



RaceDay Processes

Real-Time Efficiency and Improved Experience





Presenters: Kevin L. & Avery

Technology and Tips. Focus is on the process. Helping race directors provide a high quality and efficient race day.

Pre Race:

RaceDay Registration

CheckIn

QR Codes

During and Post Race:

RaceJoy

Photos

Results



Previous Presentations

Last Symposium RaceDay Experience for Participants. Note: some screens may have changed:

<https://docs.google.com/presentation/d/1cKyJJzPNCS0hF8Ah2Gq0s89fxXiRsDuVZuiYWulvBjc/edit?usp=sharing>

Recent webinar: RaceDay Tech Overview: think can use a good chunk of this. But would leave out the RaceDay Scoring.

https://docs.google.com/presentation/d/14ZG-R-VTLK4PDLibGj96EcTRyJ3_F7-fRbktI-c1TIA/edit?usp=sharing

Recent Webinar: RaceDay CheckIn:

https://docs.google.com/presentation/d/18_SDBcuXZ2BBY-QCBOfwA_LXWrSKGyS2_uV08i3ZPZk/edit?usp=sharing



Speakers



Kevin Lai,
Support, Senior Manager



Matt Avery,
EventDay Product Manager



Agenda

- Value of Race Day Process Planning
- Pre Event Set Up
- Pre Event Technology, Process
- During and Post Event
- Optimizing Technology



Photo: Good Day for a Run

Planning Backend & Front End Technology's Impact on Participant & Spectator Experience

Pre-Race

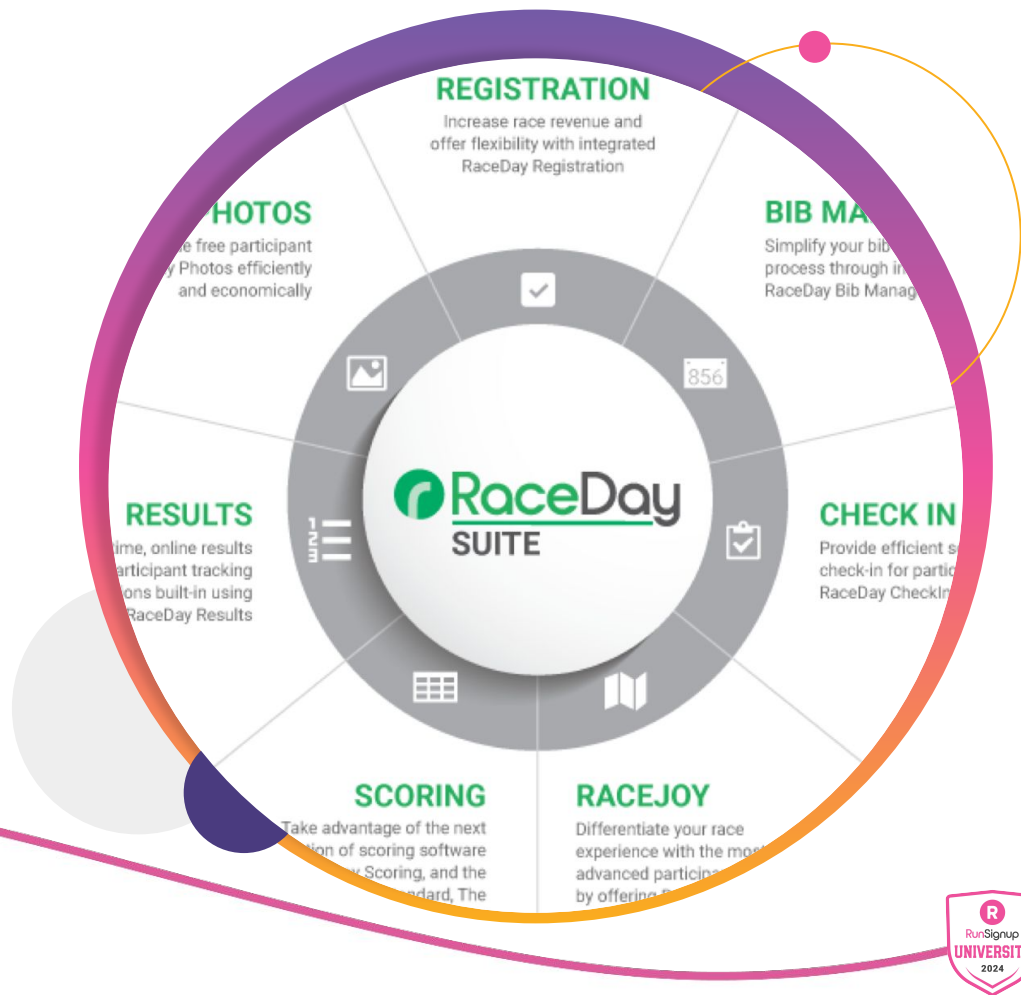
Packet Pickup, Check-in, Bib Management

- Importance of Race Day Registration
- Processing participants efficiently
- Data changes synchronizing across technology is essential!

During & Post Race

- Real-time participant tracking for spectators
- Immediate results
- Photos, Video displays

RaceDay Technology RunSignup's RaceDay Suite





Pre Event Set Up, QR Codes



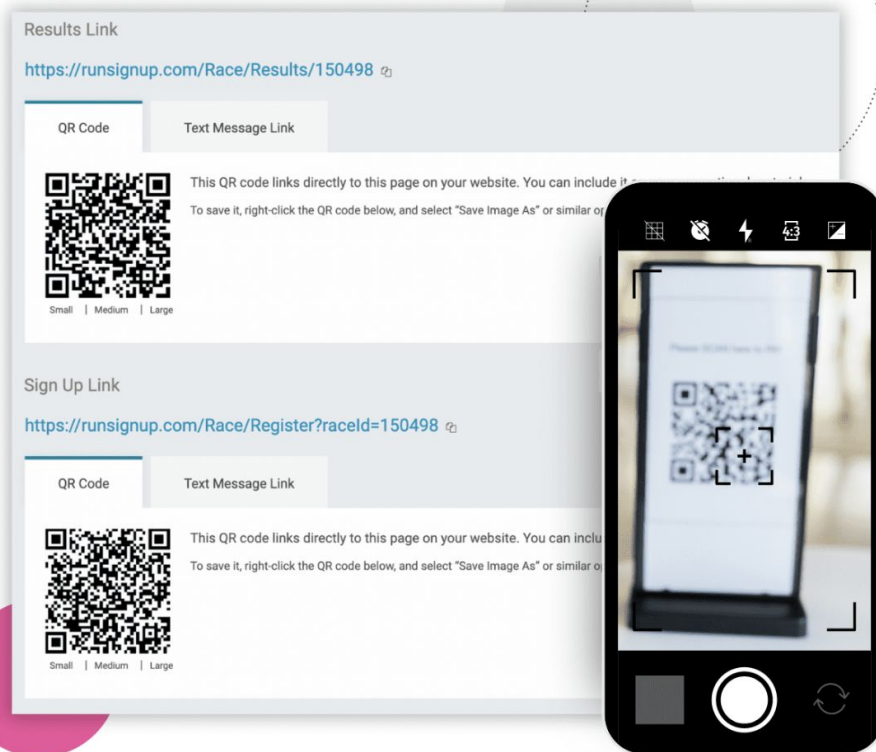
Photo: Klawah Marathon

QR Codes

Provide Promotion and Easy Access

Examples:

1. Registration URL
2. RaceDay Registration
3. **Participant ID for rapid check-ins**
4. Results page
5. Donations
6. Volunteer check-ins



RunSignup automatically generates QR codes for you!

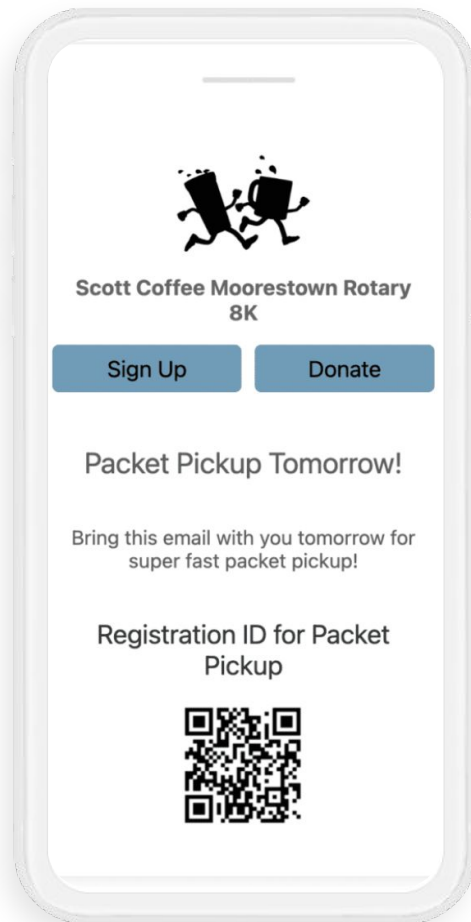
Transform Packet Pickup Email Participants Registration ID

Using QR Codes at Packet Pickup creates a highly efficient process and overcomes issues with manual approach.



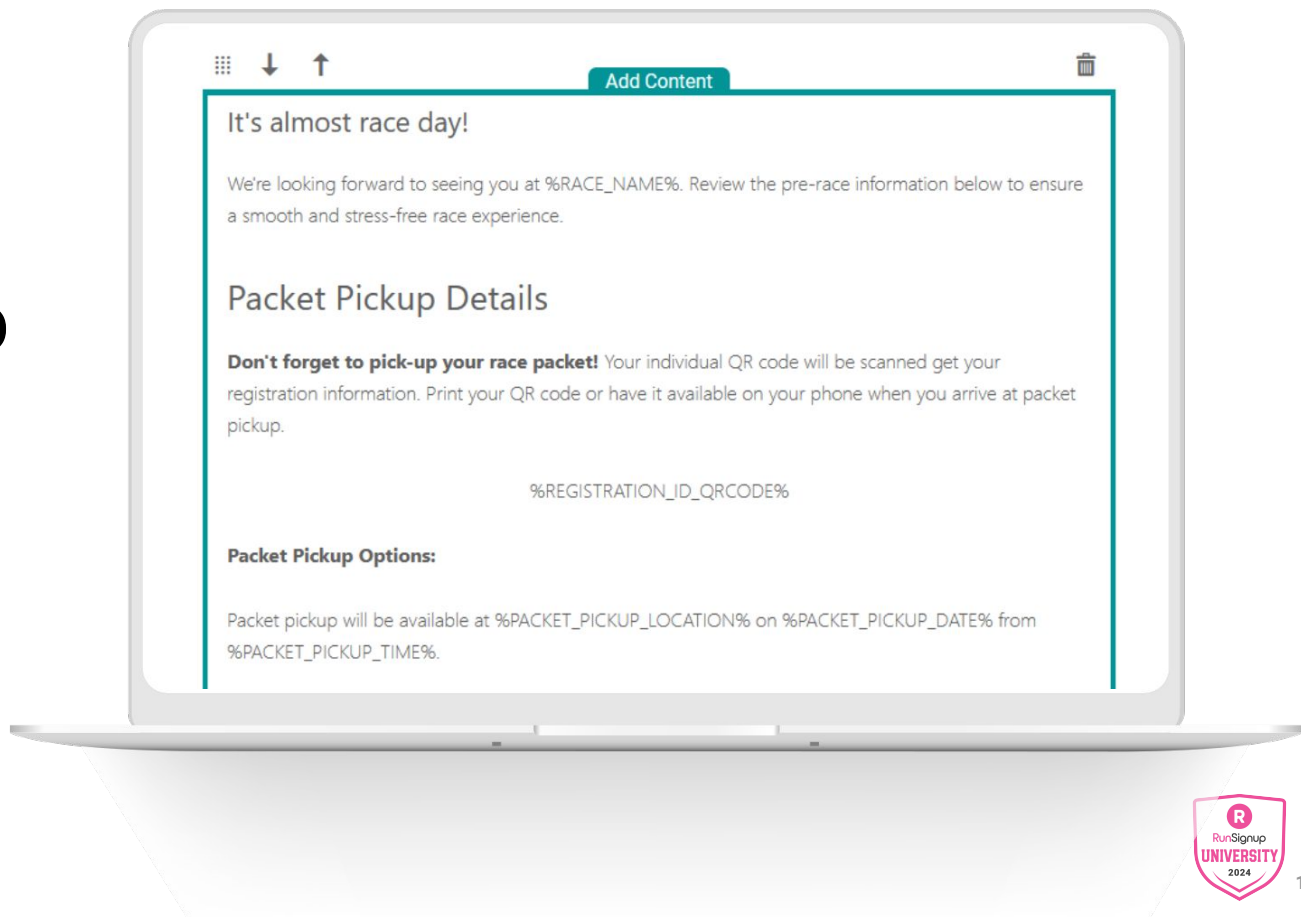
Tip: Include QR code in email subject line so participants can easily locate the email.

