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Speakers



James Harris,Chief Technology Officer

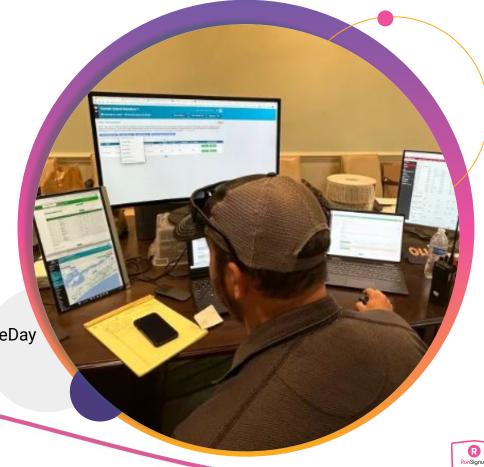


Matt Avery, *EventDay Product Manager*



Agenda

- RaceDay Suite Realtime Open Platform
- Participant Tracking Advancements
- Platform Vendor Partner Integrations
- CheckIn & RaceDay Kiosk Technology
- Mobile Timing App & Tools
- Series Scoring Platform Updates
- RaceDay Scoring
 - There are two detailed sessions on RaceDay Scoring coming up next!



RaceDay Suite

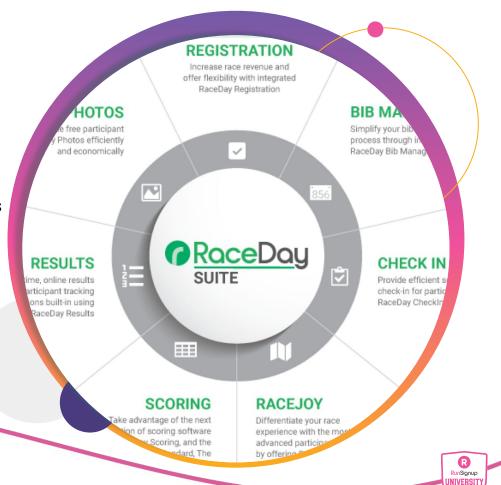
Real Time Strategy for Race Day





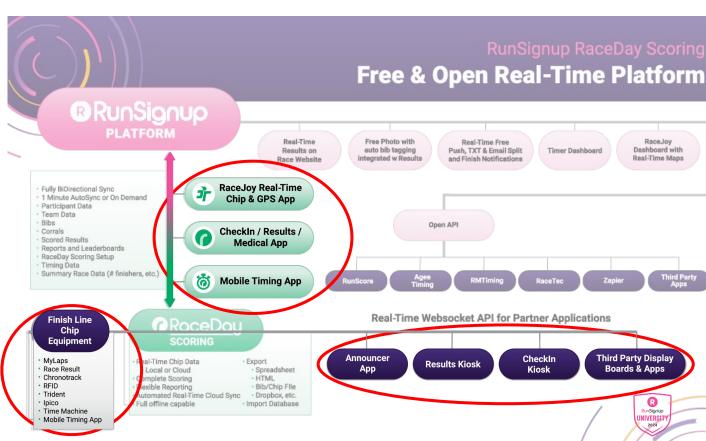
RaceDay Platform Our Vision & Strategy

- Open API Platform
- Pick and Choose Your Tools & Integration Points
- Build Integrations with Vendor Partners
 - Your a part of these decisions on what integrations matter!



Our Focus in this Session

- → Participant Tracking
 - ◆ RaceJoy
- → CheckIn & Kiosk Technologies
- → Mobile Timing App
- → Integration Partners

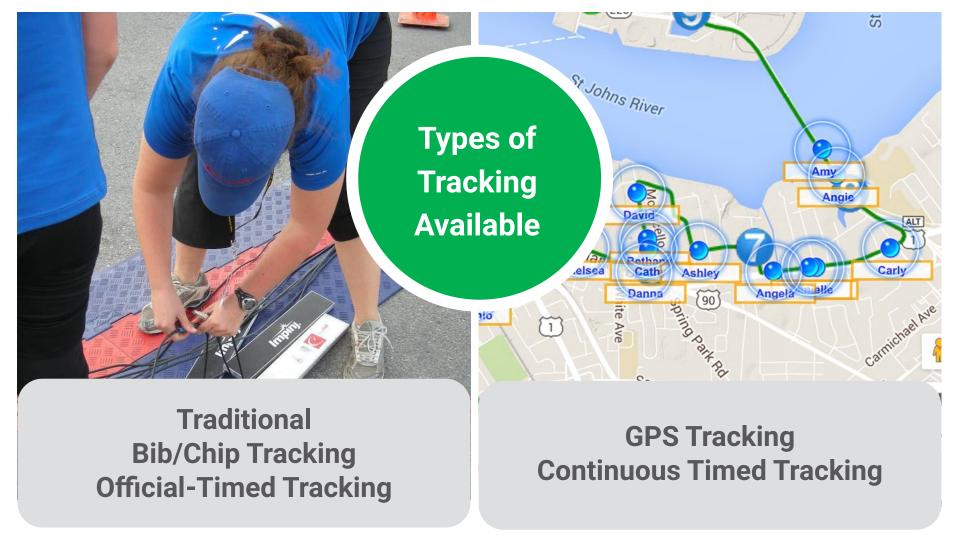


Participant Tracking

RaceDay Scoring & RaceJoy





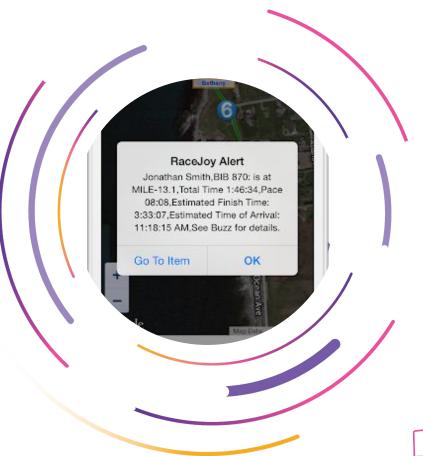


Participant Tracking

RaceJoy - Bringing it all together in 2024!

