



FloSports - TicketSignup

Sell Tickets to Track & XC Meets

© GiveSignup

® RunSignup

™ TicketSignup





Today's Agenda

- FloSports - TicketSignup Partnership
- Why Online Ticketing for Track Meet Spectators & Fans?
- Customer Examples
- TicketSignup Demo
- Q&A

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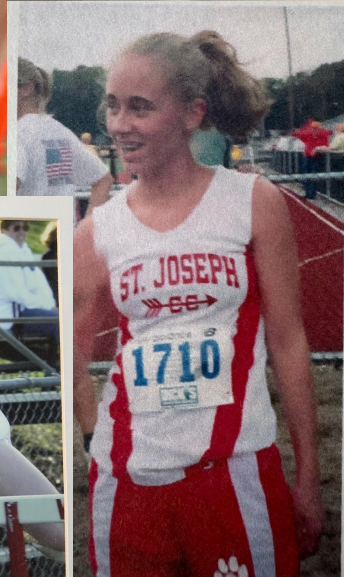
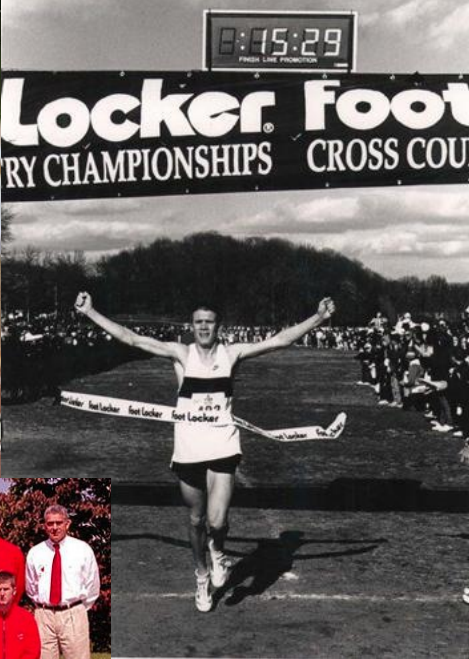




FloSports - TicketSignup Partnership

Why FloSports is Partnering with TicketSignup

- FloSports / Milesplit Customers Looking for Revenue Sources
- Spectator and Supporter Ticketing and Donations Generate Revenue
- Monetization for Track and XC Programs
- TicketSignup and RunSignup are Well Known, High Quality Partners
 - Proven Track Record
 - Perfect Technology Fit for Easy Selling and CheckIn





Why Online Ticketing for Track Meet Spectators & Fans?

- Monetize Your Track Meet
 - Spectator Tickets, Parking Passes
 - Donations
 - Store
- Spectators and Fans Want To Support your Track Program
 - Collect Emails for Ongoing Communications
- Manage Revenue and Payments Rather than Cash Confusion
- Potential Partners for Ticket Management and Checkin
 - Coach and Booster Club
 - Timers can deliver more revenue & services to customers



Free Email Marketing

Send Unlimited Emails for Free

- Automated email lists from ticket purchases
- Import unlimited contacts
- Easy Email Builder to create beautiful emails - no HTML required
- Prebuilt Emails
 - Newsletters, Tickets on Sale, Pre-Event, etc.
- Automated Emails

DEMO - Track Meet
Create Email: DEMO - Track Meet

Save as DraftContinue

you're here to sprint to the stands or vault into the action, this event is a hurdle you don't want to miss.

Buy Tickets


Why Attend?

- Watch the **fastest sprinters** and **longest jumpers** compete!
- Support your local athletes and the Track Booster Club!
- Fun for the whole family with concessions and community spirit!

Tickets:

- Adults: \$10
- Students: \$5
- Kids under 5: Free

Get your tickets today and help us race toward new hurdles and equipment for our athletes! 🏆💪



Theme Color

Content Blocks

Content Blocks are items or groups of content that you can easily add to your email. Click on a section to select it, then add content.

TtText

Section TitleFeature 1

Section TitleFeature 2

Image, Text, Button

Ready, Set, Go! Tickets for The Track Meet are Here!

Mark Your Calendars: April 5-6

Where: Moorestown High School Track

Get ready to cheer 🏆, run 🏃, and jump 🦘 for joy 🥳 at the Moorestown Track Meet! Whether you're here to sprint to the stands or vault into the action, this event is a hurdle you don't want to miss.

Buy Tickets

Why Attend?

- Watch the **fastest sprinters** and **longest jumpers** compete!
- Support your local athletes 🦘



Raise More

Collect Donations and Grow Fundraising Email Lists

- Leverage Emails from ticket purchasers for fundraisers
- Ask for donations
 - Get Creative with Custom Donation Levels
 - Sponsor a Hurdle
 - Fund a Baton
- Checkout Cart Add-On Donation

Boost Our Track Stars!