Integrates with RaceDay CheckIn app (process participants in 6 seconds!)

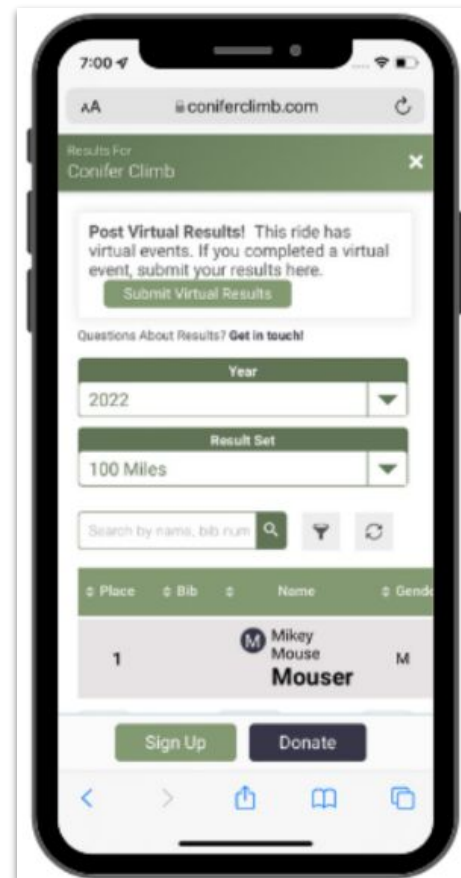


Transform Packet Pickup Email Participants Registration ID

Example of
Packet Pickup
Pre Race Email.



Give Participants Quick Access to Results Post at Race Site



Volunteer Management

- Set up RunSignup's free volunteer management solution to help encourage and manage volunteers.
- Integrates with RunSignup's CheckIn app for event day management of volunteer staff.
- Helps ensure sufficient coverage and avoids confusion.



RunSignup Volunteer Management System

- Volunteer task management system
 - functions, time slots, locations, instructions, number needed, etc.
- Integrated email
- RaceDay CheckIn app
- Volunteer reports

The screenshot displays the RunSignup Volunteer Management System interface. At the top, there are three numbered steps: 1. Task Setup, 2. Timeslots & Resources, and 3. Categories. Below these steps, the 'Task Setup' section is visible, featuring a 'Task Category' header and a 'REMOVE CATEGORY' link. The main area is divided into two columns: 'Category Name' with a 'Volunteer Positions' input field, and 'Included Tasks' with a list of tasks including 'Volunteer Check-in Coordinator', 'Registration Volunteers', 'Course Marshalls', 'Early AM Set-Up Crew', 'Medical Coordinator', 'Water Stop Volunteer', and 'Trail Course Sweeper'. A note at the bottom of the task list states: 'To select multiple tasks, hold Ctrl (Cmd on Mac) while clicking.' Below this, a detailed view for 'Water Stop Volunteer' is shown, marked as 'High Priority'. It includes the date 'August 13, 2022' and two time slots: '6:00 am EDT - 11:00 am EDT (At least 3 more needed)' and '8:30 am EDT - 11:30 am EDT (Full)'. A red 'Volunteer' button is present. The 'Details' section explains that volunteers are needed on Race Day between 6:00am and 11:00am, with exact times varying by assignment. It also states that anyone under 18 must be with a guardian or reach out to the race team at phillymayorscup@gmail.com for appropriate volunteer placement. A 'Back to Top' link is in the top right corner of the details section.



RaceDay Registration

 RunSignup



RaceDay Registration

- Enable RaceDay Registration for your race.
- Keep registration open **even after the race starts** for additional revenue and happy participants.*

**Not all technologies support this.
RunSignup's integrated approach means
you have more flexibility.*

Percent of Registrations on Race Week and Race Day

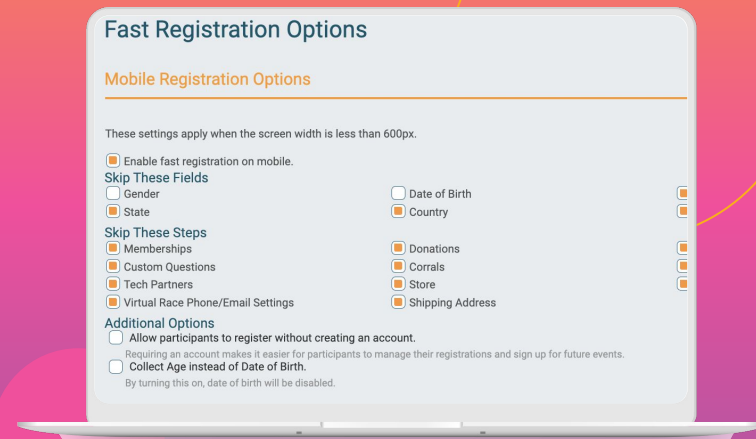
Year	% of Race Week Registrations on RaceDay	% Total Registrations on RaceDay
2019	9.3%	2.3%
2020	11.8%	3.1%
2021	8.9%	2.2%
2022	9.5%	2.4%
2023	9.8%	2.4%

2.4% of Registrations Were on **RaceDay**

RaceDay Registration

Fast Registration

- Use fast registration to expedite participants registering online by skipping fields that are not needed for day of registration
- Three options for fast registration
 - Mobile
 - Date Range
 - Using specific URL
- Race > Registration > Fast Registration Options



RaceDay Registration



- Offer On Site Registration Stations
 - At Packet Pickup, running stores, sponsor locations, etc.
 - Multiple points of onsite registration can help keep lines to a minimum and encourages increased registrations.
- Tips:
 - By setting expectations in advance, you can limit confusion
 - Clearly state whether or not you are accepting onsite registrations
 - Ensure you have registration OPEN at RunSignup - if taking online registrations
 - **Train your volunteers/staff on how to handle questions or issues**

RaceDay Registration Pricing Strategy

- Increasing the cost of late registrations encourages earlier commitment while providing revenue boost from late deciders.
- Early registration helps inventory and purchase management (bibs/tags, give away items, cups, finisher medals, etc).



Onsite Registration


QR Codes are auto generated for you to use in your promotional materials

Sign Up Link

<https://runsignup.com/Race/Register?racelId=25139>

QR Code

Text Message Link



This QR code links directly to this page on your website. You can include it on your promotional materials. To save it, right-click the QR code below, and select "Save Image As" or similar option.

Small | **Medium** | Large



RaceDay CheckIn App



Photo: Moorestown Turkey Trot



RaceDay CheckIn App

- Game changer for events of all sizes.
- Most valued product by timers.
- Timer's role to set up and integrate with other technology.
- Real-time data changes and integration.

In 2023:

9,500 races used RaceDay CheckIn app
5,000 races had 200 or less participants
3.7 million participants checked in with app

33%

Of All 2023 Races
Used the RaceDay
CheckIn App

39%

Of All 2023
Participants were
Checked in with the
RaceDay CheckIn App

All Sizes, Types Using RaceDay CheckIn

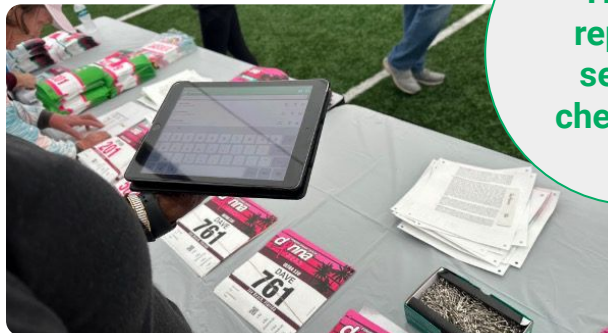
Drumstick Dash: 13,000 Check-ins, dynamic bib assignments, QR codes

Kiawah Marathon: 5,600 Check-ins
Dynamic Bib Assignments, QR Codes

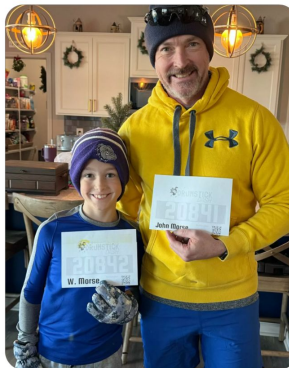
Donna Marathon: 5,100 Check-ins
Combo Pre-assigned vanity bibs w/Dynamic Bibs

Islamorada Half Marathon: 1,600 check-ins
Dynamic Bib assignments, QR Codes

Cactus Cup: 562 Check-ins
Bike event

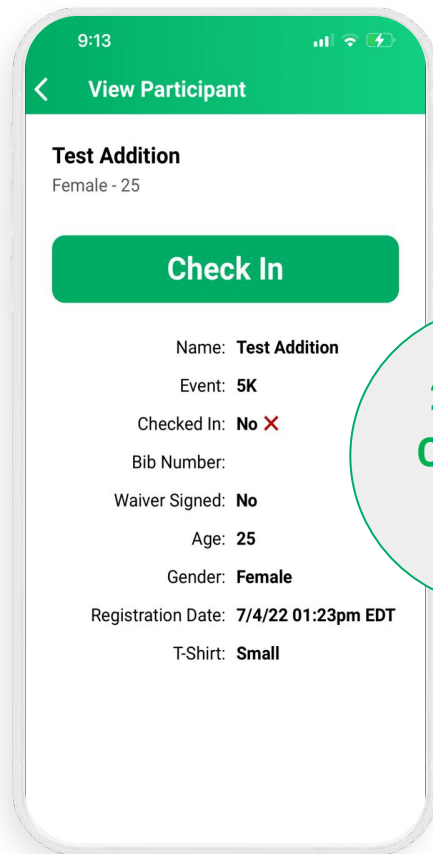


Timers
report 6
second
check-ins!