RFID BibTag Timing Notifications in RaceJoy

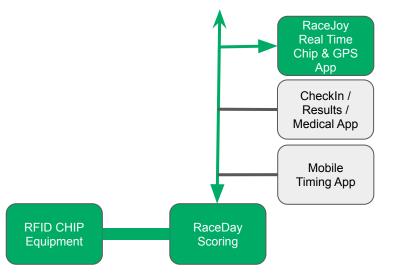
- Direct Streaming of Timing Data from RDS to RaceJoy Users
- Participants don't have to carry their phone..
 Based on your Timing Data streaming into RDS
- Simplified enablement for Spectators
 - Don't have to setup prior for Text Alerts or find that link – just say RaceJoy!





RaceDay Scoring Streaming to RaceJoy

- Timers do NOT have to score the race in RDS to offer this service
- RDS is the streaming source platform from your equipment to RaceJoy

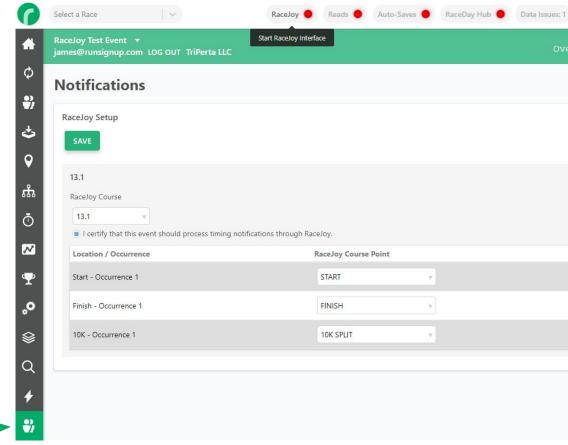




Participant Tracking

Simple **Setup**

- Enable RaceJoy for your Event Courses
- 2. Add Timing Points to the Course Map
- Setup Mapping of RJ Course Timing
 Points to RDS Timing
 Location-Occurrence in RDS for
 Streaming
- 4. Start Streaming



NOTE :: New Area Called Notifications in RDS

Coming Later: Timers will be able to configure Text Alerts from this area right from RDS



RaceJoy **Enablement**

Step 1 :: Enable the Courses

- Requires RaceJoy Certification
 - Usage is free if race uses RSU Registration, otherwise
 \$750 per event
 - No per participant costs or fees to offer this app service to your events
 - Make more revenue for your business
- New Online RaceJoy Certification in 2024 to cover timing integration!



RaceJoy Ready Your Events Select the courses you'd like to have RaceJoy Ready. 13er RaceJoy Ready (1) (Change) Event Active Enable RaceJoy for this event 10k RaceJoy Ready ① (Change) Event Active Enable RaceJoy for this event 5k RaceJoy Ready (1) (Change) Enable RaceJoy for this event



RaceJoy **Enablement**

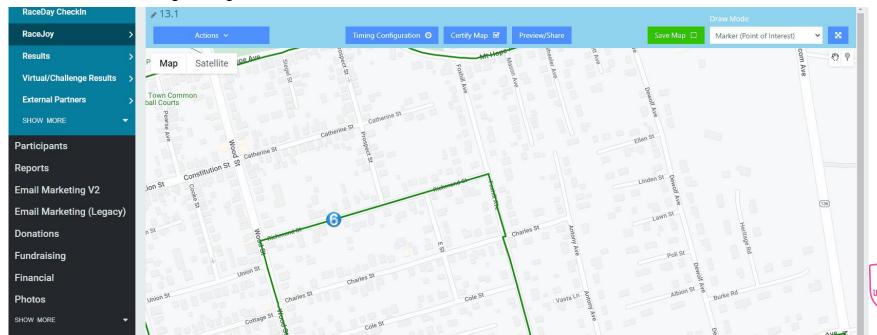
- Alternate Course Processing
 - Only need to build one map for the different actual course(s) that participants traverse.
 - Recall Relay Processing requires a different course for the exchange points and their associated timing configurations

Course Name	Course Processing Type	Registration Event Name	Tracking Period	Certified	Course In Use
Half Marathon	Standard Course 🔻	Half Marathon	6/22/2024 7:00 AM - 6/22/2024 2:00 PM	Certified	Half Marathon
10K	Standard Course 🗸	10K	6/22/2024 7:30 AM - 6/22/2024 11:30 AM	Certified	10K
5K	Standard Course 🗸	5K	6/22/2024 7:30 AM - 6/22/2024 10:30 AM	Certified	5K
5K (Untimed)	Uses Alternate Course 🔻	5K (Untimed)	6/22/2024 7:30 AM - 6/22/2024 10:30 AM	Certified	5K
5K - Extended Online Registration	Uses Alternate Course 🔻	5K - Extended Online Registration	6/22/2024 7:30 AM - 6/22/2024 10:30 AM	Certified	5K
5K (Untimed) - Extended Online Registration	Uses Alternate Course 🔻	5K (Untimed) - Extended Online Registration	6/22/2024 7:30 AM - 6/22/2024 10:30 AM	Certified	5K
Half Marathon - Extended Online Registration	Uses Alternate Course	Half Marathon - Extended Online Registration	6/22/2024 7:00 AM - 6/22/2024 2:00 PM	Certified	Half Marathon

RaceJoy **Timing Points**

Step 1: Add Additional Timing Points to Course

- Only need to add additional timing markers if <u>NOT</u> on a standard mile position.
- For extra timing locations: Use Add Marker Action, then Calculate Distance with Add To Timing Configuration Selected.

