**RunSignup
UNIVERSITY
2025**

Breakfast
7:30AM - 8:30AM
Dining Hall

Check-in
8:30AM - 9:00AM
Great Hall

Welcome Kickoff
9:00AM - 9:30AM
Great Hall

Advanced QuickHits
9:30AM - 10:15AM

New Race Director Quick Hits
9:30am - 10:15AM

Break 10:15AM - 10:30AM

**Websites V2
Workshop Level 1**
10:30AM - 12:00PM

**Simple Ticket
Events Workshop**
10:30AM - 11:15AM

**AI & the API: Developing Your
Dashboards & Applications**
11:15AM - 12:00PM

Lunch 12:00PM - 1:00PM

**Study Hall Hours
9:30PM - 12:00PM
Study Hall**

RunSignup
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2025

The State of the Industry
1:00PM - 1:30PM

RaceDay Real-Time Overview
1:30PM - 2:30PM

Email V2 Workshop Level 1
1:30PM - 2:30PM

Timed Entry Ticketing Workshop
1:30PM - 2:30PM

Break 2:30PM - 2:45PM

The AI Playbook of Today
2:45Pm - 3:30PM

RunSignup Dashboard
2:45Pm - 3:30PM

Break 3:30PM - 3:45PM

Pricing Strategies
3:45PM - 4:30PM

Memberships Workshop
3:45PM - 5:00PM

Raise More - GiveSignup Quick Hits
4:30PM - 5:00PM

Essential Participant Management
4:30PM - 5:00PM

Happy Hour
6:00PM - 8:00PM

Study Hall Hours
1:00PM - 5:00PM
Study Hall

RunSignup UNIVERSITY 2025

Morning Run & Timing Demo
6:00AM - 7:00AM
Outside of Building

Breakfast
7:30AM - 8:30AM
Dining Hall

Websites V2
Workshop Level 2
8:30AM - 9:30AM

AI & the API: Creating a Custom Application
8:30am - 9:30AM

Break 9:30AM - 9:45AM

Email V2
Workshop Level 2
9:45AM - 10:30AM

Complex Participant Management
9:45am - 10:30AM

Eliminating Lines on RaceDay
10:30AM - 11:15AM

Complex Participant Management
10:30AM - 11:15AM

Break 11:15AM - 11:30AM

Using Photos to Drive Demand
11:30AM - 12:15PM

Peer-to-Peer Fundraising
11:30AM - 12:15PM

Advanced RunSignup Reporting
11:30AM - 12:15PM

GRADUATION
12:15PM - 12:30PM

Study Hall Hours
8:30AM - 12:00PM
Study Hall