RaceDay CheckIn App

- **Expedites** the check-in process for participants and volunteers
- **Dynamically Synchronizes** with other data points (registration, bibs, scoring)
- **Easily Process** check-ins and changes
- **Provides Insights** to race organizers
- Two million check-ins in 2023
- Used across all event types and sizes throughout the U.S.
- FREE tool for RunSignup registration customers
- Available for Apple and Android phones and tablets



**2 Million
Check-ins
in 2023**

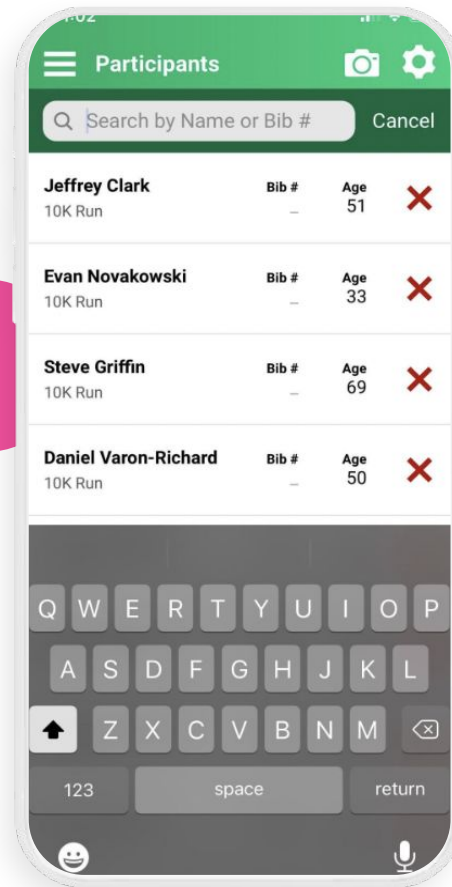
Key Settings

Examples:

- Require Bib
- Auto-Show Camera on Bib Assignment
- Giveaway
- Allow Un-Check Ins
- Prevent Duplicate Bibs
- Validate Bibs

Additional settings (like waivers and event transfers depend on the specifics of your event)

- Video Guide: [What is the Deal with Presets and Configurations? - YouTube](#)



RaceDay Check In App & Dynamic Bib Assignment

- Reduces cost and waste with no show participants.
- Offer Rapid Fast Check-Ins
 - Process participants in 6 seconds!
 - QR Code participant lookup + Quick scan of bib = Done!
- The largest of events are adopting this approach.



RaceDay CheckIn APP

Volunteer Mode

- Ideal for mid to large events or longer events relying on volunteers.
- Offers an organized approach to managing volunteer staff
- Reporting helps to understand any gaps

Volunteers	
Search by Name	
Willow Joy CheckIn	✓
James Harris Registration	✗
Michael Chisolm Registration	✓
Brendon Lyra Medical Review	✗
James Harris Medical Review	✓
Nathanael Costa Medical Review	✗
XXXXXX AT Medical Review	✓

Integrates with RunSignup's Volunteer Solution

- The Volunteer Mode of RaceDay CheckIn works with RunSignup's Volunteer Platform
- Will pull in any roles and volunteers that have registered or were imported for volunteering

Ask your account manager for assistance with setting up your volunteer signup and management system.

The screenshot displays the RunSignup Volunteer Platform interface for the Kiawah Island Marathon. The header includes the event name, date (Sat December 14, 2024), and location (Kiawah Island, SC 29455 US). Navigation links for RACE INFO, EVENT INFO, PARTICIPANT TRACKING, RESULTS, STORE, VOLUNTEER, and MORE are visible. The main content area is divided into two sections: Packet Pick Up and Course Monitor. Both sections include a 'High Priority' label, a 'Back to Top' link, and a 'Volunteer' button. The Packet Pick Up section details the role of handing out runners bibs and shirts, while the Course Monitor section details the role of keeping athletes going in the correct direction and cheering them on.

Kiawah Island Marathon
Sat December 14, 2024
Kiawah Island, SC 29455 US [Directions](#)

Packet Pick Up *High Priority* [↑ Back to Top](#)

You must be 13 or older to volunteer for this task.

December 14, 2024

☐ 5:30 am EST - 9:00 am EST (At least 10 more needed)

Volunteer

Details
Volunteers will be handing out runners bibs and shirts. All runners must present a valid driver's license and may only pick up their packet. Some knowledge with computers/tablets may be required for check in. With this position you may be placed outside so please bring warm clothes.

Location
West Beach Conference Center

Course Monitor *High Priority* [↑ Back to Top](#)

You must be 13 or older to volunteer for this task.

December 14, 2024

☐ 7:00 am EST - 2:00 pm EST (At least 10 more needed)
☐ 7:00 am EST - 12:00 pm EST (At least 10 more needed)
☐ 7:00 am EST - 12:30 pm EST (At least 10 more needed)
☐ 7:30 am EST - 2:00 pm EST (At least 10 more needed)
☐ 7:45 am EST - 2:00 pm EST (At least 10 more needed)
☒ 7:45 am EST - 11:30 am EST (At least 9 more needed)
☐ 8:00 am EST - 2:30 pm EST (At least 10 more needed)

Volunteer

Details
Course monitors are on the course to keep athletes going in the correct direction, cheer them on, and assist our course crew in identifying any issues on the course with the course or a participant.

Location
A specific post will be assigned to you.

RaceDay CheckIn Volunteer Mode

Like the Participant Mode, the Volunteer Mode also has Presets and Configurations.

Cancel
Save

Preset Name

Volunteer

☐ Volunteer Display

☒ Last Name

☐ Email

☒ Phone Number

☒ Assigned Task

☐ Assignment ID

☒ Please confirm you are available on July 4th (7AM to 12PM). Specific times will be assigned later based on task.

Delete

← Configuration

Configuration Name

Name and Task

Task Presets

CheckIn Name and Task

Registration Name and Task

Medical Review Default Preset

Hidden Tasks

☐ CheckIn

☐ Registration

☐ Medical Review

General Options

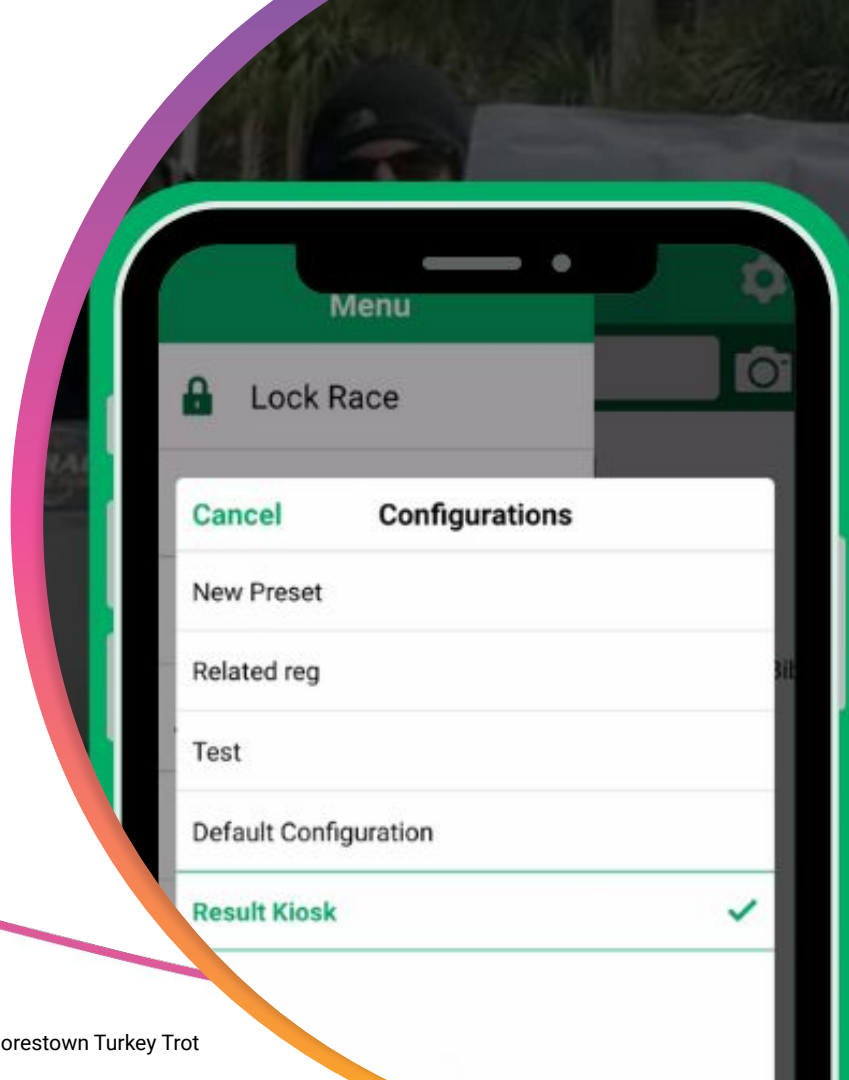
☐ Clear Search

Exact Match Lookup (opening speed) Fast

RaceDay CheckIn Other Functions



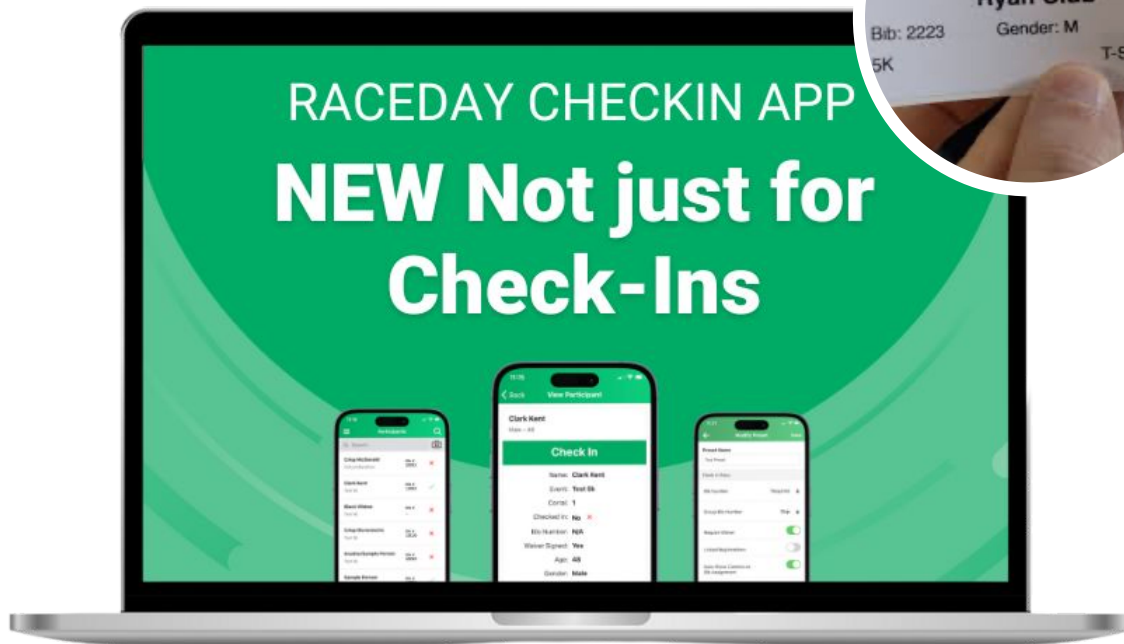
Photo: Moorestown Turkey Trot



Expanded Functions

Examples of Kiosk Mode and More

- Results Kiosk
- Medical
- Competitions
- Bib Look Up
- Label Printing

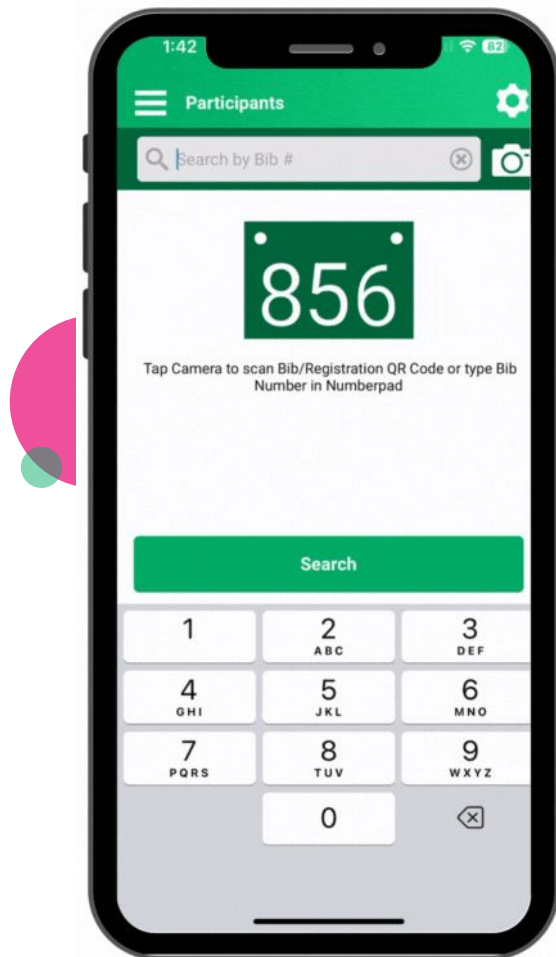


Results Kiosk

RaceDay CheckIn supports a Result Kiosk Mode which will allow you to easily re-use your CheckIn devices to be used as a real-time result lookup kiosk after the Race is over.

