RaceJoy

New Chip-Timed Alerts

Presenter: James Harris and Shelly Harris

RaceDay RunSignup

Today's **Agenda**

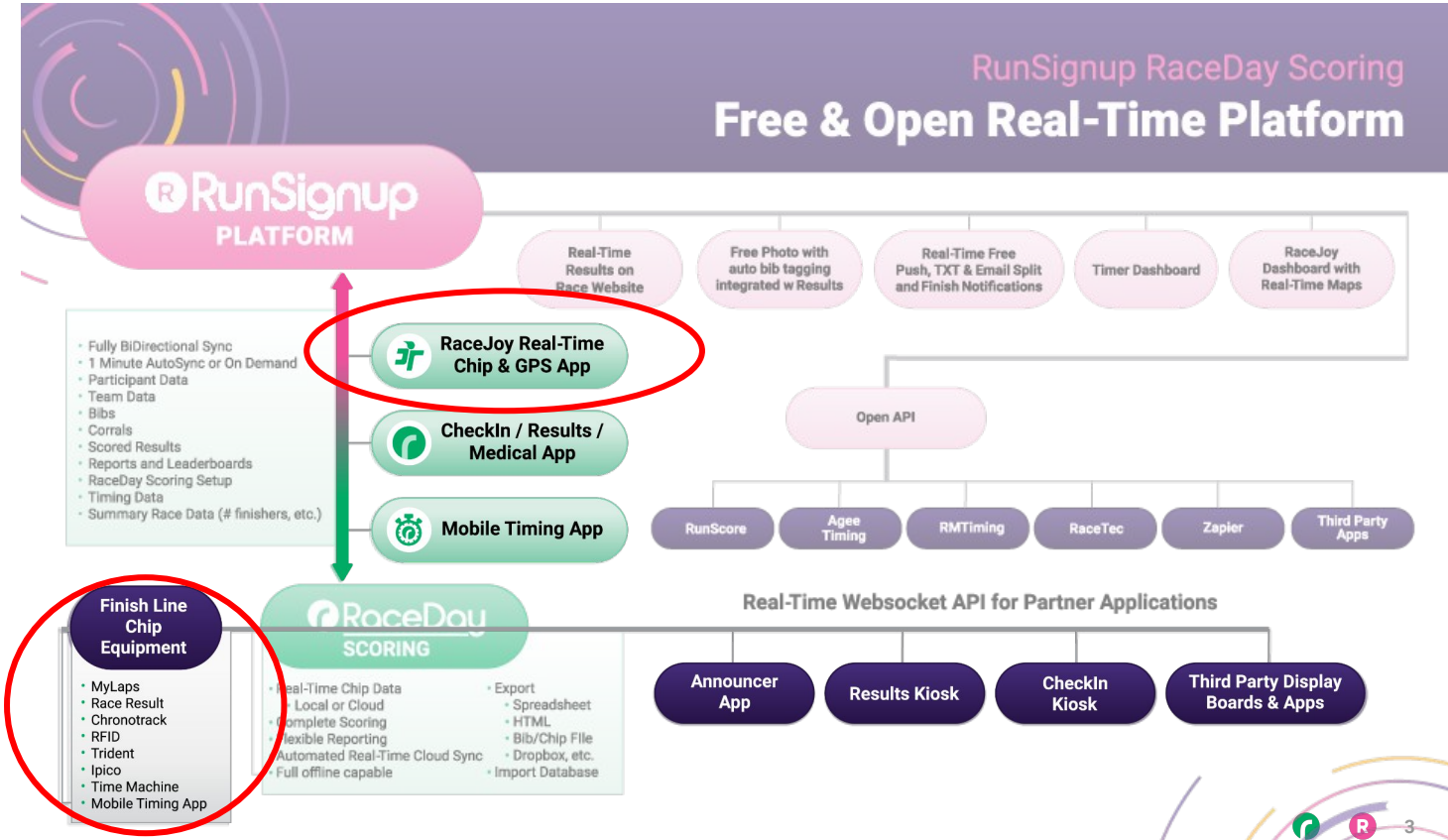
RaceJoy Chip Timing Alerts

- RaceJoy Overview
- Types of Participant Tracking
- RunSignup Technology Integration
- Spectator / Participant User Experiences
- Event Organizer Features
- How to Offer RaceJoy

RunSignup's **RaceDay Real-Time** Platform

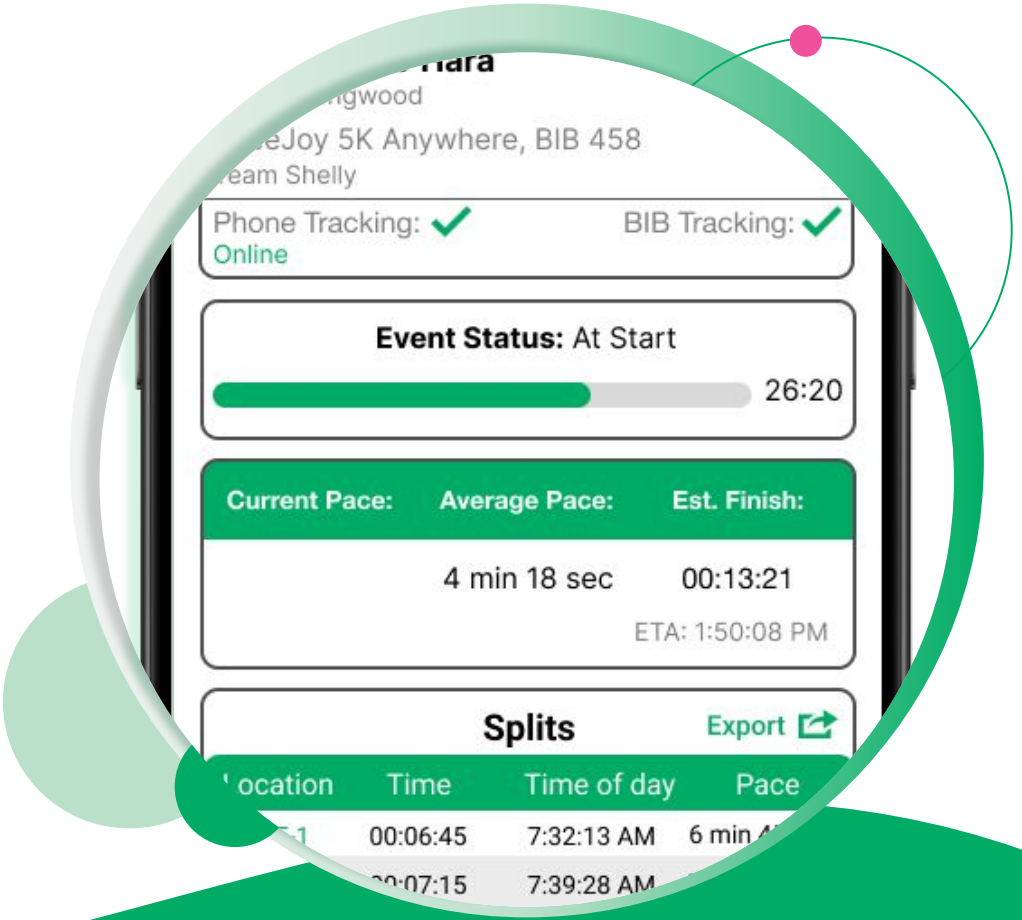
Participant Tracking - Results

Focus of this session is on the delivery of **Chip Timing Alerts and Official Results in RaceJoy**



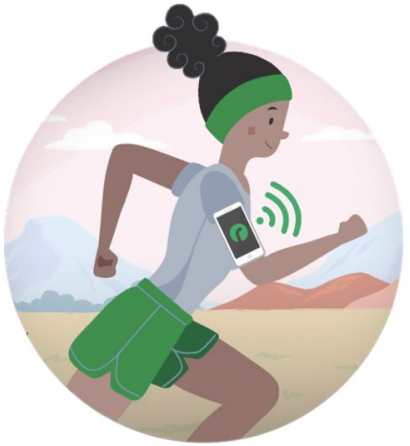
RaceJoy Overview

RunSignup's Event Day App



What Does **RaceJoy Do?**

- **Live GPS tracking** of participant's phone position (map view).
- **NEW Bib Tracking:** Timing Alert Notifications based on official timing equipment and scoring.
- Automatic **Progress Updates** (splits) & **Results.**
- **Audio experience** for participants.
- Spectator **cheer sending** to participants.



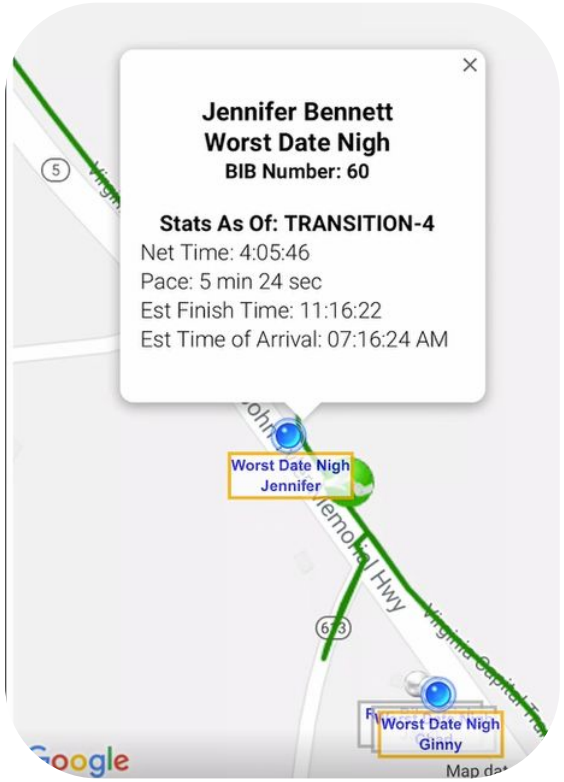
Real-Time
Remote Social Engagement

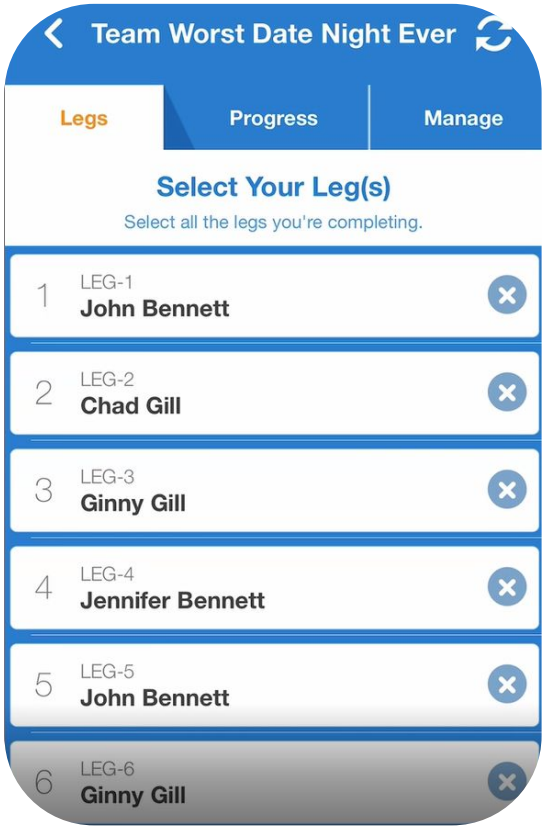
Real-Time Engagement with Participants

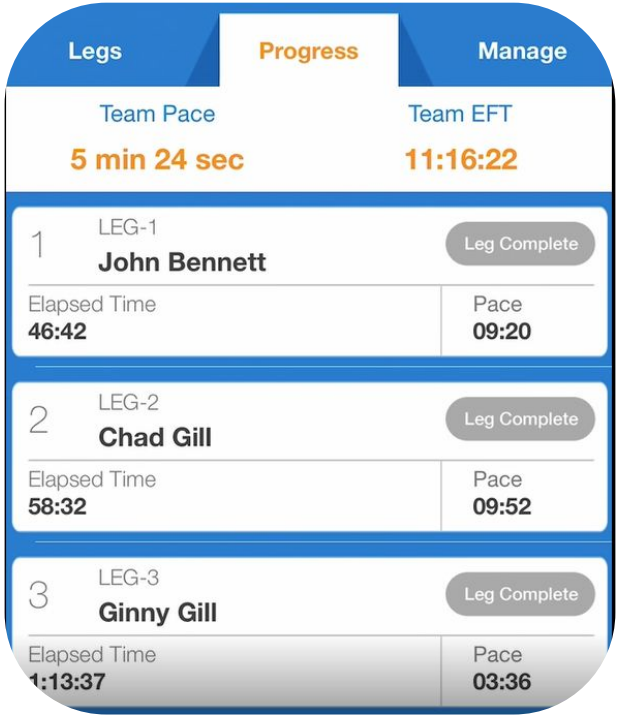
Compatible **Events**

- Running • Walking
- Cycling
- Triathlon
- Escorted Swimming
- Trail & Road
- SUP • Other Water Events
- Relay
- Ultras • Extreme Events