Your support helps our athletes soar over hurdles, launch record-breaking throws, and sprint to victory! Every dollar goes directly to improving equipment and facilities, ensuring our team can reach new personal bests. 🏆

Join the team effort and help us hit the ground running! 🏃 Every donation makes a difference—thank you for fueling the future of our athletes! 💛❤️

\$150
Raised of \$5,000

Updated every 5 minutes

Track Fan ⓘ \$5

Relay Runner ⓘ \$10

Hurdle Helper ⓘ \$25

Starting Block Sponsor ⓘ \$50 ✓

Finish Line Hero ⓘ \$100

\$ 50.00 One Time

Anonymous ▾

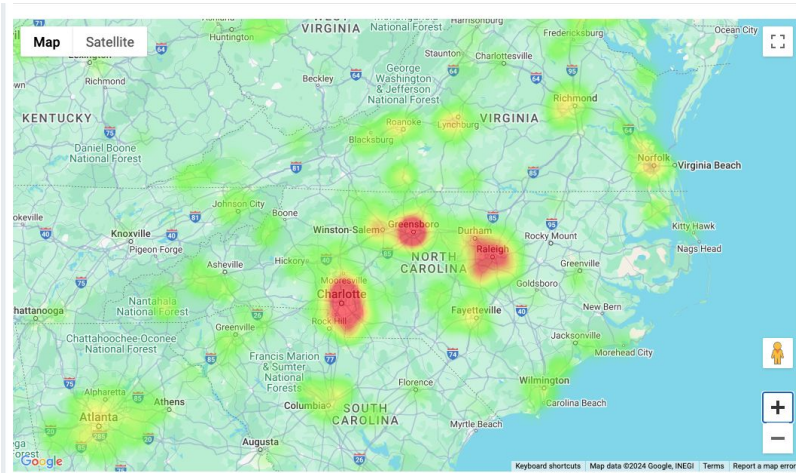
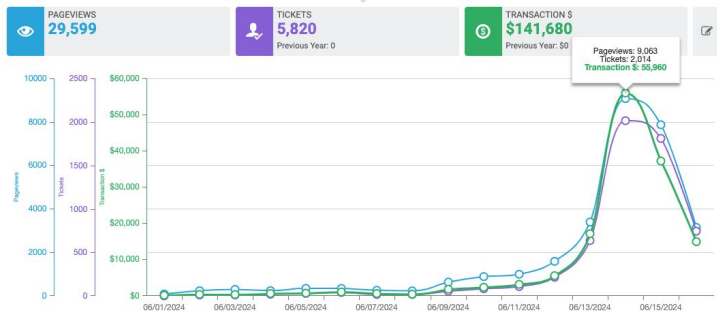
Continue



Showcase Your Meet's Impact

Reporting and Analytics that Demonstrate Value

- Purchase Report
- Insights
- Heatmap
- Tickets Sold
- Ticket Sales Summary



Friday Pass

1,241 tickets sold

Saturday Pass

2,348 tickets sold

Sunday Pass

1,432 tickets sold

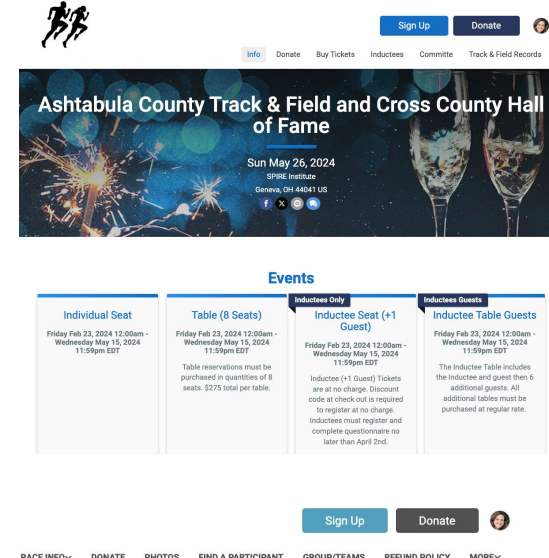
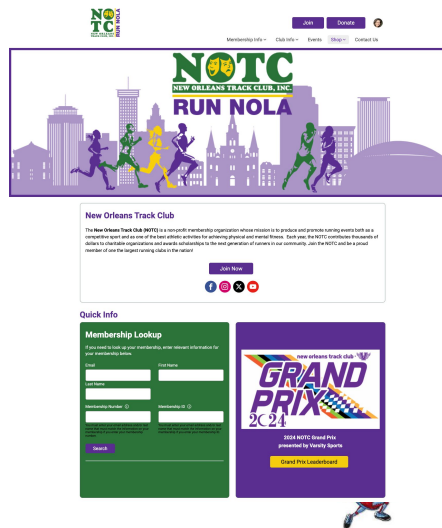
Weekend Pass

