



Opportunities to Grow Your Bottom Line

Allison Bickel, Bryan Jenkins





Agenda

- Save Money
- Make Money
- Stop Leaving Money on the Table: Quick Hits





Save Money: Websites V2

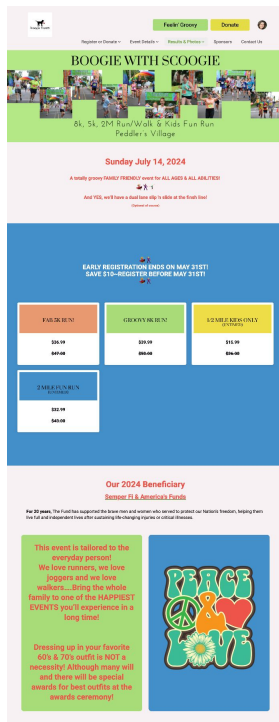
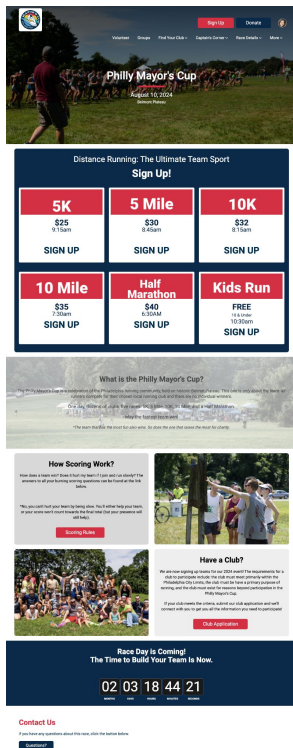


Photo: 500 Festival

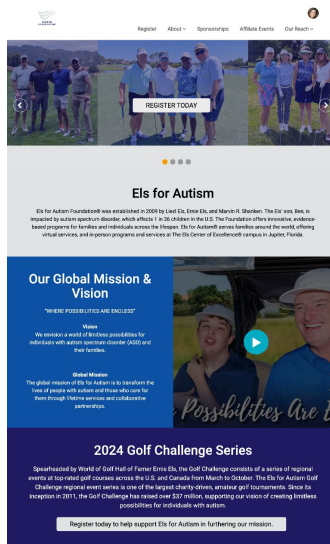


Websites V2

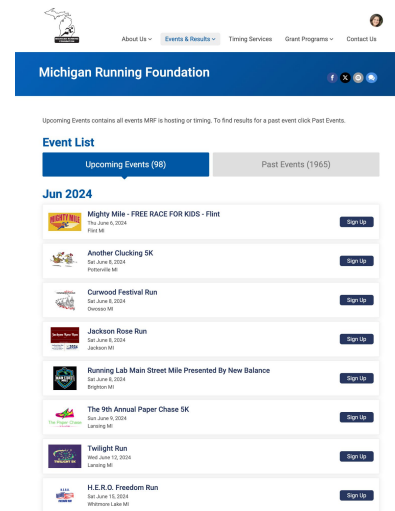
Race Websites



Organization Websites



THANK YOU TO OUR SPONSORS



Wordpress Costs and Website V2 Savings

Wordpress (*Squarespace, Wix*)

- Wordpress and Squarespace subscription fees starting at \$300/year
 - Number of websites
 - Additional hosting costs (i.e. Kinsta)
 - Business changes
- Developer costs ~\$50/hour
- Plugins have additional costs and subscription fees

VS

RunSignup


- FREE

TECH

Squarespace to go private in \$7 billion private-equity deal

PUBLISHED MON, MAY 13 2024•8:21 AM EDT | UPDATED MON, MAY 13 2024•9:21 AM EDT

Best for devs



Creator

Unlock the power of WordPress with the managed hosting platform built by WordPress experts.

\$25

per month, \$300 billed annually, excl. taxes

[Get Creator](#)

Everything in Explorer, plus:

- Free domain for one year
- Priority 24/7 support from our expert team
- Install plugins and themes
- Unrestricted bandwidth
- No limitations on site visitors
- Global edge caching

- Dynamic data components unavailable
 - Developer Costs ~\$50/hr
 - Zapier costs
- Many updates like price changes, spots remaining, rained out in multiple places
 - Who can make these updates?

VS

- Purpose-built for Events
- Update prices, caps, etc. in one place

Processing Fee Transparency Laws and Your Website

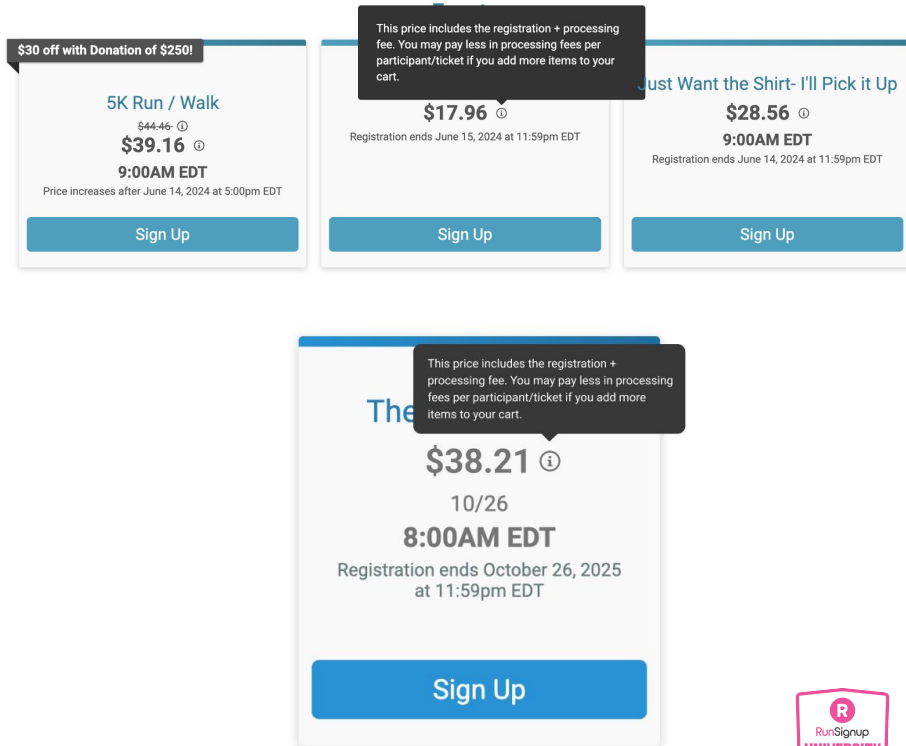
- Wordpress

- You are responsible and liable for
 - All in pricing everywhere you have prices (reg fee + processing fees + extra fees)
 - Price increases
 - Age based pricing, other tiers
 - Comply with state specific laws (i.e. MD all in price includes amusement tax)
- \$1k-\$10k penalties so far

VS

RunSignup

- We take care of pricing displays for you to keep your event in compliance with new laws.



Processing Fee Transparency Laws and Your Website

Events

The Live Raymond Downey "Forever Running" 5 Kilometer Run

Forever Running 5K

~~\$43.75~~ ⓘ

\$33.75 ⓘ

Registration closes on June 14, 2024 at 6:00pm EDT and re-opens on June 14, 2024 at 6:05pm EDT

Open to ages 1 - 99.