Relay
Team Tracking



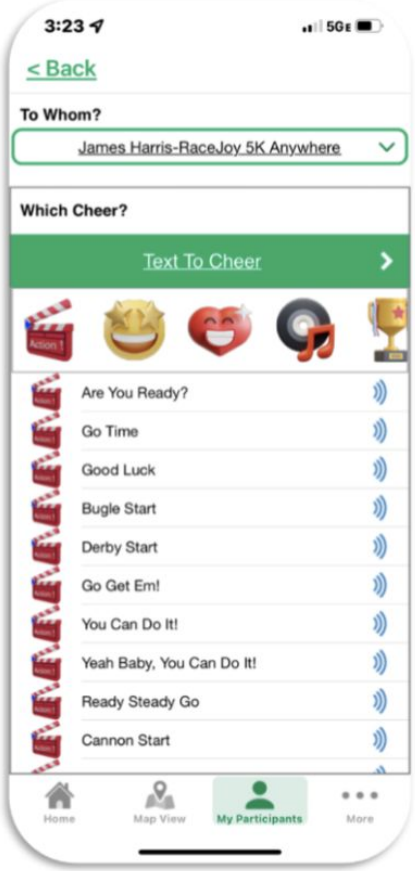


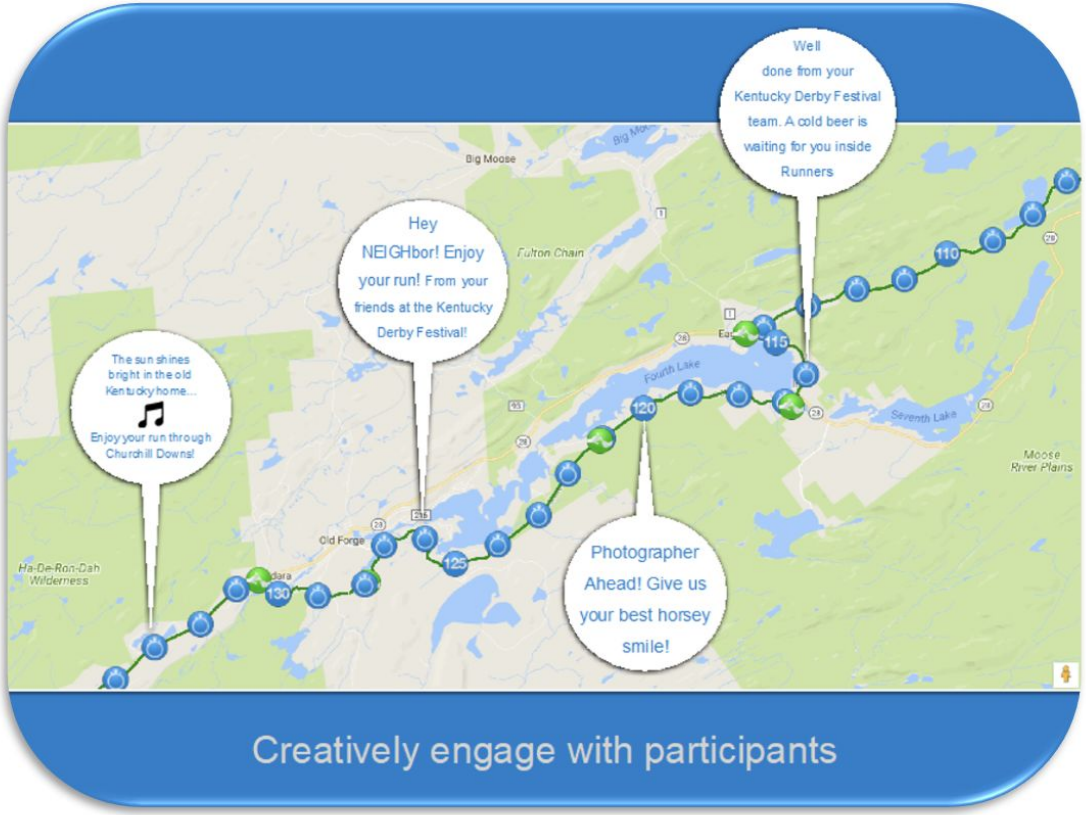


Send-a-**Cheer**

- Spectators send **supportive audio messages** to participants.
- Inventory of brief **pre-recorded sound files**.
- Custom **text-to-cheer** messages.
- **Sent instantly.**

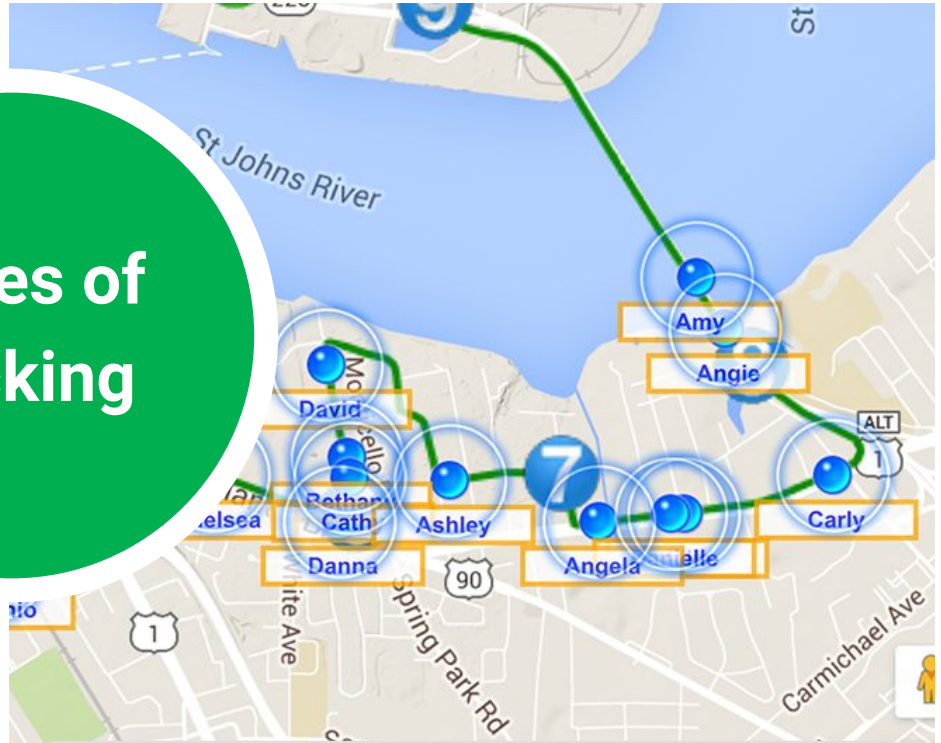
More than Half a Million cheers delivered so far in 2024!





Geo & Distance-Based Audio Experiences

2 Types of Tracking



Bib/Chip Tracking
Official-Timed Alerts

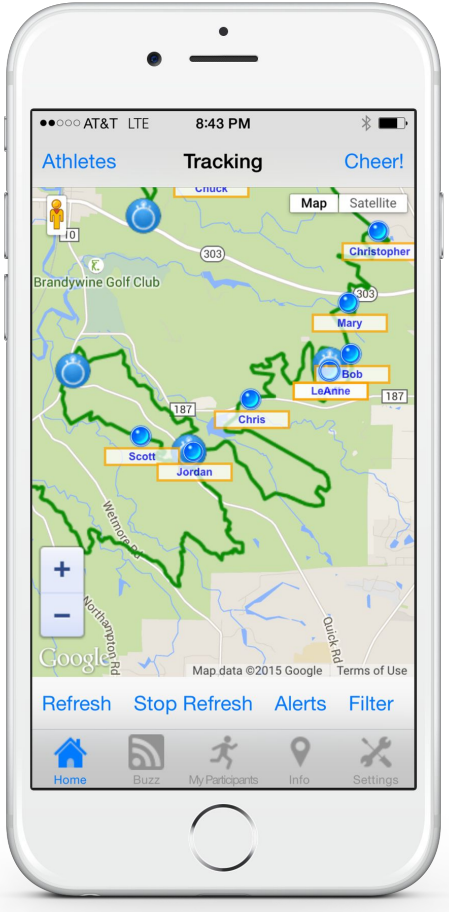
GPS Tracking
Continuous Tracking

GPS Phone
Tracking

- **Live tracking** of participant's phone position.
- Continual **progress alerts** (typically every mile).
- **Interactive map** viewing.
- Audio **off-course alerts.**

Participant must carry phone and turn on tracking.

No timing equipment required.

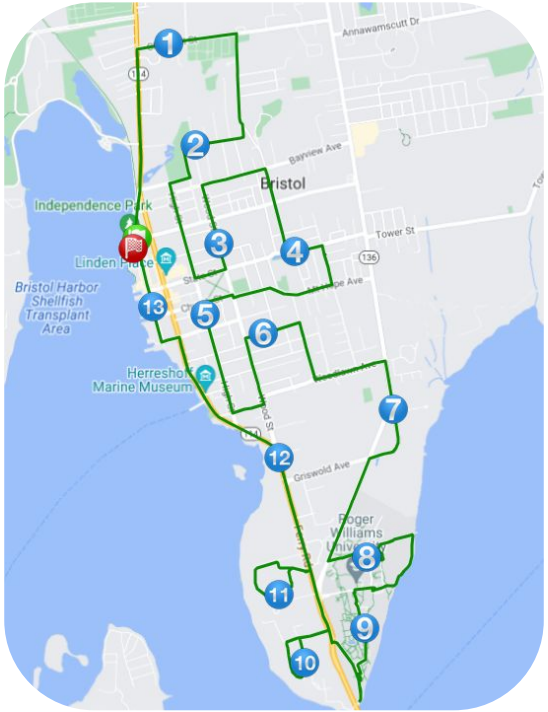


Progress Updates at **Every Mile**

Participant receives in audio format.

Google Maps Embedded Native Maps **Technology and Partner**

- Offline routes for users.
- Retains Google Imagery if map area loaded prior to losing cell coverage.
- Much higher performance for both Spectators and Participants.
    - Especially for large event venues where cell service can become congested.



NEW RaceJoy Chip/Bib Timing Alerts

RaceDay RunSignup

RaceJoy

RFID Bib/Chip Notifications

- Direct streaming of timing data from RaceDay Scoring to RaceJoy users.
- The number of alerts issued depends upon the amount of timing equipment placed on the course.
- Simplified enablement for spectators.
    - No setup prior for Text Alerts or link – just use RaceJoy.

