

A woman in a black athletic jacket and cap, wearing sunglasses and white earbuds, is celebrating with her arms raised in the air. She is wearing a race bib that reads "OneAmerica 500 Festival MINI-MARATHON" and "DANIELA". In the background, other runners are visible, some wearing blue shirts, suggesting a group or team event. The scene is outdoors on a paved path with trees in the distance.

RunSignup 101: Website V2

Create Your First Website



Meet the Onboarding Team



Whitney Taylor
Onboarding Account
Representative



Katie Atherton
Onboarding Account Manager



Blaire Loman
Senior Onboarding
Manager



Lauren Bergren
Senior Retention Account Manager



Madison Braswell
Onboarding Account
Representative



Ashley Cowan
Onboarding Account
Representative



Shona Price
Onboarding Account
Representative



Today's Agenda

- Dashboard Tips & Tricks
- Getting Started With Your Website
- Branding Your Website
- Adding Your Custom Content
- Finalize Your Website





Dashboard Tips & Tricks

How to Access Your Race Dashboard

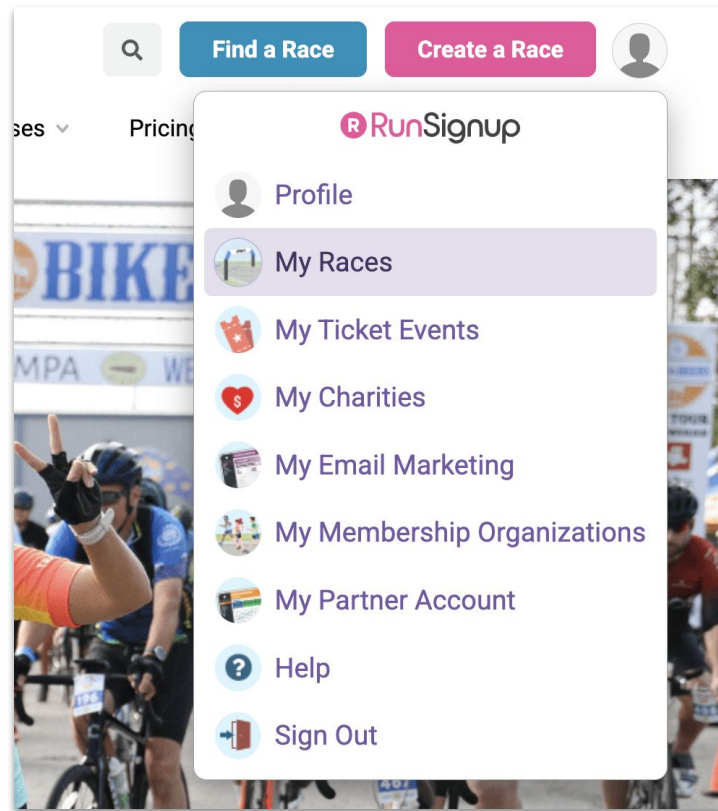
- [RunSignup.com](https://runsignup.com)
- Log In
- Click on Profile Picture or Person Icon
- My Races

Access Point 2

- Log In
- RunSignup Profile
(<https://runsignup.com/Profile>)
- Director Links (at the bottom)
- My Races