[Sign Up](#)

Virtual 5 Kilometer Run

Run Anywhere Virtual 5K

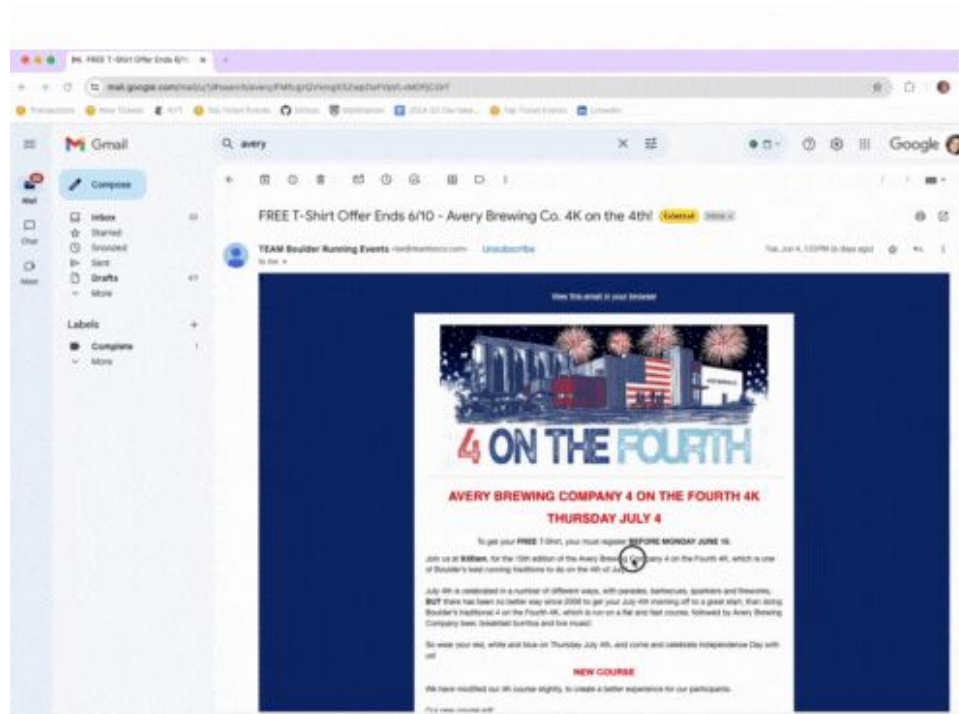
\$33.75 ⓘ

Registration ends June 23, 2024 at 11:59pm EDT

[Sign Up](#)

Wordpress Costs and Website V2 Savings

- Keep participants on one site



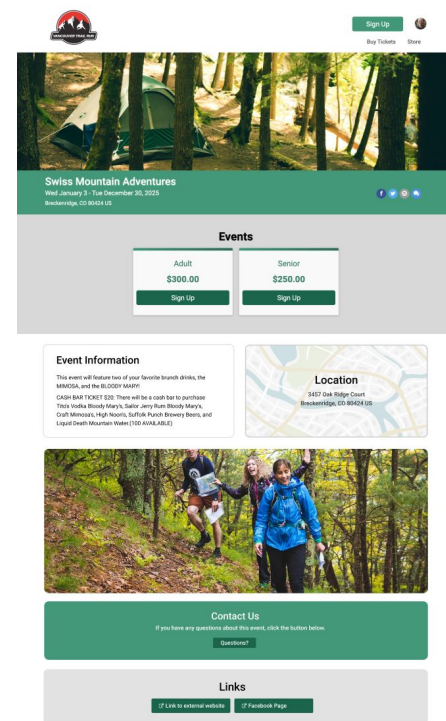
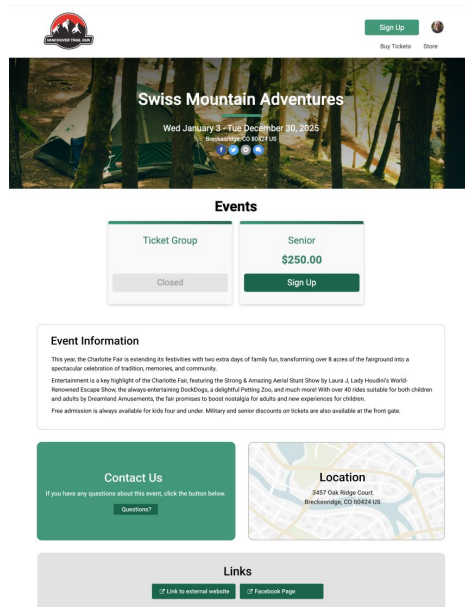
Key Website V2 Product Roadmap Investments

Website V2 Templates

Purpose-Built Event Components

- Event Tiles
- Event List Enhancements
- Top Fundraisers
- FAQ component
- Cross-event components
- Top Teams, Top Referrers, etc.
- Design/layout options
- And more!

Partner Websites



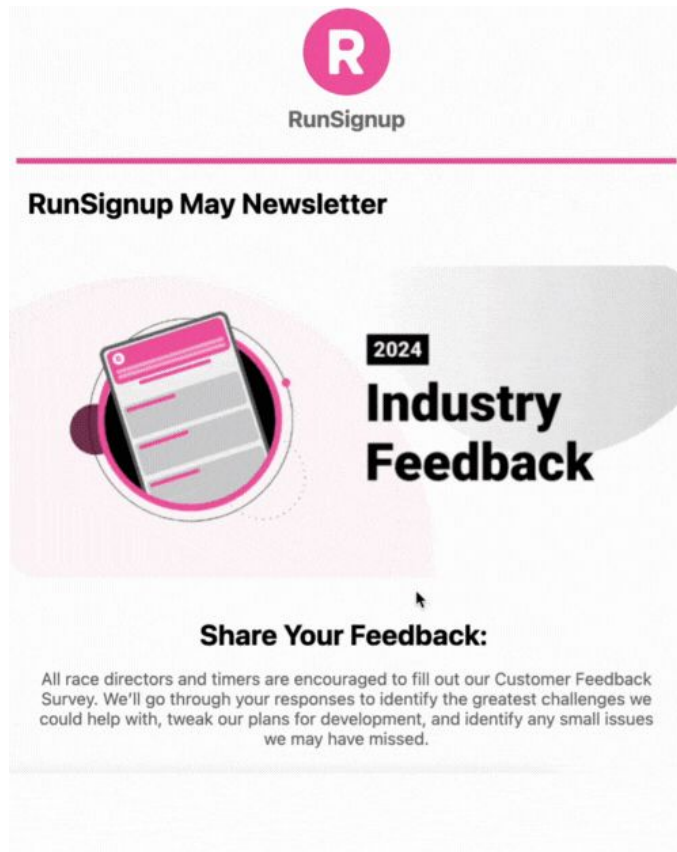
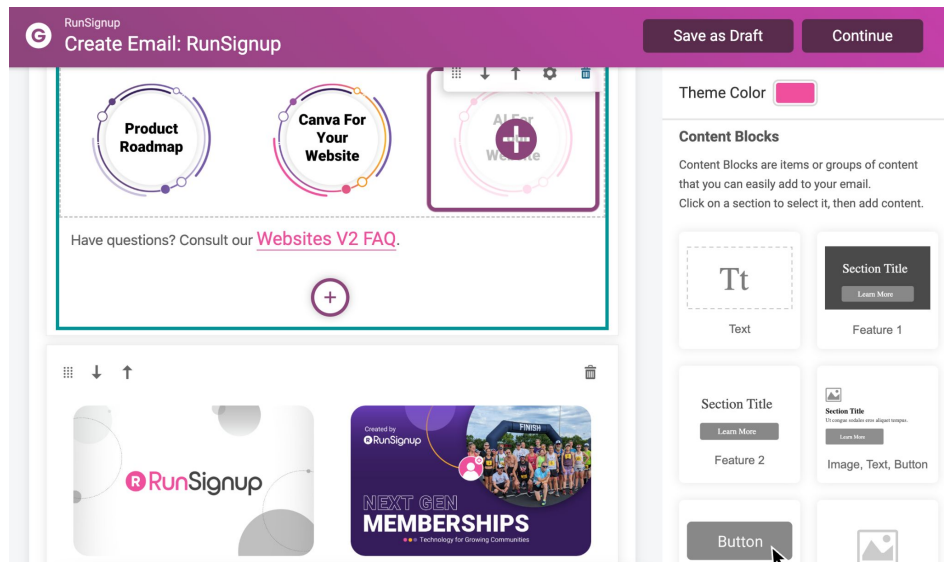


Save Money: Email V2



Photo: Kickin for Kellan Family Fun Run

Email V2



Mailchimp Costs and Email V2 Savings

77+ Million custom contacts uploaded to Email V2. RunSignup has saved our customers between:

\$18,480,000

and

\$32,340,000

\$ USD ▾

Standard

Send up to 60,000 emails each month.