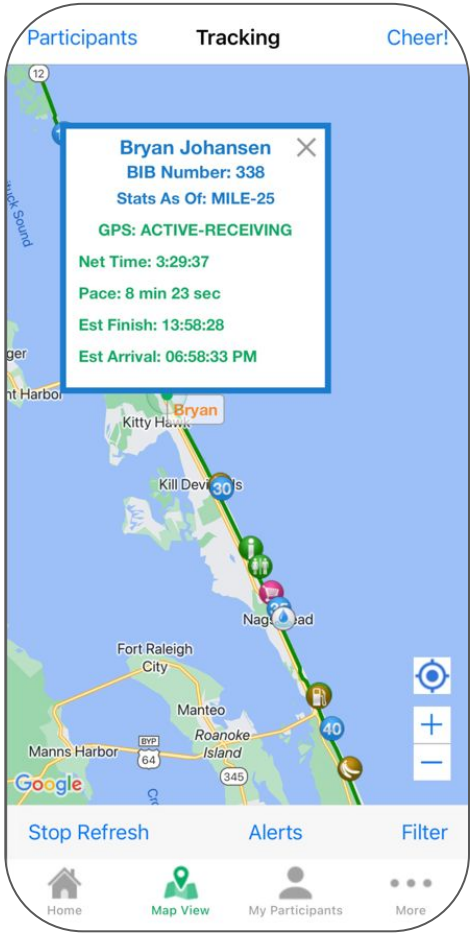
Participant does NOT need to carry phone or use RaceJoy.

Timers may need to charge more for equipment and added staff, but still very affordable.

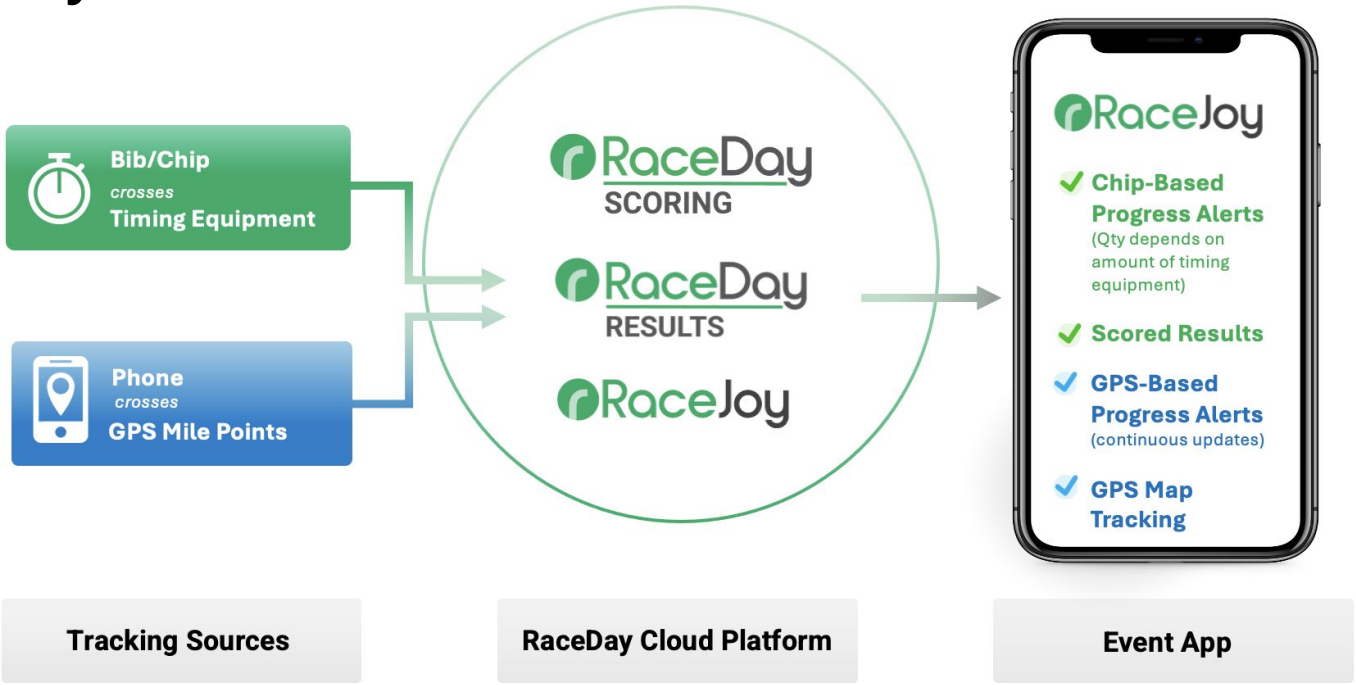
RaceJoy Chip Timing
Mapping Participant

- Current version: Chip/Bib-based tracking alert notifications.
  - Notifications only (no map view).
  - Map View Available ONLY for Phone Tracking participants.

- **<u>Future version</u>**: Map view will provide estimated/predictive position based on advanced algorithm.



RaceDay Real-Time



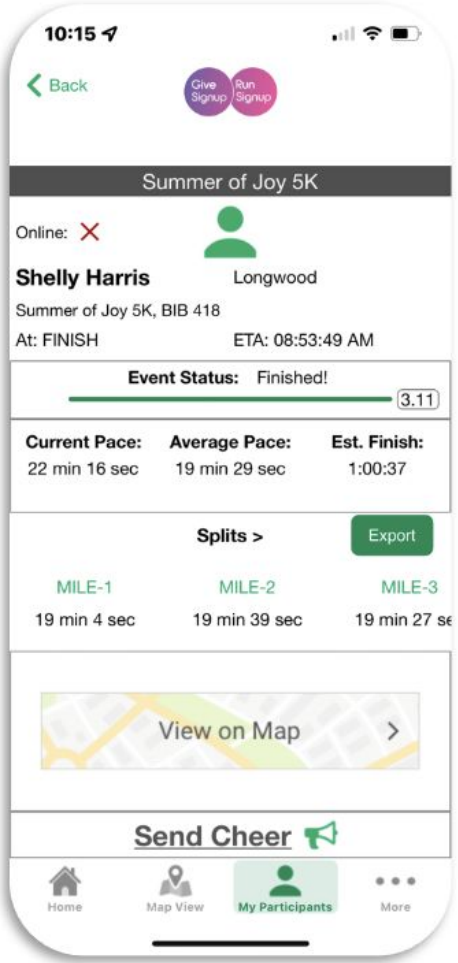
Timers do NOT have to score event in RaceDay Scoring to offer alerts system.

Participant
Progress Alerts

Real-time stats matter to your Spectators and Participants!

3.7 million progress alerts issued in 2023.

Close to 3 million progress alerts so far in 2024!



Benefits of RaceJoy
Tracking Types

GPS	Continual alerts (not limited by timing equipment)	Shows actual position on map (important to spectators)	Positional features (Off-course alerts, SOS, NearMe, etc)	Real-Time engagement with Participants
Chip-Timed	Broadens use (no phone required)	Available for tracking **ALL** participants' progress	Easily provide a big race experience seen in top 100 events!	Deliver official scored updates at fraction of the cost of others

Bottom Line

- Affordable Real-Time Tracking.
- Simplified, Easy Setup and Delivery for Big Race Experience.

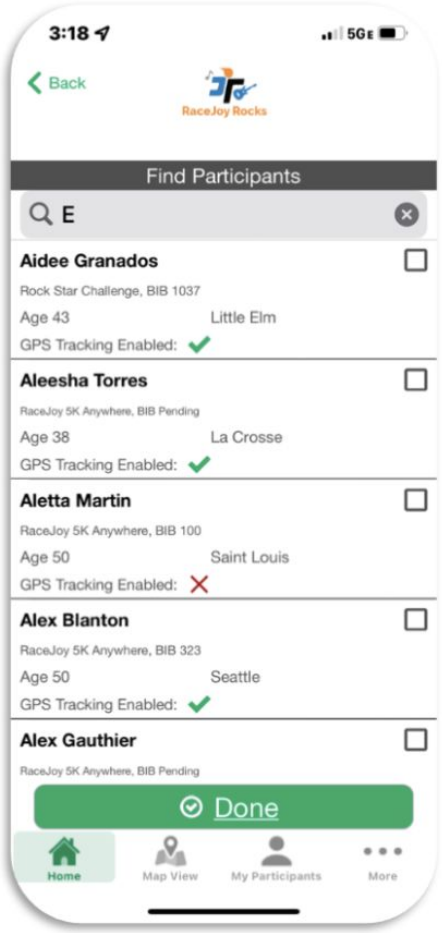
RunSignup **Advantage**

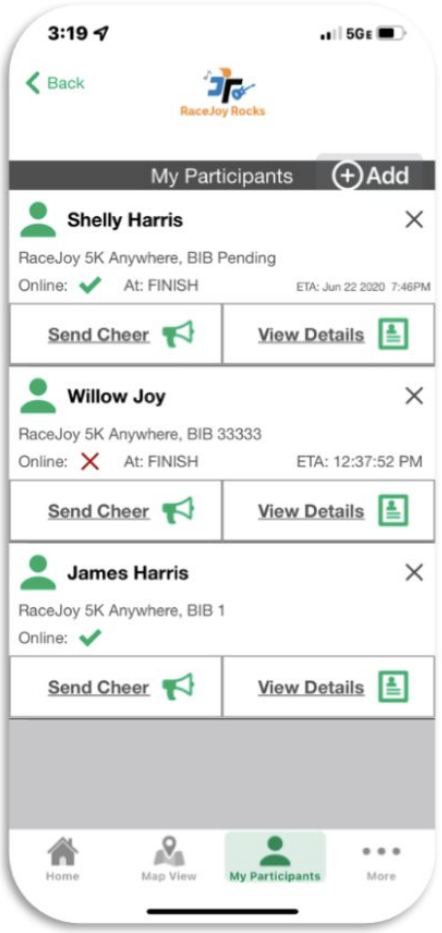
- **Seamless Integration** with registration data.
- **Automatic Integration** with real-time results (officially scored).
- **Additional integration** with race information and branding.
- **Discounted pricing** through RaceJoy Certified Timers.

Participant **Search**

- Registration details automatically integrated into RaceJoy.
  - Includes Team Auto-Sync.
- Greatly simplifies RD / Timer setup for Event App (no extra setup).

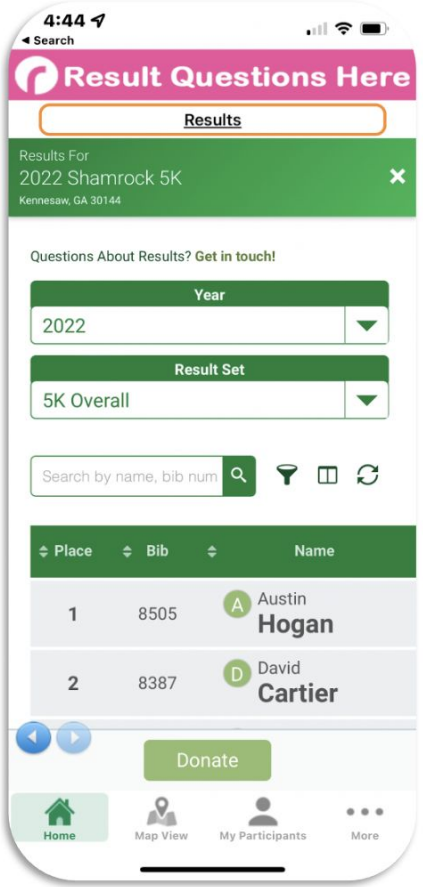
Anonymous Tracking Profiles are available!





Timed **Results**

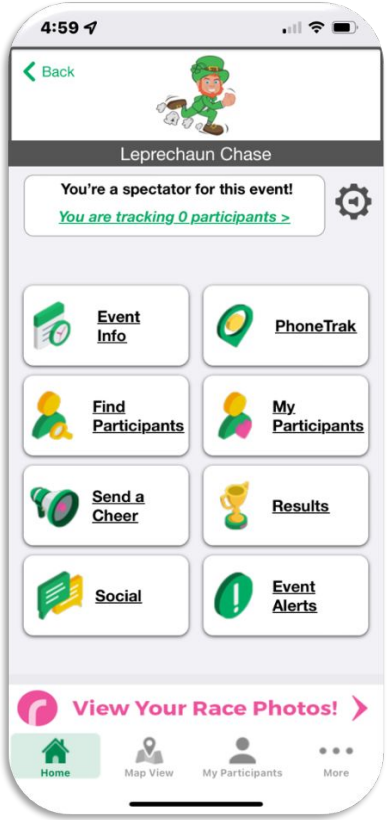
- Official timed results based upon the participant crossing timing equipment.
- Results displayed real-time in RaceJoy app accessing event's results pages.