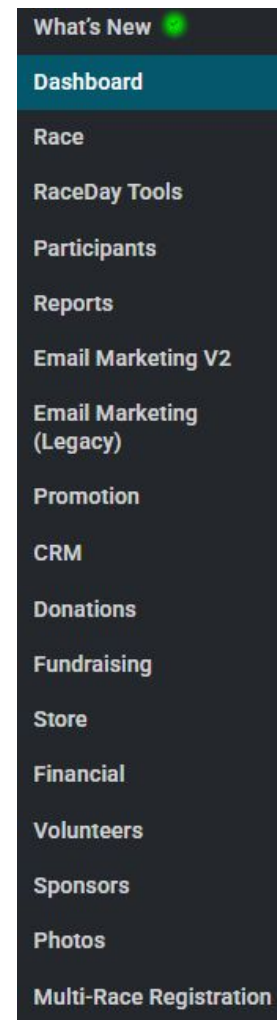
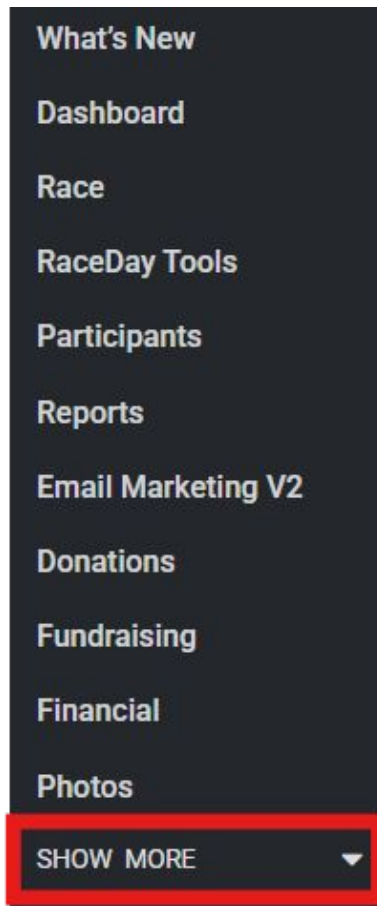
Access Point 3

- RunSignup race website
- Click on Profile Picture/Person Icon
- Race Dashboard

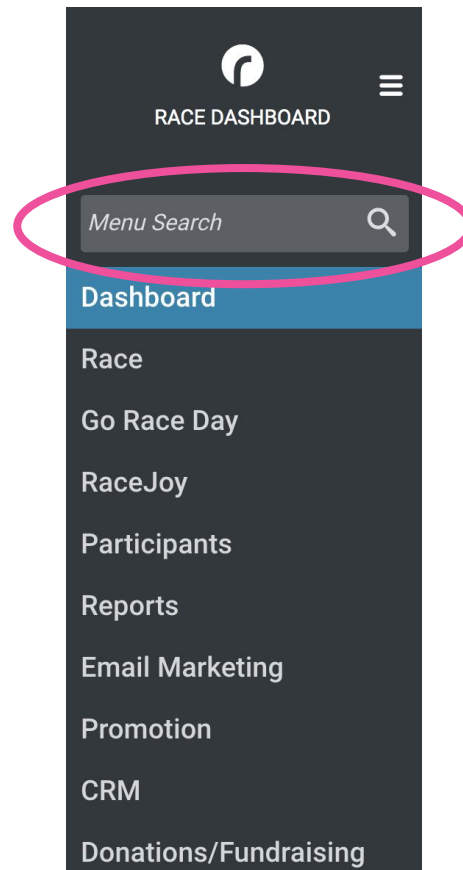
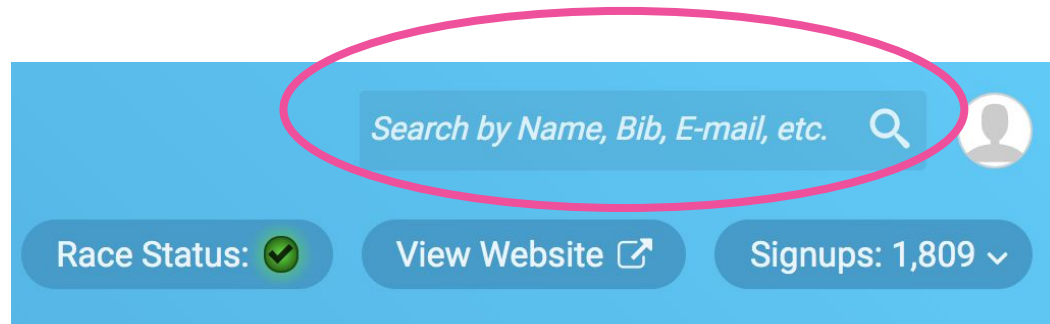


Dashboard Settings

- Menu Size
- Entire Dashboard



Use Search





Website V2

How To Enhance Your Experience

The Overview



What is Website V2?



Should I use it?



How much does it cost?



Get Started Website V2



For Current
Users Only ...