Contacts5,000 ▾

Starts at
~~\$100~~ **Free** for 1 month
Then, starts at **\$100/month***

Sign Up Free

*See [Free Trial Terms](#). [Overages](#) apply if contact or email send limit is exceeded. [Learn more](#)

Premium

Send up to 150,000 emails each month.

Contacts10,000 ▾

Starts at
\$350 /month*

Buy Now

*[Overages](#) apply if contact or email send limit is exceeded. [Learn more](#)



Email V2 Product Investments: Super Lists

Seattle Coffee Meetup 2021

R Recipients

Save

Close

← Don't forget to name your list!

Sources

Source 1

5K

Add Filters

2 Applied Filters ^

Current Participants X Past Participants X

Recipients

Participants

Add Filters

2 Applied Filters ^

Current Participants X Past Participants X

Donors

Add Filters

+ Add Recipients

Save

Cancel

Save Super List

Seattle Coffee Meetup 2021

R Recipients

Save

Close

← Don't forget to name your list!

Sources

Source 1

Source: All Races

Recipients: Participants

Source Filters: None

Recipient Filters: Participants: Current Participants Donors: Current Donors

Source 2

Source: All Ticket Events

Recipients: Participants

Source Filters: None

Recipient Filters: Participants: Current Participants Donors: Current Donors

+ Add Another Source

Save Super List



Email V2 Product Investments: Text Messaging Marketing

- We do some texting today
 - Track a Runner
 - Send Results
 - Submit virtual results
 - Text to receive links
 - Emergency communications
- Simple uploads and/or Email V2 lists for Text Message Marketing
- \$.01 per text
- Late this year/2025




Make Money: Memberships




Photo: Lucky Kidney Run



Next-Generation Membership



[Join](#)[Donate](#)

[Membership Benefits](#)[Group Runs](#)[Races](#)[Community Support](#)[Club Info](#)

Yellowstone Rim Runners

Have Fun & Run More

Membership Benefits

We offer a wide variety of activities to get you running and walking more. We welcome all ages and abilities. So join us to meet other movers, have fun, & run more.

Group Runs

Join a [group run](#) every Wednesday night and Saturday morning. Runners and walkers of all paces are welcome! Want a shorter run? All routes are easily adjusted. On brewery runs, stay afterwards and grab a drink with us.

Fun Runs & Potlucks

[New Year's Run & Potluck](#): Start the New Year off right with a group run, followed by a potluck feast and a warm fire.

[Demon Dash](#): Celebrate Halloween with a costume run and potluck.

[Christmas Lights Run](#): 'Tis the season, so join us for a group run to look at Christmas lights every Wednesday in December.


Discounted Running Gear

15% off purchases at [Time Out Sports](#). Just tell them you're a Rim Runner at checkout and they'll look you up.

Stay Connected

Don't miss out on fun club events. Connect with us:


- [Monthly email newsletters](#)
- [Facebook](#) / [Instagram](#)
- [Instagram](#) [@yellowstonerimrunner](#)
- [Slack Club](#) [Yellowstone Rim Runners](#)




[Membership Benefits](#)[Group Runs](#)[Races](#)[Community Support](#)[Club Info](#)

[Connect with us on Facebook, Slack, Instagram, or RSS](#)

Powered by RunSignup, © 2024




[Join](#)[Donate](#)

[Membership Benefits](#)[Group Runs](#)[Races](#)[Community Support](#)[Club Info](#)


Yellowstone Rim Runners

Welcome to the Club!


The Yellowstone Rim Runners' mission is to promote health and fitness through running and walking for all ages and paces. We strive to build the Billings running community by offering a wide variety of fun activities to get you moving and meet other runners and walkers.




Membership Benefits



Group Runs



Races



Running Community Support

Join Us

Membership Levels


Individual from \$15 12 Month Membership: \$15.00 Join Now!	Family Partners of 2 or 3 living in the same household from \$24 12 Month Membership: \$24.00 Join Now!
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189 Members


Are you an existing member looking to renew?

Please note that RunSignup links your membership using the same email you used for club registration. If you experience any problems with renewal, please [contact us](#) and we'll help.

[Look up my Membership & Renew](#)



[←](#)[→](#)



[Membership Benefits](#)[Group Runs](#)[Races](#)[Community Support](#)[Club Info](#)

[Connect with us on Facebook, Slack, Instagram, or RSS](#)

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Is there a Membership Opportunity for your Organization?

- Event discounts, free entry, bundles, and more event pricing incentives to join and participate in races
- Partnerships with other races to expand contact lists
- Training teams, group runs
- Social events and fun runs, brewery runs
- Discounts at local running stores and other sponsors
- Organized volunteer opportunities
- “Become a Member” vs. Donate
- Admission and ticket event discounts (TicketSignup integration late 2024)



Promote Discounted Entry to Running/Bike/Tri Clubs - and More

Discount Information

Date Effective From *

03/11/2025

1

00

AM

Date Effective Until *

06/07/2025

11

59

PM

Discount Amount *

10

%

+

\$

0.00

America/New_York Time

America/New_York Time

Enter in a discount percentage, fixed discount, or both.

Limit to Specific Events

☐ Yes, limit by event.

Applicable Clubs

Select the clubs whose members can take this discount.

Option 1: Allow Any Club

☐ All members from any club on RunSignup

Option 2: Select One of Your Clubs

☐ Allison's Club ☐ Runners for Public Lands ☐ Sonoma Valley Vintners & Growers

Option 3: Other Clubs

☒ Bob Member Org 1

Search for Clubs

☒ Only allow discount for specific membership levels. ⓘ

☒ Bob Member Org 1: Silver Monthly Member ☐ Bob Member Org 1: Gold ☒ Bob Member Org 1: Family Silver ☐ Bob Member Org 1: Family Gold

☐ Bob Member Org 1: Monthly ☐ Bob Member Org 1: Date Range

SEARCH FOR CLUBS

Your Clubs

Allison's Club (Club ID: 2474)

Select

Runners for Public Lands (Club ID: 2291)

Select

Sonoma Valley Vintners & Growers (Club ID: 2507)

Select

Search Clubs

Club Name

Club Location

Club Name

10 miles of 08057

Search Clubs

19




Make Money: Tickets



Photo: PDX Scaregrounds



How do RunSignup customers use TicketSignup?