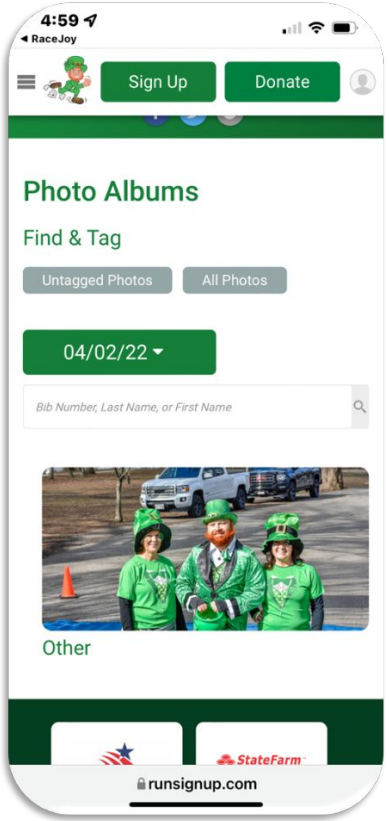


Official Results available for all types of tracking.

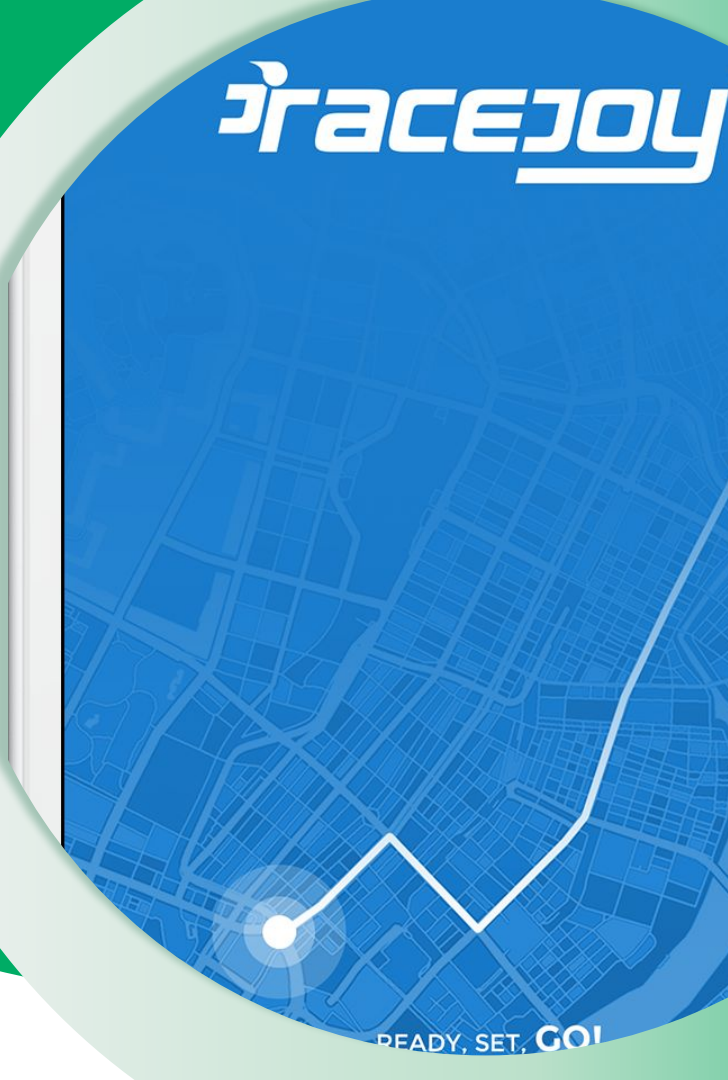
Participant **Photos**

Automated integration with RunSignup Photos and Results.





RaceJoy
User Experience

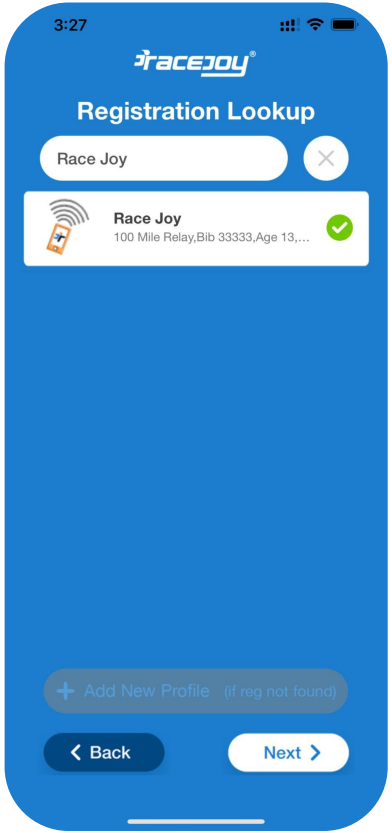


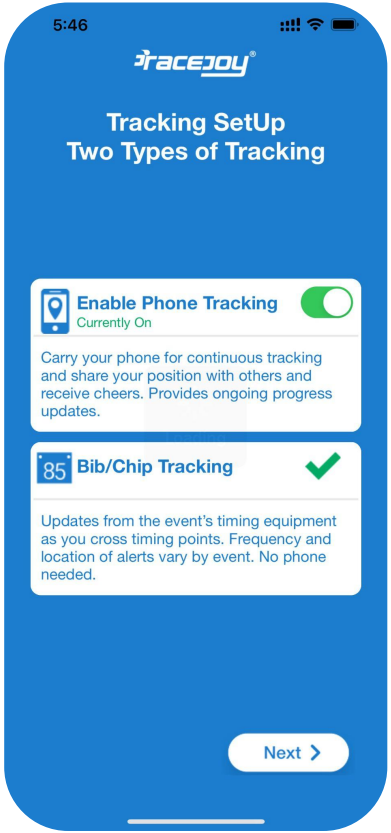
RaceDay RunSignup

RaceJoy **User Experience**

Simple Setup for Participants

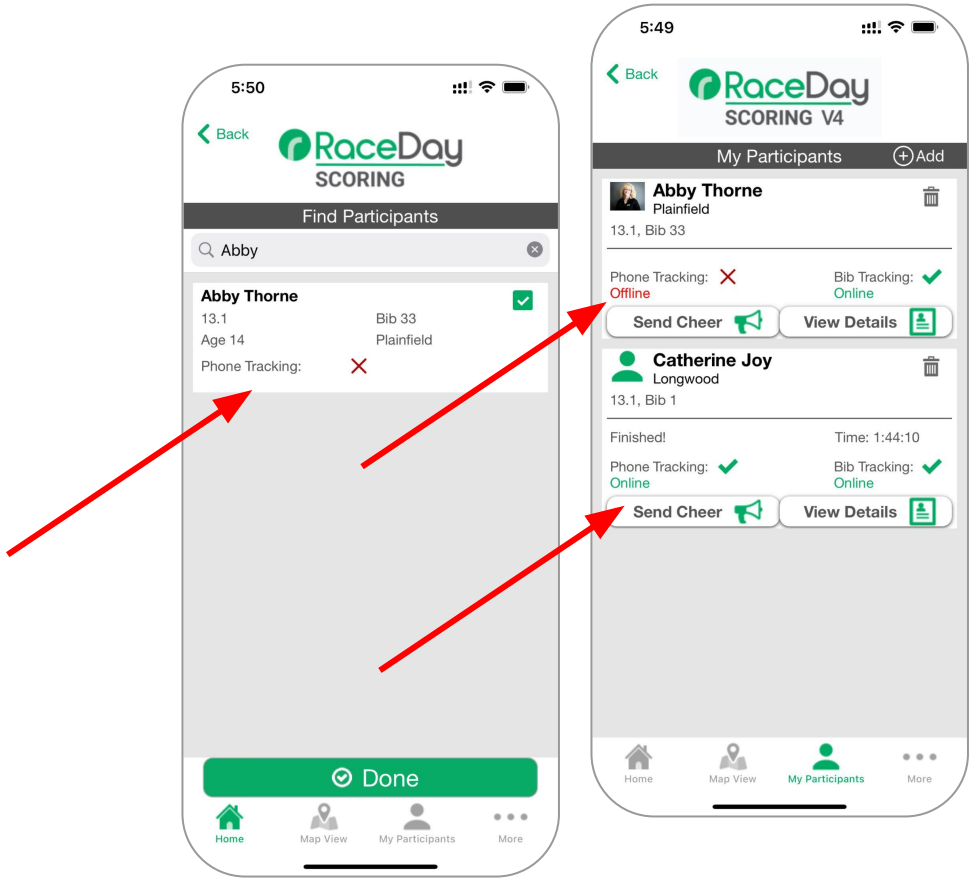
1. Lookup Registration
2. Opt-in for PhoneTrak or Not





RaceJoy
User Experience

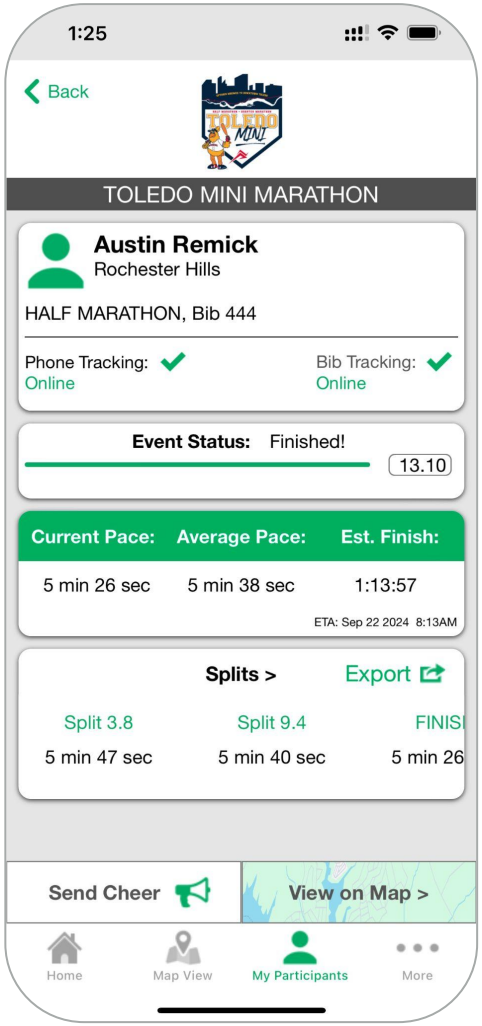
- Easy to Understand for Spectators & Participants.
- Indicators show if participant opted for GPS PhoneTrak.
- Indicator if GPS is Online for participant's phone.