Legacy Content

Content that *will* transfer

- Basic race information (ie. race name/date, description, location, etc.)
- General system pages (ie. Info, Sign Up, Donate)
- Logo
- Color Scheme

Content that *will be added manually*

- Banner image
- Custom settings system pages (groups/teams, results)
- Custom sections

Legacy: **Race** >> **Race Website** >> **Custom Sections**

V2: **Race** >> **Website V2** >> **Website Builder**



www.youtube.com/runsignup



Website Branding

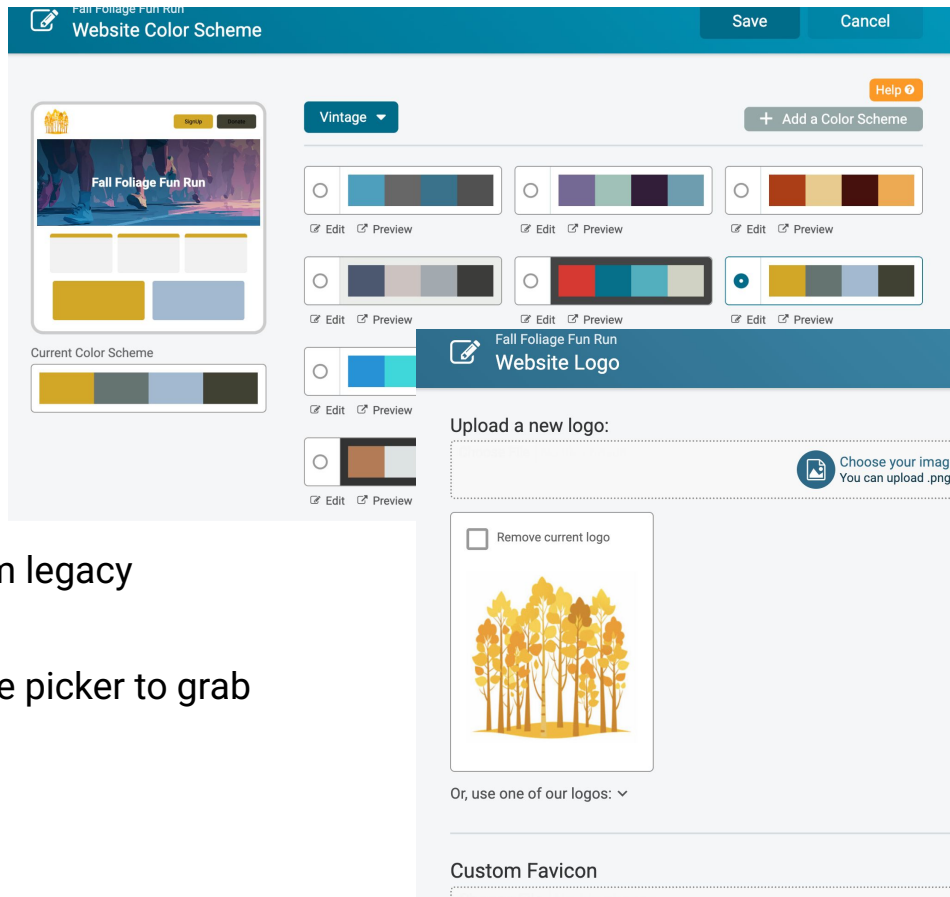
Make It Yours: Logo & Color Scheme

Customize Your Theme >> Logo

- Add/Update Logo
- Add/Update Favicon

Customize Your Theme >> Color Scheme

- Add/Update Color Scheme (will copy from legacy content)
 - Default color scheme options or use picker to grab color



Make It Stand Out: Complete Customization

Homepage Banner

- Background image
 - Stacked for images with writing
 - Full height to extend to menu
- Key text options

Page Banner

- Background Image Options
- Key text options
- Option to disable

The screenshot displays the 'Customize Your Theme' interface. At the top, a dropdown menu is open, listing options: Homepage Banner, Page Banner (with an info icon), Logo, Social Media Links, Color Scheme, Font Theme, Custom Wording, and Website Footer. Below the menu, the 'Layout Options' section shows three radio buttons: 'Default Banner Layout' (selected), 'Stacked Layout' (with an info icon), and 'Full Height'. The 'Banner Content' section is divided into three columns. The first column, 'Name', has radio buttons for 'Default Banner Name' (selected), 'Custom Banner Name', and 'Hidden'. The second column, 'Date', has radio buttons for 'Default Banner Date' (selected), 'Custom Banner Date', and 'Hidden'. The third column, 'Location', has radio buttons for 'Default Banner Location' (selected), 'Custom Banner Location', and 'Hidden'. Below these, the 'Social Media Buttons' section includes a 'Choose a display option' with radio buttons for 'Social Share' (selected), 'Social Links', and 'Hidden'. To the right, a section titled 'Refund Policy' is partially visible. At the bottom, a note states: 'Which social sharing buttons would you like to include? Note: Any changes here will show up on both your homepage and your page banner.' Below this note are two checked checkboxes: 'X (formerly Twitter)' and 'Facebook'.



