

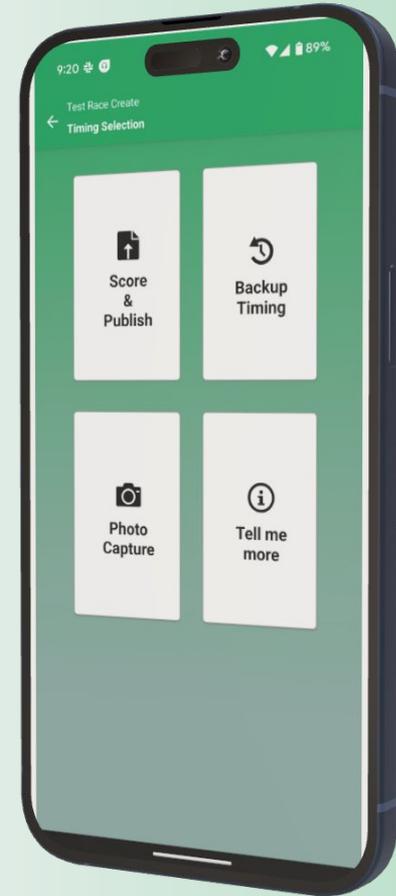




# Today's Agenda

*RaceDay Mobile Timing with Photos*

- Introduction & Welcome
- Why you should offer Photos
- Feature Overview
- What's coming next





# Matt Avery

*EventDay Product Manager*

- RunSignup employee since 2015
- Previously a Race Timer and Event Organizer
- Long time runner and cyclist
- Passionate about using technology to improve the EventDay experience for spectators and participants.





# Introducing Photos in RaceDay Mobile Timing.

- **RaceDay Mobile Timing**
  - Useful for recording backup times.
  - Supports simple race scoring.
- **RaceDay Photos**
  - Simple Photo Upload
  - Automatic Bib detection and tagging
  - Seamless results integration.

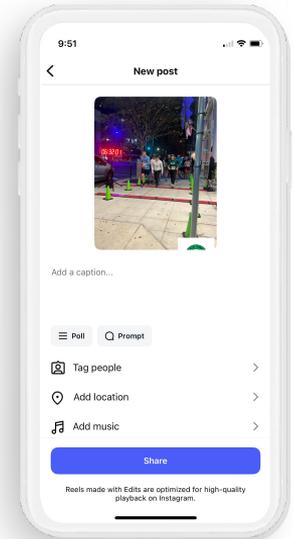
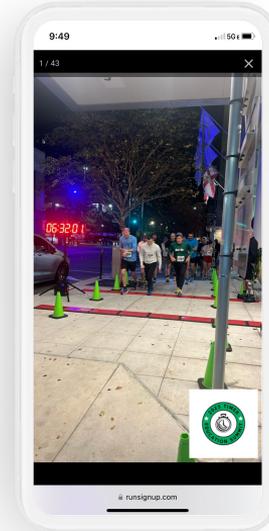
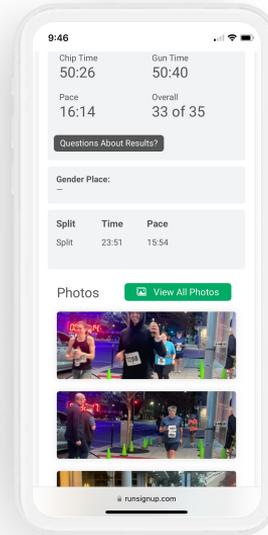
**By adding Photos to the Mobile Timing App we're making it even easier for you to offer a lasting experience to your participants.**