Detailed
Performance Stats

- Real-time Stats and Indicators:
  - Estimated Time of Arrival
  - Estimated Finish Time
  - Split Times

- Participants can export:
  - Split Data (Everyone)
  - GPX Replay (if PhoneTrak)

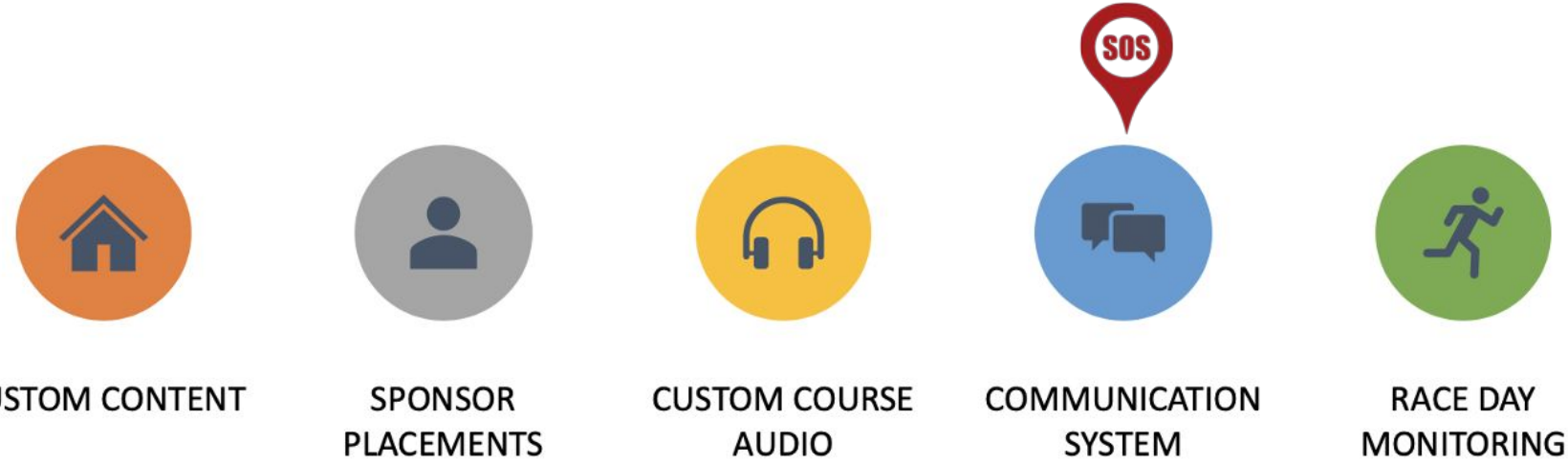


RaceJoy

Event Organizer Features

RaceDay RunSignup

Key Race
Organizer Features



Race Day **Monitoring**

Display live tracking of participants to a large screen at the race site.

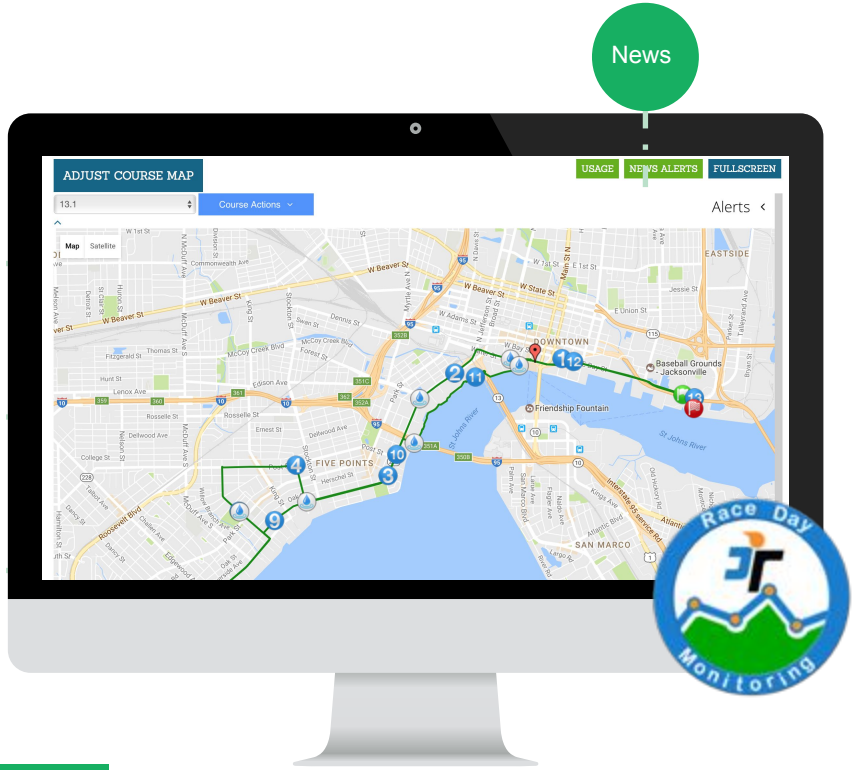
Customize and adjust news alerts and progress alert messages

Individual race participant progress information like pace and estimated finish time

Global view of participants

Access the number of participants who have crossed milestones

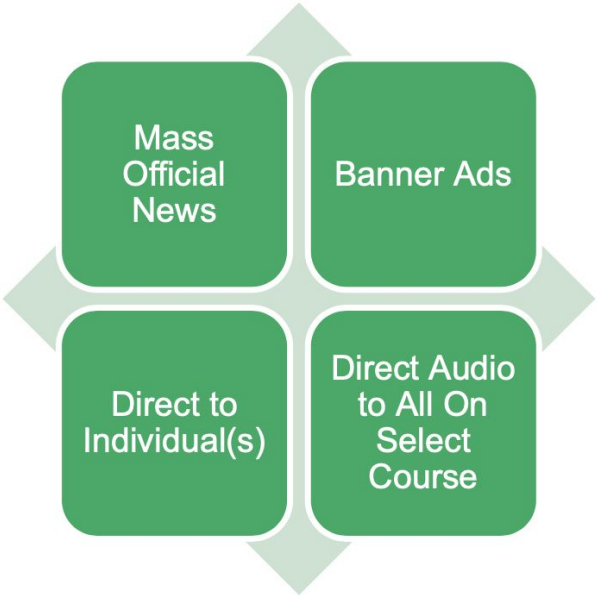
2



Provides organizers with ability to track participants live from a web console and access to information to manage race operations.

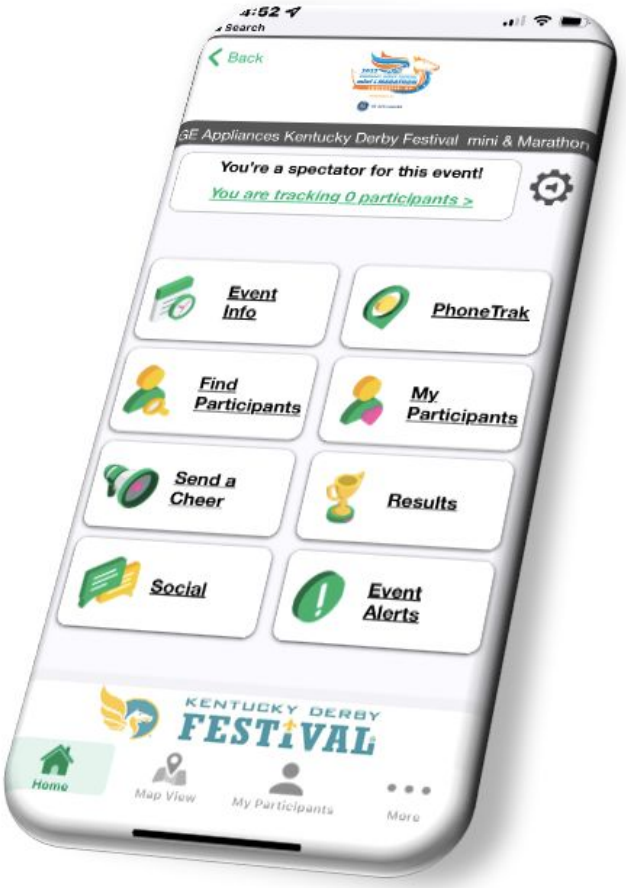
Event
Communications

- **Official News Alerts**
  - Pre-scheduled or on the fly. Content, links, graphics
  - Issued as in-app alerts.
- **Banner Ads**
  - Important news and linkable.
- **Direct Audio Messages**
  - Select individuals, group or all actively completing an activity.

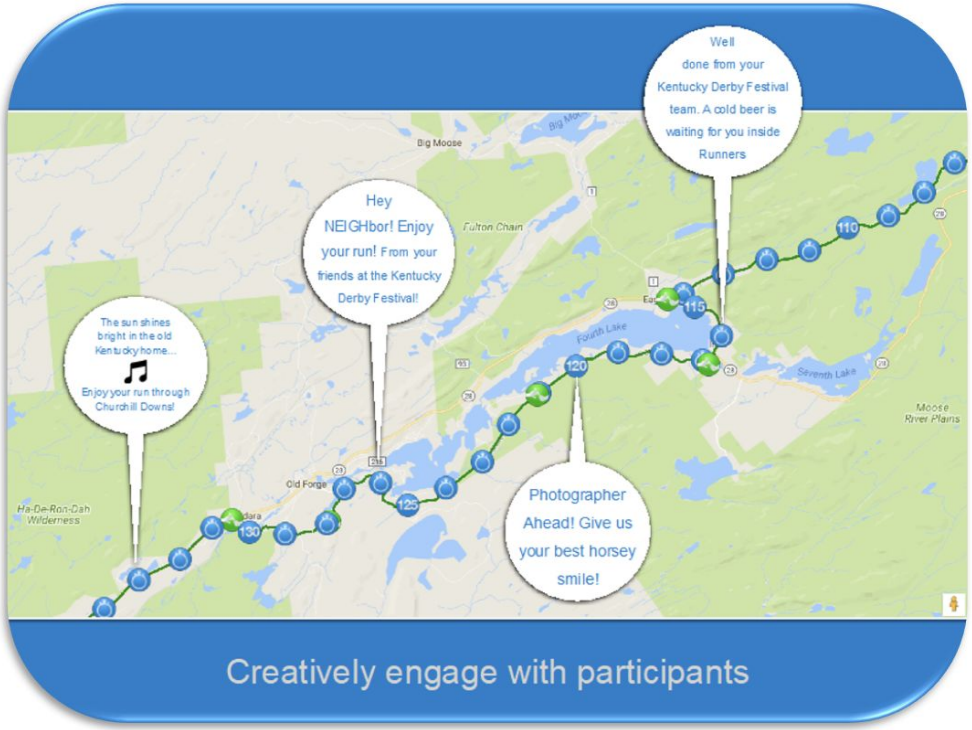


Custom Branding
& Content

- Event logo
- Linkable banner ads
- Event Info page
- Schedule
- FAQ
- Course map customization (for defined courses)
- Official race news alerts
- Sponsor placements