Website Builder Features

What Participants Need

- What is the event for? Details.
- Where is the event?
- When is the event?
- Make it easy for them to sign up

What You Need

- Logo
- A few photos
- Event Details



Website Builder Setup

The screenshot displays the 'Races: Website Builder' interface for the 'Fall Foliage Fun Run'. The top teal header contains the event name, a 'Save' button, and an 'Exit' button. Below the header, the main workspace shows a preview of the website. The preview includes a small icon of trees, a large banner image of autumn foliage with mountains in the background, and text indicating '(This is a preview)', 'Fall Foliage Fun Run', 'October 7, 2026', and 'The mountains Salida, CO 81201 US'. Social media icons for Facebook, Instagram, and Twitter are also present. A dashed box at the bottom of the preview area contains a '+ Add New Section' button. To the right of the preview is a sidebar with a 'View Page' button and a 'Help' icon. Below these are two main sections: 'Customize Your Theme' (highlighted with a purple box) and 'Navigation' (also highlighted with a purple box). The 'Navigation' section lists several menu items: 'Info' (highlighted with a purple box), 'Event Info', 'Register', 'Find A Participant', and 'Refund Policy', each with a dropdown arrow.

Fall Foliage Fun Run
Races: Website Builder

Save Exit

Info

View Page Help

Customize Your Theme ▼

Navigation +

Info ▼

Event Info ▼

Register ▼

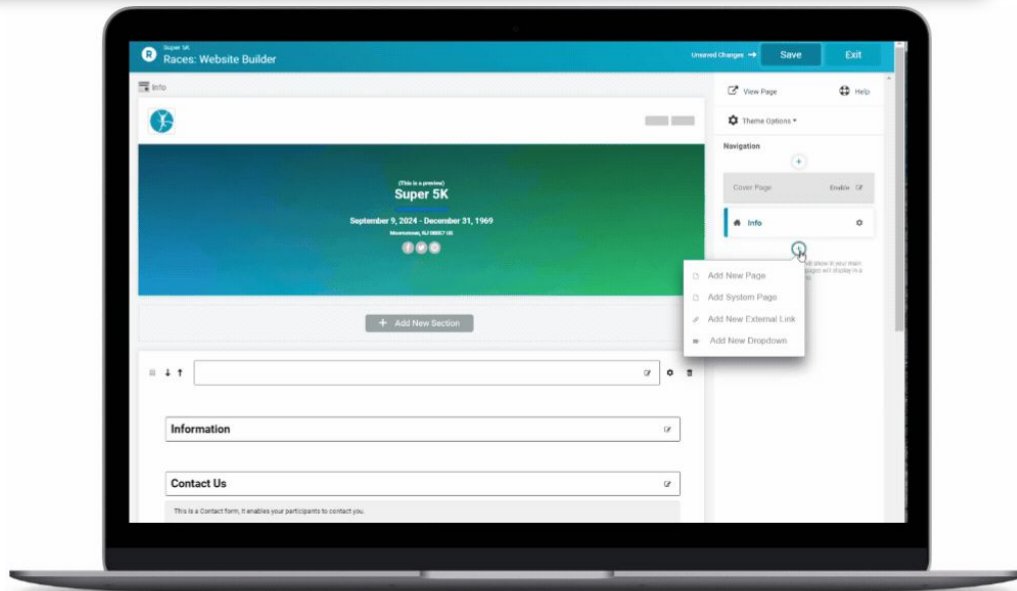
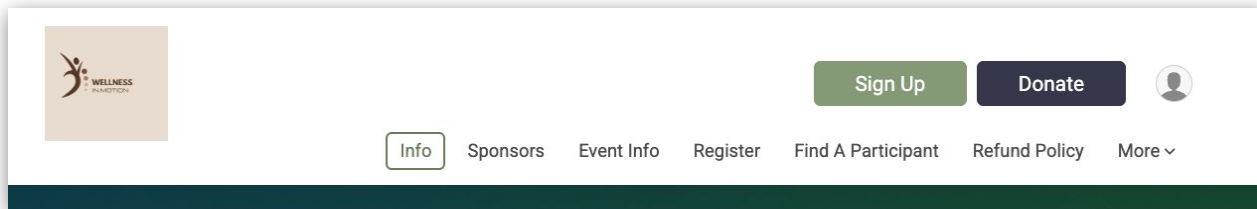
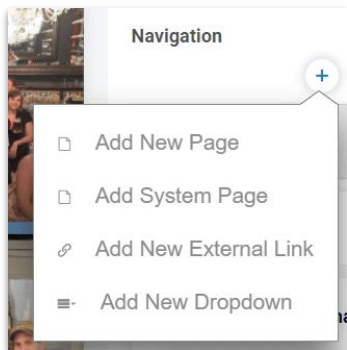
Find A Participant ▼

