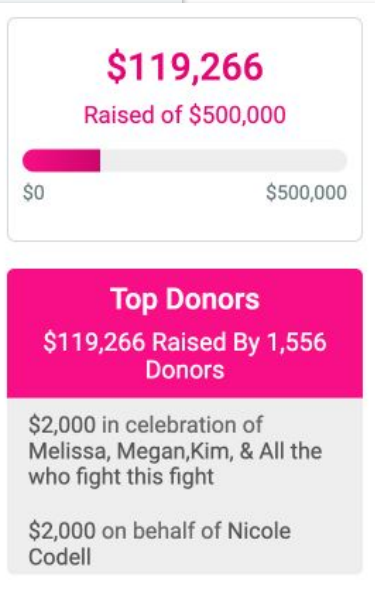
Donation Levels

DONATION AMOUNT	LEVEL
\$ 500.00	
\$ 100.00	
\$ 25.00	
\$ 10.00	
\$ 5.00	

Add Donation Level

Donation Confirmation Email

It's important to customize your donation confirmation email. Take a minute to write a quick thank you to your supporter, and \$65,000 to include your tax ID number, your nonprofit address, and more.



Fundraiser Progress In RaceDay CheckIn

- Opt to show an individual's progress towards the fundraising minimum or fundraising goal
- Shown in percentage and dollars
- Allows you to verify participants have met minimum at check in to charge the difference

A screenshot of a mobile app interface. At the top, there's a status bar showing 2:30 and battery level. Below it, a green header bar contains 'Cancel' and 'Save' buttons. A text input field below the header contains 'Registration Volunteer'. Underneath is a section titled 'Check In Steps' with a right-pointing arrow. Below that is a section titled 'Information Displays' with a dropdown arrow. This section contains a list of items, each with a checkbox and a label: 'Name' (checked), 'Event' (checked), 'Corral' (unchecked), 'Checked In Status' (checked), 'Bib Number' (checked), 'Chip Number' (unchecked), 'Fundraiser Details' (checked), 'Payment Details' (unchecked), and 'Waiver Signed' (checked).

Name: YYYYY AT
Event: 5K
Checked In: Yes ✓
Bib Number: 1
Fundraising Minimum: Met ✓
Fundraising Goal: \$250 raised of \$300 (83.3%)
\$50 to go!

Waiver Signed: Yes
Age:
Gender: Female

Name: Jane Doe
Event: 10K
Checked In: Yes ✓
Bib Number: 884
Fundraising Minimum: \$0 raised of \$200 (0%)
\$200 to go!
Fundraising Goal: \$0 raised of \$640 (0%)
\$640 to go!
Waiver Signed: Yes
Age: 1
Gender: Female



Registration



Photo: Sour Fish Events



Standard Questions

- Not new, but new-ish UX (and often overlooked)
- Standard questions are saved to profile and pre-filled to save registrants time
- Include Emergency Contact Name, Emergency Contact Number, and a Number for Emergency text messages

Question Setup

0 Help

Question Logic

Questions may not show during registration because of the mobile, date, or quick registration URL settings in [Fast Registration Options](#).

⋮	↑ ↓	Emergency Contact Name	✎	🗑
⋮	↑ ↓	Emergency Contact Phone	✎	🗑
⋮	↑ ↓	Where did you go to high school?	✎	🗑
⋮	↑ ↓	What browser are you using?	✎	🗑
⋮	↑ ↓	What's your fastest mile?	✎	🗑

Auto-create Standard Question Types?

Use this dropdown to automatically create a standard question like Emergency Contact, or Text Messaging sign up. Using our standard questions makes registration simpler for registrants by allowing RunSignup to prefill responses to the same standard question from other races.

— Custom Question —

— Custom Question —

Emergency Contact Name

Emergency Contact Phone

Sign up for text message updates from the race.

Multiple Waivers

- Add up to three waivers for your event
- Uses for additional waivers include sponsors, venues, or organizations like US Masters Swimming

Waiver

open waiver in new window

In consideration of you accepting this entry, I, the participant, intending to be legally bound and hereby waive or release any and all right and claims for damages or injuries that I may have against the Event Director, RaceSignup.com, and all of their agents assisting with the event, sponsors and their representatives and employees for any and all injuries to me or my personal property. This release includes all injuries and/or damages suffered by me before, during or after the event. I recognize, intend and understand that this release is binding on my heirs, executors, administrators, or assignees.

