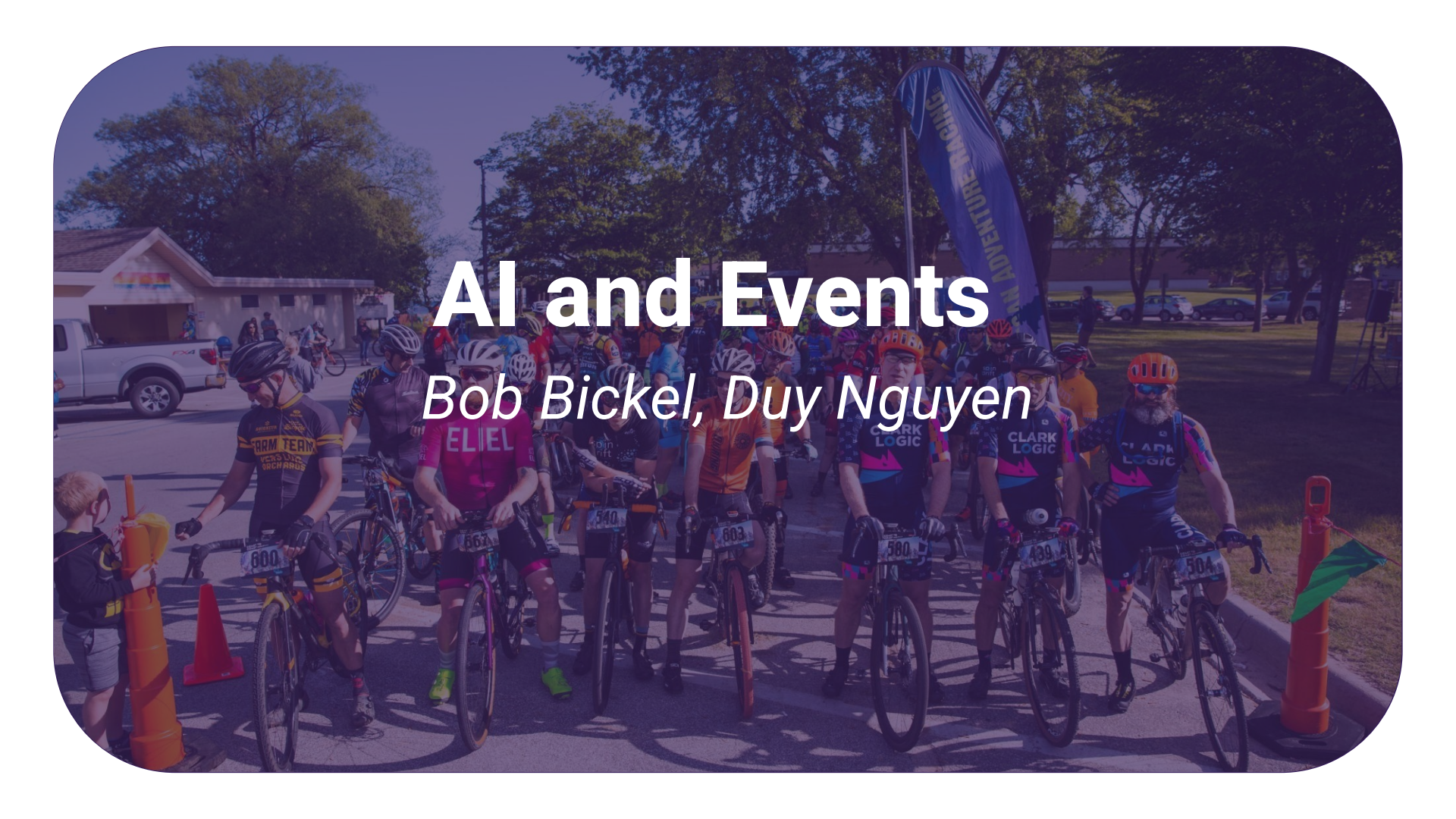


A group of cyclists are lined up at the start of a race on a paved road. They are wearing various cycling jerseys and helmets. In the foreground, a cyclist in a black jersey with 'ARM TEAM' and 'YOUNG LIVES RICHMOND' is on the left, and a cyclist in a blue and pink jersey with 'CLARK LOGIC' is on the right. A young boy in a black shirt and grey shorts is standing next to an orange traffic cone on the far left. A blue banner with 'AN ADVENTURE RACING' is visible in the background. The scene is set outdoors with trees and a building in the background.