Refund Policy ▼

+ Add New Section

Setup Your Menu

- Add a New Page
- Add System Page
- Add a New External Link
- Add a New Dropdown
- Easy to re-order



Add Pages

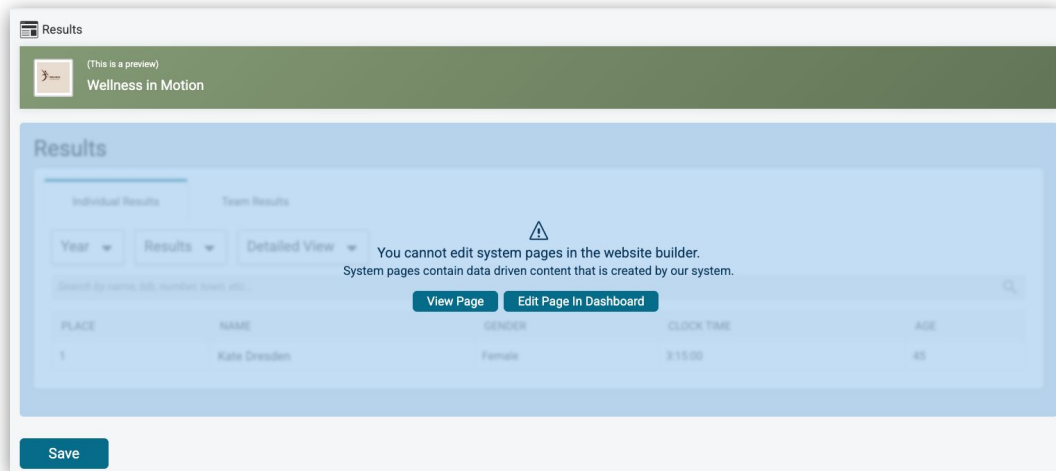
System Page vs New Page

System Page

- Cannot edit the content in the Website Builder
- Options depend on race settings
- I.e. Results, photos, donate, sponsors, groups, volunteers, corporate teams, etc.