☒ By checking this box, I agree to the waiver and that I am 18 or older, or that I have the authority to register these participants and agree to the waiver for them, and agree to the [Privacy Policy](#).

Continue

Second Waiver from The Hospital Sponsor

Subject to the last sentence of the first paragraph of this Section 1, Executive, on his own behalf and on behalf of his heirs, executors, administrators, attorneys and assigns, hereby unconditionally and irrevocably releases, waives and forever discharges the Company and each of its affiliates, parents, successors, predecessors, and the subsidiaries, directors, owners, members, shareholders, officers, agents, and employees of the Company and its affiliates, parents, successors, predecessors, and subsidiaries (collectively, all of the foregoing are referred to as the "Employer"), from any and all causes of action, claims and damages, including attorneys' fees, whether known or unknown, foreseen or unforeseen, presently asserted or otherwise arising through the date of his signing of this Release, concerning his employment or separation from employment. Subject to the last sentence of the first paragraph of this Section 1, this Release includes, but is not limited to, any payments, benefits or damages arising under any federal law (including, but not limited to,

Instructions

Please enter the information EXACTLY AS SHOWN IN UNDERLINED TEXT ABOVE THE TEXT BOX to confirm that you agree to that waiver and are 18 or older, or have the authority to register the registrant listed, and agree to the Privacy Policy.

Waiver Agreement for Bob Bickel

Please scroll to the bottom of the waiver first.

Bob Bickel

Continue

Back

Waivers

You can add up to 3 waivers.

Waiver *

Delete

☐ When registering multiple people, require each registrant to agree to the waiver separately. (Normally, it is a single checkbox.)

Paragraph

B

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In consideration of you accepting this entry, I, the participant, intending to be legally bound and hereby waive or release any and all right and claims for damages or injuries that I may have against the Event Director, RaceSignup.com, and all of their agents assisting with the event, sponsors and their representatives and employees for any and all injuries to me or my personal property. This release includes all injuries and/or damages suffered by me before, during or after the event. I recognize, intend and

Waiver *

Delete

☒ When registering multiple people, require each registrant to agree to the waiver separately. (Normally, it is a single checkbox.)

How Do Registrants Agree to Waiver? *

☐ Checkbox
 ☒ Name
 ☐ Initials
 ☐ Name & Date
 ☐ Name & Date of Birth
 ☐ Initials & Date of Birth

☒ Require the registrant to scroll through the full waiver.
 ☐ Allow the registrant to skip signing the waiver. They will be sent an E-mail with instructions to sign the waiver after their initial registration. It is your responsibility to be sure that all participants have signed the waiver.

Paragraph

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Second Waiver from The Hospital Sponsor

Subject to the last sentence of the first paragraph of this Section 1, Executive, on his own behalf and on behalf of his heirs, executors, administrators, attorneys and assigns, hereby unconditionally and irrevocably releases, waives and forever discharges the Company and each of its affiliates, parents, successors, predecessors, and the subsidiaries, directors, owners, members, shareholders, officers, agents, and employees of the Company and its affiliates, parents, successors, predecessors, and

R

DASHBOARD
LOCATION

Race

>

Registration

>

Dates, Pricing, and Options


R
RunSignup
UNIVERSITY
2024

Update Credit Card In Profile

- Participants can update the saved credit card in their platform for registration and fundraising
- Faster checkout for registrations
- Can be used for charging the balances for minimum fundraising levels

Credit Card

[Enter a new card](#)