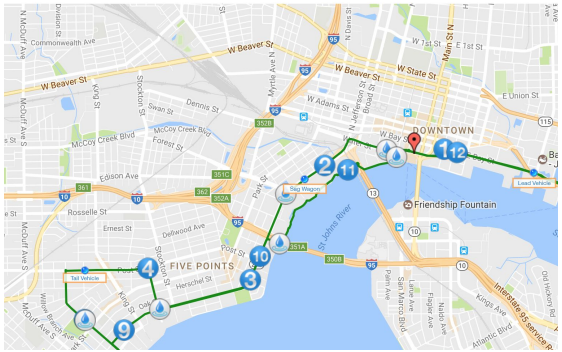


Geo-based & Distance-based
Cheer Points

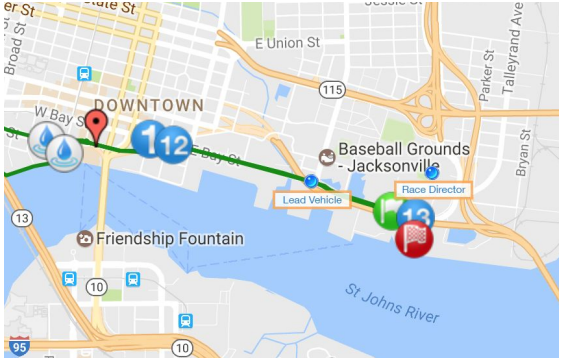


Race Operations Tracking

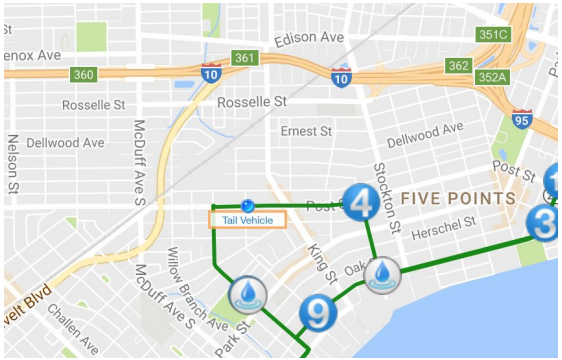
RaceDay TECHNOLOGY SUITE



Track race operations team



Track each other in RaceJoy



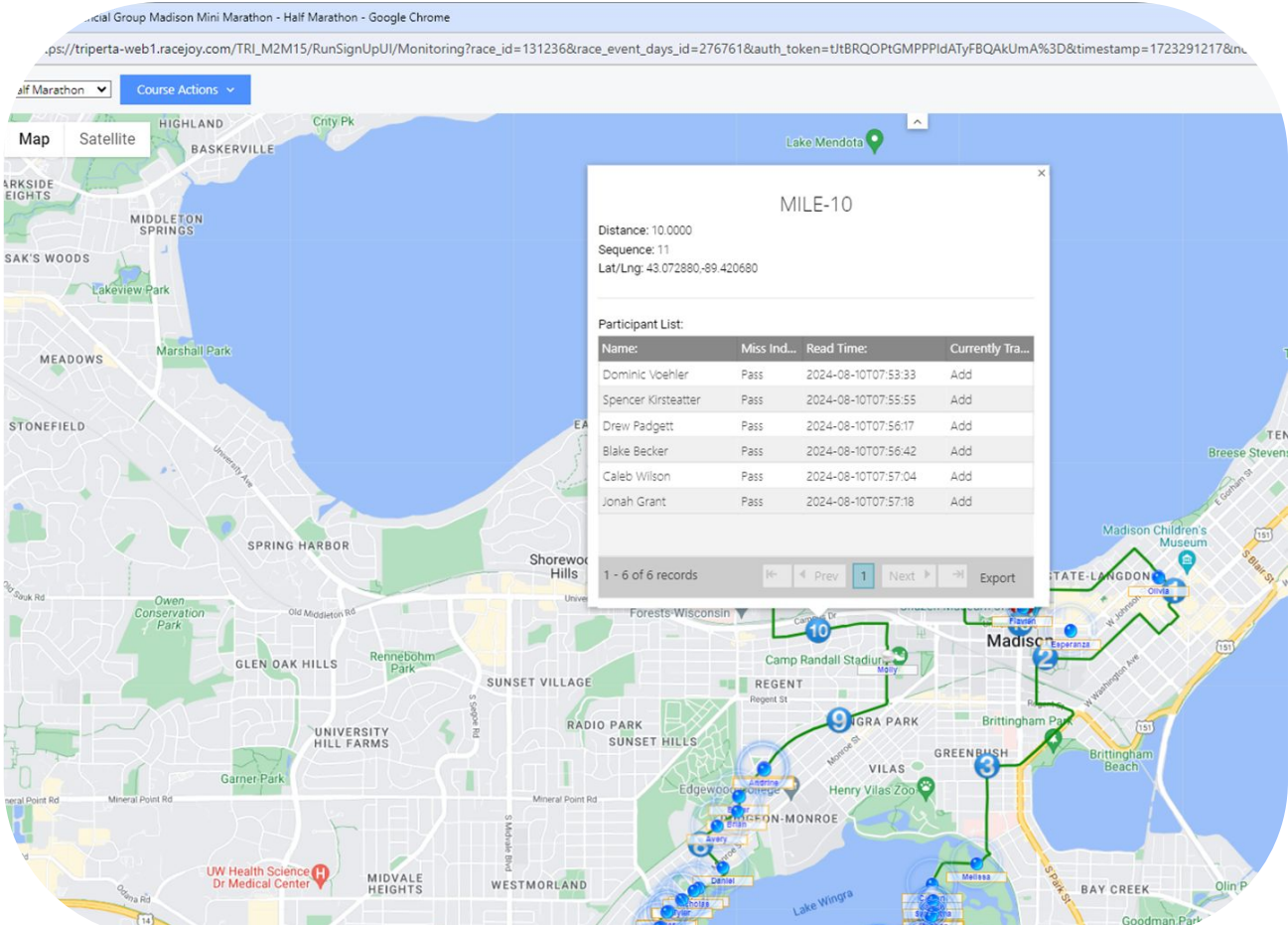
Web console view for race management

Track the sag wagon, lead and tail vehicles, and key personnel, like the race director.

RaceJoy **Monitoring**

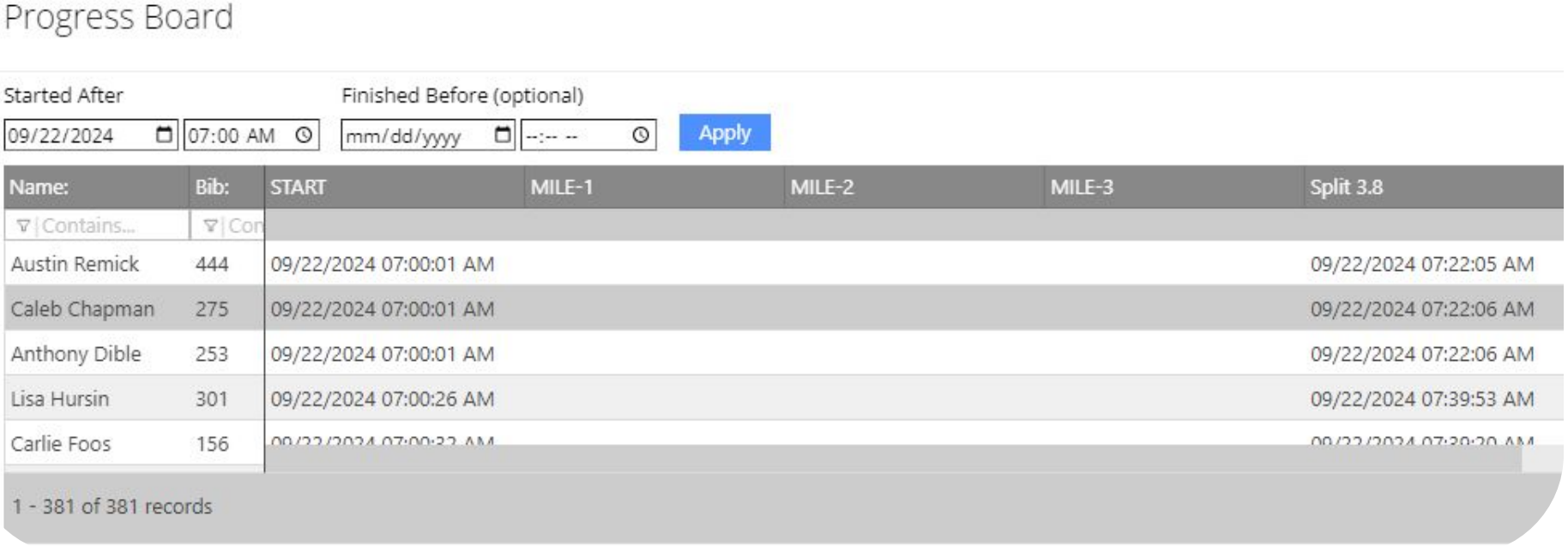
RaceDay TECHNOLOGY SUITE

- Operations Monitoring provides both Chip and GPS Data.
- Easily determine leaders ETA.



Leaderboard **Displays**

Shows both Chip and GPS Tracked Participants.



Provide Quality of Big Event Experience

"Our Mission is to provide all events with the to provide a big event experience with easy to use technology at an affordable cost."

Bob Bickel, RunSignup Founder

RaceJoy

Available Through RaceDay Certified Timers

RACEJOY CERTIFIED TIMER

Try Out RaceJoy: RaceJoy Rocks!

Experience of how you can elevate your virtual events.

RaceJoy Rocks Virtual Demo

Register for RaceJoy Rocks

Receive bib number to have progress data submitted

Download RaceJoy App

Audio overview of features

Challenge Course Options

Walk, Run, Bike

Race Anywhere 5K

5K virtual race anywhere

RaceJoy Rocks

Thank You For **Joining Us Today**

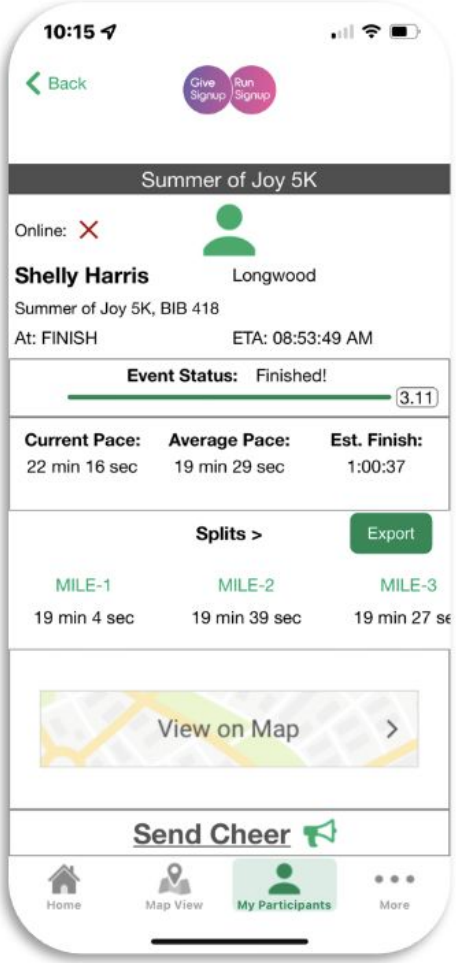
RaceDay RunSignup

Participant **Progress**

Real-time detailed information.

3.1 million progress alerts issued in 2021.

1.7 million progress alerts halfway 2022!



Progress updates issued at every mile.

No additional equipment required.