TRACK NATIONALS OUTDOOR

Purchase

Info

Pick Your Pass

<p>Kids 5 & Under are free</p> <p>Friday Pass</p> <p>\$20.00</p>	<p>Kids 5 & Under are free</p> <p>Saturday Pass</p> <p>\$20.00</p>	<p>Kids 5 & Under are free</p> <p>Sunday Pass</p> <p>\$20.00</p>	<p>Kids 5 & Under are free</p> <p>Weekend Pass</p> <p>\$50.00</p>
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Purchase

Details

Fri June 14 - Sun June 16, 2024

Meroux T. Johnson Track Complex

Greensboro, NC 27411 US

All Tickets Must be Purchased Online

Only service animals allowed


Please reference NC A&T's clear bag policy prior to entering

Clear Bag Policy

Book Your Hotel

The Countdown is on

00 04 12 28 49



Info

Powered by TicketSignup. © 2024



Buy Tickets Donate

Info Buy Tickets Donate Ticket Lookup Contact Us MDC Photos

DIAA All State Outdoor Track and Field Banquet

Buy tickets below to come support our great All-State Athletes

Banquet Info Donate to NSCTA Purchase Tickets

Event Details

Pelusa Academy-905 N Broom St, Wilmington

Doors open at 6:00PM. Event starts at 6:30


Tickets are \$35 through June 10, \$40 after that.



Info Donate Contact Us

Buy Tickets Ticket Lookup MDC Photos

Powered by TicketSignup. © 2024



Purchase Tickets Donate

Donate Buy Tickets Store

HOKA FESTIVAL OF MILES

ST. LOUIS, MO.

HOKA Festival of Miles

Thu May 30, 2024

8:00 AM - 10:00 AM

9000 LOCUST AVE ST. LOUIS, MO 63119

Events

<p>General Admission</p> <p>Ticket sales open on Thursday May 2, 2024 at 10:00am CDT</p> <p>Close</p>	<p>Youth Ticket - Age 5 through High School</p> <p>Ticket sales open on Thursday May 2, 2024 at 10:00am CDT</p> <p>Close</p>
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Information

2024 SCHEDULE OF EVENTS

- 6:15 Hoka Healthy Mile 5K
- 6:30 Hoka Healthy 10K
- 6:45 Hoka Healthy 15K
- 7:00 Hoka Healthy 20K
- 7:15 Hoka Healthy 25K
- 7:30 Hoka Healthy 30K
- 7:45 Hoka Healthy 35K
- 8:00 Hoka Healthy 40K
- 8:15 Hoka Healthy 45K
- 8:30 Hoka Healthy 50K
- 8:45 Hoka Healthy 55K
- 9:00 Hoka Healthy 60K
- 9:15 Hoka Healthy 65K
- 9:30 Hoka Healthy 70K
- 9:45 Hoka Healthy 75K
- 10:00 Hoka Healthy 80K
- 10:15 Hoka Healthy 85K
- 10:30 Hoka Healthy 90K
- 10:45 Hoka Healthy 95K
- 11:00 Hoka Healthy 100K

Event Location: St. Louis University High School 9000 Locust Ave, St. Louis, MO 63119. The event will take place on the Hoka track which is located west of the stadium and adjacent to the main entrance of the St. Louis Science Center and St. Louis Ball Park.

Directions/Map: From Interstate 44, take the Highway 40 and turn right at the first stoplight which is located between the park and the stadium. Turn left onto the Science Center lot and proceed straight through toward the track. From Interstate 44, take the Highway 40 and turn right at the first stoplight which is located between the park and the stadium. Turn left onto the Science Center lot and proceed straight through toward the track. From Interstate 44, take the Highway 40 and turn right at the first stoplight which is located between the park and the stadium. Turn left onto the Science Center lot and proceed straight through toward the track. Turn right and park in the Science Center over the parking lot.

Parking in 2024:

Contact Us

If you have any questions about this event, click the button below:

Contact Us

Look Up Ticket

Enter Ticket ID

Links

Official Website of Hoka Festival of Miles

Location

St. Louis - Track & Field Complex

4000 Locust Ave

St. Louis, MO 63119

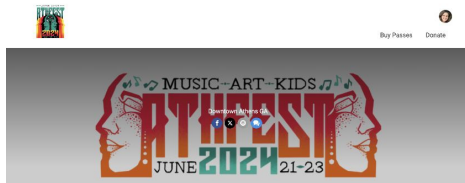
Donation Lookup

Enter Donation ID

Donate Buy Tickets Store

Powered by TicketSignup. © 2024

How do RunSignup customers use TicketSignup?



Events		
<p>Club Crawl Pass</p> <p>\$35.00</p> <p>Friday Jun 21, 2024 10:00pm - Sunday Jun 23, 2024 2:00am EDT</p> <p>Access to all Club Crawl venues and 70+ performances.</p> <p>Buy Passes</p>	<p>VIP Package</p> <p>\$75.00 - \$150.00</p> <p>Friday Jun 21, 2024 10:00pm - Sunday Jun 23, 2024 2:00am EDT</p> <p>We appreciate the extra support our VIP guests provide to our mission and acknowledge that generosity perks described below.</p> <p>Buy Passes</p>	<p>Gospel Brunch Plate</p> <p>\$15.00</p> <p>Sunday Jun 23, 2024 11:00am - 2:00pm EDT</p> <p>Gospel Music and Fellowship at an indoor facility.</p> <p>Buy Passes</p>

Information

AthFest is an annual free, three-day festival that celebrates Athens, GA's vibrant creative culture, featuring local and regional musicians and visual artists. Thousands of people flock to the streets of historic downtown Athens each AthFest to experience live music by artists from a variety of genres, enjoy local artwork, and soak up the vibe of one of America's coolest cities. Locals mingle with out of towners while music fills the air and art, food and fun fill the streets.

The festival includes three free outdoor stages with live music performances, a block-long Artist Market with dozens of visual artists, artisans and makers, and a block-long KidsFest area to make sure even our youngest fans get in on the music and art fun!

After the free outdoor stages wrap up Friday and Saturday nights, the official AthFest Club Crawl kicks into gear. [Music venues](#) and clubs will host live music filled with local music.

AthFest raises money for the nonprofit [AthFest Educates](#), which awards grants to support music and arts education for K-12 students in Athens.

AthFest Tickets and Passes Explained

- **Club Crawl Passes** - Your Club Crawl Pass grants you access to 70+ venues hosting over 70 performances on Friday and Saturday nights. Most venues are 16+ though some are 18+.
- **VIP Passes** - VIP Passes give you the whole AthFest experience with a few added conveniences and perks.
 - Access to all Club Crawl venues and performances, including access to VIP areas within The Georgia Theater and The 40 Watt Club.
 - Access to VIP areas by the indoor Mead Main Stage at the outdoor festival. This area is covered so you can step out of the sun, with tables and chairs, and an excellent view of the Main Stage performance.
- **Guest Brunch Plate** - The Gospel Brunch presents traditional gospel performers in a comfortable indoor setting on Sunday morning (7:00AM - 2PM, June 23) at Spring House 10555 Barber Street facility. Admission to the event is FREE!
 - Tickets are requests sent to the Sunday brunch buffet. Tickets purchased in advance are \$15 (those purchased at the event are \$20).

Contact Us

If you have any questions about this event, click the button below.

Question?