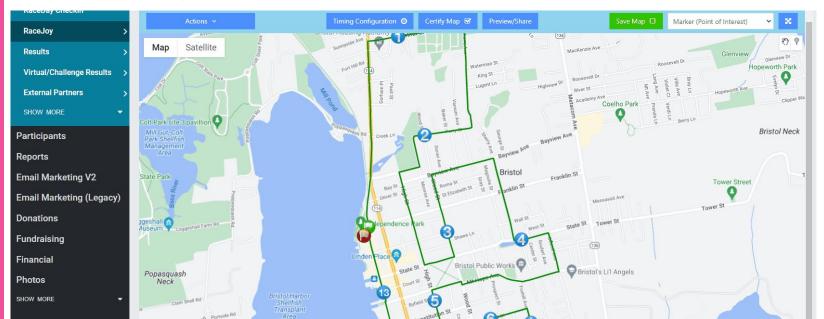


RaceJoy **Timing Points**

Step 2: Add Additional Timing Points to Course

Complete the timing configuration

- Set Timing Only <u>ON</u> for RFID Locations
- Update the **Spoken Name** to be meaningful in the Push Notifications to Users

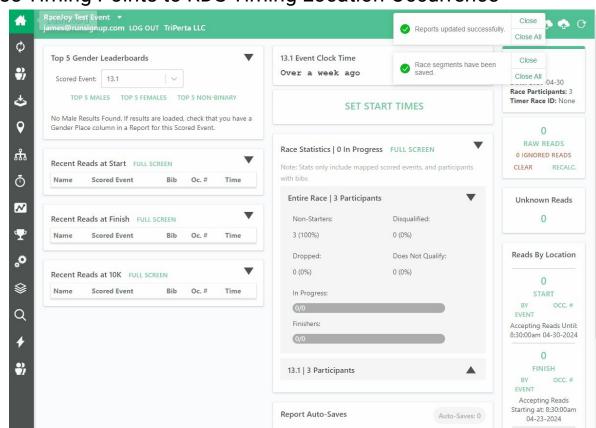




RDS to RaceJoy Mapping

Step 3: Setup Mapping of RJ Course Timing Points to RDS Timing Location-Occurrence

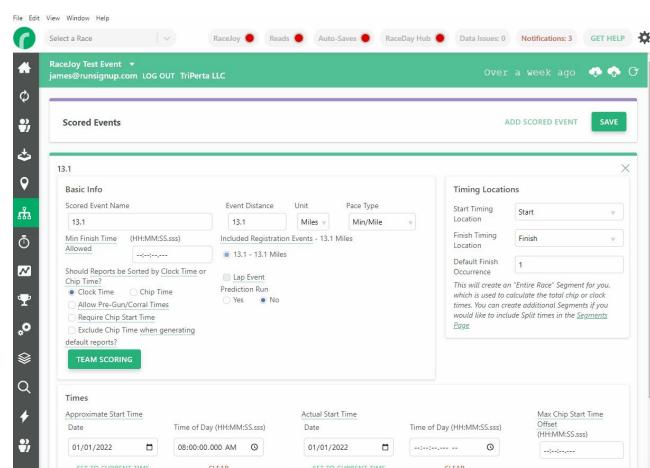
- Map your RDS Timing Location-Occurrences to a RaceJoy Timing Point
- The SAME RDS Timing Location could be mapped to different RaceJoy Timing Points
 - Example: a 5K, 10K Split
 Point where participants
 cross the same timing
 mat multiple times for
 the 5K and then later 10K
 distance.



Participant Tracking

Streaming Control Step 4: Start Streaming

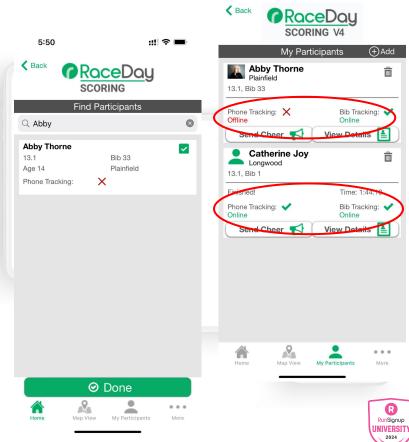
- Scored Event Actual Start is required in order for PASSINGS to flow to RaceJoy
- Use GUNSHOT markers with equipment to achieve realtime accurate experiences
- START RaceJoy Interface and we will stream when actual start time exists



RaceJoy **User Experience**

- Two Types of Tracking
- Indicators on all screens if participant opted-in for GPS PhoneTrak
 - Find Participants
 - My Participants
- Indicator if GPS is Online for participant's phone and they opted-in for GPS tracking





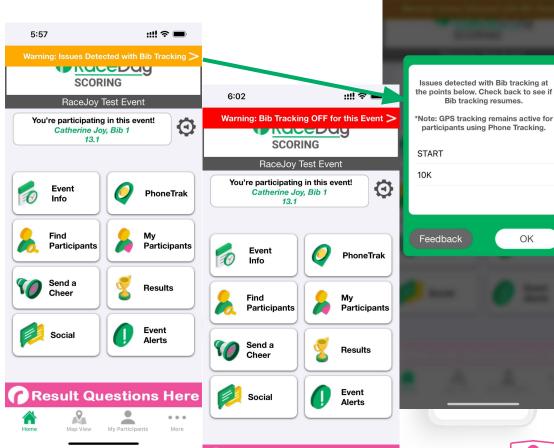
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::!! 중 💻

Participant Tracking

RaceJoy User Experience -**Advisory Banners**

- \rightarrow Bib Tracking Off for this Event
 - Timer did not Start RaceJoy Interface and scored reads are occurring in RDS
 - Or..GPS Data indicates participants have passed GPS point after first split and no PASSINGS streamed to RaceJoy
- YELLOW :: Issues Detected for Bib Tracking
 - GPS Data indicates participants have 0 passed the first GPS point after a given **RFID Timing Point**