AI and Events

Bob Bickel, Duy Nguyen

Agenda

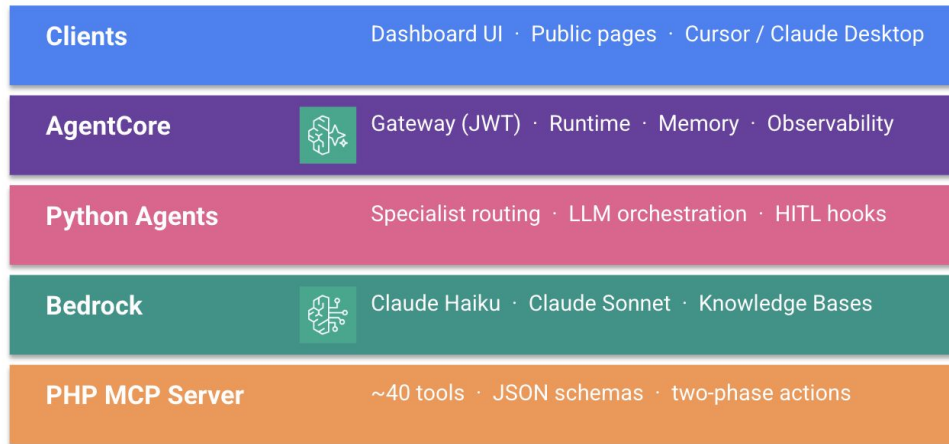
- Our Strategy
- AI for Devs
- AI DIY
- AI Customer Support
- Upcoming Releases





Strategy - AI Everywhere

- Developed our own AI Infrastructure on AWS Bedrock and AgentCore
 - Secure and Scalable and Managed
 - Flexible LLM Models
 - Built in Knowledge Base foundation
 - Easy to write and deploy Specialists on top of Foundation Agents
 - Built in HITL (Human in the Loop) for agents that make changes
 - Built to first be in RunSignup / TicketSignup Websites and Dashboards
 - Built to eventually open to ChatGPT, Claude, Gemini when they support open, discoverable MCP better (likely in next 6-9 months)
- Our Own Development
 - Double Release rate by end of 2026



RunSignup AI Products Released and Coming

Participant AI

- RunSignup AI Customer Service Chatbot
- RunSignup AI Results
- RunSignup AI Participant Management

Director AI

- RunSignup AI Assistant
- RunSignup AI Insights
- RunSignup AI Reporting
- RunSignup AI Dashboard Actions
- RunSignup AI Briefings

Contact Form

Name *

Email *

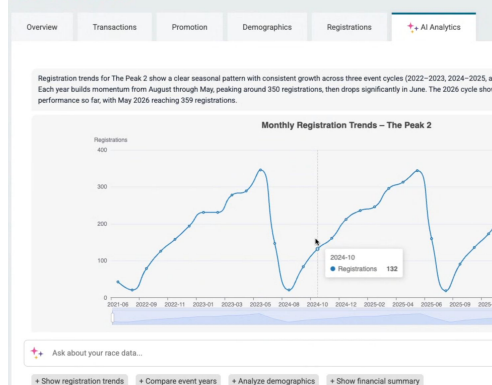
Phone

Question/Message *

☐ I'm not a robot 

[Get an Instant Answer](#) [Send Message](#)

Race Dashboard



AI

Paragraph 16px

Ride for a Greener Future

Join us on January 22, 2027 for Cycle the Forest, a community-powered cycling event dedicated to supporting environmental conservation efforts. Whether you're a seasoned cyclist or a weekend warrior, choose from three scenic routes.