865 tickets sold

And More Free Products

Take Your Meets to the Next Level

- Store
 - Sell swag and other add-ons
- Free Websites
 - Event Websites
 - Org Websites - Booster Club, Track team, etc.
- Membership
 - Offer booster club memberships with exclusive perks to foster ongoing support
- Fundraising Events & Campaigns





Hoka Festival of Miles

- Challenge: How can Big River Running timing help their customer grow event revenue?
- 1,300 online tickets sold
 - \$5 Youth Ticket
 - \$10 General Admission
- Over \$3,000 in donations
- Over \$1,500 in swag sales

The screenshot shows the event page for the Hoka Festival of Miles. At the top, there are navigation links: "Purchase Tickets", "Donate", and a user profile icon. Below these are links for "Info", "Donate", "Buy Tickets", and "Store". The main banner features the event title "HOKA FESTIVAL OF MILES" in large blue letters, with "ST. LOUIS, MO." below it. The background of the banner is orange with a pattern of yellow and green dots. Below the banner, the event details are listed: "HOKA Festival of Miles", "Thu May 30, 2024", "SLUH - Track & Field Complex", and "Saint Louis, MO 63110 US". There are social media icons for Facebook, Twitter, Instagram, and Messenger. A "Back to Event Website" link is also present. The page displays two merchandise items for sale: a "HOKA Festival of Miles T-shirt" for \$20.00 and a "HOKA Festival of Miles Performance Tech Hat" for \$30.00. Each item has a description, a size selection dropdown, and a quantity selector. The T-shirt is described as a "buttery soft tri-blend T-shirt" available for pick-up at the 5/30 event. The Tech Hat is described as a "BOCO Elite Run Tech Hat" with various features like wicking material and a sweatband. Both items have an "Add Another" button.

HOKA Festival of Miles
Thu May 30, 2024
SLUH - Track & Field Complex
Saint Louis, MO 63110 US

HOKA Festival of Miles T-shirt
\$20.00
Purchase this buttery soft tri-blend T-shirt here and support your favorite track meet!
Available for pick-up at the 5/30 event at the shirt tent inside the venue!
Available in Unisex (Men's) sizes

Size
Unisex Small
1
Add Another

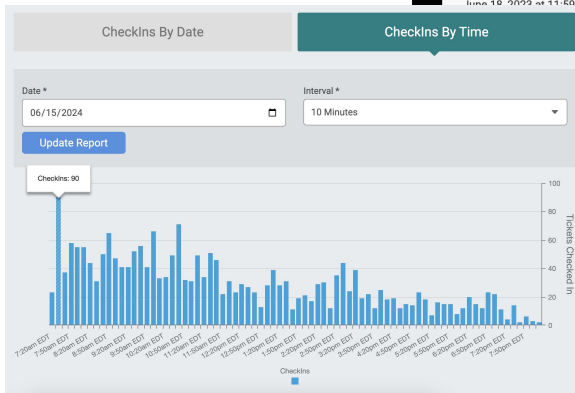
HOKA Festival of Miles Performance Tech Hat
\$30.00
BOCO Elite Run Tech Hat
Available for pick-up at the 5/30 event at the shirt tent inside the venue!
Lightweight wicking woven polyester material
BOCO wicking performance mesh internal sweatband
Adjustable Velcro closure
Laser cut side and rear panels
Curved bill
Machine washable
One size fits most

2



Adidas Outdoor Track Nationals

- Challenge: Long lines, bad spectator experience with entry
- Went 100% online
 - QR Codes to buy tickets at the meet
- 6,000 Tickets Sold
 - \$20 single day; \$50 Weekend Pass
- “CheckIn App training for volunteers took less than 2 minutes”