Result Questions Here

My Participants



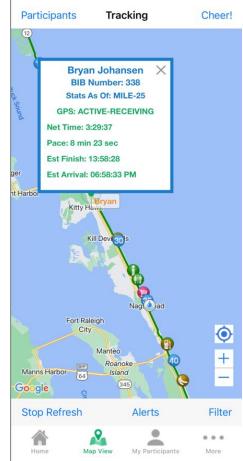
OK

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Version 1 Considerations

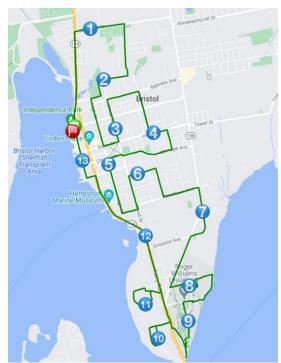
- We will not show participants on the map that have NOT opted-in for GPS PhoneTrak
 - Later version we will show timing only participants on the map with estimated position based on algorithm utilizing:
 - Average pace based on timing passing data after first split milestone
 - Participant's estimated pace captured from custom question or if they came into RaceJoy prior to event and provided estimated pace



Google Maps Embedded Native Maps Technology and Partner

- Offline Routes for Users
- Even retains Google Imagery if map area loaded prior to losing cell coverage
- Much Higher Performance for both
 Spectators and Participants
 - Especially for Large Event Venues where cell service can become congested







• • • Participant Tracking

Participant Tracking Discovery

Lab

After lunch we will have lab time where timers can setup, configure and ask questions on the interfaces



Participant Tracking

Announcer Geo Audio Experiences

Working with top announcer personalities in the industry to create custom audio that can be used for both embedded geo-cheer messages for timers or by users in RaceJoy



Fitz Koehler

Tim Bomba

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POP QUIZ



CheckIn & RaceDay Kiosks

Avery

Product Updates & New Plans





CheckIn and RaceDay Kiosks

We have a variety of different software available to our users to accomplish two main functions.

- 1. Participant Data Management
- 2. Results Display

We have many different options available which can generally be sorted into those that **use the internet to sync data**, and those that **use a local network to sync data**.

When using the internet to sync data, the **central database** is the RunSignup Cloud, and method of syncing data is by using RunSignup's Open API.

When using a local network to sync data, the **central** database is RaceDay Scoring, and the **method of syncing** data is by using the RaceDay Hub API.



Cloud/Local Sync Pros and Cons

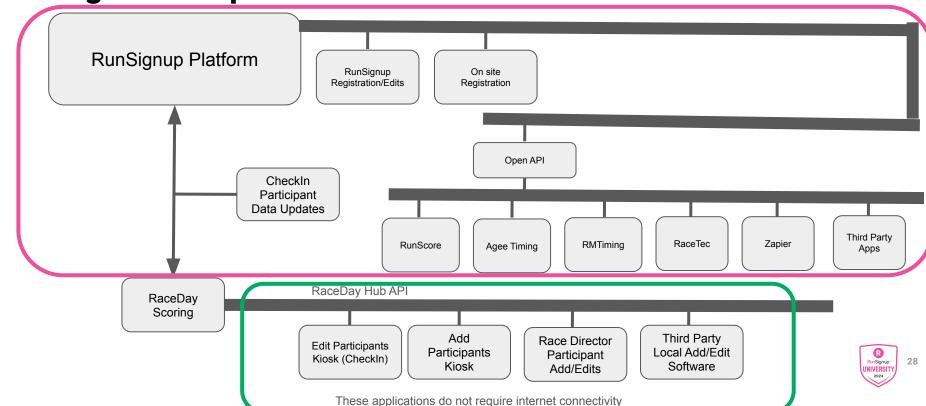
Given that there are cloud and local options for most functions, how should you decide which one to use?

RSU Cloud (Requires Internet)		RaceDay Hub (Does not require Internet)		
Pros	Cons	Pros	Cons	
 Extremely easy to set up. Simple to deploy additional devices. Many applications can be used in any browser or with a mobile app. 	 Requires Internet connection. Data is not available as quickly as it can be using a local sync option. Data display is limited to whatever each of these applications support. For example, RSU leaderboard reports are not able to display anything other than basic info. 	 No reliance of internet connection. Data is typically able to be displayed faster, as there is no need for the data to be uploaded to RunSignup, then pulled back down again. Result kiosks are linked to the RaceDay Scoring Report definitions, so the columns and sorts are completely configurable. 	 Requires local network setup, which involves background knowledge, equipment and good troubleshooting skills. More difficult to configure. Requires a computer that can have RaceDay Scoring installed on it (Windows only, no mobile apps at this time). 	

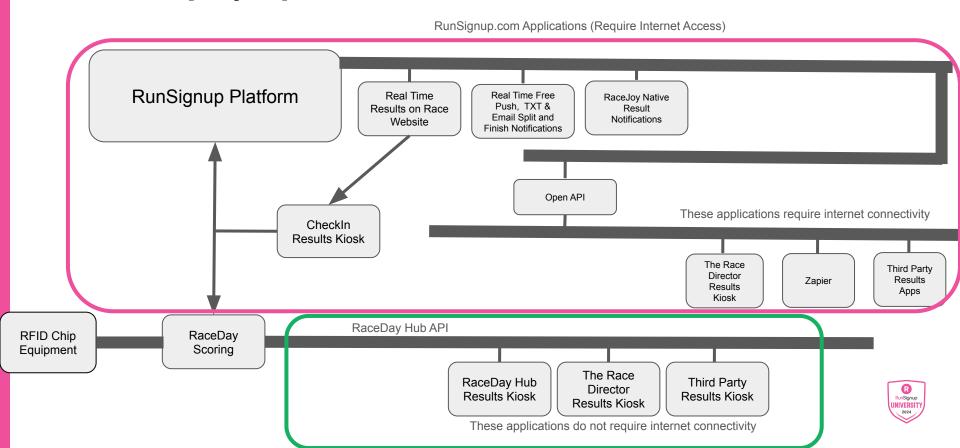
Participant Data

Management Options

RunSignup.com Applications (Require Internet Access)



Result **Display Options**



RaceDay CheckIn Updates & Product Roadmap

Much of our development this year has been focused on upgrading the RaceDay CheckIn App to be more useful for Data Management *and* Result Kiosk functionalities.