Why Ride?

Plant a Tree, Change the World! Your registration isn't just an event ticket—it's a lifeline for forests. Every contribution seeds hope, transforms landscapes, and empowers communities to grow greener futures. Join us in turning small actions into massive environmental impact.

Note navig



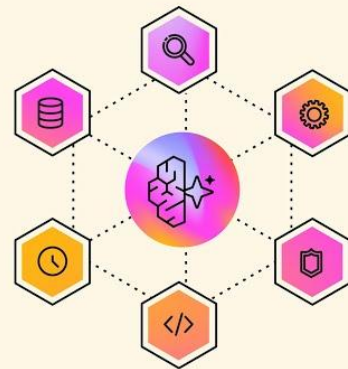
Demo!





All Built on our **V2 AI Architecture**

- Faster response times
- More accurate, context-aware answers
- Ability to take actions within a chat
- Greater access to RSU tools & data
- Greater customizability for Devs when building features
- Upgraded security
- Less downtime



Amazon Bedrock AgentCore

A photograph of a child triathlete crossing a finish line archway. The archway is black with white text and logos, including "KIDS TRIATHLON" and "Texas Children's Hospital". The child is shirtless, wearing black shorts and a race bib, and is running towards the camera. To the left, a group of spectators is standing behind a metal railing, watching the race. In the background, several bicycles are parked on a bridge. The sky is blue with some clouds. The entire image has a dark purple overlay.

Thank You!

Any Questions?

RunSignup AI Customer Service Chatbot

Events

short highlight

event 1

\$47.64

\$24.32

incl. \$2.32 Fee ⓘ

03/12 - 01/28

11:00AM EDT

11:00AM EST

Registration ends June 16, 2026 at 11:59pm EDT

Sign Up

medium highlight medium highlight

event 2

\$213

\$107

incl. \$7 Fee ⓘ

03/12 - 01/28

11:00AM EDT

11:00AM EST

Registration ends June 18, 2026 at 11:59pm EDT

Sign Up

long highlight long highlight long highlight long highlight long highlight long

event 3

\$316

\$160

incl. \$10 Fee ⓘ

03/12 - 01/21

11:00AM EDT

11:00AM EST

Registration ends June 17, 2026 at 11:59pm EDT

Sign Up

Events

short highlight

event 1

\$47.64

\$24.32

incl. \$2.32 Fee ⓘ

03/12 - 01/28

11:00AM EDT - 11:00AM EST

Registration ends June 16, 2026 at 11:59pm EDT

Sign Up

Event Assistant

What is the cheapest event I can sign up for?

Based on the available events, the **cheapest event is Event 1** at **\$22.00** (plus a \$2.32 processing fee, for a total of \$24.32). Event 2 is \$100.00, which is significantly more expensive.

All events include a T-shirt with registration! Would you like more information about any of these events?

✦ Ask anything

↑



RunSignup AI Contact Us Form

Contact Us

Name *

Duy Nguyen

Email *

duy@runsignup.com

Phone

Question/Message *

Where does the event take place?
When is the final call for check-in?
Can I bring my dog Bosco to run alongside me?

 I'm not a robot



 We analyzed your question, is this what you're looking for?

Where does the event take place?
The event takes place in Juana Díaz, Puerto Rico, with the address listed as 353 Lakeview St Juana Díaz, 00795 PR. The route features Old San Juan's cobblestone streets, passages through El Yunque National Rainforest, and coastal stretches with Caribbean Sea views.