Credit Card Number 

Expiration Date

First Name

Last Name

Address

Country

Zip Code

City

State

R DASHBOARD LOCATION Profile > Edit Profile > **Edit or Add Card Information**

R DASHBOARD LOCATION Profile > Fundraisers > **Update Card**

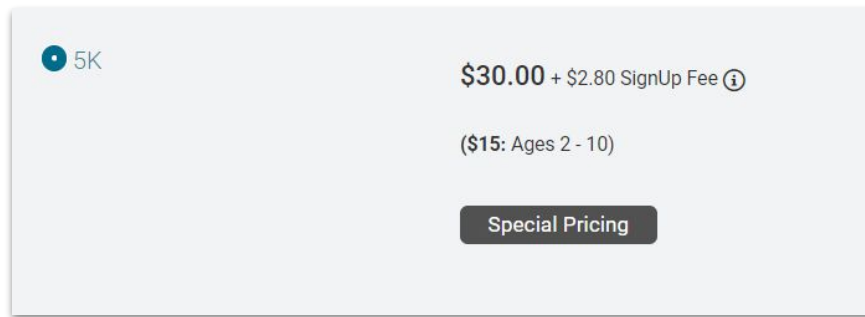
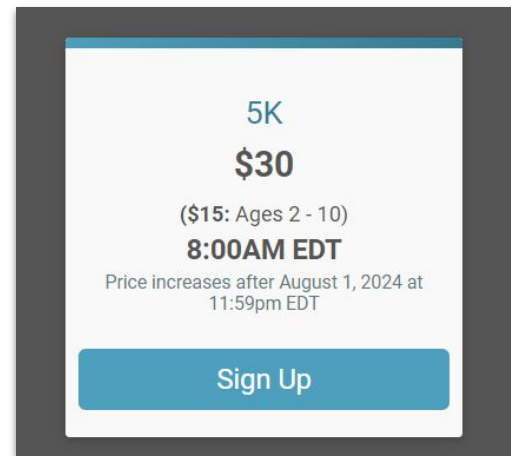
Display Age-Based Pricing On Event Tiles

- Show age-based pricing on your homepage event tiles and registration path event tiles
- Encourage families to take advantage of age-based breaks and bring the whole family

Age Based Pricing

Age Based Pricing Display Options:

- ☒ Show on homepage event tiles
- ☐ Show on registration path event tiles



Bulk Participant Management

Save time with bulk participant management options:

- Bulk Refunds
- Bulk Deletions
- Bulk Race & Event Transfers
- Bulk Deferrals
- Bulk Deferral Fee Refunds

Bulk Race and Event Transfer

To do a bulk participant transfer, enter the registration IDs that should be transferred. Each registration ID can be separated by a space, comma, tab, or new line. You can upload a maximum of 250 registrations at a time.

Registration IDs *

Quick Fill Options

From Event ▼

5K - Thursday October 10, 2024

Bulk Participant Transfer Options

Remove participants from this event?

☐ Yes ☐ No

WARNING: If you are doing a bundle transfer, do not select this option.

Start Race Transfer

Participants

View Participants

Participant Management

Import (Paper Entries)

Groups/Teams

SHOW MORE

Reports

To refund a specific amount for registrations, you can enter a dollar amount. Do not put any spaces between. For example: 10.00

Registration IDs can be found by using the following:

- Bulk Refunds
- Bulk Deletions
- Bulk Race and Event Transfers
- Bulk Deferrals
- Bulk Deferral Fee Refunds
- SHOW MORE