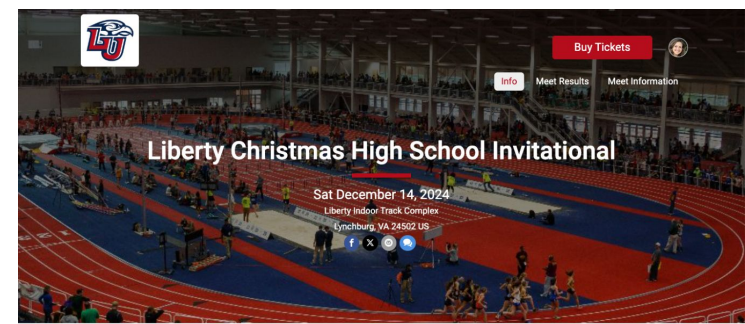


The screenshot shows the Adidas Outdoor Track Nationals website. At the top, there's a 'Purchase' button and a user profile icon. Below the header, the 'TRACK NATIONALS OUTDOOR' logo is prominently displayed. The main section is titled 'Pick Your Pass' and features three options: Friday Pass (\$20.00), Saturday Pass (\$20.00), and Sunday Pass (\$20.00). Each pass option includes a 'Ticket sales ends on' date and time, and a quantity selector (0 to 10). A 'Weekend Pass' option is also visible, priced at \$50.00. A 'Purchase' button is located below the pass options. At the bottom, there's a 'Book Your Hotel' button and a countdown timer showing 'The Countdown is on 00 10 06 22 56'.




Liberty Track Meets

- Challenge: Reduce cash on site
- 3,671+ Tickets sold for track meets in 2024
- Higher Price (and longer wait times) when paying cash
 - \$10 online, \$12 on site for GA
 - \$5 online, \$7 on site
- Fast track consistent branding
 - Set up once, then copy Ticket Event



Events

General Admission	6-17 Year Olds Youth Pricing	Cash at Gate
\$10 <small>Please have QR Code ready when you arrive at the gate</small>	\$5 <small>No ticket required for children 5 and under</small>	 Cash at Gate <small>General Admission \$12 Student Admission \$7</small>
<input type="button" value="-"/> 0 <input data-bbox="1304 551 1323 562" type="button" value="+"/>	<input type="button" value="-"/> 0 <input data-bbox="1497 551 1516 562" type="button" value="+"/>	<input type="button" value="Closed"/>

Information

Spectators will be allowed for an entry fee of \$10 for Adults and \$5 for Students. Doors will open 90 minutes before the first scheduled event. T-shirts will be available for purchase at the site of the meet. Concessions will also be available throughout the meet for spectators and athletes.

Contact Us

If you have any questions about this event, click the button below.

Look Up Ticket

Location

Liberty Indoor Track Complex
1971 University Blvd
Lynchburg, VA 24502 US



[Info](#)

[Meet Results](#)

[Meet Information](#)



N5CTA

- Challenge: Demonstrate value of Track & Field to Athletic Director
- 8 Events in 2024
- 1,731 Tickets Sold
 - Not just ticket revenue - Capture emails to grow lists for fundraising campaigns
- \$1,287 in Donations

2024 N5CTA Delaware State Cross Country Banquet
Mon December 9, 2024
Padua Academy
Wilmington, DE 19806 US

Tickets
Guest/Coach/Family Ticket
Buy Tickets

Description
We gather each year at the end of the Cross Country season to honor Delaware's best Cross Country Runners. We will honor the All New Castle County team. We'll honor our All-state runners, as well as our team champions. And we'll cap the night by honoring our 2024 Runners and Coaches of the Year! this year we are back at Padua Academy, December 9, at 6:30 PM. Check in is from 6:00 to 6:20. We'll say a few quick words and dinner is served at 6:45. Awards and presentations will follow dinner. Please join us! Honored athletes receive a free ticket to the event, and need only RSVP using the separate link sent out to coaches. All family, friends, coaches, and guests should purchase their tickets here.

A special thanks to our sponsors: Elite PT, Delaware Running Company and Asics

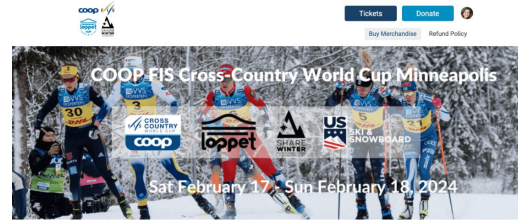
Contact Form
If you have any questions about this event, click the button below.
Questions?

Event Location
Padua Academy
905 N Broom St
enter at corner of 10th and Rodney
Wilmington, DE 19806 US



World XC Ski Championships

- Challenge: Manage a 40,000+ attendee event
- Free GA with paid VIP and seated options
 - Free tickets = More Emails
- Paid parking passes
- \$40,000 in donations, \$50,000 in merch sales + carbon offsets



Tickets		
General Admission Free Access to the park + multiple viewing opportunities around the course. <small>Limited to 10 tickets per event day per transaction.</small>	Grandstand \$35 - \$150 Access to the park + reserved bleacher seating near the finish line. <small>Limited to 6 tickets per event day per transaction.</small>	VIP Spectator Experience \$500 Grandstand seats + access to VIP suites, hot food & beverage service, and more. <small>Limited to 2 tickets per event day per transaction.</small>
Tickets	Tickets	Tickets

Event Description: The COOP FIS Cross-Country World Cup is coming to Minneapolis in February 2024! The world's best athletes in cross-country skiing will race in the first world cup race to be held in U.S. soil in twenty years and the Loppet Foundation is proud to bring the world to Wirth. Registration is everywhere in Theodore Wirth Park. Come explore world class ski trails on the heels of Friday we here.