RaceDay CheckIn can be used not only to mark participants as checked in and assign bibs, but also as a way to manage your Participant data in a multitude of ways.

Over the past few years we have **added a lot of customization options** so that you can come up with creative new ways of using the product to suit your unique needs.

RaceDay CheckIn can also be used as a way to **display result data**, thanks to the new Result Kiosk functionality.

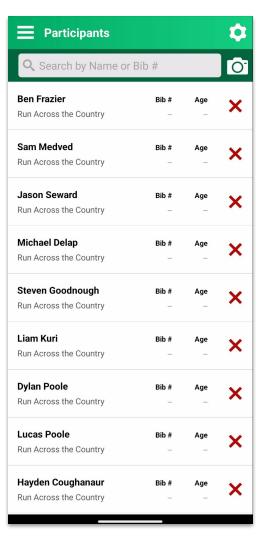


• • • CheckIn & RaceDay Kiosks

RaceDay CheckIn Change Configuration Shortcut

We've added a **shortcut to the Change Configuration function**, so that it's now much easier to quickly change configurations on the fly.

Hamburger Menu > Change Configuration





RaceDay CheckIn Result Kiosk Mode

- We have added a default Configuration to the RaceDay CheckIn App called "Result Kiosk" that will allow you to quickly and easily switch the devices that you were using for checkin over to be used as result kiosk devices.
- This new functionality allows users to type in their bib, or scan a barcode/QR code to bring up their results.
- You can change the Lookup Method in your Device Settings to automatically show the camera on the Lookup List, so users don't need to type anything if you plan on having QR codes on all bibs.





RaceDay CheckIn Medical Mode

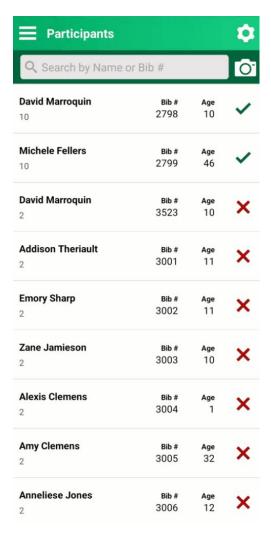
RaceDay CheckIn has a Medical Mode Configuration that can be used as a way to check participants in and out of a medical tent.

This data is stored at RunSignup and can be downloaded for future reference if needed.

Additional data can be shown on this screen if needed, for example your registration provider may have included questions about medical info.

Hamburger Menu > Change Configuration > Medical Kiosk

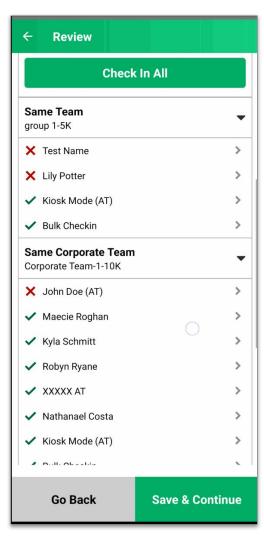
Video guide: (1) RaceDay CheckIn App Now for Results Kiosk, Medic Tent and More - YouTube





RaceDay CheckIn "CheckIn All" Function

- This function allows you to check in all related registrations for a participant that have not checked in yet. The app guides you through all the necessary check-in steps for each related registration.
- This will make it much easier to manage situations where you may have many related registrations to process at once, like a large Team where you are prepping a bag of shirts and bibs or a family that all registered together.





RaceDay CheckIn Result Kiosk QR Code Support

- The app now recognizes any URL that ends in "#123" where 123 is the bib number of a participant and is treats it as if it were just the bib number.
- This means that you can print one QR code onto your bibs that is dual purpose - it can be scanned during packet pickup to assign the bib number for Dynamic Bib Assignment, as well as after the race by participants to find their results.
- The best URL to use would be the "Result Kiosk" URL found under RaceDay Tools > Setup Result Kiosks and Links.
- https://runsignup.com/Kiosk/158965/Results#3001

One QR Code to scan to look up someone in the CheckIn App, and view results if scanned by a phone.

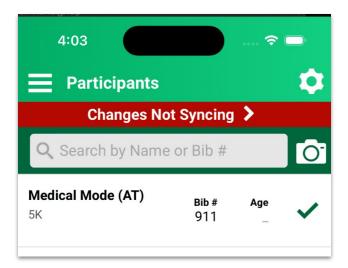




RaceDay CheckIn Offline Sync Data Integrity Improvements

- Added Poor Network Quality Advisory Banner
 - This notification will be displayed under various circumstances, such as when a device is connected to a Wi-Fi router with a weak or no internet connection, or when the user is working under a poor cell service. With this new feature, users will be promptly informed about their network issues and can take necessary troubleshooting steps to resolve them.
- Added Changes not Syncing Advisory Banner
 - This will show when you have pending sync items that are not able to sync, and by tapping it, you will be able to enter into the Sync Queue, where you can view, export, or clear pending sync items.