Participant Management

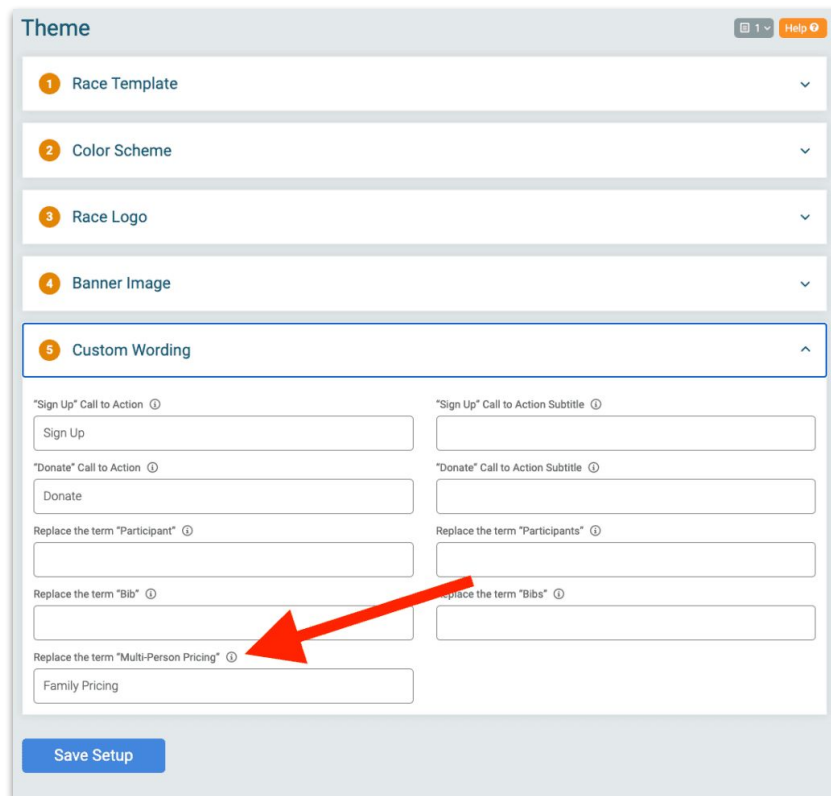
Customize Multi-Person Pricing Wording

Customize the wording for “Multi-Person Pricing” to fit your use-case, such as:

- Family Pricing
- Group Pricing

Family Pricing

Family Pricing (2+ Registrants): \$5.00 Discount per Registrant ▼



The screenshot shows the 'Theme' customization interface with the 'Custom Wording' section expanded. The interface includes a sidebar with navigation items: Race Template, Color Scheme, Race Logo, Banner Image, and Custom Wording. The 'Custom Wording' section contains several text input fields for customizing the registration process. A red arrow points to the field labeled 'Replace the term "Multi-Person Pricing"', which contains the text 'Family Pricing'.

Field Label	Current Value
"Sign Up" Call to Action	Sign Up
"Sign Up" Call to Action Subtitle	
"Donate" Call to Action	Donate
"Donate" Call to Action Subtitle	
Replace the term "Participant"	
Replace the term "Participants"	
Replace the term "Bib"	
Replace the term "Bibs"	
Replace the term "Multi-Person Pricing"	Family Pricing

Save Setup



RaceDay

 RunSignup

Photo: Negative Split



High Contrast Mode For On-Site Registration

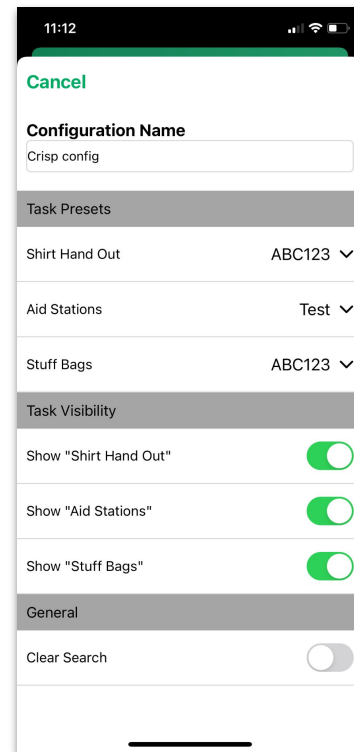
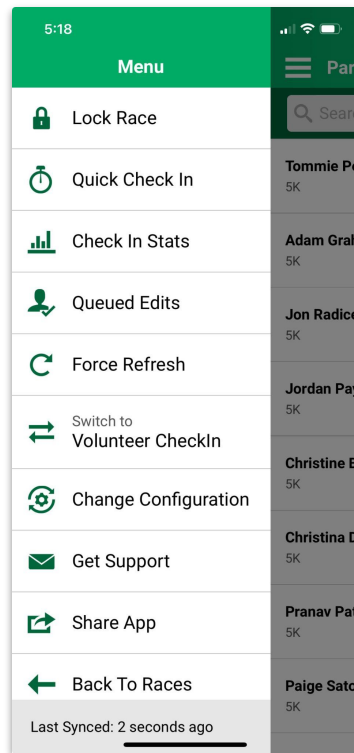
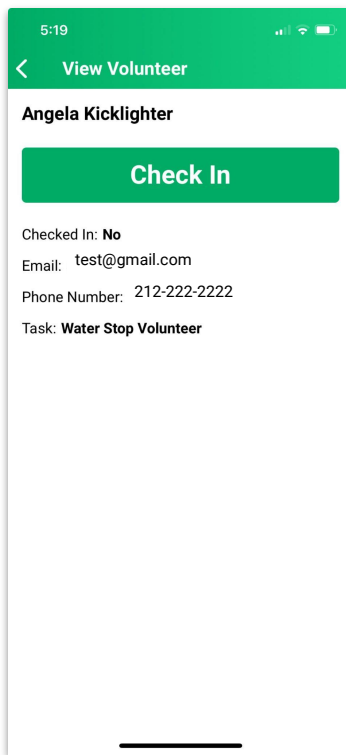
- Switch screen color options for devices used for on-site registration
- Easily switch back and forth