This makes your day easier as you don't have to bring along separate devices for result kiosks.

Video Guide: [RaceDay CheckIn App Now for Results Kiosk, Medic Tent and More \(youtube.com\)](#)



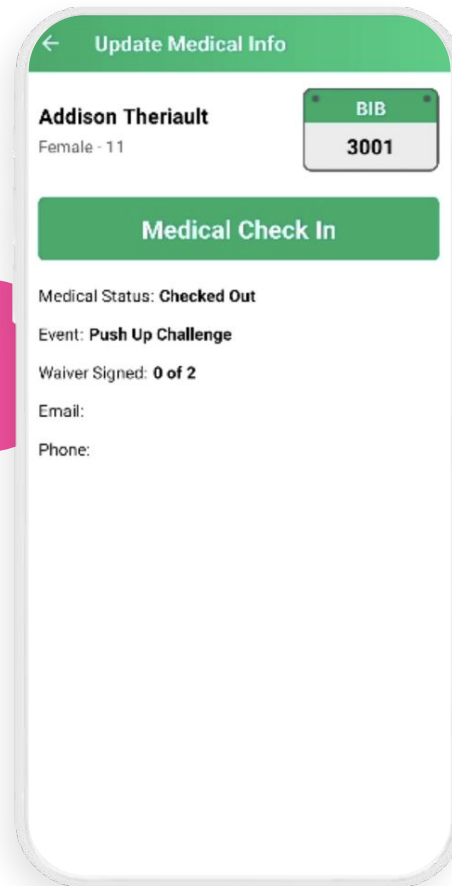
Medical Mode

RaceDay CheckIn has a Medical Mode Configuration that can be used as a way to check participants in and out of a medical tent.

This data is stored at RunSignup and can be downloaded for future reference if needed.

Additional data can be shown on this screen if needed, for example your registration provider may have included questions about medical info.

Video guide: [\(1\) RaceDay CheckIn App Now for Results Kiosk, Medic Tent and More - YouTube](#)



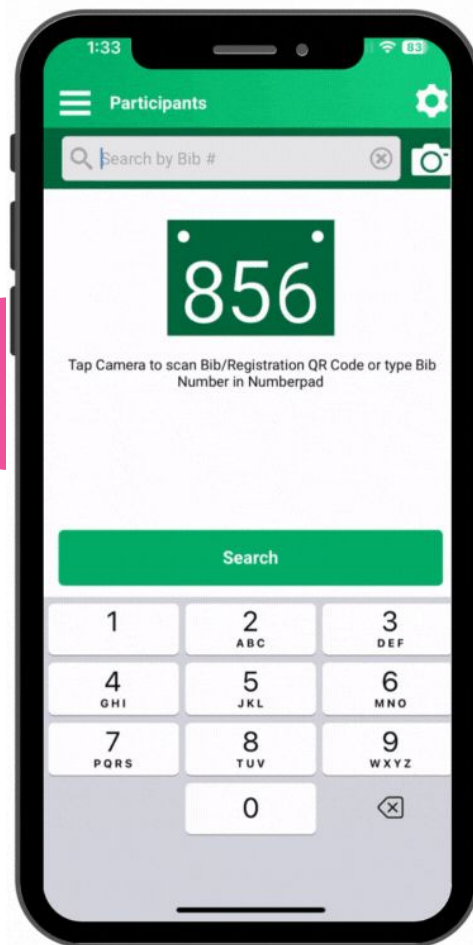
The screenshot shows a mobile app interface for updating medical information. At the top, a green header bar contains a back arrow and the text 'Update Medical Info'. Below this, the participant's name 'Addison Theriault' is displayed, followed by 'Female - 11'. To the right, a white box with a green border shows 'BIB' and the number '3001'. A large green button labeled 'Medical Check In' is centered below the participant information. Underneath the button, the following details are listed: 'Medical Status: Checked Out', 'Event: Push Up Challenge', 'Waiver Signed: 0 of 2', 'Email:', and 'Phone:'. The app is decorated with a pink circle on the left and a light green circle on the right.

Change Info Mode

RaceDay CheckIn can also be used as a way to quickly update Participant Information by customizing the “Lookup Result” setting.

This will change the flow of the app after looking someone up so that you will land on the page where you can update information about a Participant.

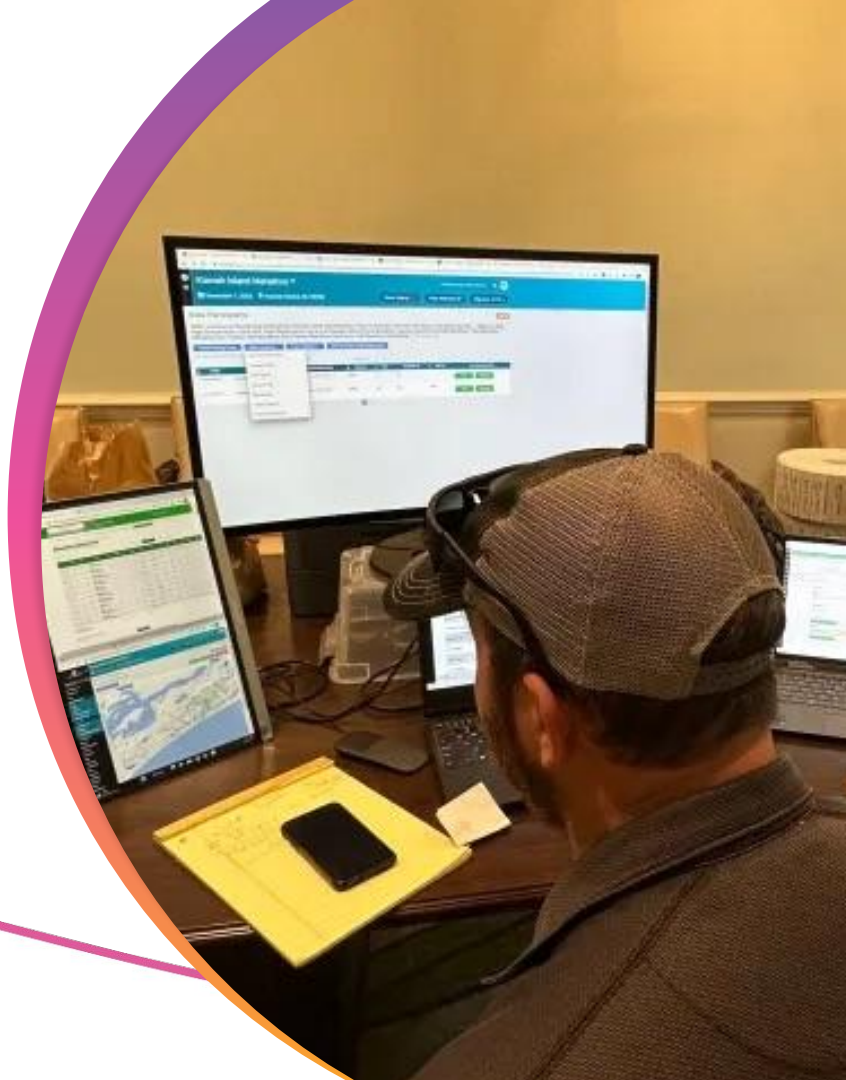
For example, you may have a Configuration set up to quickly change the Corral assignment for participants who show up for the early start. You could have a staff member using this configuration to look people up by scanning their bib, then changing their Corral to Early Start.





Scoring Technology

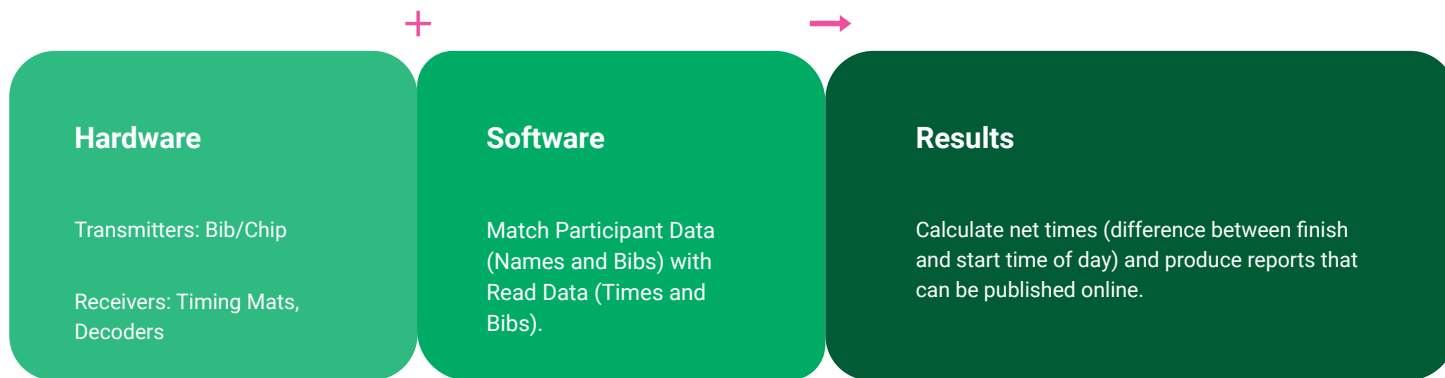
 RunSignup



Types of Scoring Technology:

CHIP, BIB

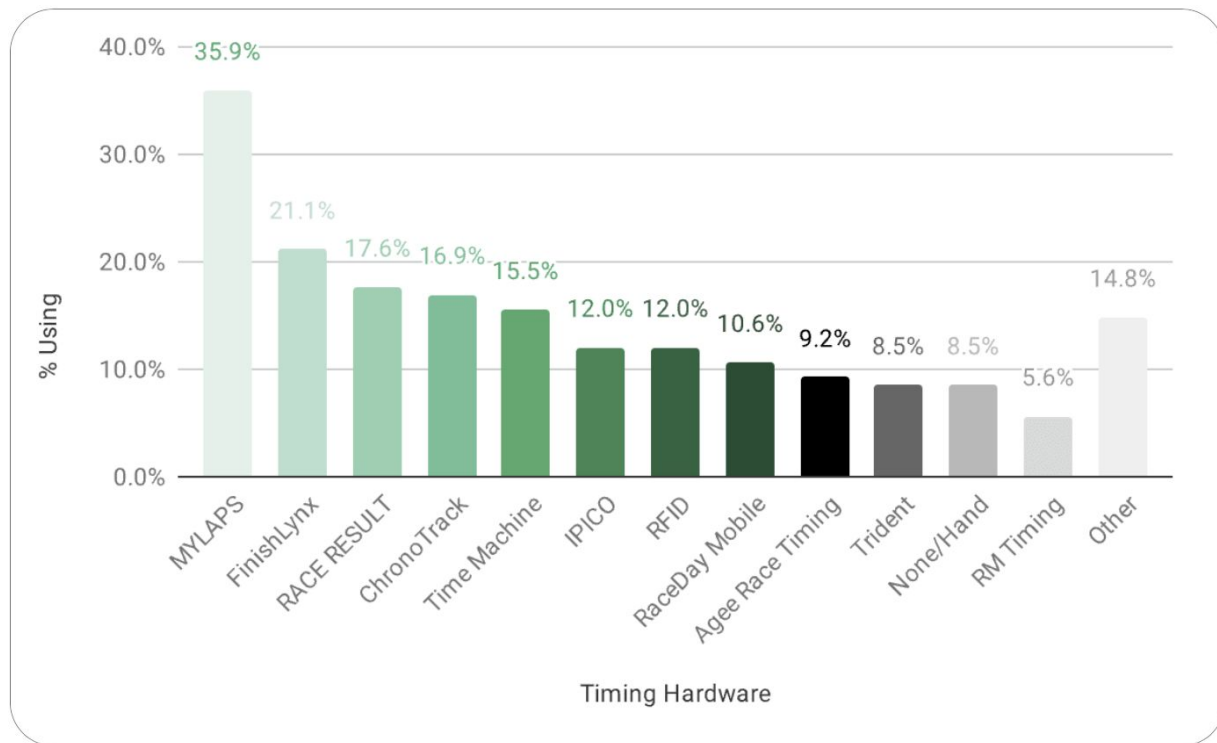
- As participants cross timing equipment, these chips transmit their ID to timing controllers.
- Races 5k or under typically do not have splits.
- This is typically at the start and finish and any additional split points (or verification points) the timer sets up on the course.
- The larger and longer the race, the more expected split points.



Timing Equipment: **Decoders**

There is a large variety of chip timing equipment that timers can use and all of these systems can work with RunSignup technology.

Many timers use a mix of equipment they have invested in over the years.

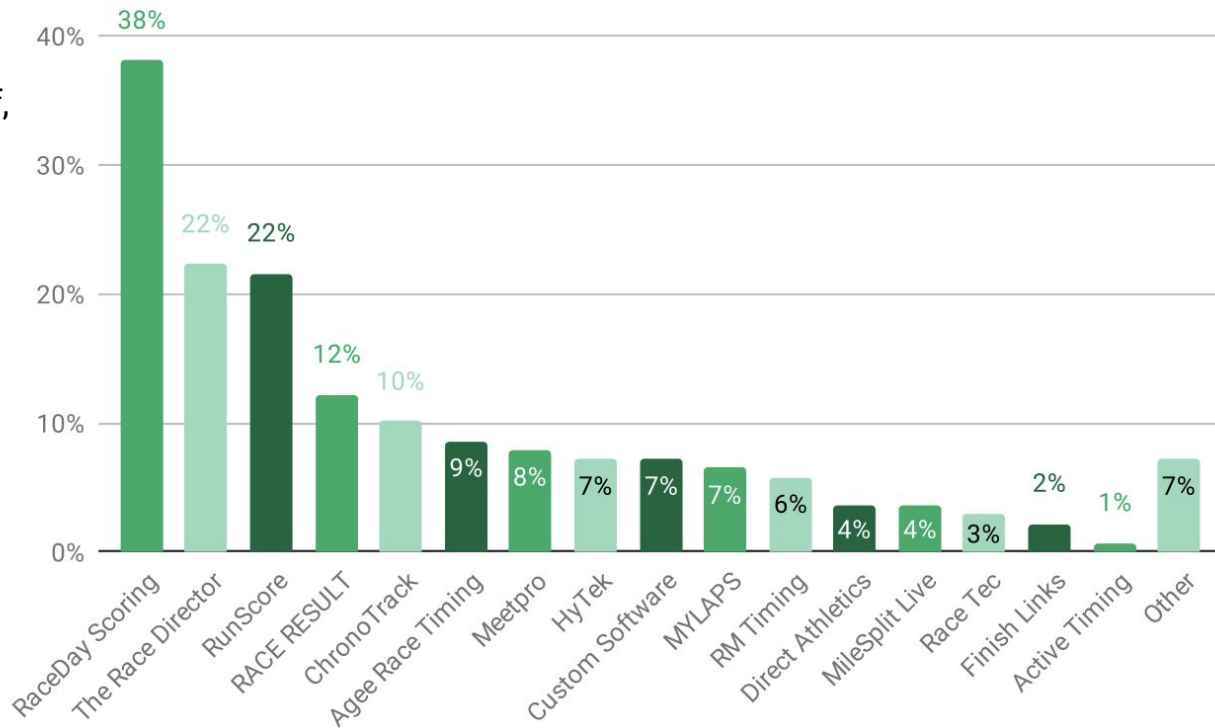


Data from [Race Trends](#)

Many timers use multiple scoring software

- Will depend on race, timer staff, and other technology.

Scoring Software (Survey Respondents)



Timing Software: Scoring

Scoring software is the central component of the race day experience.

Streamlining connections between participant, scoring, and result data is critical to making your event a memorable experience for your participants and spectators.

Keep this in mind when determining which timer you will be working with - make sure that they are able to integrate well with RunSignup so that you can **leave registration open until the last minute to make more money**, and have **results posted instantaneously with immediate result notifications**.

Ask Your Timer:

- How late can I leave online registration open?
- How quickly are results posted online?



Timing Software: Participant Syncing

RaceDay Scoring integrates directly with RunSignup's cloud platform, so that **participant data will be in alignment with your online registration data at all times.**

This means that you **don't have to worry about spreadsheets and updates** as you get closer to race morning - you can leave online registration open until the gun goes off (or after!).

The screenshot displays the RaceDay Scoring web application interface. At the top, a green header bar shows the race name "Scott Coffee Moorestown Rotary 8K" and the user "avery@runsignup.com". Below this, a purple navigation bar contains "PARTICIPANTS" and "TEAMS" tabs. The main content area is titled "All Events 180 Participants" and includes search filters for "First Name", "Last Name", and "Bib", along with a "Has Sync Errors" checkbox. Action buttons for "IMPORT", "ADD", "SETTINGS", and "ACTIONS" are visible. On the left, an "Event Selection" sidebar lists "All Events", "In Person 8K", and "In Person One Mile". The central table lists participants with columns for Bib, Chip, Name, Gender, Age, Event, and Location. The table shows a mix of participants in the "In Person 8K" and "In Person One Mile" events, with names like Bobby Bickel, Michael Doheny, and Jessica Doheny. The bottom of the table shows a participant with Bib 123, Bryan Jenkins, in the "In Person One Mile" event, located in West Chester, PA.

Bib	Chip	Name	Gender	Age	Event	Location
		Bobby Bickel	M	67	In Person 8K	
		Michael Doheny	M	53	In Person 8K	
		Jessica Doheny	F	45	In Person 8K	
		Daniel Fescenmyer	M	24	In Person 8K	
		Jackson Hyde	M	47	In Person 8K	
		Daina Walls	F	36	In Person 8K	
		Cary Brown	M	57	In Person 8K	
		Joseph Meares	M	36	In Person 8K	
		Henry Wilt	M	22	In Person 8K	
123		Bryan Jenkins	M	41	In Person One Mile	
		Elizabeth Peddicord	F	45	In Person 8K	
		Cecil Kirkpatrick	M	71	In Person 8K	
		Ethan Hermann	M	24	In Person 8K	
		Kip Bickel	M	24	In Person 8K	
		Maximillian Esmus	M	33	In Person 8K	
		Felix Cardman	M	31	In Person 8K	West Chester, PA US 19382

Timing Software: Result Calculations

RaceDay Scoring is a flexible platform where Timers can build out complicated scoring scenarios with ease.

Be sure to **communicate any unique scoring scenarios with your Timer ahead of time**, so that you can be sure that they are able to provide you with the results that you need for your unique events!

Video Guide on Lap Races: [RaceDay Scoring for Lap Events \(youtube.com\)](https://www.youtube.com/watch?v=...)

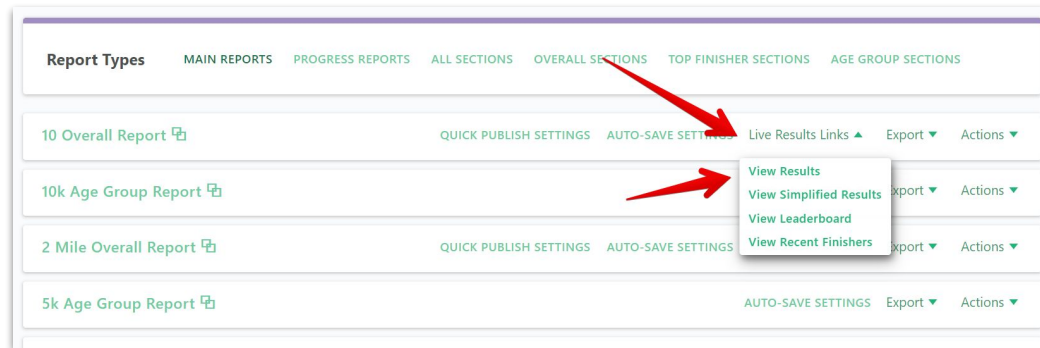
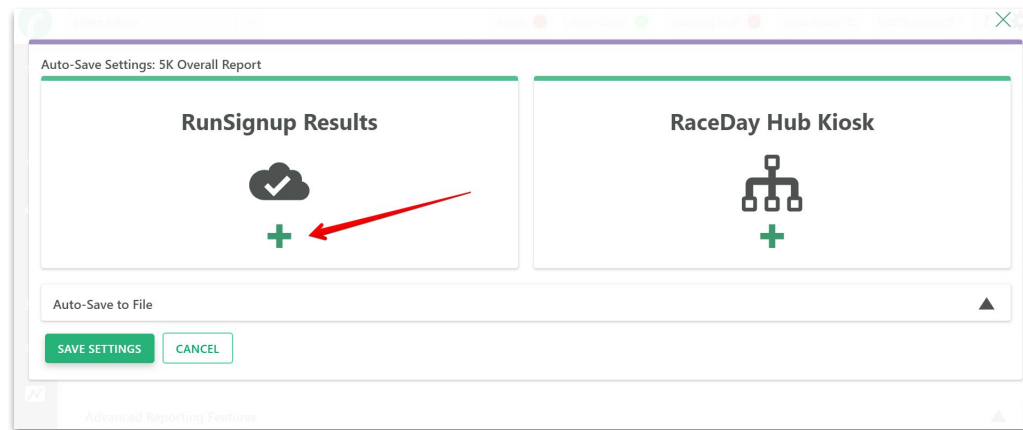
The screenshot shows the RaceDay Scoring web application interface. At the top, there's a navigation bar with a 'Select a Race' dropdown, user information for 'Florida ANVIL Ultra Triathlon' (avery@runsignup.com), and various status indicators like 'Reads', 'Auto-Saves', 'RaceDay Hub', 'Data Issues: 17', 'Notifications: 1', and a 'GET HELP' button. Below the navigation bar, there's a sidebar with icons for home, recent, users, downloads, location, groups, timer, and settings. The main content area displays a list of segments for the 'Single ANVIL' race. A yellow banner at the top of the segment list asks 'What are Segments?'. The segments are listed in a table-like format with columns for segment name, duration, start time, and timing status. The segments include: 'Single ANVIL Entire Race' (140.6 M, Event/Corral Start Time, MAINTIMING | Occ. 48), 'Swim' (2.4 M, Event/Corral Start Time, MAINTIMING | Occ. 1), 'Transition 1' (0 M, MAINTIMING | Occ. 1 → MAINTIMING | Occ. 2), 'Bike - Short Loop' (3.838 M, MAINTIMING | Occ. 2 → MAINTIMING | Occ. 3), 'Bike 1 - 9.847' (6.009 M, MAINTIMING | Occ. 3 → MAINTIMING | Occ. 4), 'Bike 2 - 15.856' (6.009 M, MAINTIMING | Occ. 4 → MAINTIMING | Occ. 5), 'Bike 3 - 21.865' (6.009 M, MAINTIMING | Occ. 5 → MAINTIMING | Occ. 6), 'Bike 4 - 27.874' (6.009 M, MAINTIMING | Occ. 6 → MAINTIMING | Occ. 7), and 'Bike 5 - 33.883' (6.009 M, MAINTIMING | Occ. 7 → MAINTIMING | Occ. 8). Each segment row has a 'COPY SEGMENTS' button, an 'ADD A SEGMENT' button, and a 'SAVE' button. There are also expand/collapse icons (up/down arrows) and delete icons (X) for each segment.