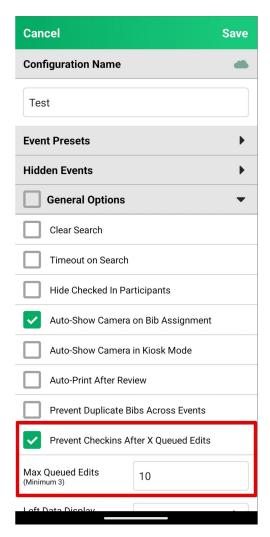




RaceDay CheckIn Offline Sync Data Integrity Improvements

Added setting to Prevent CheckIns after X Queued Edits

- This will lock down a device so that it is unable to make changes to any data if it has more than X items pending to sync with RunSignup.
- This can be used to prevent issues where a device is not syncing for some reason but the user of the device continues to make changes, unaware that the changes are not being synced to RunSignup.

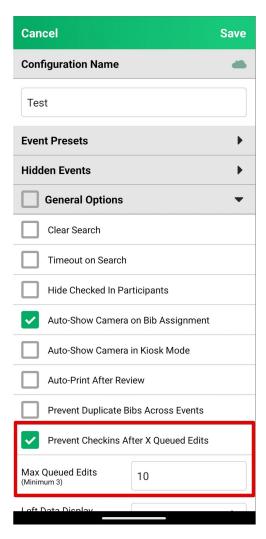




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POP QUIZ



Mobile Timing Tools

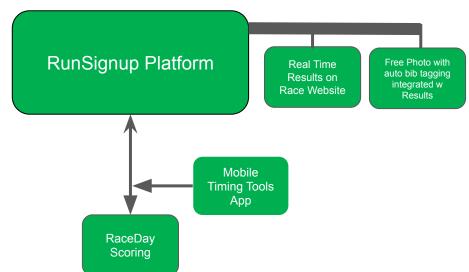
Timer Tools App for Apple and Android Devices





Integrated Platform Timer Tool

- Location Passings streamed through Dropbox to RaceDay Scoring
 - Remote Split Points
 - Finish Line Backup
- Small Race Manual Timing with Automated Division Result Sets



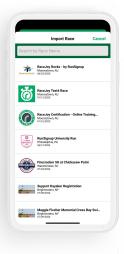




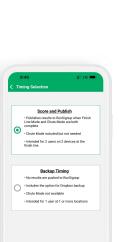
Complete Rewrite

- Complete Redesign to simplify the experience of recording data for a given race / event.
- Clearer User Experience and Navigation for the two modes, Scoring or Backup Timing Tools
- All backed with a Real SQLite Database



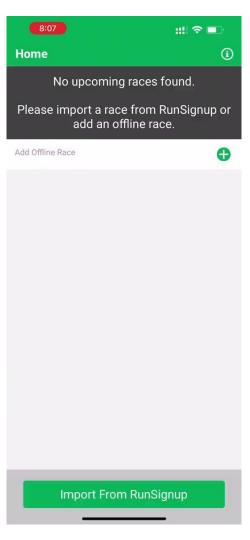








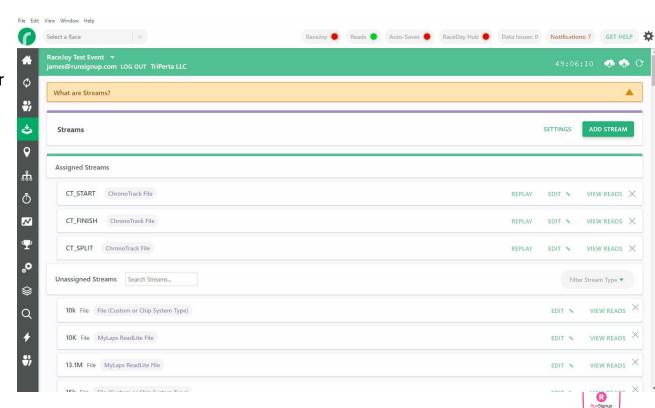
Backup Recorder Mode





Streaming into **RaceDay Scoring**

- Mobile Timing -> Dropbox for Passing Read Data directly into Scoring!
- Perfect for Remote timing locations in low density events to capture reads just using a phone or tablet.



Single or Dual Device Score & Publish

- Manual Scoring for small events
- Revenue opportunity for timers offering training and volunteer to perform scoring without equipment

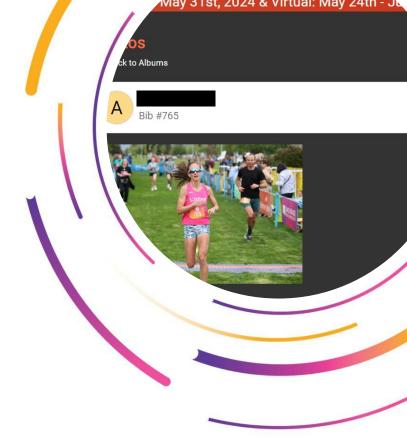


Mobile Timing Tools

Race Day Mobile Timing Tools App

Current planning order.. but weigh in please!!

- 1. Automated Photo Platform API Integration
 - Snap, Snap, Snap!
 - Photos automatically get tagged and put into selected album at RSU and show integrated with results.
 - Snap Photo when user selects or enters BIB# in finish line backup timer mode & tag the photo based on user input
- 2. Announcer Feeds over local networking
 - Tablets or phones can be used by announcer to easily move around and provide for better announcer experiences at events

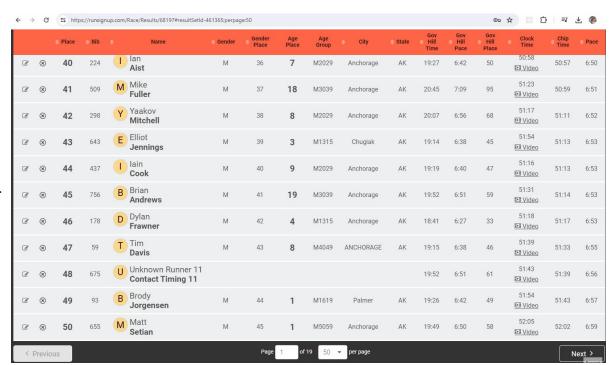




Race Day Mobile **Timing Tools App**

Currently planning.. but weigh in please!!