The screenshot shows the 'Register For Moorestown Turkey Trot' form in high contrast mode. The background is black, and the text and form elements are white. The form is titled 'Registrant #1' and includes a 'Clear all fields' link. The question 'Who are you registering?' is followed by three radio button options: 'Me Adult, 18+', 'Other Adult Adult, 18+', and 'Minor Under 18'. Below these options is a 'Sign In' button with the text 'Have An Account?' next to it. The 'Basic Info' section contains two input fields for 'First Name' and 'Last Name', both marked with an asterisk to indicate they are required.

This screenshot shows the same registration form in standard mode. The background is white, and the text is black. In the top right corner, there is a blue button labeled 'Enable High Contrast' with a high contrast icon. The form content is identical to the high contrast version, including the 'Registrant #1' title, 'Clear all fields' link, registration question, radio button options, 'Sign In' button, and 'Basic Info' section with 'First Name' and 'Last Name' fields.

Volunteer CheckIn With RaceDay CheckIn

- Check-in Volunteers in the same app as participants
- Toggle between participants and volunteers
- View volunteer check-ins in Volunteer Report



RaceDay Photos Participant Upload


- Allow participants to upload their own photos to the Photos page
- Restricted to participants who can upload
- Require (or not) approval of photo uploads
- Allow for public tagging


Photo Albums

Find & Tag Untagged Photos All Photos


06/02/18 ▾

Bib Number, Last Name, or First Name 🔍






Add Photos to Your Album




All Participant Uploads



2018 Photos by Frank Costello

Photos

← Back to Albums



Johanna Goode

📎 Drop images below or click to upload

+

✓ I'm Finished Uploading

⚠ By uploading photos, I grant permission to this event to display my uploaded photos publicly and use my uploaded photos for legitimate purposes.

Upload Limits

- Photo uploads should be less than 5 Megabytes (MB) for best results.
- The following filetypes are accepted: JPG, PNG and GIF.



Logistics



Photo: Swim to the Moon



Low Cost Registration Protection Insurance

Replaced Allianz with Protecht FanShield-RegShield

- Lower cost insurance - 8.1% of registration and processing fees (no add-ons, sales tax or donations)
- \$2.99 minimum (Allianz was \$6.99 minimum)
- Event rev share of 20% of the insurance premium (\$0.60/purchase minimum)
- 10-20% of participants buy when offered

Register For
Protecht Race 4
Moorestown, NJ 08057

[Back to Race Website X](#)

Enter Your Payment Information

☒ **VISA** Ending in 1111 CVV (Card security code) *

[Use a new card](#)

You can clear this transaction within 15 minutes. After that all sales are final and there are no refunds.
ADMIN NOTE: [Click here](#) to see pending sales tax info.

Protect my Purchase
Protect your purchase with RegShield from unforeseen circumstances that prevent you from attending for just **\$2.99**.
[Terms & Privacy](#)

Protect Against

Accident & Illness

Layoffs

Travel Interruptions

Jury Duty

Family Emergencies

Work Travel Conflict

☒ **Protect your purchase** *Recommended*

☐ Decline protection

Offered & Administered by FanShield LLC d/b/a RegShield. Underwritten by Market Insurance Company. By pressing "Protect your purchase" you confirm the information provided is true and complete and agree to Market's Electronic Record and Signature Agreement [Terms & Conditions](#) and [Privacy Policy](#).