Timing Software: Result Publishing

Result publishing to RunSignup is simple with RaceDay Scoring, and **results will be posted automatically as participants cross the finish line/split points.**

This means that your participants will get **notified about their finish as soon as possible!**

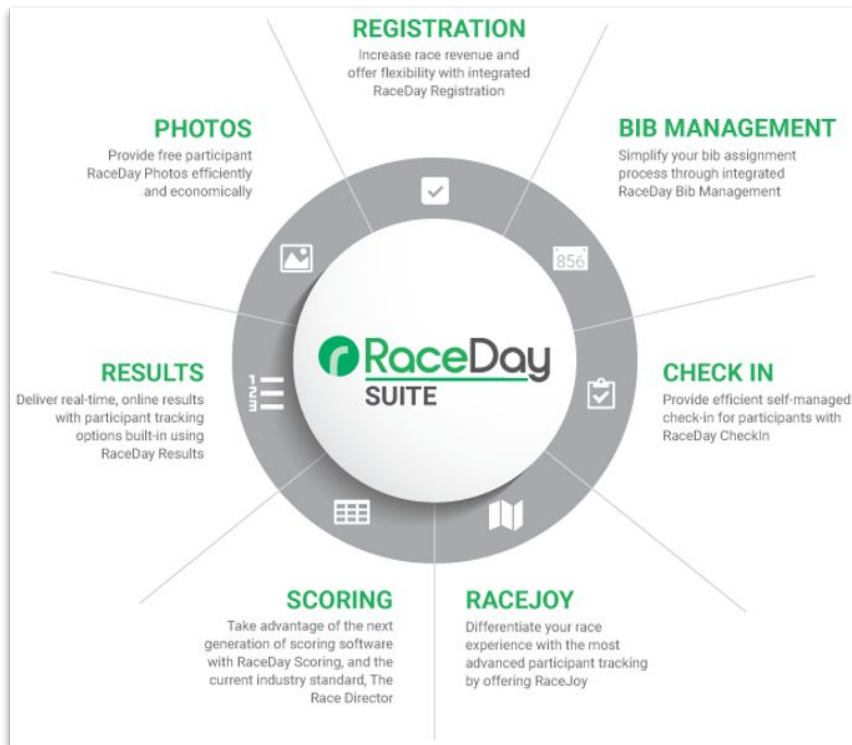
Learn more here: [Publishing Online Results to RunSignUp : RaceDay Scoring \(rdscoring.com\)](https://rdscoring.com/Publishing-Online-Results-to-RunSignUp)



Importance of Data Integration Between Technologies

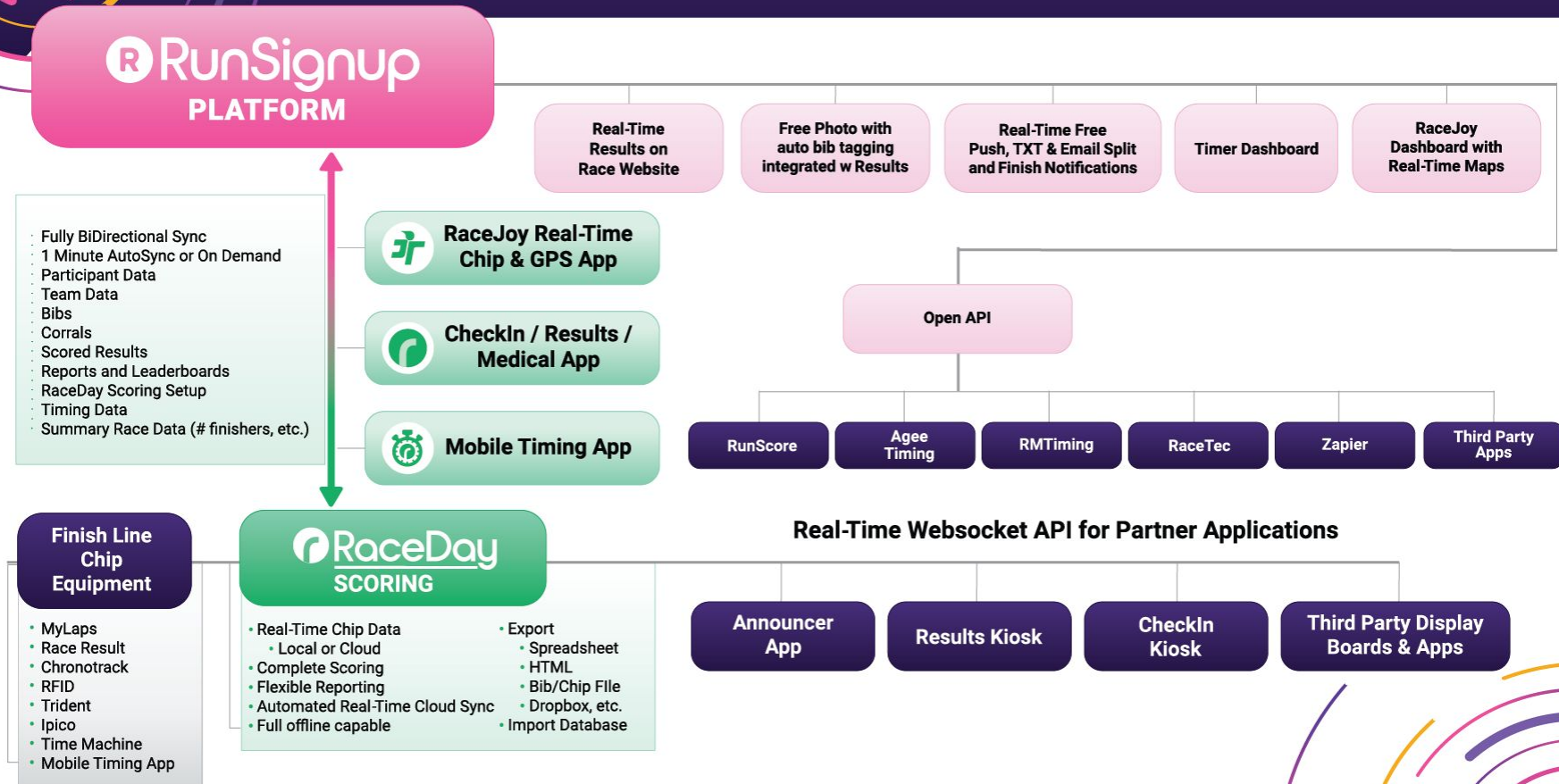
- Registration
- Participant Changes (selected course, name, age, etc)
- **Check-In, Packet Pickup**
- Bib Assignments/Changes (timer's tracking of participant's time)
- Progress Alerts (text, email)
- Participant Tracking
- **Scoring Software**
- Results
- Online Photos

Highly Recommend Your Timers Use RunSignup's RaceDay Scoring for Full Integration with RunSignup technology.



RunSignup RaceDay Scoring

Free & Open Real-Time Platform





Real-Time Participant Tracking

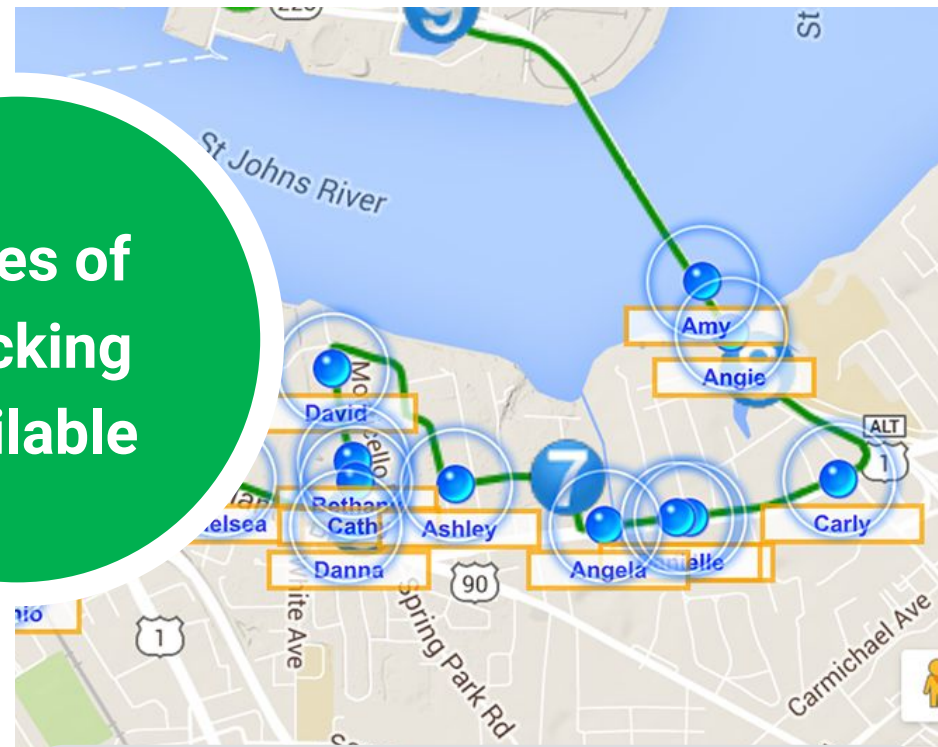
 RunSignup





**Traditional
Bib/Chip Tracking
Official-Timed Tracking**

Types of Tracking Available



**GPS Tracking
Continuous Timed Tracking**

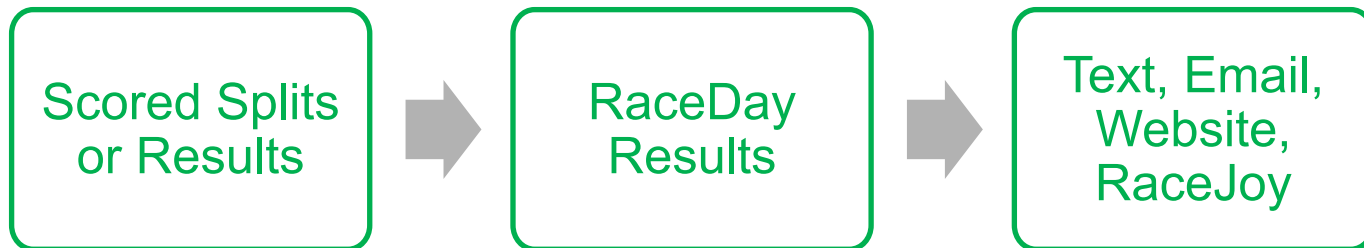
Traditional Bib/Chip Tracking

- Official scored live tracking updates based on RFID Technology
- Simplified approach for participant (just do the race)
- Setup experience
 - Go to website /app to opt-in for text/email alerts
- **Frequency** of alerts are dependent on amount of timing equipment
 - Timers need to ensure equipment stays connected
 - Need to use software that continuously posts timing data to notifications system
 - e.g. RaceDay Scoring
 - Budget for the costs for this equipment deployment



Deliver Result and Split Notifications

Free service for RunSignup races using Registration Services



One Click Super Easy Integration with RaceDay Scoring!