# Why offer Tagged Photos?

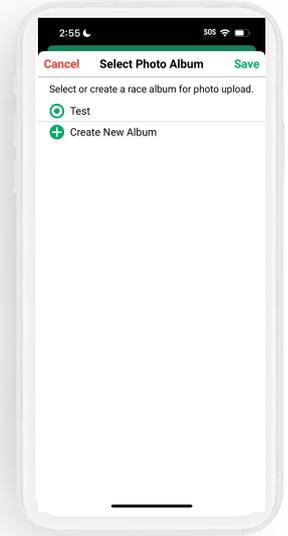
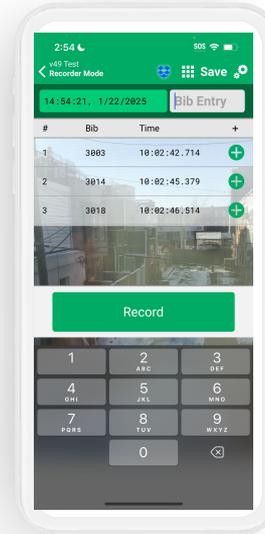
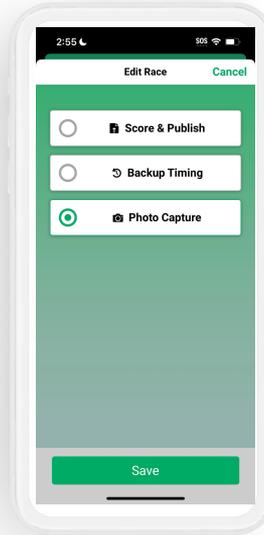
Tagged photos offer a tangible and immediate benefit to races

- Adding sponsor logos provide an activation point that they can monetize (and offset costs if you are hiring photographers)
- Having photos on participant results pages is a great way to guarantee they share images on social media with a race's logo on it
- Photos are a great piece of engagement for spectators and participants, but the photo budget is often one of the first cuts made



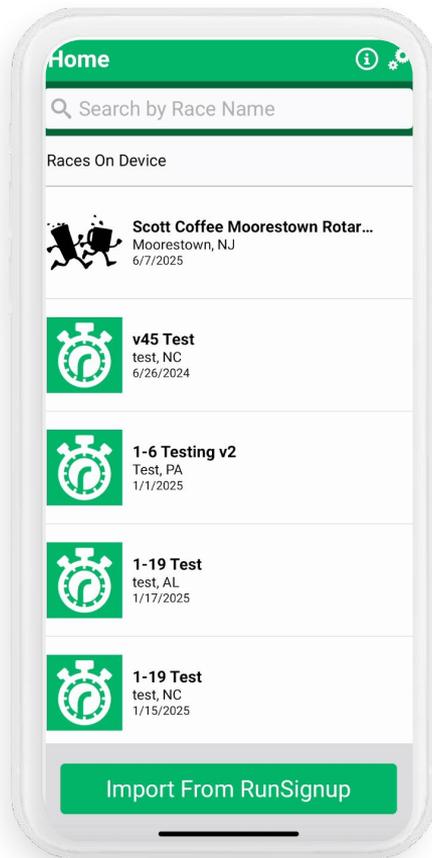
# RaceDay Photos

- A fully integrated solution to allow volunteers/staff to take photos on Race Day and have them automatically uploaded to the RunSignup Photos platform which will detect and tag bib numbers and match them to results automatically.
- Two ways to take photos:
  - Standalone Photo Capture Mode.
  - Photo Capture while recording Backup Times.