When is the final call for check-in?
The final call for check in is at 8:00 AM

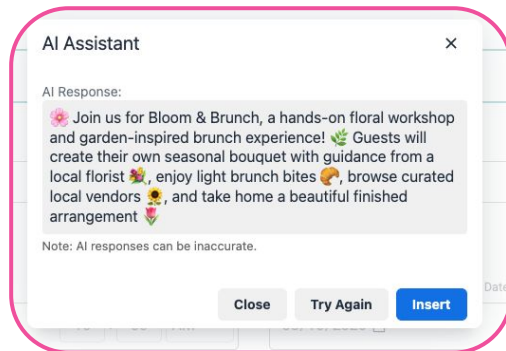
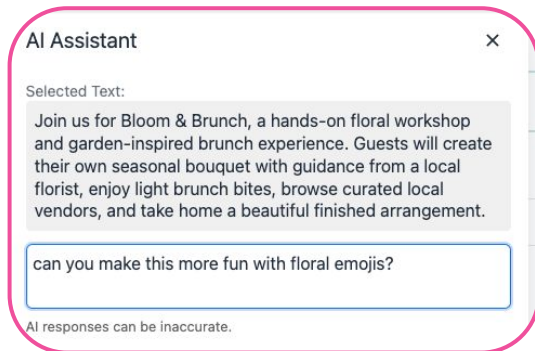
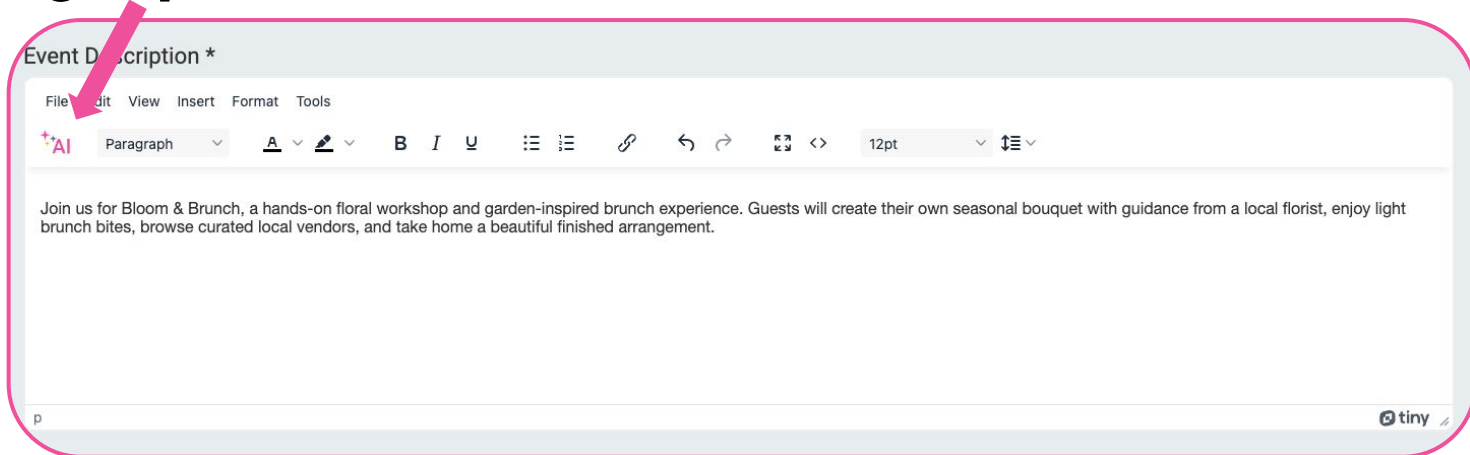
Can I bring my dog Bosco to run alongside me?
Yes, dogs are allowed but must be on a leash.

 This answered my question

Send Message Anyway (Edit message if needed)

Macbook Pro

RunSignup AI Creative Assistant



Any questions? Contact us today!

Name *

Duy Nguyen

Email *

duy@runsignup.com

Phone

Question/Message *

Hello, I had a few questions regarding the event.

I was wondering if spectators were allowed to bring pets?

As a runner I would also like to know if there is parking near the start location and if it would be free?

 I'm not a robot



 We analyzed your question, is this what you're looking for?