New Page

- Blank page
- Custom content and sections



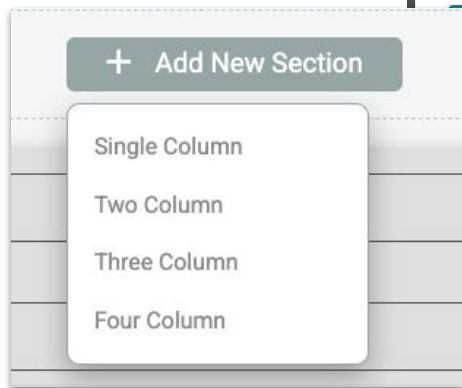
Setup Page & Content Sections

Settings

- SEO, Page URL, Page title, Navigation

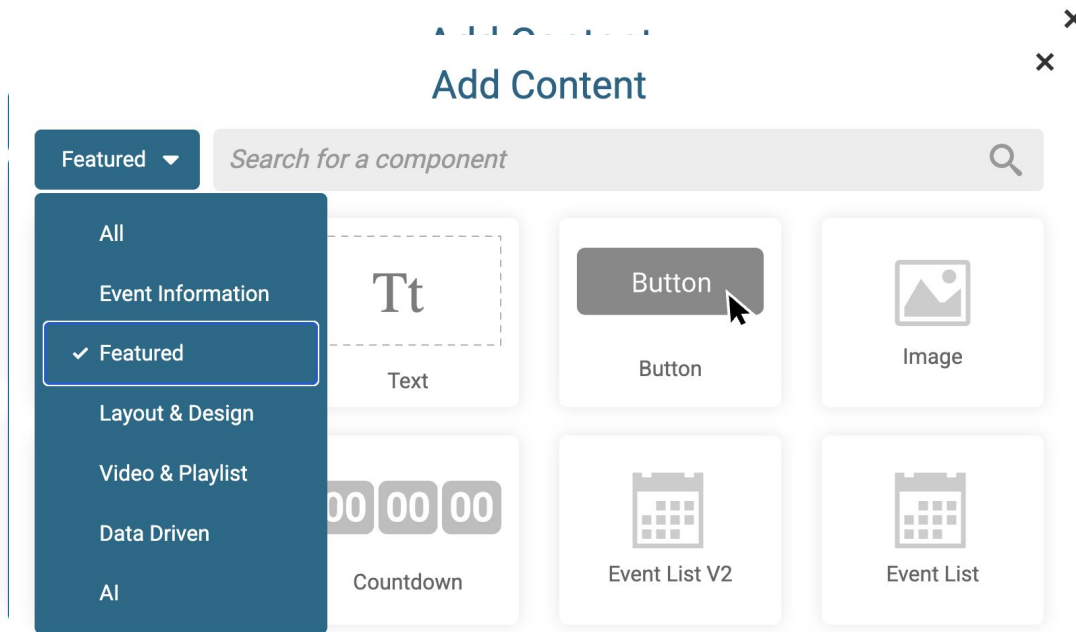
Content Sections

- Layout Options
- Background Options

A form titled "SECTION SETTINGS" with a close button (X). It contains fields for "Section URL" (with a warning "Must be unique across page."), "Publish Date/Time" (with a date picker and "Clear Date" link), and a "Hide section" toggle. Below these are "Layout Options" (Restricted Width (Default) and Full Width), "Padding" (None, Small, Medium, Large, XLarge), "Rounded Corners" (None, Small, Medium, Large), "Section Height" (with a description and a "No" toggle), and "Background Options" (Color and Image).A form titled "PAGE SETTINGS" with a close button (X). It contains fields for "Page Title" (with a character count of 32), "Page URL" (with a warning "Must be unique across site. URL can only contain alphanumeric characters, dashes, and underscores (no spaces)."), "Page Meta Description" (with a character count of 160), "Hide In Navigation" toggle, "Publish Date/Time" (with a date picker and "Clear Date" link), and a "Dropdowns (Optional)" section with a description "Assigning this page to a dropdown will make it a sub item." and a dropdown menu labeled "Find Your Club". There is an "Apply Settings" button at the bottom.

Content Components

- *Content inside a section*
- *Click + Add New Component*
- *Search by name or category*



① Some components may not be available for multi-column sections.

Content

The Foundation

- **Text:** Share event details
- Images: photos + map images
- **Buttons** : Link to important information
- **Event Tile** : Display event choices, prices, and clearly define how they register.



Fall Foliage Fun Run
October 7, 2026

Run through the aspen trees

The best time of the year to be in Colorado! Aspen trees, perfect weather, less crowds. You don't want to miss this experience!

Register

Run Through Aspen

Leaf peepin' 5K

\$27.50

incl. \$2.50 Fee ⓘ

9:00AM MDT

Registration ends October 6, 2026
at 10:00am MDT

Sign Up

Content

FAQ Component

- Your most frequently asked questions
- Choose a Minimum 5
- Keep it simple



Leaf Peepin' FAQ

Are dogs allowed on the course?



Is parking free?



Can someone else pick up my packet for me?



Is there race-day registration?



FAQ Group Settings



The FAQ component allows you to create custom FAQs that will display as accordions on your website.

