



Tuesday June 24

Morning Class Schedule

Breakfast

7:30AM - 8:30AM
Dining Hall

Check-in

8:30AM - 9:00AM
Great Hall - Laskey Lobby

Welcome Kickoff

9:00AM - 9:30AM
Great Hall

Advanced QuickHits

9:30AM - 10:15AM
Great Hall

New Race Director Quick Hits

9:30am - 10:15AM
Laskey C

Break 10:15AM - 10:30AM

Websites V2

Workshop Level 1

10:30AM - 12:00PM
Great Hall

Simple Ticket

Events Workshop

10:30AM - 11:15AM
Laskey C

RunSignup AI &

How RunSignup Uses AI

11:15AM - 12:00PM
Laskey C

Lunch 12:00PM - 1:00PM

Dining Hall

Study Hall Hours

9:30AM - 12:00PM

Study Hall - Laksey A



Tuesday June 24

Afternoon Class Schedule

The State of the Industry

1:00PM - 1:30PM
Great Hall

RaceDay Real-Time Overview

1:30PM - 2:30PM
Great Hall

Email V2 Workshop Level 1

1:30PM - 2:30PM
Laskey C

Timed Entry Ticketing Workshop

1:30PM - 2:30PM
Laskey B

Break 2:30PM - 2:45PM

The AI Playbook of Today

2:45Pm - 3:30PM
Great Hall

RunSignup Dashboard

2:45Pm - 3:30PM
Laskey C

Break 3:30PM - 3:45PM

Pricing Strategies

3:45PM - 4:30PM
Great Hall

Memberships Workshop

3:45PM - 5:00PM
Laskey C

Raise More - GiveSignup Quick Hits

4:30PM - 5:00PM
Great Hall

Essential Participant Management

4:30PM - 5:00PM
Laskey B

Happy Hour
6:00PM - 8:00PM

Study Hall Hours
1:00PM - 5:00PM
Study Hall - Laskey A



Wednesday June 25

Class Schedule

Morning Run & Timing Demo

6:00AM - 7:00AM
Outside of Building

Breakfast

7:30AM - 8:30AM
Dining Hall

Websites V2 Workshop Level 2

8:30AM - 9:30AM
Great Hall

AI & the API: Creating a Custom Application

8:30am - 9:30AM
Laskey C

Break 9:30AM - 9:45AM

Email V2 Workshop Level 2

9:45AM - 10:30AM
Great Hall

Complex Participant Management

9:45am - 10:30AM
Laskey C

Eliminating Lines on RaceDay

10:30AM - 11:15AM
Great Hall

Using AI to Build Content

10:30AM - 11:15AM
Laskey C

Break 11:15AM - 11:30AM

Using Photos to Drive Demand

11:30AM - 12:15PM
Great Hall

Peer-to-Peer Fundraising

11:30AM - 12:15PM
Laskey C

Advanced RunSignup Reporting

11:30AM - 12:15PM
Laskey B

GRADUATION

12:15PM - 12:30PM
Great Hall

Study Hall Hours
8:30AM - 12:00PM
Study Hall - Laskey A