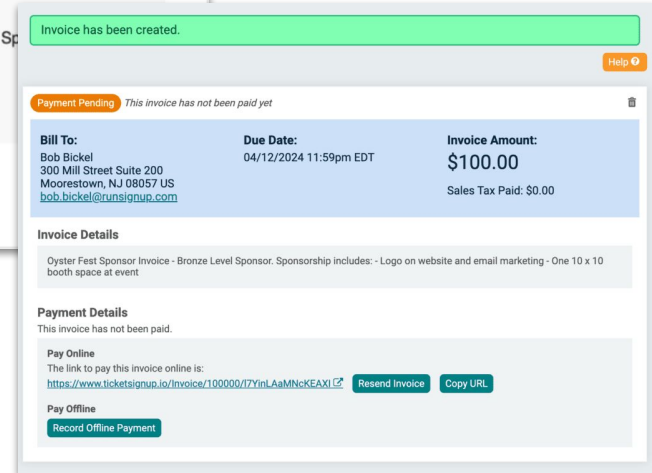
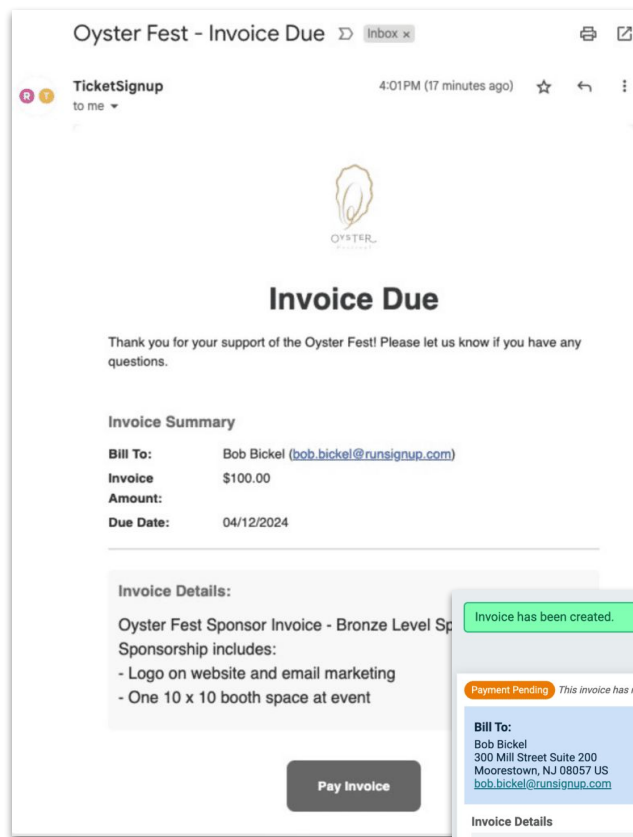
Confirm Payment: \$11.58 + (\$2.99) Protection

Purchase Summary

Item	Total
Event A Milton Day	\$10.00 \$10.00
Base Cost:	\$10.00
Processing Fee: ①	\$1.58
Total:	\$11.58

Invoicing

- Professional interface to send and pay invoices
- Manage and track invoice statuses
- Record offline payments
- Automatically calculates and remits sales tax for applicable invoices, based on the categories you select



DASHBOARD
LOCATION

Financial > Invoicing



DASHBOARD
LOCATION

Sponsors > Financial > Invoicing



Organization Tools



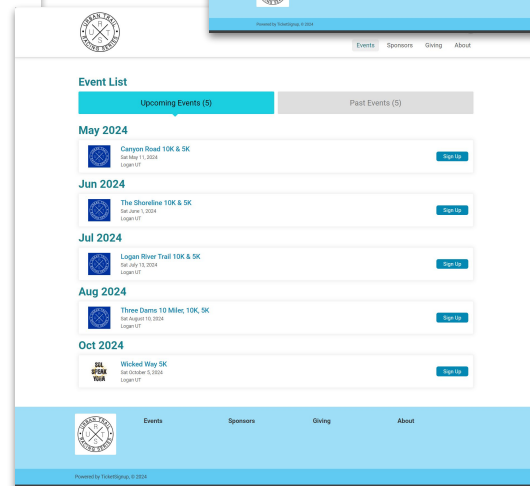
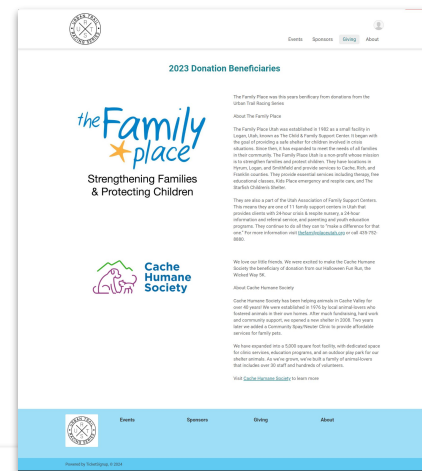
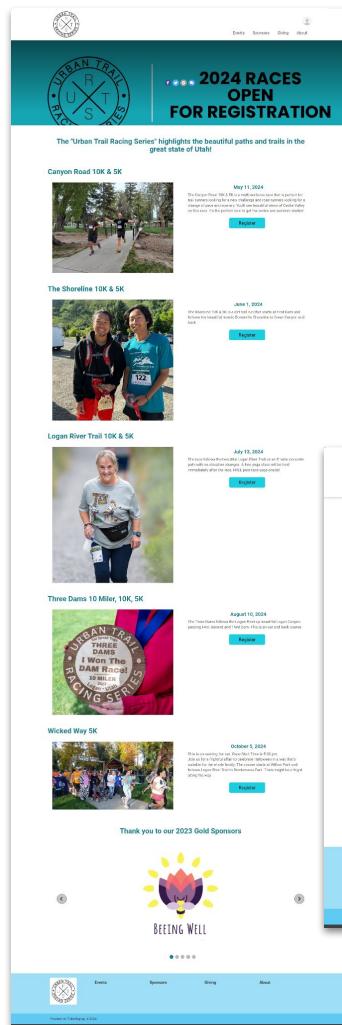
Photo: Big House 5K