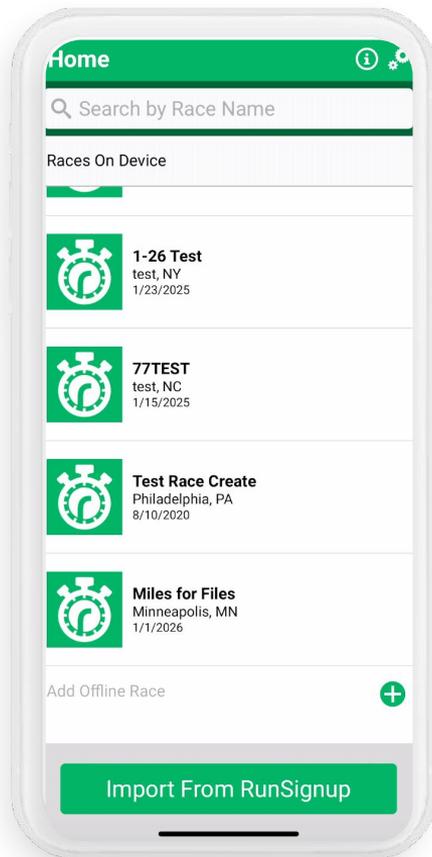
# Standalone Photo Capture

- Import Race from RunSignup.
- Select Photo Capture
- Create an Album to place photos in, or select an existing one.
- Take photos!
- Photos are automatically uploaded to RunSignup's Photo Platform and tagged with bib numbers.
- Photos are automatically linked to Results when they are published.



# Backup Mode Photo Capture

- Import Race from RunSignup.
- Select Backup Timing
- Select what Events you want to include in the bib entry grid.
- Go to Settings in the top right
- Enable Photos.
- Create an Album to place photos in, or select an existing one.
- Photos are now taken whenever you tap a bib number or enter in a time.
- Photos are automatically uploaded to RunSignup's Photo Platform and tagged with bib numbers.
- Photos are automatically linked to Results when they are published.



# What's coming next?

- **General**

- Updating the app flow/navigation to be easier to use.
- Consolidate settings into one menu, accessible from different screens.
- Adding explanations of settings and features within the app.

## Photos

- Support landscape orientation photos.
- Photo upload status tracker.
  - Show how many have been uploaded out of how many taken.
  - Indicate if uploads are “stuck” and allow user to manage.
- Add support for automated photo taking options.
  - Bluetooth shutter release/remote.
  - Take a photo every X seconds.
  - AI motion/body detection.
- Add links to view photos at RunSignup.
- Offer different aspect ratios.

# Thank You For Joining Us Today

*Any questions?*





Headline Goes Here  
Roboto Normal 40pt  
**Roboto Black 40pt**

*Subtitle Goes Here • Roboto Italic 15pt*



# Today's Agenda

*Subtitle Goes Here*

- Section Title for Topic Number One
- Section Title for Topic Number Two
- Section Title for Topic Number Three
- Section Title for Topic Number Four
- Section Title for Topic Number Five
- Section Title for Topic Number Six
- Section Title for Topic Number Seven



# Section Title Goes Here

*Subtitle Goes Here*

- Section Title for Topic Number One
- Section Title for Topic Number Two
- Section Title for Topic Number Three
- Section Title for Topic Number Four
- Section Title for Topic Number Five





# Hear From Our Customers

**“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris nec arcu orci. Curabitur aliquet, felis id varius sodales, odio turpis dignissim eros, et ultricies purus erat non elit. Sed purus magna, efficitur euismod est condimentum, tincidunt eleifend odio. Phasellus sed dolor quis est mattis facilisis in non tortor. Pellentesque ex nibh, eleifend sed urna et, mattis interdum diam.”**