Look Up Ticket

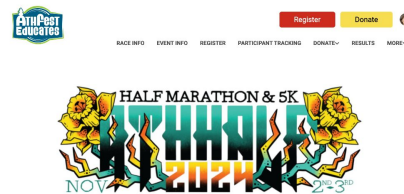
Enter Pass Email

Links

Check out the Festival Website / AthFest Facebook

Location

Downtown Athens GA
335 West Washington St
Athens, GA 30601 US



AthHalf 2024 is the 15th annual half marathon and 8th annual AthFest Educates 5K! The AthHalf is a fundraiser for [AthFest Educates](#), a non-profit organization dedicated to supporting high-quality music and arts education programs for K-12 youth in Athens-Clarke County. The course highlights Athens's vibrant downtown, beautiful historic buildings, University of Georgia campus and the world-renowned music scene!

Half Marathon

The half marathon will take place on Sunday, November 3, starting at 7:30 am. The starting point of the half marathon is 8th downtown Athens. The race will wind through downtown Athens, beautiful historic neighborhoods, and the University of Georgia campus. The finish line for the half marathon is at the historic downtown. The race features the best sights and landmarks at College Town. [Read to Offer](#).

AthFest Educates 5K and Expo

The 5K will take place on Saturday, November 2, 2024, starting at 7:30 am. The 5K is a no-aid-and-bike course that goes through downtown Athens and the historic Boulevard neighborhood.


The **Health and Fitness Expo** will take place on Saturday, November 2, 2024, from 10:00 AM to 3:00 PM at the **Central Center Pavilion** on campus. The expo features the best sights and landmarks at College Town. [Read to Offer](#).


Are you excited?


Do you need more information? Are you ready to register? Would you like to reserve a fund raising team? Pick one of the buttons below and let's get started!

Race Information	Register Now	Fundraising
<p>Race Info</p> <p>Participant Tracking</p> <p>Refund Policy</p>	<p>Event Info</p> <p>Donate</p> <p>Reserve a Fundraising Team</p> <p>Race Insurance</p>	<p>Register</p> <p>Results</p> <p>Volunteer</p>

How do RunSignup customers use TicketSignup?



- Sign Up
- Donate
- 
- Volunteer
- Race Info
- Course Map
- Race Results
- Find a Participant
- Donate
- Refund Policy
- Store
- Photos
- Sponsors
- Race Insurance



Miller Park Zoo Stampede

Sat March 2, 2024
Bloomington, IL 61701 US [Directions](#)

[f](#) [x](#) [@](#)

Events

5K 10:00AM CST Sign Up	3K Walk (Not Timed) 10:00AM CST Sign Up	Kids 1/4 Mile Fun Run 9:30AM CST Open to ages 10 and under. Sign Up
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Race Website

Additional race information can be found at <https://mops.org/stampede>

Place

Miller Park Zoo Pavilion
1020 S Morris Ave
Bloomington, IL US 61701


Description


This 5k run, 3k walk, and Fun Run (1/4 mile for children 10 and under) is the first on the Lake Run Club (LRC) calendar for the year and is held in historic Miller Park, the surrounding neighborhood and Miller Park Zoo.
Certified 5K Course! See map: <https://runsignup.com/Race/ZooStampede/Page/CourseMap>
Packet pickup will be at Miller Park Pavilion Friday from 4 pm - 6 pm and Saturday (RACE DAY!), 8 am - 10 am.
Children's Fun Run begins at 9:30 am. 5K & 3K begin at 10:00 am.


Race Contact Info

If you have any questions about this race, click the button below.

[Questions?](#)



- Buy Tickets
- Donate
- 
- Store
- Donate
- Buy Tickets
- FAQ



Brews at the Zoo

June 29, 2024 3:00pm - 8:00pm

Information

Tap into your wild side at our beer sampling event, including 17 brewed beer on food from 11 local restaurants, while enjoying a walk throughout the zoo!

Admission tickets include entry into the zoo, a souvenir tasting glass, 4 drink samples, and 2 food samples. Early bird pricing is \$40 beginning April 12 - May 31. General admission pricing is \$45 beginning June 1-29th.

Additional sampling tickets can be purchased in our [online store](#) at the same time as your admission ticket.

All ticket holders must be 21+ with valid ID (ID will be checked at the door). Tickets must be purchased online.

Breweries: 31 Hops, War Pig, Summit, Analogist, Casper, Double L, Of Beavers, Emancipation, Unguarded Mead, Rag Grove, Linnick, Industry, Tree Hunk, Triquetra, Fats, Brothers, White Oak, ERO Brewery & Cider House

Restaurants: Black-Pine Pizza Co, Bruncher, Chi Express, D.D. Dough, FI, Jesse Cafe, Hacienda Lanes, Outback Steakhouse, Pizzeria Pappas, Sack's Late Night Eatery, Stranacast Pasta Bar, Under Wings

Sponsors: Kurt's AutoBody Repair Shop, Design Masters Architects, Clemens & Associates, Commerce Bank, InnoVity Technology Solutions, CFPOL, Capital Cheaters, CSM Promotions, Bennett Electronics, Central & Main, The Paragonist

Ticket

Price Increase to \$45 June 1st!

General Admission

\$45.00

- Event Admission
- Sampling Glass
- 4 Drink Tickets
- 2 Food Tickets

[Buy Tickets](#)

Contact Us

If you have any questions about this event, click the button below.

[Questions?](#)

Look Up Ticket

[Enter Ticket Email](#)

Location

1020 S Morris Ave
Bloomington, IL 61701 US

How do RunSignup customers use TicketSignup?

[Back to Event Merchandise >](#)

[Continue](#)

[Purchase Tickets](#)

[Buy Tickets](#)

(Vendors) Sunflower Festival 2024

Fri June 21 - Sun June 23, 2024

Although our field does not have an address you can try this link to Google Maps: <https://goo.gl/maps/7GzGfP5Stu2g2u4t> OR try using this address: [Meridian Station, VA 22103 US](#)

Events

Craft Vendor Fee (One Day) \$25.00 <small>Ticket sales end on Friday, June 21, 2024 at 8:00pm EDT.</small>	Food Vendor Fee (One Day) \$50.00 <small>Ticket sales end on Thursday, June 20, 2024 at 8:00pm EDT.</small>	Photographer - Day Pass \$60.00 <small>Ticket sales end on Sunday, June 23, 2024 at 8:00pm EDT.</small>	Photographer - Private Session \$100.00 <small>Ticket sales end on Sunday, June 23, 2024 at 8:00pm EDT.</small>
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[Purchase Tickets](#)

Information

We are excited for you to join us for our 6th annual Sunflower Festival at Anita Farms! Thank you for signing up to be a vendor at our event, we look forward to working with you this year!

Contact Us

If you have any questions about this event, click the button below.

[Questions?](#)

Look Up Ticket

[Enter Ticket Email](#)

Links

[Visit our website, click HERE](#)
[Like us on Facebook, click HERE](#)

Location

Although our field does not have an address you can try this link to Google Maps: <https://goo.gl/maps/7GzGfP5Stu2g2u4t> OR try using this address: [1080 Gray Road, Meridian Station, VA 22103 US](#)

[Buy Tickets](#)

Powered by TicketSignup © 2024

[Back to Event Merchandise >](#)

[Continue](#)

How do RunSignup customers use TicketSignup?

- Standalone store
- Tickets to other sports events (track, xc meets, lacrosse, baseball)
- Parking
- Parks & Recreation, Chamber of Commerce
- Festivals associated with races
- Nonprofit events like Golf Tournaments, Galas, and more
- Breweries, wineries, distilleries, etc.
- Season and Event Passes
- Sport Events - World XC Ski Championships, Lacrosse & Baseball tournament tickets
- Miscellaneous - Voting Contests, Duck Races
- Timed Ticketing - Haunts, Holiday Light Shows, and more
- Bookings for Tours, Escape Rooms, and more
- Admissions (integrated with membership) coming later this year

What is TicketSignup?