- Simple One-Click Enablement for Participants and Spectators

RaceDay Text Alerts

Text Notifications are Enabled using Participant Tracking Menu Option and You Can Also Setup a Runner Tracking Link for emails, websites and social sharing.

[RACE INFO](#) [EVENT INFO](#) [SIGN UP](#) [PARTICIPANT TRACKING](#)

Participant Tracking

Race-Timed Split & Finish Alerts

Receive text or e-mail alerts as participants cross timing equipment along the course. Tracking alerts are based upon the participant's bib/chip and participants do not need to carry their phone. The number of alerts varies per course. Sign up to receive alerts with the Result Notifications buttons below.

Total Event Participants: 107 [+](#)

[SEARCH](#) [+](#)

BIB	NAME	EVENT	GENDER	AGE	CITY	STATE	RESULT NOTIFICATIONS
1	James Addison Is this you?	RaceDay Timer Certification Track	M	37	Sumner	WA US	Result Notifications

Participant Lookup & Tracking

This is the link to the non-kiosk version of the individual participant lookup by bib number or name.

- <https://runsignup.com/Race/Results/64909/IndividualResult>



RaceDay **Text** **Alerts**



James Harris passed the 10K-SPLIT
split with a time of 48:00

James Harris Finished
Time: 1:44:00
<https://runsignup.com/Race/Results/64909/IndividualResult/QHYc#U33261511>

GPS Tracking

- Uses a tracking device to track the participant and staff location
- Provides more value with knowing the participant's location real-time
- Offers a safety advantage for events
- Requires the participant to carry a device/phone and activate tracking
- No additional timing equipment is needed – saved costs
- Supplements official scored timing alerts



RunSignup's RaceDay App

Changing the Race Experience

Offers much more than just tracking of participants.



Elevate the Athlete **Experience**

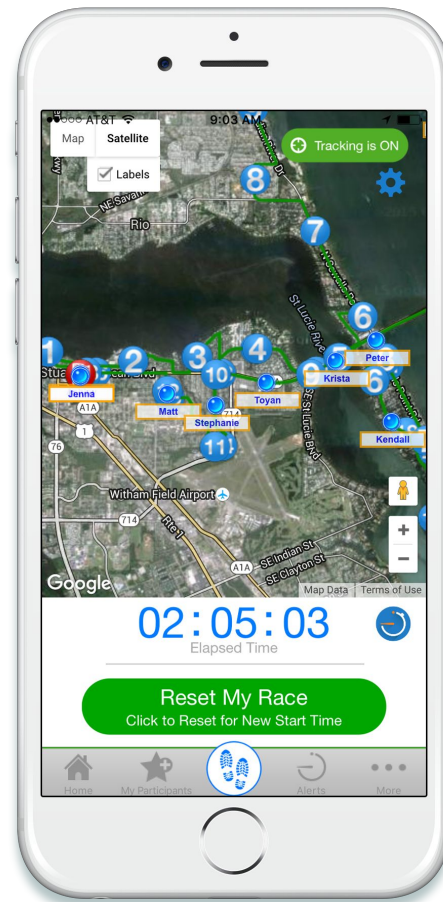
- **Offer a socially connect event experience**
 - Participant tracking and cheer sending
- **Participants tracked by remote spectators through their phone**
 - No extra equipment needed
 - Works in offline cellular conditions for participants
- **Create custom themed audio experience**



Exclusively Available through
RaceDay Certified Timers

Additional Features

- **Progress Updates: Every Mile**
- **Spectators Send Cheers in the App**
 - Whether on site or across the world!
- **Central Monitoring & Communications System**
- **Off Course Alerts (for on-site events)**
- **Results Integration**
 - Virtual events results pushed from app
 - In-Person results displayed in app



RaceDay Monitoring

Lead Half Marathon Bike Borden

Bib: 9999

Remove Participant

Participant Actions

Lat/Lng:

43.66542233,-70.26967515

Last Update: 6/22/2019

7:55:44 AM

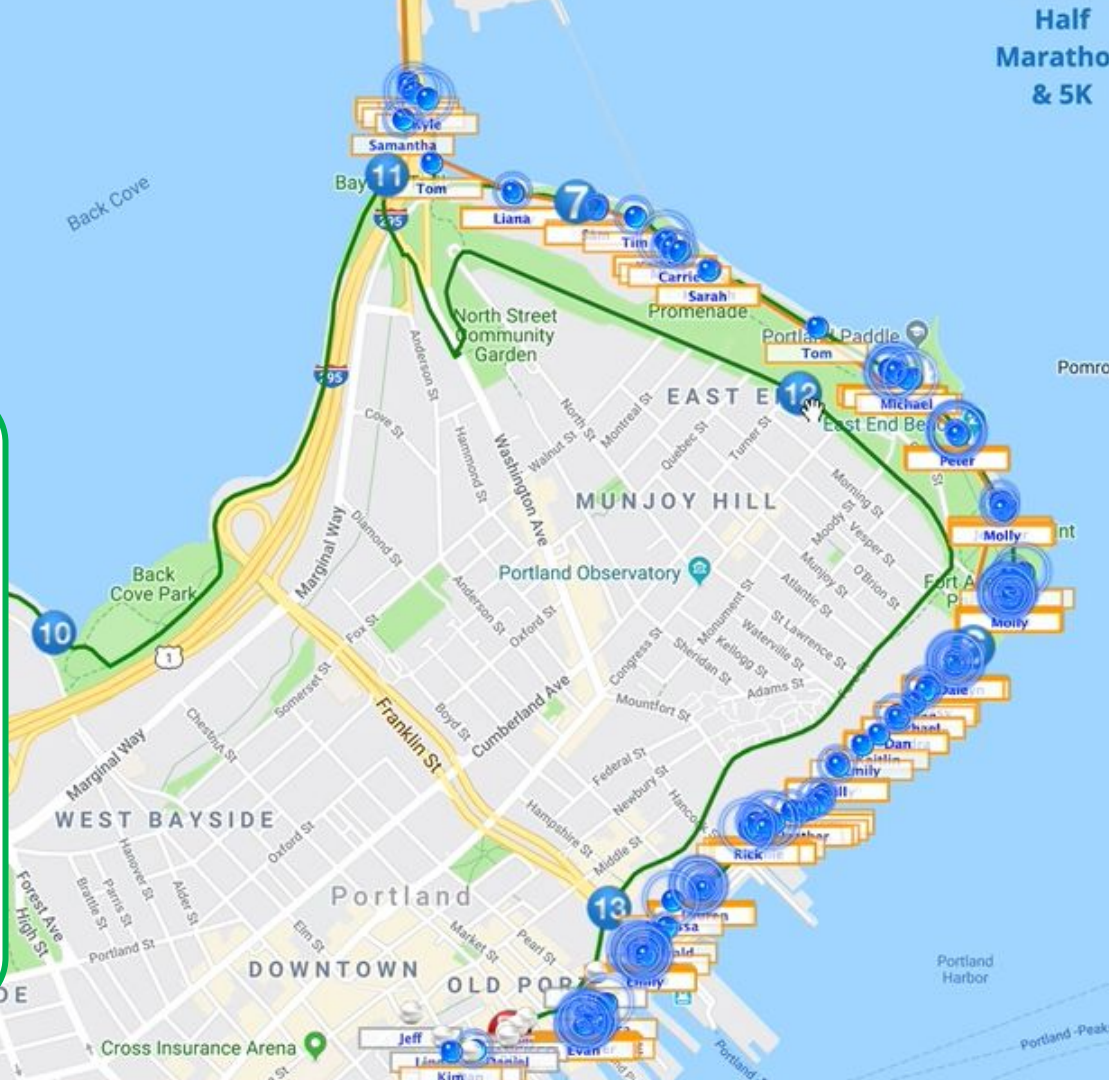
Pace: 05:29

Est. Finish: 1:11:49

ETA: 08:13:15 AM

Course Point List:

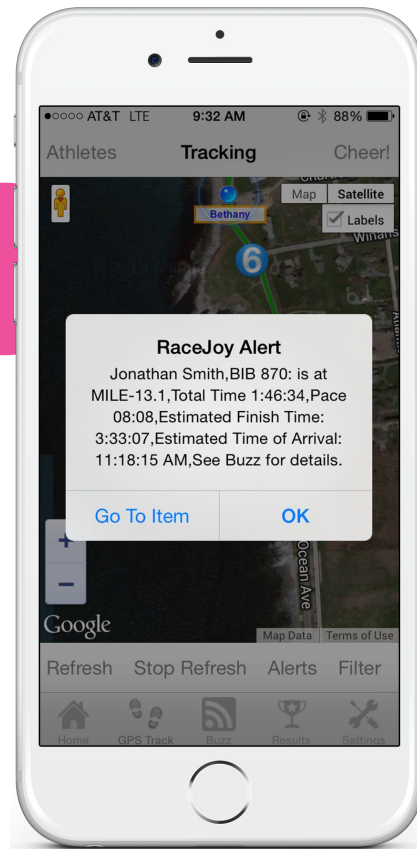
Name:	Miss Indi...	Read Time:
START	Pass	06/22/19 07:01:26.00
MILE-1	Pass	06/22/19 07:06:32.00
MILE-2	Pass	06/22/19 07:11:55.00



RaceJoy - Bringing it **all** together in 2024!

RFID BIBTag Timing Notifications in RaceJoy

- Direct Streaming of Timing Data from RDS to RaceJoy Users
- Participants don't have to carry their phone..
Based on your Timing Data streaming into RDS
- Simplified enablement for Spectators
 - Don't have to setup prior for Text Alerts or find that link – just say RaceJoy!
- Easy and free for your timers that use RaceDay Scoring!





Post-Race Results, Photos And Video



Photo: Moorestown Turkey Trot

Deliver a Positive Race Experience With RaceDay Technology

- Happier participants creates repeat participants
- Positive word-of-mouth is powerful and effective marketing tool
- Helps to turn current spectators into future participants
- Social endorsement of your race increases future registrations



Review and Relive The Event

Results, Photos, Videos

- Bring participants back to your race website after the event concludes
- Provide an instant reminder of the fun of the day
- Can be printed as a permanent keepsake from your event
- Make ideal images to use in future advertising for your event
- Watermarks on photos provide you an additional branding opportunity or sponsor reward.



RaceDay Results

Scored Results Distribution

- Participants have a variety of methods available to access results (on-site scored or virtual)
 - Results Web page
 - Notifications: email, text
 - RaceJoy (on-site and virtual)
 - On-site leaderboards
 - Result kiosks
- Participants expect immediate results



Perks of Results at RunSignup

Clicking into the individual's results provides additional information

- Detailed results for viewing/social sharing
- Photo & Video linkage to Athletes
- Custom branded finisher certificates !



Kevin Sas

RunSignup Summer Symposium (Event Directors & Timers)

Male Age 38 Fitchburg, WI



Log Activities

BIB

1016



Chip Time
29:12.23



Gun Time
29:16.67



Pace
8:21



Overall
2 of 56

Questions About Results?