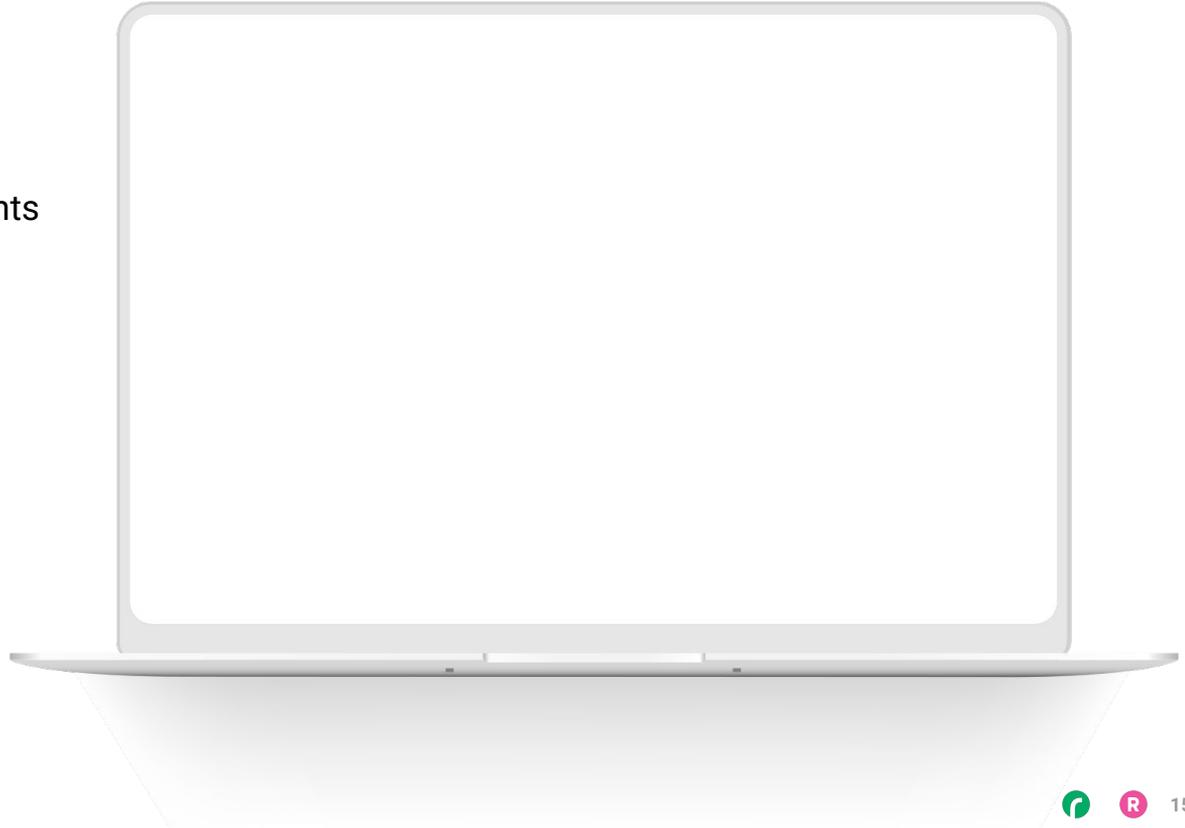
**Jane Doe** • Job Title Goes Here  
Company Name Goes Here

# Page Title Goes Here

*Subtitle Goes Here*

A couple of short sentences or bullet points about the displayed screenshot go here.

Limit the number of words for maximum retention.



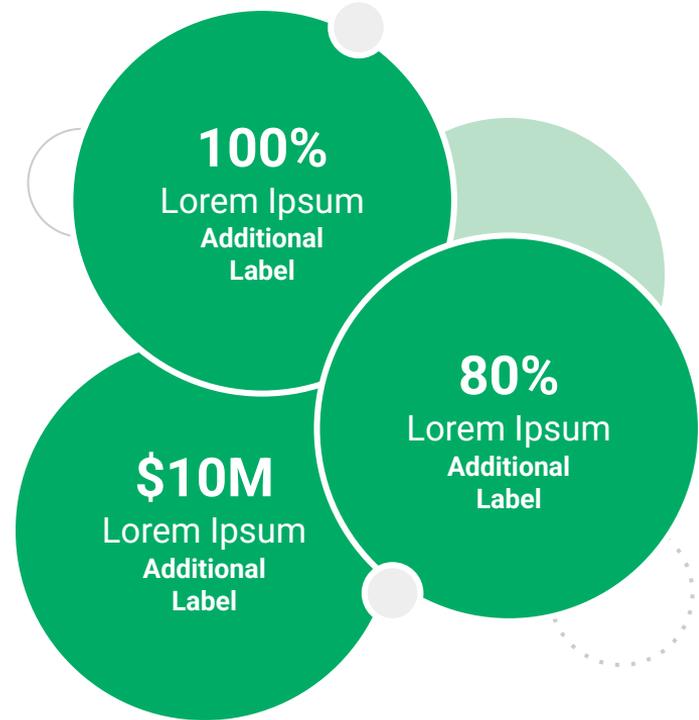
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*Subtitle Goes Here*