Tickets are Different than Registration

- General Admission & Timed Ticketing
- Fast Purchase
 - Tickets Not People
 - Don't need lots of information from each person attending (although options to collect per purchase/ticket)
 - No account/login
 - Apple Pay, Apple Wallet



Beta MTE

- Timed Entry
- Bookings
- Admission

R

TICKET DASHBOARD

Menu Search

What's New

Dashboard

Schedule

Event

Website

Tickets

Raffles

Reports

Email

Promotions

Store

Donations

Financial

Photos

Admin

Moorestown Spooky Haunt

September 1, 2024

Moorestown, NJ 08057

Race Status

Schedule

Month Week Day

Friday, September 13, 2024

4:00 PM - 5:00 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

4:15 PM - 5:15 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

4:30 PM - 5:30 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

4:45 PM - 5:45 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

5:00 PM - 6:00 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

5:15 PM - 6:15 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

5:30 PM - 6:30 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

6:00 PM - 7:00 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

6:00 PM - 8:00 PM

10 of 30 Sold

\$40 - \$50

Edit Timeslot

Buy Tickets for

Halloween Haunt

Back to Event Website

October 2024

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Select a Ticket for 10/11/2024

General

6:00pm (10 left)

7:00pm (10 left)

8:00pm (8 left)

9:00pm (10 left)

10:00pm (10 left)

2

VIP

0

Continue



Why TicketSignup?

- Common platform between RunSignup and TicketSignup - continuing to upgrade Email V2, Websites V2, next-gen invoicing and more.
- Use same RunSignup login and payment account to create ticket events
 - Can also support multiple payment accounts per legal entity
- Eventbrite customers want less expensive & better solutions.
- TicketSignup has the same fees as RunSignup
 - Volume pricing
 - Processing fee per cart - NOT per ticket (average cart has ~3 tickets!)



A lot of the same features as RunSignup

- Simple Wizard to create events
- Notifications
- Insights & Dashboard Analytics
- Store
- Integrated Donations
- Photos
- Email (V2)
- Referral Rewards
- Custom Source Tracking
- Pricing
- GA4, Facebook Conversion API, TikTok Pixel
- Text
- Import offline tickets
- Coupons
- Caps (ticket specific)
- Tile Display customization options
- Ticket Management (self-serve transfer)
- Info Collection and Custom Questions
- Apple Pay, Apple Wallet
- CheckIn App
- Website V2



With some differences

- No logins, passwords
 - *Tickets not people*
- Reports: Purchases and Individual Tickets
- Advanced Ticket features
 - Combo tickets, Grouping, Advanced caps, ticket numbers
- Ticket Tiles and Calendar
- Timed Entry and Admissions
- **Store and Warehouse (inventory sharing) - Store V2**



Make Money: Sponsorships



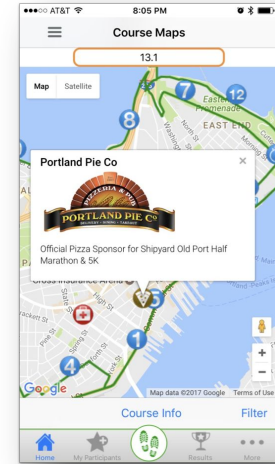
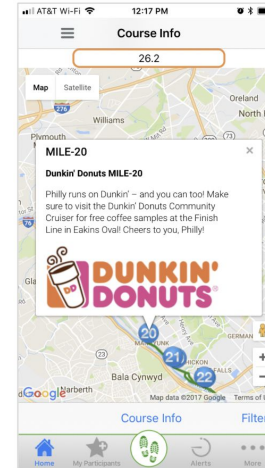
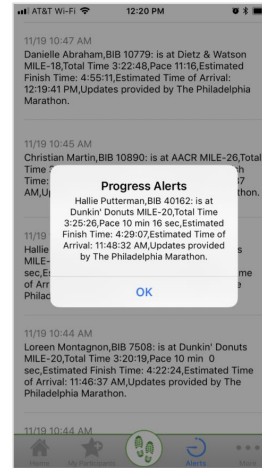
Photo: Adventure Tri





Working with your Timer for New Sponsorship Opportunities

- RaceJoy in app Sponsor Promotions
- Result Text notifications
- Photos
- Finish Line Video
- Selfie Station sponsorship





Stop Leaving Money on the Table Quick Hits

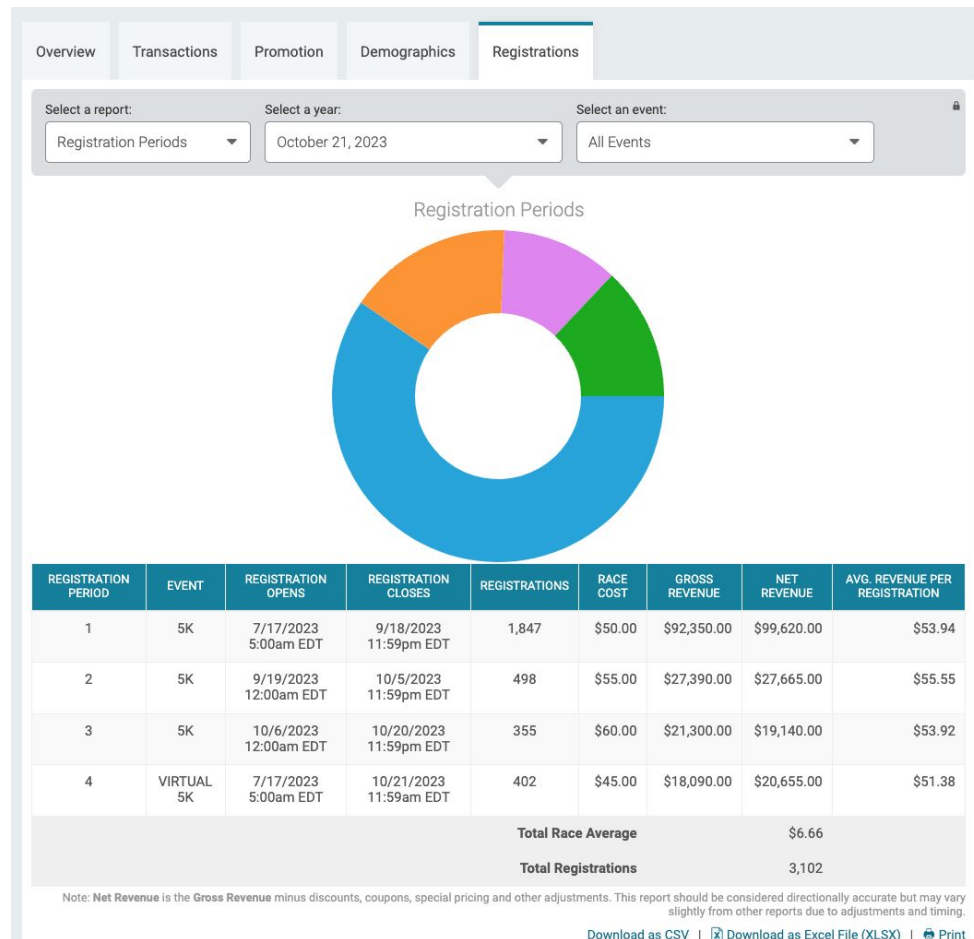


Photo: Big House Run



Timing of Price Increases

- Where is the opportunity to add a price increase?