Key Participant **Features**

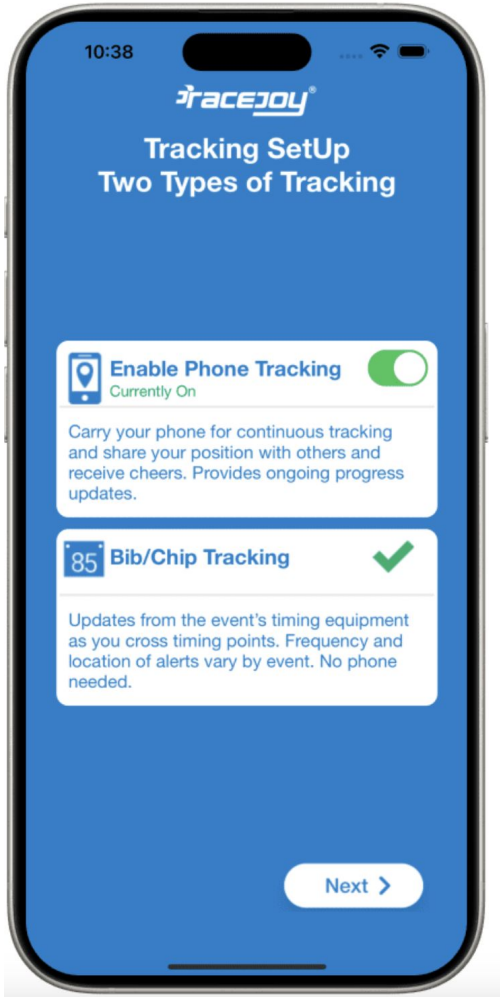
PARTICIPANT TRACKING

SEND-A-CHEER

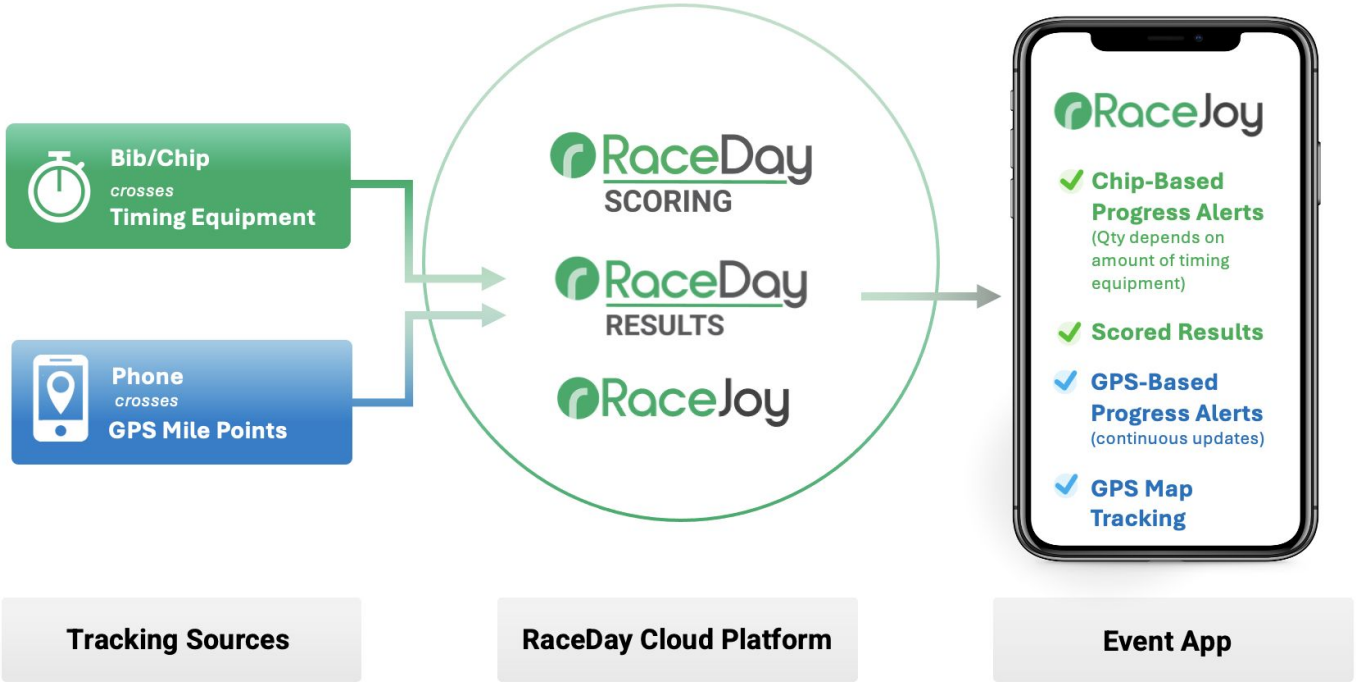
PROGRESS ALERTS

SCORED RESULTS

OFFICIAL RACE EXPERIENCE


10:38
Tracking SetUp
Two Types of Tracking
Enable Phone Tracking
Currently On
Carry your phone for continuous tracking and share your position with others and receive cheers. Provides ongoing progress updates.
Bib/Chip Tracking
Updates from the event's timing equipment as you cross timing points. Frequency and location of alerts vary by event. No phone needed.
Next

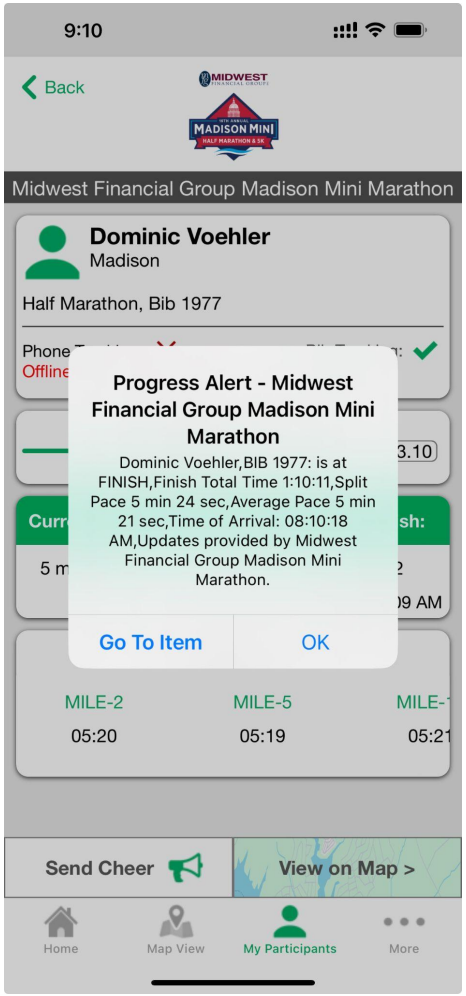
RaceDay Real-Time

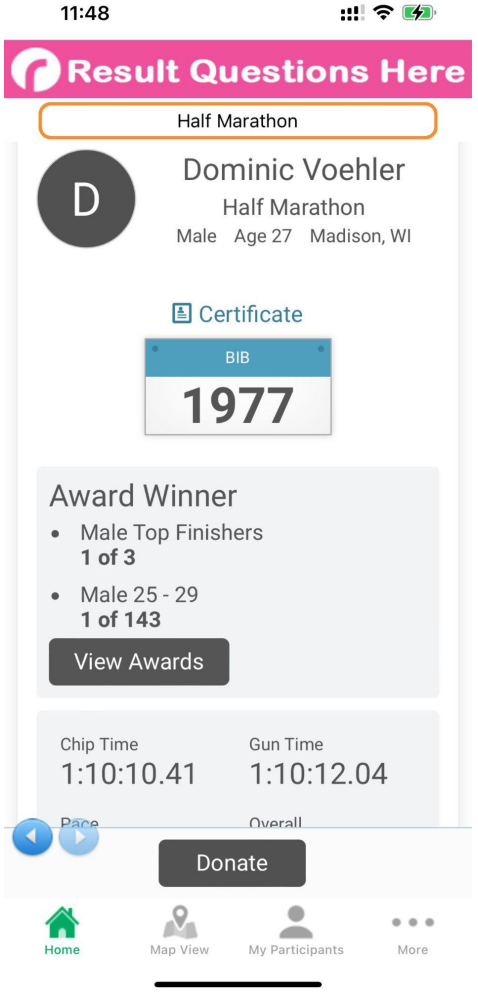


RaceJoy **User Experience**

RaceDay Real-Time Event App

- Timing Alerts
- Official Results
- Cheers from Spectators
- Custom Audio Experience
- Photos
- So much more…





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Subtitle Goes Here

- Section Title for Topic Number One
- Section Title for Topic Number Two
- Section Title for Topic Number Three
- Section Title for Topic Number Four
- Section Title for Topic Number Five
- Section Title for Topic Number Six
- Section Title for Topic Number Seven

RaceDay RunSignup

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RaceDay RunSignup

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Hear From
Our Customers

“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris nec arcu orci. Curabitur aliquet, felis id varius sodales, odio turpis dignissim eros, et ultricies purus erat non elit. Sed purus magna, efficitur euismod est condimentum, tincidunt eleifend odio. Phasellus sed dolor quis est mattis facilisis in non tortor. Pellentesque ex nibh, eleifend sed urna et, mattis interdum diam.”

Jane Doe • Job Title Goes Here
Company Name Goes Here

Page Title **Goes Here**

Subtitle Goes Here

A couple of short sentences or bullet points about the displayed screenshot go here.

Limit the number of words for maximum retention.

Page Title **Goes Here**

Subtitle Goes Here

Content Label

Topic Title Goes Here:

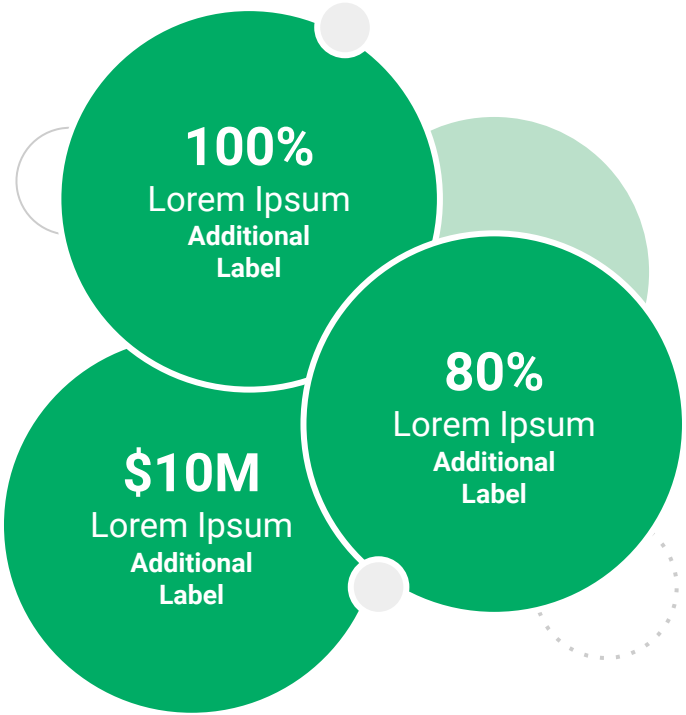
Month 00 • Lorem ipsum dolor sit amet

Month 00 • Lorem ipsum dolor sit amet

Month 00 • Lorem ipsum dolor sit amet

Month 00 • Lorem ipsum dolor sit amet

Month 00 • Lorem ipsum dolor sit amet



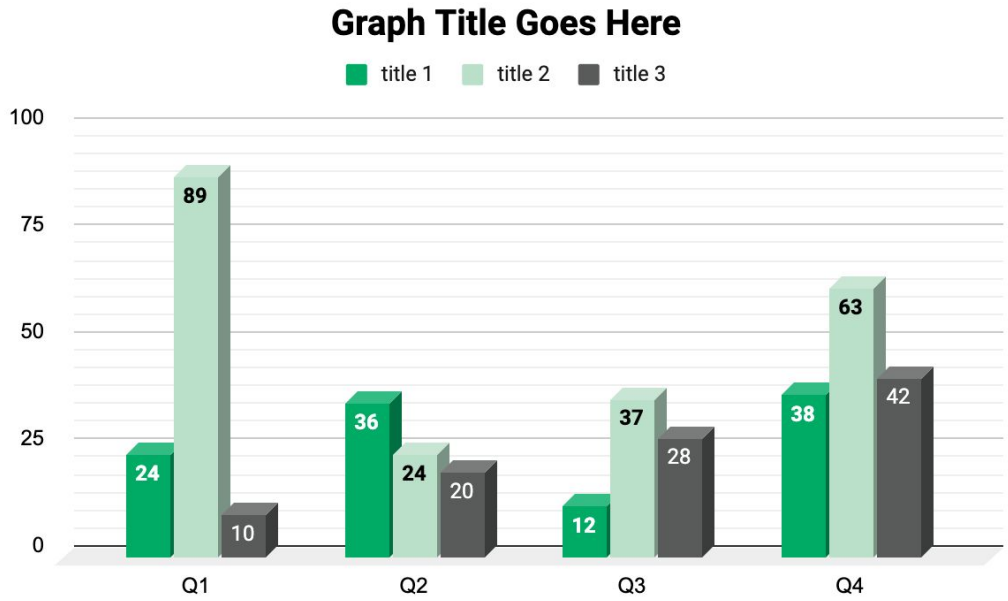
Page Title **Goes Here**

Subtitle Goes Here

Content Label

Topic Title Goes Here

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet



Page Title
Goes Here

Subtitle Goes Here

This layout is for use with two columns of text and no images or screenshots.

- This layout is best for content with short, bulleted list items
- Use as little text as possible
- Slides should be a visual aid to what you're saying

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Page Title **Goes Here**

Subtitle Goes Here

This layout is for use with one column of text and no images or screenshots.

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- Slides should be a visual aid to what you're saying

Thank You For **Joining Us Today**

For more information, visit us online at runsignup.com.