Content Label

Topic Title Goes Here:

**Month 00** • Lorem ipsum dolor sit amet



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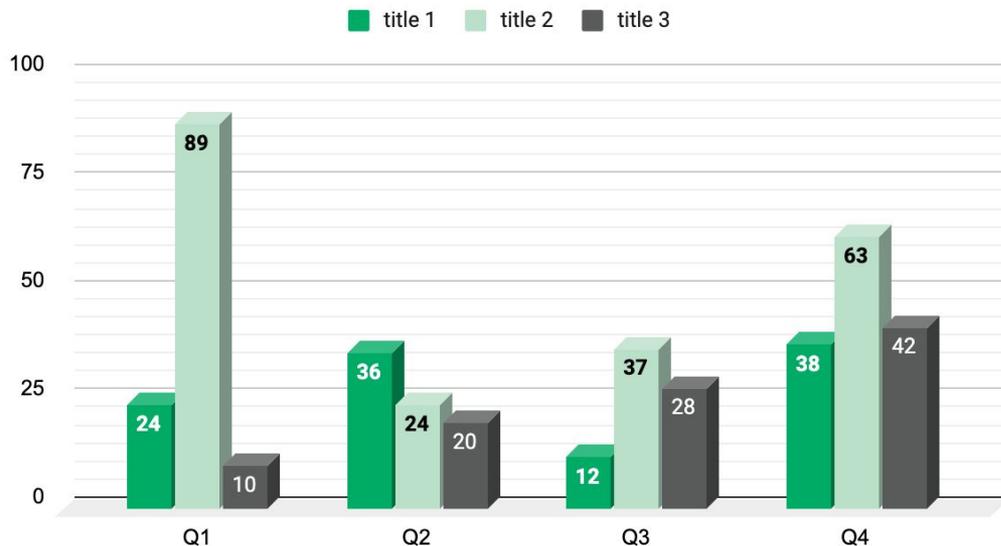
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Content Label

Topic Title Goes Here

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Lorem ipsum dolor sit amet

**Graph Title Goes Here**



# Page Title Goes Here

*Subtitle Goes Here*

**This layout is for use with two columns of text and no images or screenshots.**

- This layout is best for content with short, bulleted list items
- Use as little text as possible
- Slides should be a visual aid to what you're saying

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# Page Title Goes Here

*Subtitle Goes Here*

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# Thank You For Joining Us Today

*For more information, visit us online at [runsignup.com](https://runsignup.com).*



# Graphic Elements For Use

*Use these graphics to create your own layouts  
and add dynamic content to your pages*

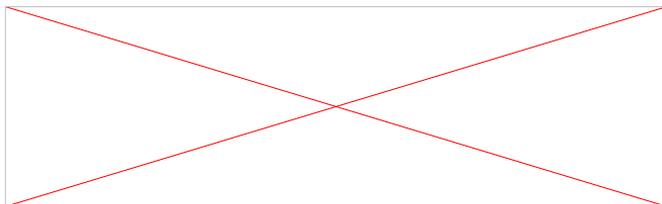
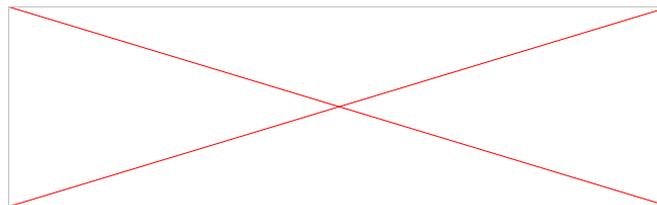
- New Logos
- Icons
- Stat Bubbles
- Basic Charts & Graphs
- Screenshot Photography
- Live Event Photography