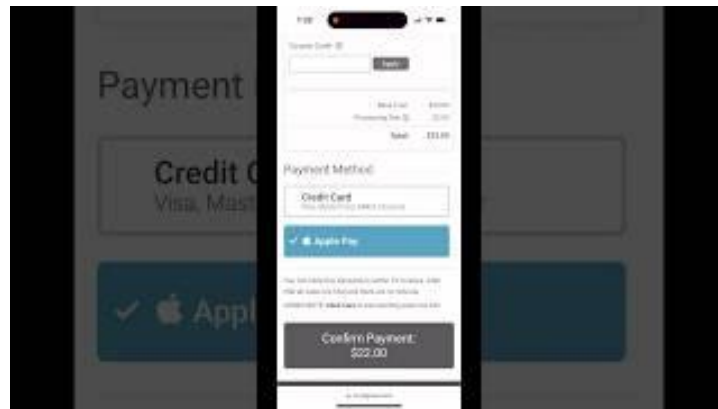


Leave Registration Open through RaceDay

Percent of Registrations on Race Week and Race Day

Year	% of Race Week Registrations on RaceDay	% Total Registrations on RaceDay
2019	9.3%	2.3%
2020	11.8%	3.1%
2021	8.9%	2.2%
2022	9.5%	2.4%
2023	9.8%	2.4%

2.4% of Registrations Were on **RaceDay**



Giveaway Shirt Opt-Out



Register For
Scott Coffee Moorestown Rotary 8K
Moorestown, NJ 08057

Questions for Allison Bickel



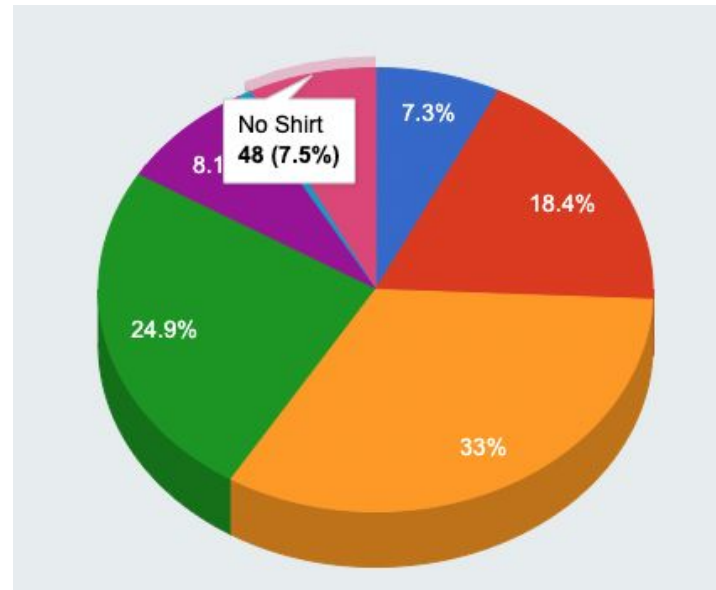
--- Select An Option ---

- XS
- ✓ S
- M
- L
- XL
- XXL

No Shirt (-\$5.00)

Continue

Back



Referral Rewards


[RACE INFO](#)
[EVENT INFO](#)
[RACE DAY PHOTOS](#)
[REFUND POLICY](#)

DC Half + Relay + 5K

Sun September 15, 2024

Washington, DC 20418 US [Directions](#)

REFER YOUR FRIENDS - Earn Entry Discounts and Enter a Referrer Raffle!

Invite your friends to join you at the DC Half Marathon + Relay!

We want your friends to be our friends too, and running loves company! For every 3 people who use your special referral link as they complete their own entry, you will receive an automatic credit back of \$20.00. Keep an eye out for your referral link [included in your entry confirmation](#) and share it with all your running buddies!

AND - for 2024, every referred entry earns a drawing entry for one of 5 -- \$200 Pacers Gift Cards.

CHA-CHING!

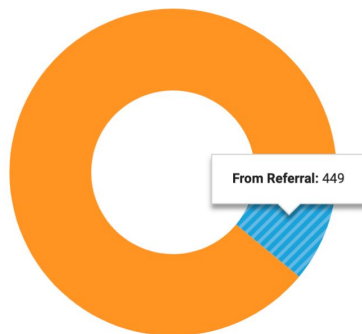
Select a report:

Referrals

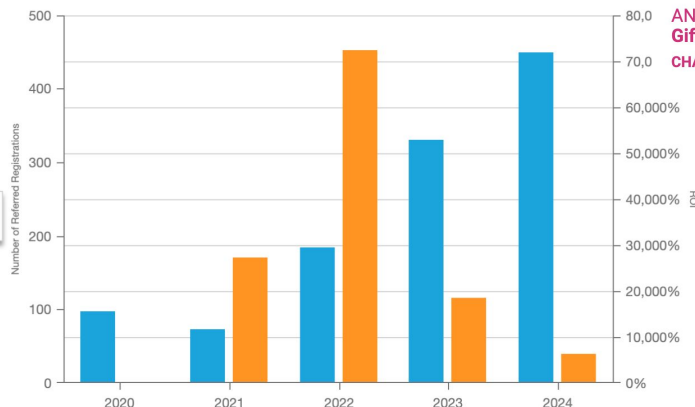
Select a year:

September 15, 2024

Referral Registrations



Referral ROI



NUMBER OF REFERRED REGISTRATIONS	REVENUE	COST OF REFUNDS
449	\$37,305.00	\$580.00



Automated Emails

Scott Coffee Moorestown Rotary 8K

Create Email: Scott Coffee Moorestown Rotary 8K

Next

Exit

The Big Turkey Trot

Register before the price goes up!!

MAJCE, MAJCE!! It's back to MAJCE, LAJCE!! and all we're missing is you. The price increases soon - register now to save.

MAJCE, MAJCE!! LAJCE!!

[Sign Up](#)

☐ Price Increase - For Previous Registrants

The Big Turkey Trot

Sign Up and Save, FIRST, NAME!! The Price is Going Up...

MAJCE, MAJCE!! It's back to MAJCE, LAJCE!! and all we're missing is you. The price increases soon - register now to save.

MAJCE, MAJCE!! LAJCE!!

[Sign Up](#)

☒ Price Increase - For Previous Registrants 2

The Big Turkey Trot

Save Your Friends Money!

We are so excited to see you at MAJCE, MAJCE!! and all we're missing is you. The price increases soon - register now to save. MAJCE, MAJCE!! It's back to MAJCE, LAJCE!! and all we're missing is you. The price increases soon - register now to save.

MAJCE, MAJCE!! LAJCE!!

To get your friends to sign up, send them this link to register: MAJCE, MAJCE!! LAJCE!!

See you on race day, with an awesome!

☐ Price Increase - Current Participants (Simple)

The Big Turkey Trot

Save Money! You Won't Your Friends!

We are so excited to see you at MAJCE, MAJCE!! and all we're missing is you. The price increases soon - register now to save. MAJCE, MAJCE!! It's back to MAJCE, LAJCE!! and all we're missing is you. The price increases soon - register now to save.

MAJCE, MAJCE!! LAJCE!!

The best part? We have a referral program, and if you refer a number of... MAJCE, MAJCE!! LAJCE!!

☐ Price Increase - Current Participants (with Referral Program)

Automated Emails

1

Help

Incomplete Registrations

Prompt people who never finished their registration to sign up.

Next Send: 06/11/2024 10:00am EDT

Price Increase

Reach out to current and past participants informing them of an upcoming price increase.

Next Send: 06/05/2025 5:00pm EDT

Registration Followup

Reach out to registrants with referral opportunities or other offers.