I was wondering if spectators were allowed to bring pets?

Yes, dogs are welcome at the Scott Coffee Moorestown Rotary 8K! The event's FAQ notes that strollers and dogs are allowed, though they ask that you start toward the back and be courteous of the hundreds of other runners around you.

As a runner I would also like to know if there is parking near the start location and if it would be free?

Parking near the start/finish at the Moorestown Community House is free! Keep in mind that Main Street itself is closed for Moorestown Days, so there's no parking on Main Street. You can find free parking on the side streets behind the Community House between Main Street and Route 38, as well as along Second Street in various parking lots and on the street.

Lastly, will there be an opportunity for other runners to sign up on the day of the event?

[Sign Up](#)[Donate](#)[Info](#)[Sponsors](#)[AI Chatbot](#)[Race Info](#)[Donate](#)[Volunteer](#)[Photos](#)[More](#)

Scott Coffee Moorestown Rotary 8K

June 5, 2027

Moorestown, NJ 08057 US



Race Assistant AI



How has Stephen Sigwart done at the races the past few years?

Let me look up the race history for this event and search for Stephen's results!

Now let me get the events for the past few years (2026, 2025, 2024, 2023) — skipping 2027 since it's in the future and 2026 since it already passed (June 6, 2026 is before today's date of August 6, 2026). Let me grab the events for 2026, 2025, 2024, and 2023 all at once!

Now let me search for Stephen Sigwart's results across all four years at once!

Here's how Stephen Sigwart has performed in the 8K over the past four years:

Year	Place	Bib	Chip Time	Pace
------	-------	-----	-----------	------

✦ Ask anything



Race Assistant AI



all at once!

Now let me search for Stephen Sigwart's results across all four years at once!

Here's how Stephen Sigwart has performed in the 8K over the past four years:

Year	Place	Bib	Chip Time	Pace
2026	21	1089	29:03	5:51/mi
2025	24	1114	29:53	6:01/mi
2024	18	1047	29:02	5:50/mi
2023	10	1051	28:45	5:47/mi

Stephen has been a consistent presence at this race! His fastest time was in 2023 with a 28:45, and he's hovered right around the 29-minute mark in the years since. His 2023 finish of 10th overall was his best placement of the group.



Ask anything



Race Dashboard

Overview

Transactions

Promotion

Demographics

Registrations

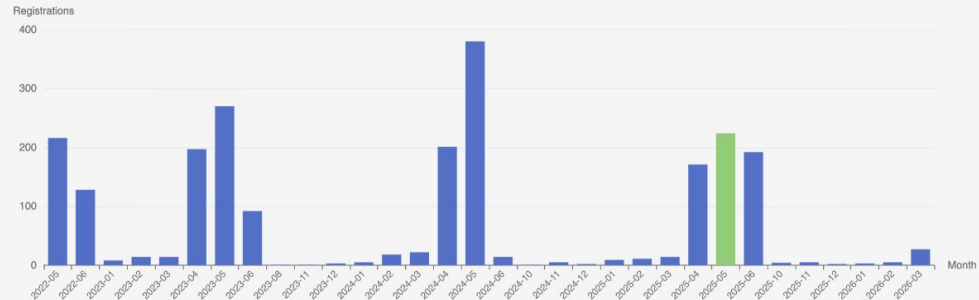
🌟 + AI Analytics

Show registration trends 🔒

Registrations follow a strong seasonal pattern each year, peaking in May–June as race day approaches and dropping off sharply afterward. The highest single-month total was **380 registrations in May 2024**, though 2026 is tracking competitively with 290 in May and 201 in June already recorded.

Early-window registrations (Jan–Feb) remain consistently low across all years, suggesting most participants register in the final 2–3 months before the event.

Monthly Registration Trends (2021–2026)



🌟 + Ask about your race data...



+ Show registration trends

+ Compare event years

+ Analyze demographics

+ Show financial summary