- 3. Video Streaming to YouTube
 - a. Direct TOD links from Results
 - b. Live Finish Live Streaming for Displays
 - c. Finish line backup for timers





Series Scoring

Series Scoring

This has been a major focus of our development team for the past few months. It is a major project, involving major work on the RunSignup platform and within RaceDay Scoring.

We're in the process of updating the backend of the RunSignup Series Scoring platform, which is a large endeavour, but is important as it is very old code that needed to be updated if we were planning on people relying on it for real-time series scoring purposes through the RaceDay Scoring integration.

We are close to being done with the updates and performance improvements required, and are starting soon on writing the APIs so that RaceDay Scoring will be able to sync participant data to the Series Dashboard and push custom series scoring point values, then let the platform calculate the standings.

RunSignup Series Platform

- Matches Participants between Races
- Produces Series
 Standings Page



RaceDay Scoring

For each Race in the Series...

- Calculates Scores
- Sends Participants to Series Dashboard
- Asks RSU for Series Participant ID
- Sends Series Results

Platform Vendor Partner Integrations





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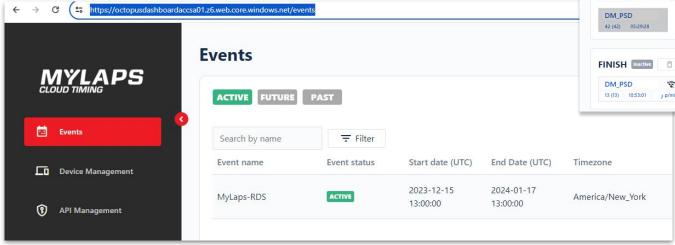
MYLAPS

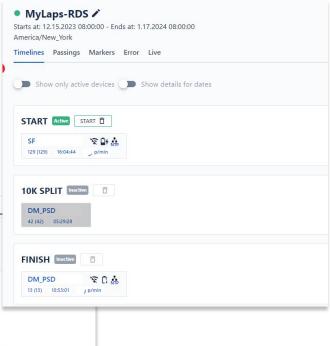




MYLAPS CLOUD TIMING 2024!

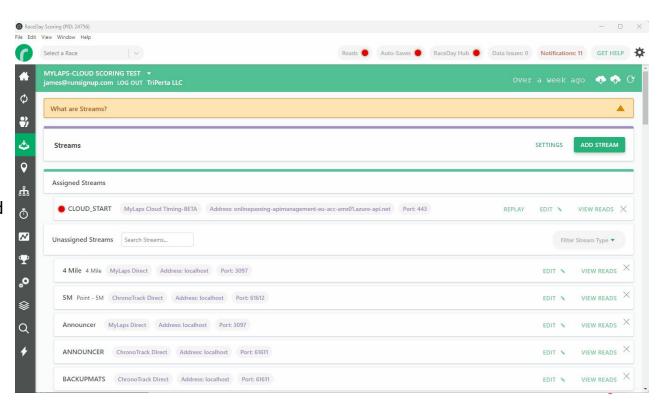
- Remote & Centralized Timing takes a major step forward in evolution for MyLaps Timers
- Our Key partnership with MyLaps to provide scoring software for their timers!
- MYLAPS understands that timers need to have scoring software that is independent and flexible for all you do!





New Stream Type in RDS

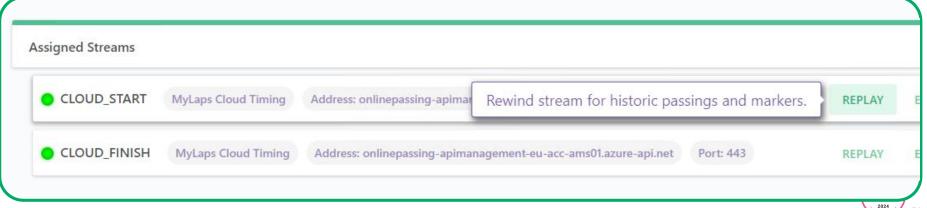
- Simple Setup using API KEY from your organization's Timing Portal
 - Select MyLaps Event
 - Select Timeline for the Stream
- Normal Map Stream to RDS Timing Locations
- BibTag Firmware is scheduled for release this month



• • • Platform Vendor Partner Integrations: MYLAPS

Streaming Controls

- Two types of streaming controls for MyLaps Cloud Timing
 - Live Passings & Gunshot Markers
 - Historic Passings & Gunshot Markers
- Live Passings (Active and Future)
 - Nothing to do but start RDS connector
- Historical playback
 - Always on START of Connector to Timeline Streams
 - Available by user action at anytime on Stream



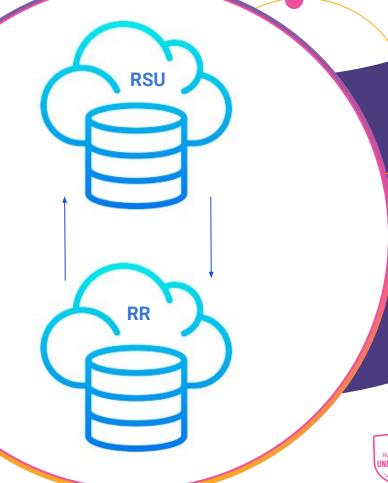
RACE RESULT





Bi-Directional Sync for **Registration Data**

This is a registration data integration and not result publishing to RACE RESULT.