Tickets:
1. General Admission (GA): Provides entry into the park during the event and multiple viewing opportunities around the course. No seating is provided. Thanks to Shaw-Wirth, general admission is free and open to the public.
2. Grandstand (GS): For adults, \$35 to \$150. Provides entry into the park during the event plus access to bleacher seating near the finish line.
3. VIP Spectator Experience (VIP): Provides access to grandstand seating plus a food and beverage service.

Location: 1221 Theodore Wirth Parkway, Minneapolis, MN 55403

Refund policy: All registration and transaction fees are non-refundable, including in the event of

Return to main website: [Click here](#) to return to the main Loppet Cup website.

Frequently Asked Questions:

What can we expect from our tickets? Your ticket ensures you won't miss a single moment of it here and the experience. The general admission and the competitive spirit of the event are

What's the difference between a general admission ticket and a grandstand ticket? General admission ticket holders will have access to reserved bleacher seating near the finish line, as well as non-spectating along the course in designated viewing zones.

How many tickets are available per transaction? General admission tickets are limited to 10 per event day per transaction.

Are there accessible seating available? Yes! General admission ticket holders will have access to accessible seating available in the Grandstand. For more information, please email

FIS Title Sponsor



Look Up Ticket Purchase

[Enter Ticket Email](#)

Look Up Donation

[Enter Donation Email](#)

FIS Presenting Sponsor



Look Up Ticket Purchase

[Enter Ticket Email](#)

Look Up Donation

[Enter Donation Email](#)

Parking Lots

Park-and-ride	Park-and-ride	Park-and-ski/bike/walk	Park-and-ski/bike/walk
Dunwoody College of Technology \$30/day 818 Dunwoody Blvd Minneapolis, MN 55403 Sold Out!	Resideo Technologies (formerly Honeywell) \$30/day 1985 Douglas Dr N Golden Valley, MN 55422 Reserve Parking	Anawatin School \$10/day 256 Upton Ave S Minneapolis, MN 55405 Sold Out!	Wirth Beach House \$10/day 3200 Glenwood Ave Minneapolis, MN 55422 Sold Out!
Park-and-ski/bike/walk	Park-and-walk	Park-and-walk	Park-and-walk
Wirth Beach Boat Launch \$10/day 3130 Glenwood Ave Golden Valley, MN 55422 Sold Out!	Courage Kenny \$10/day 3915 Golden Valley Rd Minneapolis, MN 55422 Sold Out!	University of MN UROC & 1256 N Penn Ramp \$10/day 1256 N Penn Ave Minneapolis, MN 55411 Sold Out!	Urban League 1 \$10/day 2100 Plymouth Ave N Minneapolis, MN 55411 Sold Out!
Park-and-walk	Urban League 2 \$10/day 2150 Plymouth Ave N Minneapolis, MN 55411 Sold Out!		



DEMO

Pricing

- TicketSignup charges a processing fee **per cart**
- NOT per ticket (average cart has ~3 tickets!)
- Includes all credit card fees
- 100% US Based Support
- Free Email, Free Texts, Free Websites
- Weekly on-time payouts. Daily payouts available upon request & approval.
- Free and offline tickets are free. Donations are flat 4% (including credit card fees)
- Pass fees to attendees

Pricing Chart		
Cart Total	Standard Pricing <i>Includes all credit fees</i>	Volume Pricing (5,000 Tickets/Year) <i>Includes all credit fees</i>
\$0	FREE	FREE
\$0.01 – \$249.99	6% + \$1 per cart	4.8% + \$.80 per cart
\$250 – \$999.99	5% + \$1 per cart	3.8% + \$.80 per cart
\$1,000+	4% + \$1 per cart	3.2% + \$.80 per cart



TicketSignup.io



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Get Started

Our simple ticket event wizard makes it easy to setup your event in minutes, build a free event website, free email platform, and an event day Tickets App. Want a little more information, first? Request a call with our team to talk about how TicketSignup technology can help you sell more tickets.

[CREATE YOUR EVENT NOW](#)



Thank You For Joining Us Today

allison@ticketsignup.io

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