Combined Overall
2 of 3

Gender Place:
2

Photos

View All Photos



Share this Page




URL: <https://runsignup.com/Race/Results/7199/IndividualResult/GFPH?resultSetId=329919#U55394066>



0

Team Results

Powerful
Aggregate Team
Results Display
for your events!
Social, Club,
Fundraiser
Teams,
Corporate and so
much more is
possible!



Results For
Corewell Health Irish Jig 5K
Grand Rapids, MI 49506

Back to Race Website X

Timing Services provided by Classic Race Management. Questions About Results? [Get in touch!](#)

Individual Results

Team Results

2024 5k All Results Detailed View

Search by name, bib number, town, etc...

	Place	Bib	Name	City	State	Clock Time	Chip Time	Pace	Division Place	Division
	1	1874	Brandon Doughty	Lansing	MI	14:50.82	14:50.82	4:47	1 1	M Open M 30-39
	2	1916	Donis Harris	Grandville	MI	15:13.25	15:13.25	4:55	2 1	M Open M 19-29
	3	1943	William Cadwell	South Haven	MI	15:14.96	15:14.96	4:55	3 2	M Open M 19-29
	4	1905	Dan Kasproicz	Wayland	MI	15:38.44	15:38.44	5:03	4 1 1	M Open M Masters M 40-49
	5	1610	Nicholas Hoffman	Grand Rapids	MI	15:46.22	15:46.22	5:05	5 3	M Open M 19-29
	6	1284	Andre Otte	Grand Rapids	MI	16:11.66	16:11.66	5:13	4	M 19-29
	7	1995	Colin Herrmann	Grand Rapids	MI	16:17.34	16:15.77	5:15	5	M 19-29

● ● ● Post-Race

RunSignup RaceDay Photos

- Participants have easy access to **free** race photos
- Able to upload photos themselves (gives them control)
- Team photos: increase social nature
- Feels sense of accomplishment and engaged with your race for extended time beyond race day



● ● ● Post-Race

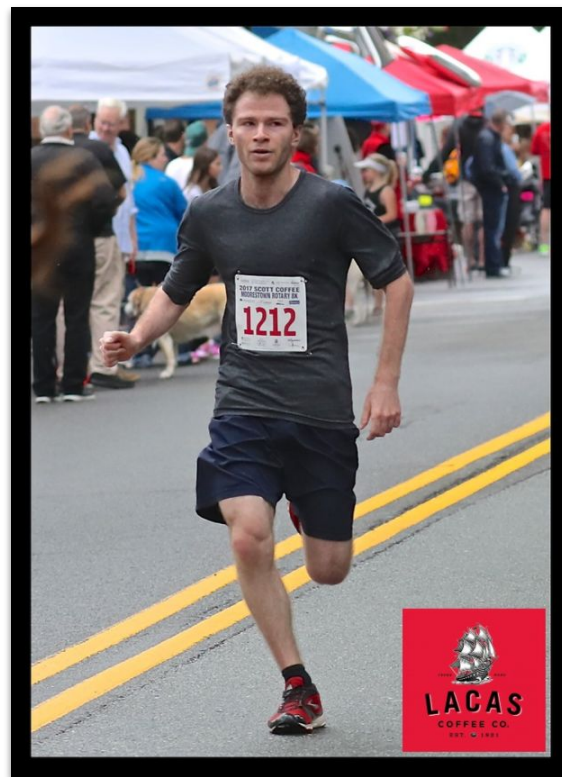
Bib Tagging Photos & Video



RunSignup

RaceDay Photos

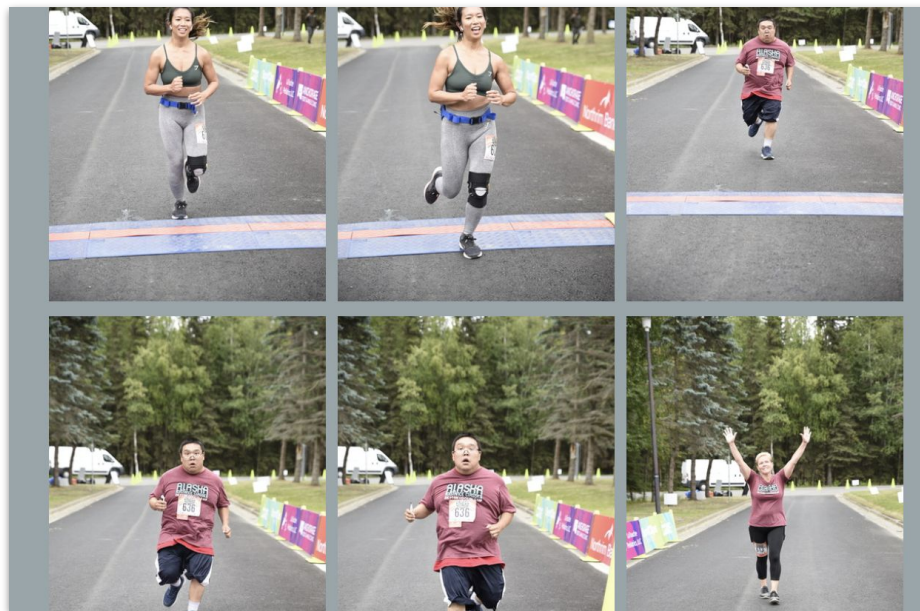
- Free service for RunSignup events
- Participant or Race Organizer uploads photos to event
- Use in conjunction with RunSignup's website builder and have dedicated photo page
- Automated Bib tagging for quick access
- Customize to showcase sponsors
- Results integration: photos shown on individual participants' results page
- Team pages show all photos of team members
- There is no limit to photo uploads



RaceDay Photos Event Uploads

Select a position, like the finish line, or multiple spots on the course have volunteer upload photos of participants.

Free and efficient!



RaceDay Photos Participant Uploads

Encourage social interaction with
participant photo uploads!



Photos With Results

Timing Services provided by [Skinny Raven Events & Timing](#). Questions About Results?

2023 ▼ 1/2 Marathon ▼ All Results

Search by name, bib number, town, etc...

Place	Bib	Name	Gender	Gender Place	Age
1	444	Jake Moe	M	1	

EVENT INFO


Zombie Half Marathon

In-Person: Oct 12th, 2024 & Virtual: Oct 1st - Oct 12th, 2024
Anchorage, AK 99508 US 📍 Directions

Photos


← Back to Albums




J Jake Moe
Bib #444




RaceDay Video Stream


With Bib Tagging


**Jaden Oliver**
Kids Run -2 mile Race
Male Age 3 Ridgeville, SC


 Photos  Certificate  Race Video

BIB
772

 Chip Time
34:52.78

 Gun Time
35:34.23

 Pace
17:26

 Overall
20 of 22





[Questions About Results?](#)

Male 1 - 4
1 of 2

Gender Place:
11

Split	Time	Pace
Mile 1	17:30.63	17:31
Mile 2	17:22.14	17:22

Photos [View All Photos](#)





Videos with Results



Results For
Zombie Half Marathon
Anchorage, AK 99508

[Back to Race Website](#) ✕

Timing Services provided by [Skinny Raven Events & Timing](#) [Questions About Results? Get in touch!](#)

2023 ▼ 1/2 Marathon ▼ All Results ▼ Detailed View ▼


Search by name, bib number, town, etc...



	Place	Bib	Name	Gender	Gender Place	Age Place	Age Group	City	State	Clock Time	Chip Time	Pace	Finish Video
	1	444	Jake Moe	M	1	1	M Top Finishers	ANCHORAGE	AK	1:14:31	1:14:30	5:41	10:20:42 Video
	2	573	Cody Priest	M	2	2	M Top Finishers	Anchorage	AK	1:17:14	1:17:13	5:54	10:23:26 Video
	3	372	Nathan DeHaan	M	3	3	M Top Finishers	Bethel	AK	1:17:31	1:17:29	5:55	10:23:42 Video
	4	378	Patrick Conway	M	4	1	M4549	Anchorage	AK	1:20:17	1:20:16	6:08	10:26:28 Video
	5	191	James Miller	M	5	1	M4044	Anchorage	AK	1:21:12	1:21:09	6:12	10:27:24 Video
	6	462	Joshua Taylor	M	6	1	M2024	Wasilla	AK	1:21:31	1:21:30	6:13	10:27:43 Video
	7	406	Taylor Deal	F	1	1	F Top Finishers	Anchorage	AK	1:22:25	1:22:25	6:18	10:28:37 Video
	8	146	Pete Pounds	M	7	1	M5054	Anchorage	AK	1:23:51	1:23:48	6:24	10:30:02 Video
	9	413	Jeff Young	M	8	1	M6064	Anchorage	AK	1:24:07	1:24:06	6:25	10:30:18 Video

RaceDay Results Participant's Perspective

Website Results Page for quick, real-time access to scored results.



Results For
Alaska Distance Classic
Anchorage, AK 99508











Back to Event Website X

Questions About Results? [Get in touch!](#)

Year
Result Set
Age

2021
5K
All Results

Search by name, bib number, town, etc...

		Place	Bib	Name	Gender	City	State	Country	Clock Time	Chip Time	Pace	Division Place	Division
<input checked="" type="checkbox"/>	<input type="checkbox"/>	1	709	 Aaron Fletcher	M	Anchorage	AK	US	15:45 E3 Video	15:45	5:05	1 1	Male M2029
<input checked="" type="checkbox"/>	<input type="checkbox"/>	2	650	 Gordon Piltz	M	Anchorage	AK	US	18:15 E3 Video	18:14	5:53	2 1	Male M1519
<input checked="" type="checkbox"/>	<input type="checkbox"/>	3	601	 Eric Roggow	M	Jber	AK	US	18:20 E3 Video	18:18	5:54	3 2	Male M2029
<input checked="" type="checkbox"/>	<input type="checkbox"/>	4	110	 Scott Wamsganz	M	Anchorage	AK	US	18:52 E3 Video	18:51	6:04	4 3	Male M2029
<input checked="" type="checkbox"/>	<input type="checkbox"/>	5	644	 Connor Macky	M	Chugiak	AK	US	19:15 E3 Video	19:13	6:11	5 4	Male M2029
<input checked="" type="checkbox"/>	<input type="checkbox"/>	6	24	 Gilbert Wyche	M	JBER	AK	US	19:24 E3 Video	19:24	6:15	6 1	Male M3039
<input checked="" type="checkbox"/>	<input type="checkbox"/>	7	95	 Matthew Cortez	M	Anchorage	AK	US	19:32 E3 Video	19:30	6:17	7 2	Male M1519
<input checked="" type="checkbox"/>	<input type="checkbox"/>	8	81	 Billy Mueller	M	Anchorage	AK	US	19:41 E3 Video	19:41	6:20	8 3	Male M1519
<input checked="" type="checkbox"/>	<input type="checkbox"/>	9	704	 Daniel Nathan	M	Sudbury	MA	US	19:47 E3 Video	19:41	6:20	9 5	Male M2029
<input checked="" type="checkbox"/>	<input type="checkbox"/>	10	619	 Andrew Stavich	M	Anchorage	AK	US	19:56 E3 Video	19:54	6:25	10 1	Male Masters M5059



Role of the Timer

 RunSignup



Consult Your Timer



Find a Timer

Location

--- Select State ---

Timer Name

RaceDay Scoring Certified

Yes ☐

RaceJoy Certified

Yes ☐

RunSignup Certified

Yes ☐

RaceDay CheckIn Certified

Yes ☐

Search



Questions?