38

Time and Quantity Limited Coupons

Scott Coffee Moorestown Rotary 8K Search by Name, Bib, Email, etc.

June 7, 2025 Moorestown, NJ 08057 Race Status: View Website Signups: 0

Coupons

Add Coupon Cancel

Coupon Code *

Discount * % + \$

To add multiple coupons, separate codes with commas.

On \$100, the discount will be \$4.00

Discount Type * -- Select Discount Type --

Coupon Starts *

Coupon Expires

America/New_York Time

Tags

Coupon Applies To ☒ Race Registration Fees Advanced Options

☐ Store Purchases This coupon can only be used on specific events. You must enable "Race Registration Fees"

Coupon Restrictions

Limit to total transactions. This is the total number of times this coupon can be used.

Limit to total registrants. This is the maximum number of race registrants that can be registered using this coupon.

Show Advanced Options

Save Coupon

urban	10% off	04/22/16			Usages: 0 Total Discounts: \$0.00	Edit Expire Remove
usatr	\$2.00 off	05/22/10			Usages: 79 Total Discounts: \$158.00 No. Race Registrations: 86	Edit Expire Remove

Download All as CSV Page 1 of 2 Results per page: 25 50 100 250 500

1 2 Next >

Add Coupon Edit All Visible Coupons Reports Delete Options

Auto-Applied Coupons

Did you know you can send out links that will automatically apply a coupon code to a registration? [Click here](#) to set up a link.

SET UP REGISTRATION LINK

Coupon *

Link: <https://runsignup.com/Race/Register?racelid=21&coupon=july4>

Close

Teams

- Social
- Relay
- Fundraising
- Corporate



Register For

2024 Market to Market Relay Nebraska

Omaha, NE 68106

Back to Race Website X

M2M Relay Team for Allison Bickel

Join an Existing M2M Relay Team

Create a New M2M Relay Team

Select M2M Relay Team *

(Select a M2M Relay Team)

Search for existing M2M Relay Teams

Continue

Back

SCOTT COFFEE MOORESTOWN ROTARY 8K

June 7, 2025 Moorestown, NJ 08057

Race Status: View Website Signups 0

Coupons

Add Coupon

Coupon Code *

Discount * % + \$

On \$100, the discount will be \$4.00

Discount Type *

Coupon Expires

Coupon Starts *

Tags

Coupon Applies To ☐ New Registrations ☐ Store Purchases ☐ This coupon can only be used on specific events. ☐ You can exclude "Team Registrations" here.

Basic Coupon Restrictions

LIMIT to total transactions. This is the total number of times this coupon can be used.

LIMIT to total registrants. This is the maximum number of race registrants that can be registered using this coupon.

Show Advanced Options

Save Coupon



SHOOTOUT FOR SOLDIERS

EVENT INFO DONATE VOLUNTEER SPONSORS REGISTER SCHEDULE

Shootout for Soldiers Long Island 2024

Thu July 11 - Fri July 12, 2024

Massapequa Park, NY 11762 US Directions

Team Smithtown 2031

Manage

Edit Team View Donations View Roster Links/Share Create Slideshow

\$2,260 Raised of \$750

0% \$750 \$1,500 \$3,000 \$4,500 \$6,000 \$7,500 \$9,000 \$10,500 \$12,000 \$13,500 \$15,000 \$16,500 \$18,000 \$19,500 \$21,000 \$22,500 \$24,000 \$25,500 \$27,000 \$28,500 \$30,000

Recognitions

\$750 \$1,500 \$3,000 \$4,500 \$6,000 \$7,500 \$9,000 \$10,500 \$12,000 \$13,500 \$15,000 \$16,500 \$18,000 \$19,500 \$21,000 \$22,500 \$24,000 \$25,500 \$27,000 \$28,500 \$30,000

View All Recognitions

Top Donors

\$2,260 Raised By 28 Donors

\$50 on behalf of McCloskey Fam

\$100 on behalf of Patrick O'Neill

\$50 on behalf of Patrick Sanubli

Team Smithtown 2031 Team Members

B	Brynden Adler	\$50.00 Raised of \$500.00	B	Brendan O'Neill	\$100.00 Raised of \$500.00	B	Brian Roman	\$950.00 Raised of \$500.00
C	Charles Farrell	\$50.00 Raised of \$500.00	G	Gunter Martingone	\$50.00 Raised of \$500.00	J	Jake Tumminello	\$710.00 Raised of \$500.00
J	James Roman	\$100.00 Raised of \$500.00	K	Kristin Fryler	\$100.00 Raised of \$500.00	L	Logan May	\$180.00 Raised of \$500.00
M	Matthew Fogarty	\$50.00 Raised of \$500.00	N	Nicholas Tanner	\$180.00 Raised of \$500.00	j	James petrocilli	\$100.00 Raised of \$500.00

Shootout for Soldiers

Event Info

Registration 101

Sponsors

Donate

Top Fundraisers

Register

Volunteer

Schedule

Powered by TicketSignup, © 2024

Privacy Policy | Contact This Event

- Charity Partner(s)
 - El Tour de Tucson
 - Crescent City Classic 10k
 - Woodlands Marathon
- Focus on a cause
 - Donations
 - Fundraising
 - Donation Discounts

Continue



Add a Donation to Your Cart

RACE DASHBOARD

Menu Search

What's New

Dashboard

Race

RaceDay Tools

Participants

Reports

Email Marketing V2

Email Marketing (Legacy)

Donations

Setup

Charity Partners

Manual Donations

Reports

Donation Imports

SHOW MORE

Fundraising

Financial

Photos

SHOW MORE

Across the Country to Fight Hunger

May 27, 2024 Any City - Any State, PA 00000

Race Status: View Website Signups: 2

You need to update your Race Address View Message

Donations

Your donations started on December 6, 2023.

- General Settings**
Basic settings like dates, descriptions, levels, and image
- Donation Page Customizations**
Menu text, heading text, and other display settings
- Tribute Information**
Enable collection of donation dedication information.
- Tax Deduction Rules**
Enter your tax deduction information for donations and registrations
- Donation Discounts**
Offer discounts to your users based on their donation amount
- Corporate Matching Gifts**
Configure services like Double The Donation and HEPdata
- Donation Summary Email**
Set up and customize daily or weekly summary emails for race donations
- Checkout Add-on**
Add an option to the checkout screen to add an additional donation
- Advanced Settings**

Across the Country to Fight Hunger

Donations: Checkout Add-on Setup

Save Cancel

During registration, you can add an option on the checkout screen to add an additional donation. You can enter up to 3 options for the amount to suggest.

Amount #1 \$ 3.00 Amount #2 \$ 5.00 Amount #3 \$ 10.00

Enter Your Payment Information

☒ VISA Ending in 0753 CVV (Card security code) *

+ Use a new card

You can clear this transaction within 15 minutes. After that all sales are final and there are no refunds.
ADMIN NOTE: [Click here](#) to see pending sales tax info.

Add a Donation

☐ None ☐ \$3 ☐ \$5 ☐ \$10

Confirm Payment: \$40.00 Back

Purchase Summary

Item	Total
Across the Country to Fight Hunger Challenge Kirikou Bickel	\$40.00 \$40.00
T-Shirt Medium	\$0.00 \$0.00
Coupon Code	Apply
Base Cost:	\$40.00
Processing Fee:	\$0.00
Total:	\$40.00

☐ Make your support go further by covering the processing fees! (\$3.40)



Questions?



Photo: Run Wild Cape May Zoo