RACE RESULT Event <-> RunSignup Race

RACE **RESULT**

- Detailed Training Is Available and Required for RACE RESULT timers to utilize integration
- Current Short Comings...
 - RACE RESULT Unique Bib requirement really makes it difficult to manage integration use cases
 - RACE RESULT screen does not refresh automatically on New ADD... so timers can wipe out the RSU Participant Field on multiple save use case when on Add Form
 - Plans to create internal custom question on RSU to Track the RR ID (not BIB)... but since these IDs can be wiped easily at RR and are not unique IDs themselves... it all becomes really problematic integration...
 - Give ability for timers to change the Contest ID to RSU Event Mapping from the Dashboard
 - Looking to support better event mapping from RSU to RR (many to one)
- Recommend RACE RESULT timers to continue and look at RaceDay Scoring when working with your RunSignup races



Display Board **Integrations**

The Future is Now!







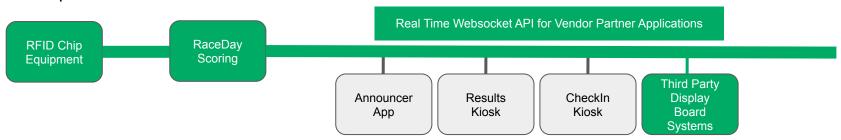
- Bringing the Big Race experience to smaller events
- Making it easier for timers





RaceDay Scoring Streaming to Display Boards

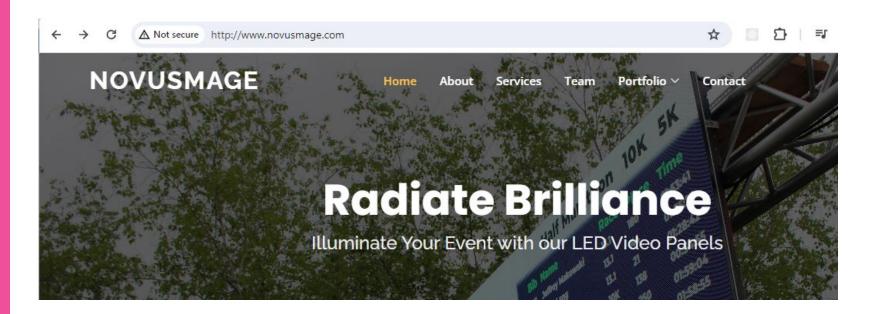
- Timers do NOT have to score the race in RDS to offer this service
- RDS is the streaming source platform from your equipment to Display Boards
- Leverages our Announcer Data Streaming
- Open Websocket API Interface





Looking for **Vendor Partners**

- Development integration underway with NOVUSMAGE
- Seeking other software vendor integrations for display board streaming





Questions?





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Presenters: Avery, James.

Need to open with the stuff from the Realtime Blog..

Avery Checkin, Mobile Timing, Need to say Scoring has two sessions today James RaceJoy/Participant Tracking, MyLaps, RACE RESULT



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Previous Presentations

Last Symposium RaceDay Experience for Participants. Note: some screens may have changed:

https://docs.google.com/presentation/d/1cKyJJzPNCS0hF8Ah2Gq0s89fxXiRsDuVZuiYWulvBjc/edit?usp=sharing

Recent webinar: RaceDay Tech Overview:

https://docs.google.com/presentation/d/14ZG-R-VTLK4PDLibGj96EcTRyJ3_F7-fRbktl-c1TlA/edit?usp=sharing

Recent Webinar: RaceDay CheckIn:

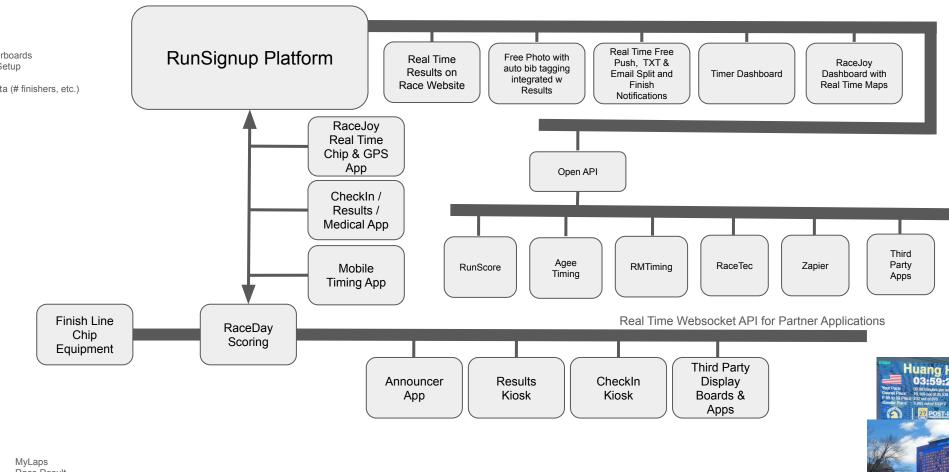
https://docs.google.com/presentation/d/18_SDBcuXZ2BBY-QCBOfwA_LXWrSKGyS2_uV08i3ZPZk/edit?usp=shari

ng



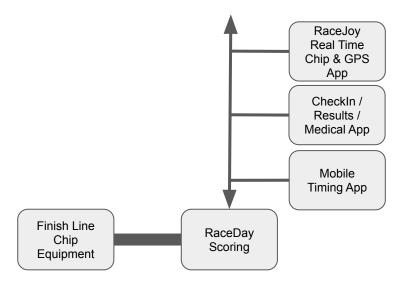


RunSignup RaceDay Scoring Free & Open Real Time Platform



Race Result Chronotrack RFID

Real Time Chip Data



Leveraging the Power of the Phone

- Mobile Timing -> Dropbox for Passing Read Data directly into Scoring!
- Perfect for Remote timing locations in low density events to capture reads just using a phone or tablet.