Organization Websites

Standalone website (with website builder) for a landing page for your whole organization or all your events.

- Free! Includes hosting, SSL, and unlimited pages
- Branded for *your organization* (not ours)
 - No ads
 - Customizable colors and content
 - BYO Domain
- Easy to update - no coding needed!
- Mobile responsive (74% of 2023 race website views were on mobile or tablet!)
- Dynamic data components
- Easy calls-to-action



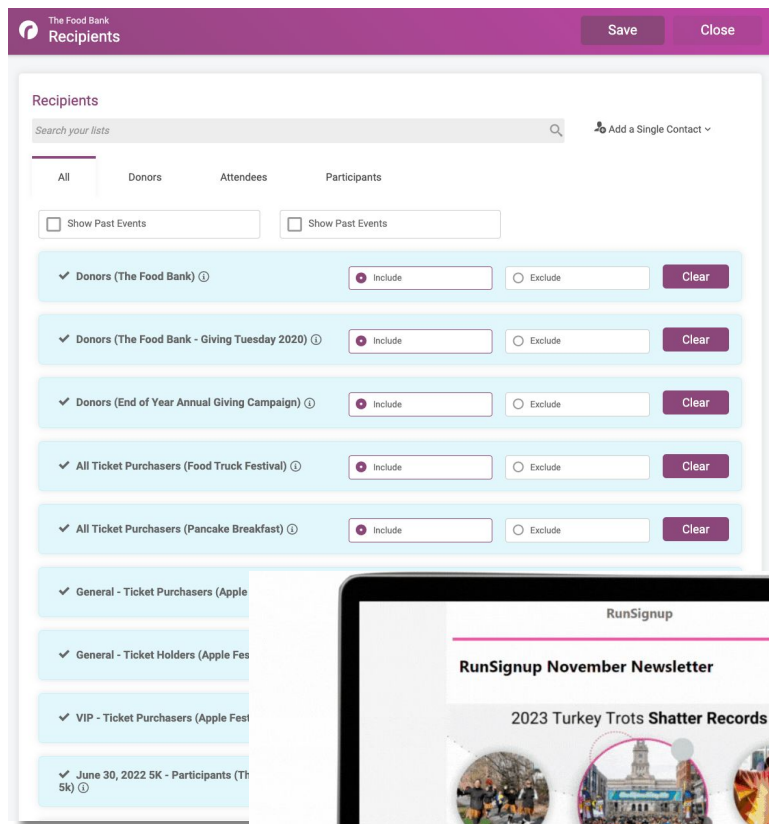
Organization Email

Standalone email dashboard allowing you to select system contacts **across ALL events**.

Ideal for organizations with newsletters and event cross-selling.

- FREE
- Unlimited emails
- Unlimited custom contact uploads - with custom data replacement tags
- Same easy email builder and professional templates
- Email stats, unsubscribe management separate from race email unsubscribes

We send all our emails from Organization Email.





Questions?