# Main Logos



# RaceDay Suite Logos



# General Icons



# RaceDay Icons

## Generic



## Users • Customers • People



## Payments



## Swag Store



## Endurance Events



# RunSignup Icons

## Generic



## Users • Customers • People



## Payments



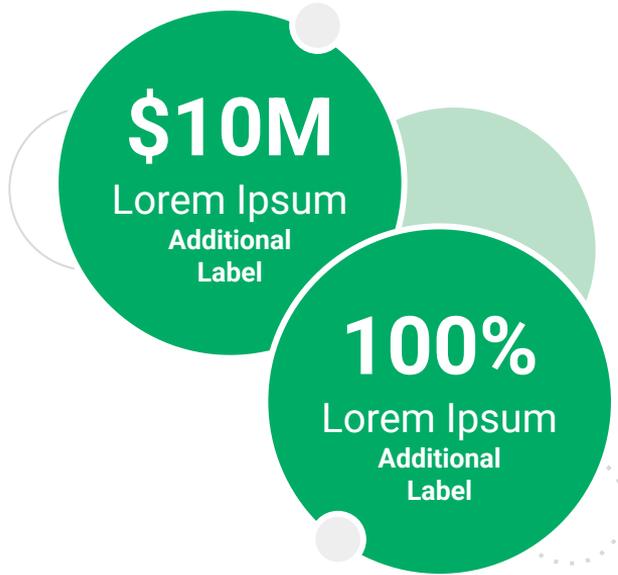
## Swag Store



## Endurance Events



# Stat Bubbles



# Stat Bubbles

**Lorem  
ipsum dolor  
sit amet,  
consectetur  
adipiscing elit.**  
Sed cursus ante  
dapibus diam.

**\$10M**  
Lorem Ipsum  
Additional  
Label

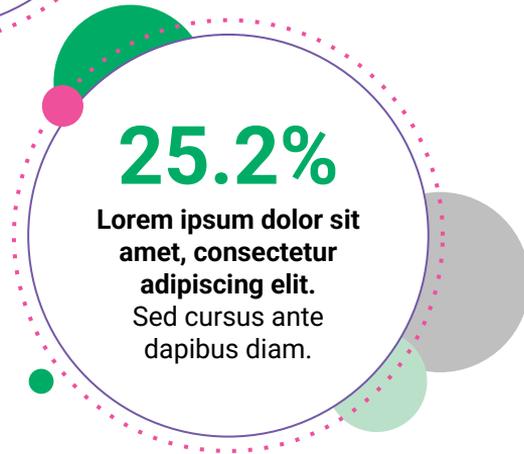
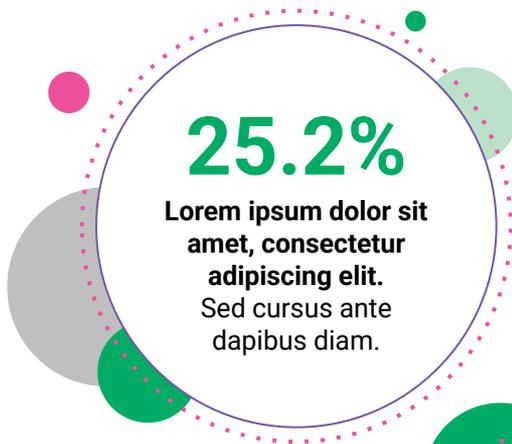
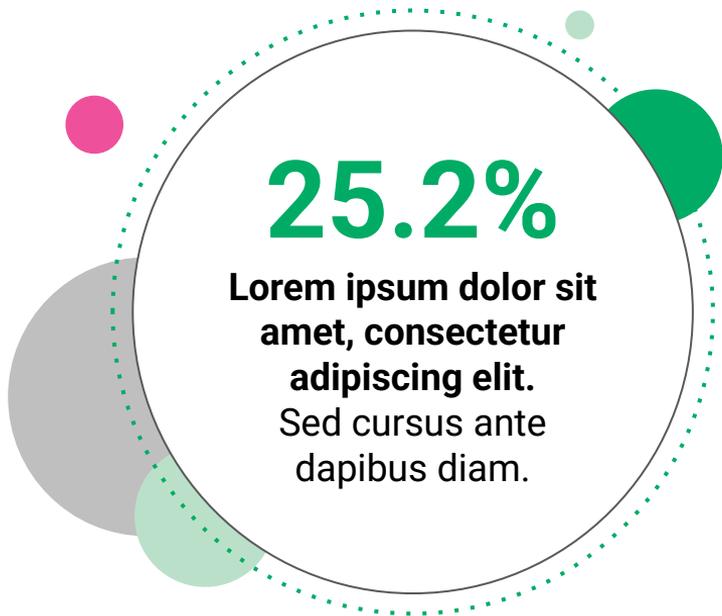
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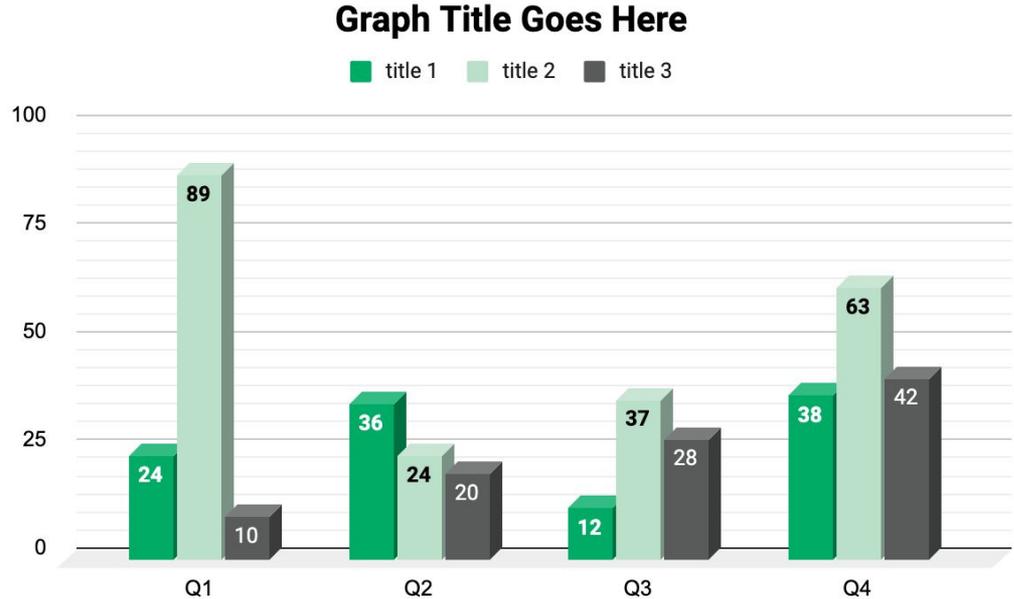
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# Stat Bubbles



# Basic Charts & Graphs

Chart Title				
Section Title				
Data Title	Data Title	Data Title	Data Title	Data Title
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX
Section Title				
Data Title	Data Title	Data Title	Data Title	Data Title
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX
XX	XX	XX	XX	XX



# Screenshot Photography

*Use this layout to showcase product screenshots for desktop*

To insert an image:

- Click on the icon on the laptop
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.



# Screenshot Photography

*Use this layout to showcase product screenshots for mobile*

To insert an image:

- Click on the icon on the mobile device
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.



# Screenshot Photography

*Use this layout to showcase product screenshots for desktop + mobile*

To insert an image:

- Click on the icon on the laptop
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.



# Screenshot Photography

*Use these devices to  
create your own layout(s)*



# Live Photography