RaceDay RunSignup

Graphic Elements **For Use**

Use these graphics to create your own layouts and add dynamic content to your pages

- New Logos
- Icons
- Stat Bubbles
- Basic Charts & Graphs
- Screenshot Photography
- Live Event Photography

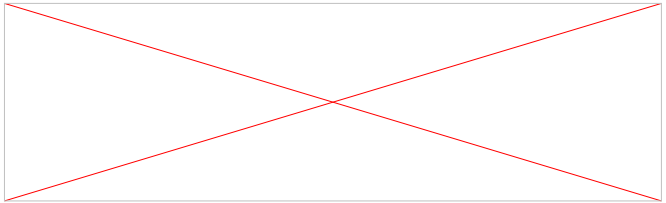
Main **Logos**

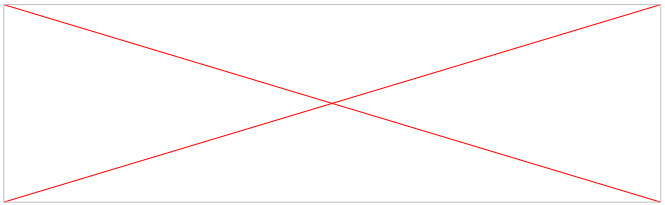
RaceDay Suite **Logos**

RaceJoy

RaceDay BIBS

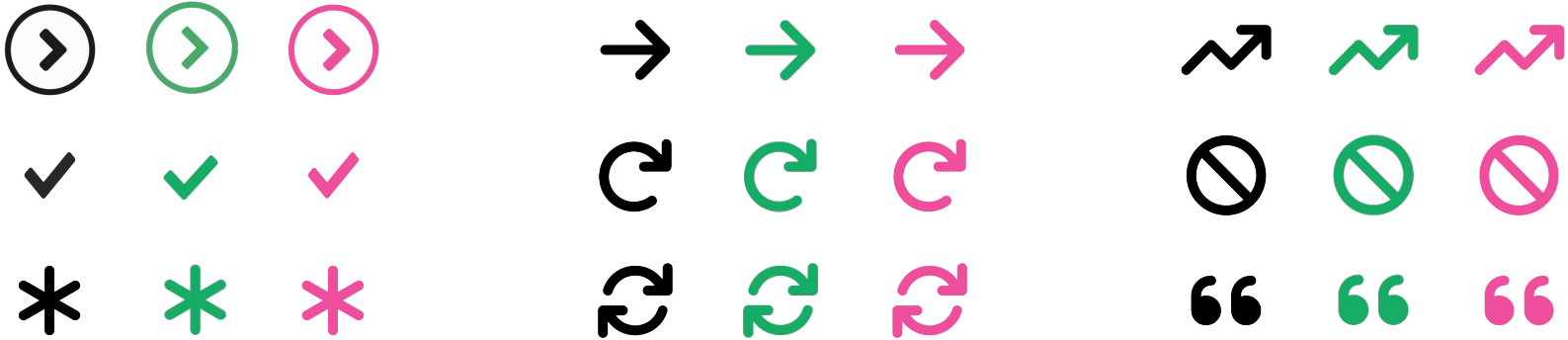
RaceDay PHOTOS





RaceDay SCORING

General **Icons**



DASHBOARD **LOCATION**

DASHBOARD **LOCATION**

SOLUTION

SOLUTION

RaceDay **Icons**

Generic

Users • Customers • People

Payments

Swag Store

Endurance Events

RunSignup **Icons**

Generic

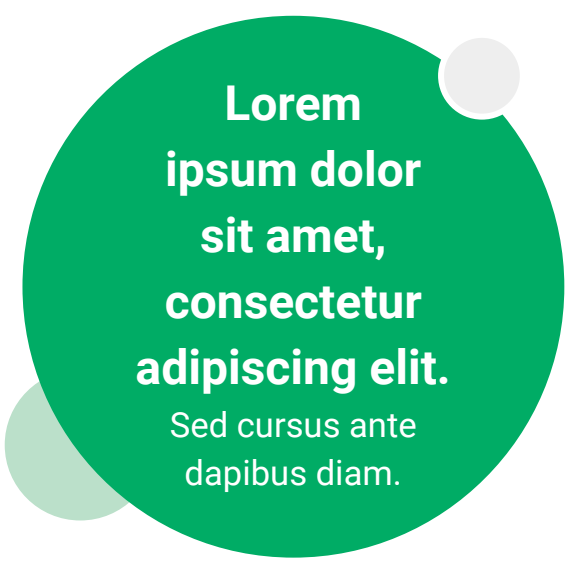
Users • Customers • People

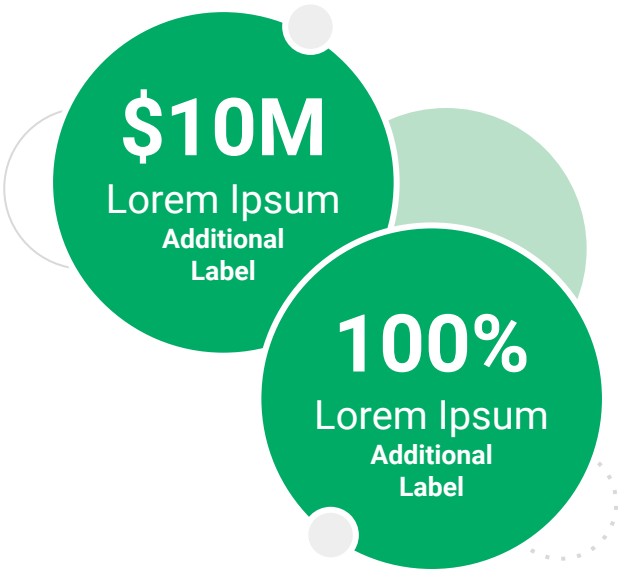
Payments

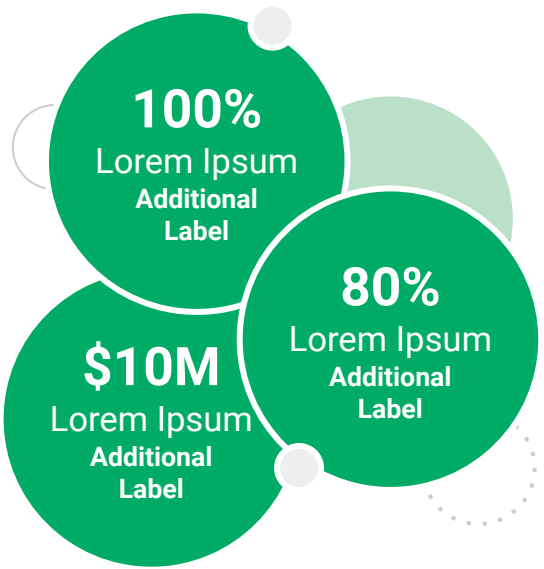
Swag Store

Endurance Events

Stat **Bubbles**







Stat **Bubbles**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Sed cursus ante dapibus diam.

$10M

Lorem Ipsum

Additional Label

100%

Lorem Ipsum

Additional Label

100%

Lorem Ipsum

Additional Label

$10M

Lorem Ipsum

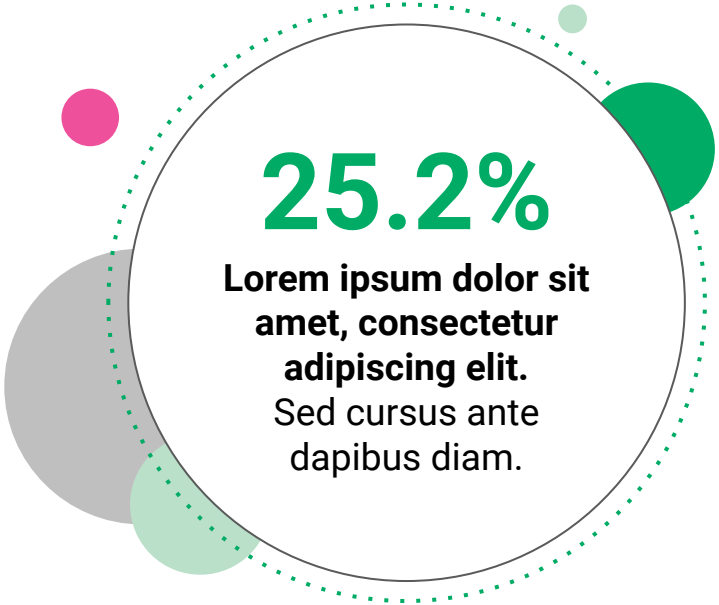
Additional Label

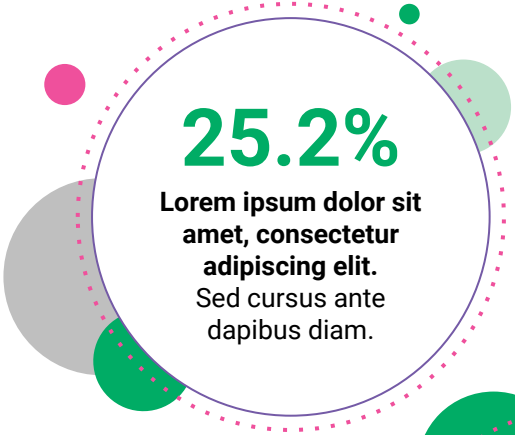
80%

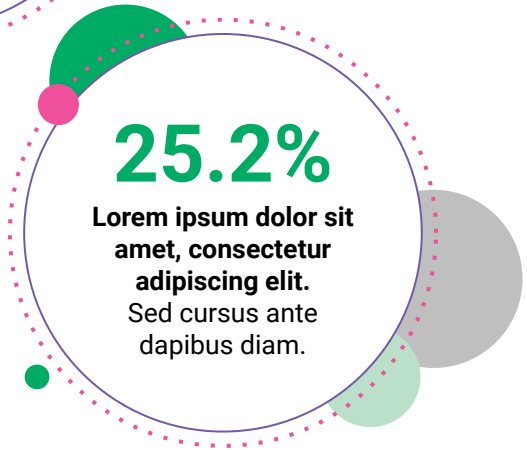
Lorem Ipsum

Additional Label

Stat **Bubbles**

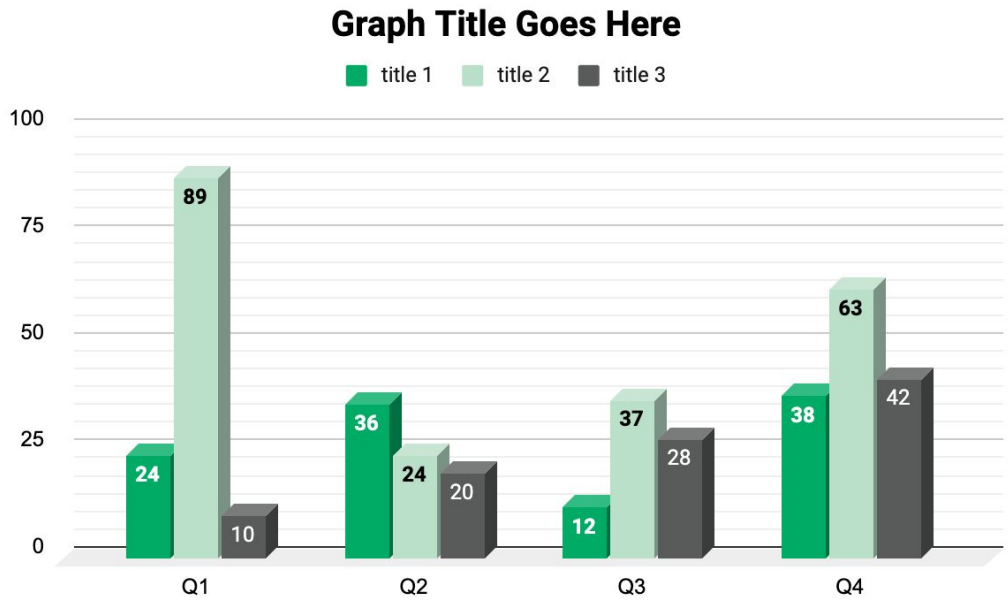






Basic **Charts & Graphs**

Chart Title				
Section Title				
Data Title	**Data Title**	**Data Title**	**Data Title**	**Data Title**
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX
Section Title				
Data Title	**Data Title**	**Data Title**	**Data Title**	**Data Title**
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX



Screenshot **Photography**

Use this layout to showcase product screenshots for desktop

To insert an image:

- Click on the icon on the laptop
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.

Screenshot **Photography**

Use this layout to showcase product screenshots for mobile

To insert an image:

- Click on the icon on the mobile device
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.

Screenshot **Photography**

Use this layout to showcase product screenshots for desktop + mobile

To insert an image:

- Click on the icon on the laptop
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.

Screenshot **Photography**

Use these devices to create your own layout(s)

Live **Photography**

Click to Download
these images from BrandFolder