Leaf Peepin' FAQ



Where and when is packet pickup?



Where is parking?



+ Add a Custom FAQ



Suggested FAQ's

Create an FAQ with one of our suggestions:



complete the race?

someone else pick up my packet for me?

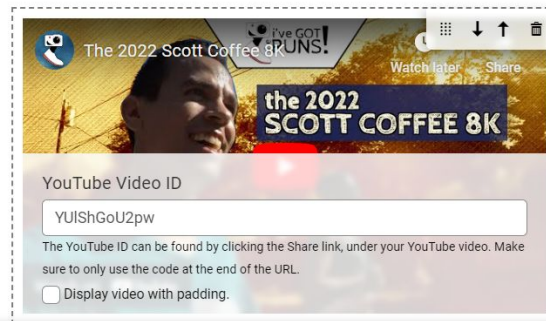
are the start and finish lines located?

Will there be water stations on the course?

course? + Will I get a medal/shirt?

Content Additional Feature Components

- **Media** | Youtube Video, Playlist, Spotify, Apple Music
- **Data** | Countdown Clock, Top Group/Team, Top Charity, Sponsors, etc.
- **Content Cards** | Multi-item display



Top Philly Run Clubs



Fishtown Beer Runners
67 members



Run & Chug
43 members



Manayunk Beer Runners
33 members



Point Breeze Runners
30 members



West Philly Runners



Black Girls Run

Sights to See Along the Bloomsburg Trail



The Rose Garden

Sprint or saunter by the state of the art rose garden. Not really in a "winning" mood? Stop over and smell the roses; the finish line will be there when you get there!



The Mini-Falls

Check out a peaceful spot just off the right side of the trail! Easily missed if you're in a hurry, look for the green bench on the trail - it overlooks the falls!



The Old Stone House

Want to imagine living in the park? Check out the old living quarters for the original family that lived here when the park was first created.



Horse Hill

The park is home to 20 horses! They are used for lessons with young kids, but when they aren't working, you'll usually spot them grazing on the hill.

Before and After: Places to Play!



The Playground

Visit the full playground for kids 2-10 year's old. There's something for everyone.



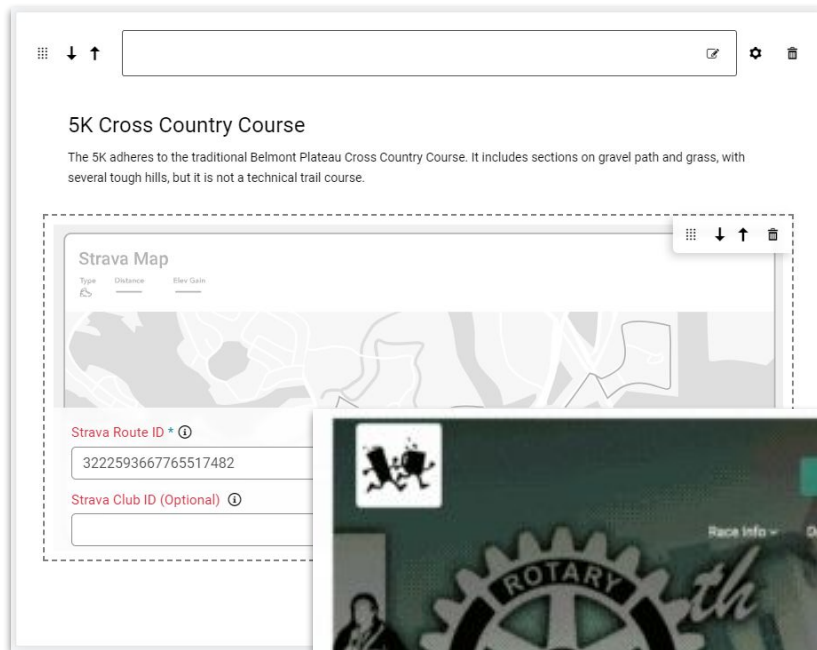
The Tire Swing

Fun for "kids" of all ages, the tire swing is along the periphery of the main playground.



Create Content Strava

- Displays an interactive Strava Route
- Can be linked to a Strava Club





DEMO



Thank You For Joining Us Today

Questions about today's webinar? Email info@runsignup.com

